

# NORDIC SPIRIT

**Immersed in Craft, Art and Design**

**1 September - 23 November 2015 at Gwangju Museum of Art**  
2005년 9월1일 - 11월 23일 광주시립미술관

*In collaboration with ISKU, Vestre, Aalto University, Gwangju Metropolitan Office of Education  
In Cooperation with Embassies of Denmark, Finland, Sweden and Norway in Korea  
Invited Curator: Amie Ann(안애경)*

**NORDIC FEEL**  
**NORDIC FUNCTION**

Hosted by the city of Gwangju, Korea

## Organizers

Curator **Amie Ann( AeKyung An)**, Invited curator, Sonoann Organization  
Producers **Outi Järvinen**, Arts Management Helsinki  
**MinKyung Kim**, Gwangju Museum of Art  
Space Design **Juri Karinen**, Isku  
**Philip Tidwell**, Aalto University Wood Program

## In Collaboration with

**Reiulf Ramstad**, REIULF RAMSTAD ARKITEKTER AS Norway  
**Pekka Heikkinen**, Professor, Aalto University Finland  
**Karin Åberg Waern and Jonas Olsson**, Museum of Swedish Architecture  
**Antti Olin**, Art director of ISKU, Finland  
**Pia Vejrup Larsen**, Head of VIA University, Denmark  
**Marianne Preus Jacobsen**, PR & CSR Vestre AS

## In Cooperation with Embassies of Denmark, Sweden, Finland and Norway in Korea

## Participating Designers and Design Companies

Aalto University (Wood program), Katriina Nuutinen, Mikko Laakkonen, ISKU, Jyrki Valkola, Iittala  
Aalto University (Art and Design) Jouko Järvisalo, Sara Pereyra, Uploud Audio, INNO, Artek, Fiskars,  
Antti Nykyri, Brynhildur Pálsdóttir, Gudfinna Mjöll Magnúsdóttir, Puriður Sigurþórsdóttir, VIA University  
College, Karen Lundmark, Tor Hadsund, Sofie Andersen, Arne & Carlos, Vestre, Tapio Anttila  
Royal Copenhagen, Reiulf Ramstad Architecture, Rodeo, Northern Lighting, Stokke, Lars Friden  
Katrina Vrebalovich, Swedish Architecture Museum, Pinja Puu, Offecct Lab / David Trubridge  
Joar Torbiörnsson, Happy Sthlm, Henrik Enbom, Louis Poulsen, Marjo Hämäläinen, Panphonics  
Sofia Palillo, Juha Ilmari Laine, Alma Jantunen, Sigrun Marie Torvestad, Saas Instruments  
Johannes Rantasalo, Madebymemm, Piret Kändler

## NORDIC FEEL

## NORDIC FUNCTION

Nordic Spirit is a design exhibition that highlights wellbeing – the Nordic way.

Nordic wellbeing is about two things: how people feel, and how they function in their lives. It is about more than just 'happiness' or 'being well'.

Nordic Spirit provides a journey into Nordic wellbeing through design. The exhibition creates the base for understanding Nordic design as a synthesis of feeling, function and esthetics.

## \* SHARING CITIES

In collaboration with Antti Olin, ISKU, Vestre and The Museum of Swedish Architecture

The exhibition will present how education is reflected in the architecture of contemporary **Nordic schools and kindergartens**. Furniture Design Company ISKU will create a school space and present classroom furniture with other design companies. See and experience how good school furniture makes a different environment in Nordic schools.



**Bicycle** is one of the most beloved design objects in the Nordic countries. As cities get more crowded with never-ending gridlocks, people take on the bicycle as a convenient solution. Bicycles change the way our cities are built, and they provide a healthy, experiential way to get around. The exhibition follows the evolution of the bicycle and new ideas of everyday cyclists. In collaboration with **Norwegian City Bike** and **The Swedish Architecture Museum**.

**Urban Gardening** is a tactic for more sustainable, inclusive cities. The Nordic light-filled, warm summer is ideal for independent gardening. Neighborhood gardens, pop-up farms and participatory gardening projects bring nature to our doorstep.

**Vestre** presents the BLOC sun bench for urban and outdoor environments. The BLOC sunbench has the same diagonal fold that is the instantly recognizable feature of the entire BLOC range of furniture. The sunbench is free-standing and can stand alone or be joined in rows, with the foot end/seat in varying lengths.



## \* SUSTAINABILITY

The exhibition shows how design can inspire us to innovate and engage the community in a more sustainable direction. This part of the exhibition recreates a handful of spaces with Northern European approach to life. The exhibition features old household crafts and modern designer goods.

Ecological aspects are one of the most leading values in **Tapio Anttila's design**. Simplicity, ascetic form language and functionality not forgetting subtle humor are the best words to describe his design.

The Rodeo chair is designed to stimulate movement and good health in children's physique. As a direct result of physiotherapist **Frode Skretting's** master thesis, the product translates the properties of the typical therapy ball to a distinct and beautiful sitting object.



### Annual Rings 1994-2014 - The Wood Program at Aalto University

The exhibition presents each of the 30 projects designed and built by the Wood Program over the past 20 years. Each project is represented by one large photographic panel (printed on Finnish spruce) as well as drawings and diagrams. 16 of these projects are represented in greater detail with wooden models which have been constructed by students in the program. In addition to the built projects, a selection of sixty wooden cubes line the walls of the gallery.



**Fiskars**, makers of the world famous orange scissors present ingenious **Gardening Tools**.

**Arne Nerjordet and Carlos Zachrison**, Norwegian respectively, established ARNE & CARLOS in 2002. Drawing on their traditional Scandinavian influences and their natural environment, they create original and visually striking knitwear. They seek to preserve the century-old techniques while creating something modern and new.



Exhibition also includes:

The soul of grandma's touch, filmed by Juha Ilmari Laine

Handicrafts, the ancient tradition of creating things with your hands, by Sigrun Marie Torvestad

Knitting installation by Arne & Carlos and Marja Uusitalo, Taina Karttunen

Sustainable trash design for your everyday life by Henrik Enbom, Pinja Puu, Marjo Hämäläinen

**Sara Pereyra** creates a wall that will be used as an alternative space divider. This wall is not only used as a method to divide spaces but also it provides the users with a function. In this particular case the function of the divider is to grow herbs that people can use for cooking.



### \* **NORDIC SERENITY**

Nordic countries are known for their stunning scenery, a wealth of natural resources and long stretches of space and silence. In the exhibition, this serenity can be experienced through the innovative sound installation **Grain and Rain** by Antti Nykyri, supported by speaker manufacturer Panphonics. The sound installation composed and crafted by Antti Nykyri consists of electronic rain-like sounds and tones induced by walking on gravel

### \* **SHARING STORIES**

Following the theme of sustainability, Sonoann will organize **workshops** using recycled materials and natural materials in cooperation with Annantalo Art center and VIA University. Kids will have lots of fun creating art from recycled materials. It helps them to build creativity as well as make good use of their time instead of wasting time watching TV or using Smart phones excessively.

A cheerful approach to recycling can also benefit the environment and the community. Recycling helps conserve resources, save energy, reduce emissions and greenhouse gases, and reduce the amount of waste sent to landfills. Recycling household waste can be an essential element for sustainability. The educational programs of the exhibition encourage, educate and inspire the audience.

Knitting Graffiti

Trash Back Into Art (using recycled materials)

Animation workshop and installation

Films family heritage from grandparents

Ceramic Art

Glass blowing



### **Lecture & Seminar**

Invited guests will be listed on May 2015

### **Performing Art/ Music and Dance performances**

The details of the exhibition NORDIC SPIRIT will be updated

Please feel free to contact to Amie Ann, Invited curator and Art Director [www.sonoann.org](http://www.sonoann.org)

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