

BScBA CURRICULUM 2024-2025¹

MODULE	BScBA CURRICULUM 2024-2025 ¹		
2024	REQUIRED COURSES (BScBA24, 1st year)	REQUIRED COURSES (BScBA23, 2nd year)	ELECTIVE COURSES
1 2/9-20/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren and Henrik Dellestrand ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski PRINCIPLES OF FINANCE (A&B; group 1) Andrew Conlin	INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst INTEGRATED MARKETING COMMUNICATIONS Jaywant Singh
2 23/9-11/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov INTRODUCTION TO MANAGEMENT (B) Dina Myllymäki	INTERCULTURAL MANAGEMENT (A&B; group 2) Josiane Peltier PRINCIPLES OF FINANCE (A&B; group 2) David Volkman	COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS David Derichs
3 14/10-1/11	INTRODUCTION TO MANAGEMENT (A) Xiaoshi Kinnunen BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Roman Stepanov	INTERCULTURAL MANAGEMENT (A&B; group 3) Hilla Back PRINCIPLES OF FINANCE (A&B; group 3) Graham Mitenko	GLOBAL GAME INDUSTRY Solip Park DIGITAL DISRUPTION Kari Koskinen
4 4/11-22/11	ACADEMIC WRITING (A; groups A1 and A2) Sophia Butt (group A1) and Beryl Pittman (group 2) INTRODUCTION TO STATISTICS (B) Roman Stepanov	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Alexei Koveshnikov INTRODUCTION TO BUSINESS LAW (B) Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Henrik Dellestrand
5 25/11-13/12	INTRODUCTION TO STATISTICS (A) Lauri Viitasari ACADEMIC WRITING (B; groups B1 and B2) Sophia Butt (group B1) and Beryl Pittman (group 2)	INTRODUCTION TO BUSINESS LAW (A) Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Alice Schmuck	INTERNATIONAL MARKETING Sergio Carvalho
2025			
6 6/1-24/1	Business Communication (A) Christa Tammenluoto PRINCIPLES OF ECONOMICS (B) Jason Beck	SUSTAINABILITY IN BUSINESS (A&B; group 1) Sheila Killian DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 1) Dale Fodness	BRAND MANAGEMENT Marcio Mota INVESTMENTS AND PORTFOLIO MANAGEMENT A. Can Inci
7 27/1-14/2	PRINCIPLES OF ECONOMICS (A) Aziz Berdiev Business Communication (B) Christa Tammenluoto	SUSTAINABILITY IN BUSINESS (A&B; group 2) Dale Fodness DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 2) Philipp Back	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Dennis Sakalauskas NEW PRODUCT DEVELOPMENT USING AI Michael Carrillo
8 17/2-7/3	PRINCIPLES OF ACCOUNTING (A) David Derichs PRINCIPLES OF ACCOUNTING (B) Willie Reddic	SUSTAINABILITY IN BUSINESS (A&B; group 3) Sheila Killian DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 3) Dale Fodness	INTERMEDIATE MICROECONOMICS Christopher Decker AGILE PROJECT MANAGEMENT Serkan Ceylan
9 10/3-28/3	Swedish Business Communication (A&B) Hannele Airio Finnish for Foreigners 1 (A&B) Tarja Isokääntä		TRAVEL, TOURISM AND HOSPITALITY MARKETING Dale Fodness CORPORATE FINANCE Roman Stepanov INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
BREAK WEEK			
10 7/4-25/4	INTRODUCTION TO MARKETING (A) Paurav Shukla OPERATIONS MANAGEMENT (B) Misa Bakajic	BACHELOR'S THESIS SEMINAR DAY	INTERNATIONAL BUSINESS STRATEGY Andrew Bradley FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Nina Sormunen ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Gregory O'Shea
11 28/4-16/5	Finnish Business Communication (A&B) Kaisa Pekkala	CAPSTONE COURSE (A&B) Joan Lofgren, Kevin McIntire, Alexander Settles	GREEN VENTURES Finbarr Bradley STRATEGIC DESIGN MANAGEMENT Paulo Nicoletti Dziobczenski
12 19/5-6/6	OPERATIONS MANAGEMENT (A) Mehmet Chakkol INTRODUCTION TO MARKETING (B) Srdan Zdravkovic		SOCIAL MEDIA ANALYTICS Suzanne Altobello INTERMEDIATE MACROECONOMICS John Krieg
13 9/6-27/6	Basics in Business French 1 Josiane Peltier Basics in Business Spanish 1 Ana Maria Monterde Rey Basics in Business German 1 Andrea Liebschner Finnish for Foreigners 2 Janne Laitinen		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Michael Lapke CONSUMER CULTURE Sammy Toyoki
14 30/6-18/7	Basics in Business French 2 Josiane Peltier Basics in Business Spanish 2 Ana Maria Monterde Rey Basics in Business German 2 Andrea Liebschner Finnish for Foreigners 3 Janne Laitinen		ENVIRONMENTAL ECONOMICS Subhadra Ganguli INTERNATIONAL ARTS MANAGEMENT Rustin Greene
BREAK WEEK			
15 28/7-15/8	French Business Communication 1a + 1b Josiane Peltier Spanish Business Communication 1a + 1b Ana Maria Monterde Rey German Business Communication 1a + 1b Andrea Liebschner Finnish for Foreigners 4 Janne Laitinen		INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta TOOLS FOR DATA ANALYSIS Dustin White
BREAK WEEK			
ORIENTATION WEEK FOR THE NEW STUDENTS			
¹ The types of the courses are marked with following fonts: FUNDAMENTALS OF BUSINESS KNOWLEDGE COURSES IN MAJOR Language and communication courses			