

Curriculum for Aalto Doctoral Programme in Business, Economics and Finance 2024-2026

Content

According to the Aalto University General Regulations on Teaching and Studying, a curriculum is a confirmed overall description of the learning outcomes of the degree programme, the goals and contents of the study modules, course selection and the organisation of teaching in a given period of time. The course descriptions and organization of teaching is presented in Sisu.

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1. Basic information on the programme

1.1. Name of the programme

Aalto Doctoral Programme in Business, Economics and Finance Kauppatieteiden tohtoriohjelma

1.2. Title of the degree earned

Doctor of Science (Economics) Licentiate of Science (Economics)

1.3. Languages of degree

Finnish, English

1.4. Programme scope

60 ECTS + doctoral thesis / licentiate thesis

1.5. Target time

Doctoral degree: 4 years of full-time studies or 4-8 years of part-time studies Licentiate degree: 2 years of full-time studies or 2-4 years of part-time studies

2. Education objectives and intended learning outcomes of the programme

Aalto Doctoral Programme in Business, Economics and Finance provides doctoral students with comprehensive research training in a unique multidisciplinary environment, characterized by a longstanding commitment to research excellence and courageous, low-hierarchy culture with empowered students. The programme equips its graduates for successful international careers in the world of higher education and academic research.

The programme is designed for highly motivated and ambitious aspiring business, economics and finance scholars who have excellent analytical, critical thinking, communication, and interpersonal skills and who are willing to serve as the future leaders in the world of higher education and academic research.

The program prepares its graduates for thriving international careers, primarily within the realms of higher education and academic research, while also opening doors to opportunities beyond academia.

The graduates of the doctoral programme will demonstrate:

- 1. competence to carry out independent and original academic research
- 2. deep and broad discipline-specific knowledge of their field of research
- 3. mastery of the scientific research methods in their respective fields of research
- 4. deep understanding of research ethics
- 5. good project management skills
- 6. enhanced pedagogical and academic leadership skills, and

7. strong communication and interpersonal skills.

2.1. Intended learning outcomes for General research studies

After successfully completing the required modules, the doctoral student will be able to:

- to comprehend and conscientiously address the fundamental ethical and sustainability considerations associated with their research.
- choose and apply appropriate research methods to the research question at hand.
- adhere to the principles of responsible conduct of research (RCR) in both their research work and interactions within the research community.
- work collaboratively within a multidisciplinary and international environment, engaging with diverse stakeholders.
- proficiently present their research in both academic and professional settings.
- identify, utilize, and communicate their transferable skills, such as communication, interpersonal, project management, leadership, and pedagogical skills, to work successfully in academic and other professional positions.

2.2. Intended learning outcomes for Research field studies

After successfully completing the required modules, the doctoral student will be able to:

- demonstrate advanced discipline-specific knowledge and expertise.
- identify essential research methods for their own research and apply them proficiently.
- disseminate research findings through relevant academic forums and to the wider public.

2.3. Intended learning outcomes for Doctoral thesis

After successfully defending their thesis, the doctoral student will demonstrate the ability to:

- plan, carry out and report on their research and manage their research data in accordance with established standards of academic research.
- proficiently search for, apply, analyse, synthesize, and critically evaluate existing knowledge; formulate research questions; and employ research methods to create new scientific knowledge.
- independently carry out research that generates novel insights and theoretical advancements in their own field of research.
- make syntheses and critical assessments required for addressing and resolving complex problems in the realms of research, innovation, and societal challenges.

3. Structure of the programme

	General research studies (18-24 or 48 ECTS)
Doctoral thesis / Licentiate thesis	Research field studies (12 or 36-42 ECTS)

3.1. Study modules

The programme comprises three study modules:

- General research studies, 18-24 or 48 ECTS (depending on the major)
- Research field studies, 12 or 36-42 ECTS (depending on the major)
- Doctoral thesis / licentiate thesis

General research studies equip students with the necessary skills for conducting research, applying research findings, and understanding the principles of responsible research conduct. These studies may also encompass the development of transferable skills.

For the majors of Economics and Finance the scope of the General research studies is 48 ECTS. For the majors in the so-called specialization area in Business the scope of the General research studies is 18-24 ECTS.

Completing the required Research field studies and the doctoral thesis help students gain comprehensive and in-depth knowledge of their chose field of research and develops their skills in effectively communicating and disseminating their research findings.

For the majors of Economics and Finance the scope of the Research field studies is 12 ECTS. For the majors in the so-called specialization area in Business the scope of the Research field studies is 36-42 ECTS.

No credits are granted for the completion of the doctoral thesis or licentiate thesis.

3.2. Doctoral personal study plan

Based on the degree regulations on doctoral education, doctoral students must prepare a doctoral personal study plan (DPSP), which includes plans for the contents, scope and duration of their studies, research, supervision, funding, and career. Students who wish to deviate from the approved curriculum of their programme must obtain approval for their doctoral personal study plan.

In addition to the courses taught at the School in Business, the degree can include other courses taught in Aalto University or other universities, subject to agreement with the supervising professor documented in the doctoral personal study plan (DPSP) of the student.

3.3. Licentiate degree

If the student does not want to finish the doctoral degree, the licentiate degree can be completed as an intermediate degree. The licentiate degree consists of an approved licentiate thesis and the same 60 ECTS of studies as for the doctoral degree.

3.4. Majors

The Aalto Doctoral Programme in Business, Economics and Finance offers 12 academic majors confirmed by the Academic Committee of the School. The descriptions of the majors can be found here: https://www.aalto.fi/en/doctoral-education/majors-and-supervising-professors-school-of-business

4. Degree requirements

4.1. Entrepreneurship

Entrepreneurship is a multi-faceted and pronouncedly multi-disciplinary field of research for researchers from different backgrounds including but not limited to business studies, economics, finance, education, psychology, sociology, history, and economic geography.

Research in entrepreneurship focuses not only on the emergence and development of new (commercial, social and/or sustainable) business ventures, but also the people behind these ventures, people acting entrepreneurially within existing (private or public) organizations, and the interaction between entrepreneurship, society, and the natural environment. These features make entrepreneurship a particularly fascinating and challenging field of scholarly enquiry, which is open to different theoretical and methodological approaches.

In addition to the doctoral thesis, the doctoral studies in Entrepreneurship include coursework amounting to 60 ECTS. This is divided into two categories: 1) the general research studies provide a foundation for conducting research within the field of business, and 2) the research field studies in management and entrepreneurship provide you with the theoretical, methodological, and practical skills required of a professional entrepreneurship scholar.

Code	Course name	ECTS	Period/year		
Compulsory cou	Compulsory courses, 8 ECTS				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
MNGT-L2200	Philosophy of Social Science	6	IV		
Choose at least	one of the following courses				
You can also ind	clude a quantitative or qualitative methods course of similar scop	e from	KATAJA or		
EIASM instead	of the below listed options. More information: https://www.kata	<u>ia.eu</u> a	nd		
https://www.ei	asm.net.				
Instructions for	credit transfer (aalto.fi)				
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no		
			teaching in		
			2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
Elective courses	s (To be agreed with the supervising professor)				
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		

LC-1335	Preparing for the Doctoral Defense (o)	1	Ш
LC-1336	Popularize your Research (o,w)	1-3	II
LC-1330	Presenting Doctoral Research (o)	3	IV or V
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV
21L53609	Paper Development Workshop: Qualitative Research	6	Ш
MNGT-L1000	Reading Circle in Organizational Studies I	3	I
MNGT-L1001	Reading Circle in Organizational Studies II	6	I
MNGT1-L2000	Sustainability, Organizations and Society	6	III-V

Code	Course name	ECTS	Period/year		
Compulsory co	Compulsory courses, 30 ECTS				
MNGT-L2001	Foundations of Doctoral Research in Management Studies D	3	I-II/1 st year		
21L11109	Perspectives on Organization D	6	I-II/1st year		
MNGT-L2002	Crafting Research Plans and Funding Proposals in Management Studies D	3	III-IV/1 st year		
MNGT-L2003	Advanced Research Design and Data Collection in Management Studies D	3	I-II/2 nd year		
MNGT-L2004	Mastering Paper Writing and Theorizing in Management Studies D	3	III-IV/2 nd year		
MNGT3-L0003	Entrepreneurship Perspectives D	6	III-IV/1st-2nd year		
MNGT3-L1001	Research Progress Seminar in Entrepreneurship Studies I D	1	Year 1		
MNGT3-L1002	Research Progress Seminar in Entrepreneurship Studies II D	1	Year 2		
MNGT3-L1003	Research Progress Seminar in Entrepreneurship Studies III D	2	Year 3		
MNGT3-L1004	esearch Progress Seminar in Entrepreneurship Studies IV D	2	Year 4		

Elective courses (To be agreed with the supervising professor)

It is recommended that you include at least one advanced entrepreneurship research course as an elective, following the mandatory course 'Entrepreneurship Perspectives'. You can select these courses from various options, such as those offered by Aalto University School of Business, other units at Aalto University, or partner universities and networks. If applicable, you can also choose elective courses listed under the General Studies. Your selection should always be made in consultation with your supervising professor.

For example:

NORSI courses, more information: NORSI - Nordic Research School in Innovation and

Entrepreneurship

KATAJA courses, more information: https://www.kataja.eu/

GRAMO Doctoral tutorial, more information: http://www.kataja.eu/courses/tutorials

Instructions for credit transfer (aalto.fi)

IEASM/EDEN courses, more information: https://www.eiasm.net

Contact

The major is offered by the Department of Management Studies. Head of doctoral studies in Entrepreneurship: Professor Ewald Kibler (ewald.kibler@aalto.fi)

4.1. International business

4.1.1. General research studies, 18-24 ECTS

Code	Course name	ECTS	Period/year	
Compulsory cou	Compulsory courses, 8 ECTS			
LC-L1000	Research Ethics for Doctoral students D	2	II or IV	
MNGT-L2200	Philosophy of Social Science	6	IV	
Choose at least	one of the following courses			
You can also inc	clude a qualitative or quantitative methods course from KATAJA ir	nstead	of the below	
listed options. N	More information: https://www.kataja.eu/ . Instructions for credit	transf	fer (aalto.fi)	
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no	
			teaching in	
			2024-2025	
TU-L0022	Statistical Research Methods D	5-8	III-IV	
Elective courses	s (To be agreed with the supervising professor)			
You can include	e.g. courses from the Aalto University School of Business, other u	units a	t Aalto	
University or fro	om partner universities and networks in your elective studies as a	greed	with your	
supervising pro	fessor.			
For example: KATAJA courses, more information: https://www.kataja.eu/				
Instructions for	Instructions for credit transfer (aalto.fi)			
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV	

4.1.2. Research field studies, 36-42 ECTS

Code	Course name	ECTS	Period/year
Compulsory co	urses, 38 ECTS	•	
Compulsory co	urses include 23-24 ECTS of courses offered at Aalto University an	d 15 E	CTS of
courses offered	I through the Nordic Research School of International Business, N	ORD-IE	3. More
information: <u>ht</u>	tps://www.nord-ib.fek.uu.se.		
Instructions for	credit transfer (aalto.fi)		
MNGT-L2001	Foundations of Doctoral Research in Management Studies D	3	I-II/1 st year
MNGT-L2002	Crafting Research Plans and Funding Proposals in Management	3	III-IV/1 st year
	Studies D		
MNGT-L2003	Advanced Research Design and Data Collection in Management	3	I-II/2 nd year
	Studies D		
MNGT-L2004	Mastering Paper Writing and Theorizing in Management Studies	3	III-IV/2 nd year
	D		
MNGT2-L1001	Research Progress Seminar in International Business I D	2	Years 1
MNGT2-L1003	Research Progress Seminar in International Business II D	2	Years 2
MNGT2-L1003	Research Progress Seminar in International Business III D	1	Year 3

MNGT2-L1004 ese	earch Progress Seminar in International Business IV D	1	Year 4
Noi	ord-IB	15	1 st - 3 rd year
	urse offered by another Aalto School or another Department Aalto BIZ.	5-6	

Elective courses (To be agreed with the supervising professor)

You can include e.g. courses from the Aalto University School of Business, other units at Aalto University or from partner universities and networks in your elective studies as agreed with your supervising professor.

For example: KATAJA courses, more information: https://www.kataja.eu/

GRAMO Doctoral tutorial, more information: http://www.kataja.eu/courses/tutorials Instructions for credit transfer (aalto.fi)

IEASM/EDEN courses, more information: https://www.eiasm.net

Instructions for credit transfer (aalto.fi)

Also other paper development workshops or doctoral workshops can be included.

Paper Development Workshop: Qualitative Research	6	Ш
Learning to See: A Course in Ethnography and Discourse	6	V
Analysis		
Perspectives on Organization D	6	I-II/1st year
Entrepreneurship Perspectives D	6	III-IV/1st-2nd
		year
Sustainability, Organizations and Society	6	III-V
Reading Circle in Organizational Studies I	3	I-V
	Paper Development Workshop: Qualitative Research Learning to See: A Course in Ethnography and Discourse Analysis Perspectives on Organization D Entrepreneurship Perspectives D Sustainability, Organizations and Society Reading Circle in Organizational Studies I	Learning to See: A Course in Ethnography and Discourse Analysis Perspectives on Organization D 6 Entrepreneurship Perspectives D 6 Sustainability, Organizations and Society 6

Contact

The major is offered by the Department of Management Studies. Head of doctoral studies in International Business: Assistant Professor Iiris Saittakari (<u>iiris.saittakari@aalto.fi</u>)

4.1. Organisational communication

The Organizational Communication unit offers comprehensive research training in organizational communication as one of the twelve majors of of the Aalto Doctoral Program in Business, Economics and Finance. The multidisciplinary research profile of the unit gives doctoral researchers the academic freedom to pursue interesting projects that defy disciplinary boundaries within the broad field of organizational communication and management studies. The studies equip doctoral researchers with the necessary skills, knowledge, and resources to conduct impactful research and succeed in the world of academia. The program is specifically designed for dedicated full-time students.

4.1.1. General research studies, 18-24 ECTS

Code	Course name	ECTS	Period/year		
Compulsory co	ourses, 8 ECTS				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
MNGT-L2200	Philosophy of Social Science	6	IV		
Choose at least one of the following courses					

t least one of the following courses

You can also include a quantitative or qualitative methods course of similar scope from KATAJA or EIASM instead of the below listed options. More information: https://www.kataja.eu and https://www.eiasm.net

Instructions for credit transfer (aalto.fi)

MNGT4-L7000	Qualitative Research in Management Studies		III, no teaching in 2024-2025
TU-L0022	Statistical Research Methods D	5-8	III-IV

Elective courses (To be agreed with the supervising professor)

You can include e.g. courses from the Aalto University School of Business, other units at Aalto University or from partner universities and networks in your elective studies as agreed with your supervising professor.

For example: KATAJA courses, more information: https://www.kataja.eu/ Instructions for credit transfer (aalto.fi)

Also other paper development workshops or doctoral workshops can be included.

21L53609	Paper Development Workshop: Qualitative Research	6	III-V
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV
PED-9011	A! Peda Intro	5	I-II and III-V

4.1.2. Research field studies, 36-42 ECTS

Code	Course name	ECTS	Period/year		
Compulsory col	Compulsory courses, 24 ECTS				
MNGT-L2001	Foundations of Doctoral Research in Management Studies D	3	I-II/1 st year		
21L11109	Perspectives on Organization D	6	I-II/1st year		
MNGT-L2002	Crafting Research Plans and Funding Proposals in Management Studies D	3	III-IV/1 st year		
MNGT-L2003		3	I-II/2 nd year		
MNGT-L2004	Mastering Paper Writing and Theorizing in Management Studies D	3	III-IV/2 nd year		
MNGT4-L1001	Research Progress Seminar in Organizational Communication I D	2	year 1-2		
MNGT4-L1002	Research Progress Seminar in Organizational Communication II D	2	Year 2-3		
MNGT4-L1003	Research Progress Seminar in Organizational Communication III D	2	Year 4		
Elective courses	s (To be agreed with the supervising professor)		1		
75L20012	Paper Development Project*	6	any		
75L20013	Research traditions in organizational communication*	6	any		
75L20014	Methodological approaches to corporate and organizational communication*	6	any		
75L20015	International Doctoral Colloquium*	6	any		
26L30511	Learning to See: A Course in Ethnography and Discourse Analysis	6	V		
MNGT1-L2000	Sustainability, Organizations and Society	6	III-V		

^{*} These are independent studies, to be agreed with the teacher of the course and completed in the agreed timeframe.

Contact

The major is offered by the Department of Management Studies. Head of doctoral studies in Organizational Communication: Assistant Professor Paula Koskinen Sandberg (firstname.lastname@aalto.fi)

4.1. Organisation and management

The doctoral studies in organization and management equips students with an understanding of the key management theories and in-depth knowledge in their own area of expertise, excellent research skills, and a supportive, collegial research environment. Our professors, among the leading experts in their fields, guide the academic development.

The program welcomes postgraduate students with curious minds, who are enthusiastic about research and open to new ideas and research methods. The program offers opportunities to engage with a wide variety of topics. Among others, our students tackle wicked problems and grand challenges, explore the emergence and development of technologies and industries, and address the novel challenges for leadership, strategy, and work.

While the focus of the program is to prepare the graduates for a career in academia, the studies also support research and development careers in industry, the public sector, and NGOs.

We advise potential applicants to discuss their research plans with the professors of the research field before completing the application.

Code	Course name	ECTS	Period/year		
Compulsory courses, 8 ECTS					
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
MNGT-L2200	Philosophy of Social Science	6	IV		
Choose at least	one of the following courses				
You can also in	clude a qualitative or quantitative methods courses from KATA	AJA inst	tead of the		
below listed op	tions. More information: https://www.kataja.eu/ . Instructions	for cr	edit transfer		
<u>(aalto.fi)</u>					
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no teaching		
			in 2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
Elective course	s (To be agreed with the supervising professor)				
Responsible cor	nduct of research				
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
Science communication and presenting doctoral research					
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-1335	Preparing for the Doctoral Defense (o)	1	Ш		
LC-1336	Popularize your Research (o,w)	1-3	II		

LC-1330	Presenting Doctoral Research (o)	3	IV or V
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Code	Course name	ECTS	Period/year		
Compulsory courses, 24 ECTS					
MNGT-L2001	Foundations of Doctoral Research in Management Studies D	3	I-II/1 st year		
21L11109	Perspectives on Organization D	6	I-II/1st year		
MNGT-L2002	Crafting Research Plans and Funding Proposals in Management Studies D	3	III-IV/1 st year		
MNGT-L2003	Advanced Research Design and Data Collection in Management Studies D	3	I-II/2 nd year		
MNGT-L2004	Mastering Paper Writing and Theorizing in Management Studies D	3	III-IV/2 nd year		
MNGT1-L1001	Research Progress Seminar in Organization and Management I D	1cr1	year1		
MNGT1-L1002	Research Progress Seminar in Organization and Management IID	2	year2		
MNGT1-L1003	Research Progress Seminar in Organization and Management III D	2	year3		
MNGT1-L1004	Research Progress Seminar in Organization and Management IV D		year4		
Elective courses	Elective courses (To be agreed with the supervising professor)				
21L53609	Paper Development Workshop: Qualitative Research	6	III-IV		
MNGT1-L2000	Sustainability, Organizations and Society	6	III-V		
MNGT-L1000	Reading Circle in Organizational Studies I	3	On demand		
MNGT-L1001	Reading Circle in Organizational Studies II	6	On demand		

You can also include e.g. courses from the Aalto University School of Business, other units at Aalto University or from partner universities and networks in your elective studies as agreed with your supervising professor.

For example:

KATAJA courses, more information: https://www.kataja.eu/

GRAMO Doctoral tutorial, more information: http://www.kataja.eu/courses/tutorials

Instructions for credit transfer (aalto.fi)

IEASM/EDEN courses, more information: https://www.eiasm.net

Also other paper development workshops or doctoral workshops can be included.

Contact

The major is offered by the Department of Management Studies. Head of doctoral studies in Organization and Management: Assistant Professor Samuli Patala (samuli.patala@aalto.fi)

4.1. Accounting

Doctoral studies in Accounting at Aalto University School of Business offers interdisciplinary training that develops the student's skills in conducting both financial accounting and management accounting research. As an academic field, accounting is a multidisciplinary subject that focuses on understanding and studying the role of accounting information in the economy and society. Accounting draws from many fields and disciplines: Financial accounting is aligned with economics and finance more closely than ever before while organizational and sociological theories contribute to management accounting.

Doctoral studies in Accounting provides students with in-depth knowledge of current accounting research and research methodology with the aim of enabling the students to contribute to scientific knowledge in their field of study from an international perspective. In practice this goal translates into students' ability to publish their research in high-quality academic accounting journals. To help achieve this goal, students work closely with accounting faculty.

Faculty research at Aalto BIZ represents a broad spectrum of interests and research methods in the areas of financial and management accounting. The emphasis of research in financial accounting is on financial reporting and analysis, broadly defined. Recent research addresses various topics in international accounting (IFRS), auditing, and corporate governance. Research in the field of management accounting focuses on cost management, management control systems, performance measurement, and capital investment decision making. Recent research topics include, for example, the use and role of management accounting information in the Finnish healthcare sector.

Code	Course name	ECTS	Period/year		
Compulsory course, 2 ECTS					
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
Choose at least one of the following courses					
You can also inc	clude quantitative or qualitative methods courses from e.g. KATA	JA or E	DEN/EIASM		
networks instea	nd of the below listed options. More information: https://www.ka	ataja.e	<u>u/</u> and		
https://www.ei	asm.net/eden/introduction.				
Instructions for	<u>credit transfer (aalto.fi)</u>				
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no		
			teaching in		
			2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
Elective courses	s (To be agreed with the supervising professor)				
Responsible con	duct of research				
MNGT-L2200	Philosophy of Social Science	6	IV		
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
LC-L1011	Open Science for Doctoral Students D*	1	any		
LC-L1020	Theory of Science D*	1	any		
Science communication and presenting doctoral research					
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-1335	Preparing for the Doctoral Defense (o)	1	Ш		
LC-1336	Popularize your Research (o,w)	1-3	II		

LC-1330	Presenting Doctoral Research (o)	3	IV or V
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	I
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V
BIZ-L2010	Presenting research at a conference I D**	1-3	any
BIZ-L2011	Presenting research at a conference II D**	1-3	any
Scientific comm	unity and working life skills		
LC-L1012	Business Skills for Doctoral Students D*	1	any
LC-L1013	Career Course for Doctoral Students D*	1	any
LC-L1014	Interactive Leadership Skills for Doctoral Students D*	1	any
LC-L1015	Project Management for Doctoral Students D*	1	any
LC-L1016	Writing Research Grant Applications for Doctoral Students D*	1	any
PED-9011	A! Peda Intro	5	I-II and III-V
BIZ-L2040	University practices I D**	1-3	any
BIZ-L2041	University practices II D**	1-3	any
BIZ-L2020	Academic advising I D**	1-3	any
BIZ-L2021	Academic advising II D**	1-3	any
BIZ-L2030	Teaching at higher education D**	1-3	any
BIZ-L2050	Reviewing a scientific manuscript D**	1-3	any

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year			
Compulsory co	Compulsory courses (6 ECTS)					
ABL-L1001	Research seminar in Accounting I D	3	I-V/1 st year			
Elective course	s					
To be agreed w	ith the supervising professor, a selection of relevant courses take	n from	n e.g. KATAJA			
or EDEN/EIASM	1 networks. See more: https://www.kataja.eu/ and					
https://www.ei	iasm.net/eden/introduction. The KATAJA course Research Tradition	ons in	Accounting, 6			
ECTS, organised	d every other year, is especially recommended.					
Instructions for	credit transfer (aalto.fi)					
ABL-L1002	Research seminar in Accounting II D	3	I-V/2 nd year			
BIZ-L2060	Literature I D*	1-6	any			
BIZ-L2061	Literature II D*	1-6	any			
ABL-L1101	Working paper D I*	1-6	any			
ABL-L1102	Working paper D II*	1-6	any			

^{*} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

Contact

The major is offered by the Department of Accounting. Head of doctoral studies in Accounting: Professor Lasse Niemi (firstname.lastname@aalto.fi).

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

4.1. Business law

The main goal of postgraduate studies in Business Law at Aalto University School of Business is to provide students with in-depth knowledge of current Business Law research and research methodology with the aim of enabling the students to contribute scientific values to their field of study from both domestic and international perspective.

Research activity in Business Law at Aalto University School of Business covers a wide range of topics in the areas of general jurisprudence and comparative law, methodology of legal research and its links to Business Economics and Social Sciences, Contract Law, EU Law, International Trade Law, Company Law, Market and Competition Law, IPR, E-Commerce Law, Financial Markets Law, Labour Law, and Tax Law. In addition, the scholars at the Business Law Unit conduct socio-legal research, are involved in various multidisciplinary projects, as well as in pro-active approaches to law and conflict management .

The main criteria for admission to the major in Business Law are based on applicants' intended research topic areas and preliminary research plans. For further details, please see the admissions guide.

Code	Course name	ECTS	Period/year	
Compulsory courses, 8 ECTS				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV	
ABL-L2000	Principles of Legal research for Doctoral Students D	6	III	
Choose one of t	the following courses (3 ECTS)			
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	l	
LC-1330	Presenting Doctoral Research (o)	3	IV or V	
Choose one of t	the following courses (3 ECTS)			
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV	
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V	
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I	
Elective courses	s (To be agreed with the supervising professor)			
Examples of red	commended courses			
Responsible cor	nduct of research			
MNGT-L2200	Philosophy of Social Science	6	IV	
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no	
			teaching in	
			2024-2025	
TU-L0022	Statistical Research Methods D	5-8	III-IV	
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV	
	diversity, and inclusion D			

Open Science for Doctoral Students D*	1	any			
Theory of Science D*	1	any			
Scientific community and working life skills					
Business Skills for Doctoral Students D*	1	any			
Career Course for Doctoral Students D*	1	any			
Interactive Leadership Skills for Doctoral Students D*	1	any			
Project Management for Doctoral Students D*	1	any			
Writing Research Grant Applications for Doctoral Students D*	1	any			
A! Peda Intro	5	I-II and III-V			
University practices I D**	1-3	any			
University practices II D**	1-3	any			
Academic advising I D**	1-3	any			
Academic advising II D**	1-3	any			
Teaching at higher education D**	1-3	any			
Reviewing a scientific manuscript D**	1-3	any			
	Theory of Science D* nunity and working life skills Business Skills for Doctoral Students D* Career Course for Doctoral Students D* Interactive Leadership Skills for Doctoral Students D* Project Management for Doctoral Students D* Writing Research Grant Applications for Doctoral Students D* A! Peda Intro University practices I D** University practices II D** Academic advising I D** Academic advising II D** Teaching at higher education D**	Theory of Science D* nunity and working life skills Business Skills for Doctoral Students D* Career Course for Doctoral Students D* Interactive Leadership Skills for Doctoral Students D* Project Management for Doctoral Students D* Writing Research Grant Applications for Doctoral Students D* A! Peda Intro University practices I D** 1-3 University practices II D** Academic advising I D** 1-3 Teaching at higher education D**			

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year			
Compulsory co	Compulsory course, 3 ECTS					
ABL-L2001	Yritysjuridiikan tohtoriseminaari D	3	I-V			
Elective course	Elective courses (To be agreed with the Head of doctoral studies)					
You can also in	clude international courses that would benefit your studies. Suitab	oility a	nd credits to			
be discussed.						
Instructions for	r credit transfer (aalto.fi)					
Field specific st	udies					
ABL-L2100	Vero-oikeuden lukupiiri D	6	any			
ABL-L2101	Kilpailuoikeuden lukupiiri D	6	any			
ABL-L2102	Yksityisoikeuden lukupiiri D	6	any			
ABL-L2103	Yritysjuridiikan työpaperi I D	6	any			
ABL-L2104	Yritysjuridiikan työpaperi II D	6	any			
Disseminating	research results					
LC-1335	Preparing for the Doctoral Defense (o)	1	Ш			
LC-1336	Popularize your Research (o,w)	1-3	II			
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V			
BIZ-L2010	Presenting research at a conference I D**	1-3	any			
BIZ-L2011	Presenting research at a conference II D**	1-3	any			

^{**} These are independent studies, to be agreed with the Head of doctoral studies and completed in the agreed timeframe.

Contact

The major is offered by the Department of Accounting. Head of doctoral studies in Business Law: Assistant Professor Moritz Scherleitner (<u>firstname.lastname@aalto.fi</u>).

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

4.1. Information Systems Science

Research of the ISS group deals with adoption, use and impacts of ICT on consumers, organizations, and society at large. We use multi-disciplinary approaches and apply theories from a number of reference disciplines, including management, organization sciences, marketing, and economics. Wide range of both qualitative and quantitative methods are used and often triangulated. Our research has a strong focus on empirical studies and active cooperation with companies and other organizations. Our faculty has an extensive network of international research contacts, offering the possibility to participate in larger research projects and visit an affiliate university.

Code	Course name	ECTS	Period/year		
Compulsory co	Compulsory courses (8 ECTS)				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
MNGT-L2200	Philosophy of Social Science	6	IV		
Choose at leas	t one of the following courses				
You can also in	clude equivalent course(s) offered by other universities, or by g	raduate	schools (e.g.		
KATAJA) and n	etworks in Finland and abroad.				
Instructions fo	r credit transfer (aalto.fi)				
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no teaching in		
			2024-2025		
TU-L0022	Statistical Research Methods D t one of the following courses (6 ECTS)	5-8	III-IV		
KATAJA) and n	clude equivalent course(s) offered by other universities, or by getworks in Finland and abroad. r credit transfer (aalto.fi)	raduate	schools (e.g.		
21L53609	Paper Development Workshop: Qualitative research	6	III-V		
	es (To be agreed with the supervising professor)				
	nduct of research				
LC-1333	Navigate your doctoral studies while learning about equity, diversity, and inclusion D	3	IV		
LC-L1011	Open Science for Doctoral Students D*	1	any		
LC-L1020	Theory of Science D*	1	any		
Science commi	unication and presenting doctoral research				
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-1335	Preparing for the Doctoral Defense (o)	1	Ш		
LC-1336	Popularize your Research (o,w)	1-3	II		
LC-1330	Presenting Doctoral Research (o)	3	IV or V		
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V		
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	I		
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I		
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V		

BIZ-L2010	Presenting research at a conference I D**	1-3	any
BIZ-L2011	Presenting research at a conference II D**	1-3	any
Scientific comm	nunity and working life skills		
LC-L1012	Business Skills for Doctoral Students D*	1	any
LC-L1013	Career Course for Doctoral Students D*	1	any
LC-L1014	Interactive Leadership Skills for Doctoral Students D*	1	any
LC-L1015	Project Management for Doctoral Students D*	1	any
LC-L1016	Writing Research Grant Applications for Doctoral Students D*	1	any
PED-9011	A! Peda Intro	5	I-II and III-V
BIZ-L2040	University practices I D**	1-3	any
BIZ-L2041	University practices II D**	1-3	any
BIZ-L2020	Academic advising I D**	1-3	any
BIZ-L2021	Academic advising II D**	1-3	any
BIZ-L2030	Teaching at higher education D**	1-3	any
BIZ-L2050	Reviewing a scientific manuscript D**	1-3	any

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year
Compulsory o	ourses (22 ECTS)	•	
ISM2-L1001	Research Seminar in Information Systems Science I D	2	1/2
ISM2-L1002	Research Seminar in Information Systems Science II D	2	2/3
ISM2-L1003	Research Seminar in Information Systems Science III D	2	4
ISM2-L2001	Scientific reading and writing in ISS	6	Year 1
			period:I-IV
ISM2-L2000	Research Methods in ISS	10	
Choose at lea	st one of the following courses (6 ECTS)		
37E44000	Critical Issues in Information Systems Research	6	V
ISM-E2222	Current Topics in Digital Business	6	V
		l .	1

Elective courses

Elective courses can consist of any advanced ISS courses, national or international ISS seminars, book exams, working papers and other publications. Students require confirmation on the study content from their supervising professor. See more details from MyCourses at https://mycourses.aalto.fi/course/view.php?id=3795

Contact

The major is offered by the Department of Information and Service Managements. Head of doctoral studies in Information Systems Science: Professor Virpi Kristiina Tuunainen (virpi.tuunainen@aalto.fi).

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

4.1. Logistics

In the logistics specialization area, the goal is to specialize in supply chain management and conduct innovative research that increases the academic and practical understanding of logistics.

The goal of the research is to seek solutions to problems that are important for companies and society, related to the management of supply chains. Such problems can be related to climate change, population aging, digitalization, and various supply chain risks or uncertainties. The research utilizes both qualitative and quantitative research methods. Research is typically carried out in cooperation with international networks.

The coordination of the goals of doctoral studies in logistics with the mission and values of Aalto University has been strongly emphasized and this aims to strengthen the School of Economics' position as a pioneer in logistics education and research.

Code	Course name	ECTS	Period/year		
Compulsory course, 2 ECTS					
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
Elective course	Elective courses (To be agreed with the supervising professor)				
ISM3-L2000	Logistics' Reading Seminar D	6	I-V		
Responsible coi	nduct of research				
MNGT-L2200	Philosophy of Social Science	6	IV		
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no teaching		
			in 2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
LC-L1011	Open Science for Doctoral Students D*	1	any		
LC-L1020	Theory of Science D*	1	any		
Science commu	nication and presenting doctoral research				
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-1335	Preparing for the Doctoral Defense (o)	1	III		
LC-1336	Popularize your Research (o,w)	1-3	II		
LC-1330	Presenting Doctoral Research (o)	3	IV or V		
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V		
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	I		
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I		
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V		
BIZ-L2010	Presenting research at a conference I D**	1-3	any		
BIZ-L2011	Presenting research at a conference II D**	1-3	any		
Scientific comm	nunity and working life skills				
LC-L1012	Business Skills for Doctoral Students D*	1	any		

LC-L1013	Career Course for Doctoral Students D*	1	any
LC-L1014	Interactive Leadership Skills for Doctoral Students D*	1	any
LC-L1015	Project Management for Doctoral Students D*	1	any
LC-L1016	Writing Research Grant Applications for Doctoral Students D*	1	any
PED-9011	A! Peda Intro	5	I-II and III-V
BIZ-L2040	University practices I D**	1-3	any
BIZ-L2041	University practices II D**	1-3	any
BIZ-L2020	Academic advising I D**	1-3	any
BIZ-L2021	Academic advising II D**	1-3	any
BIZ-L2030	Teaching at higher education D**	1-3	any
BIZ-L2050	Reviewing a scientific manuscript D**	1-3	any

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year		
Compulsory c	Compulsory course, 1 ECTS				
ISM3-L1001	Research Seminar in Logistics D	1	I-V		
Choose at least two of the following graduate-level courses in logistics, min. 12 ECTS					
35E03000	Sustainable Supply Chains	6	1		
35E02000	Procurement and Strategic Sourcing	6	I		
ISM-E3003	Operations and Supply Chain Analytics	6	П		
ISM-E3004	Revenue Management and Demand Analytics	6	IV		
35E00400	Coordination of Supply Chains	6	V		
35E00550	Quality and Performance Management	6	III		

Elective courses (To be agreed with the supervising professor)

KATAJA's Graduate School of Logistics and Supply Chain Management (L&SCM)

Doctoral students can take KATAJA courses as agreed with the Head of doctoral studies. More

information: https://www.kataja.eu/

IEASM/EDEN courses

Doctoral students can take IEASM/EDEN courses as agreed with the Head of doctoral studies. More

information: https://www.eiasm.net

Instructions for credit transfer (aalto.fi)

Independent studies, choose max. 2					
BIZ-L2060	Literature I D*	1-6	any		
BIZ-L2061	Literature II D*	1-6	any		
ISM3-L2001	Working paper in Logistics D*	1-6	any		

^{**} These are independent studies, to be agreed with the Head of doctoral studies and completed in the agreed timeframe.

Contact

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

The major is offered by the Department of Information and Service Management. Head of doctoral studies in Logistics: Professor Markku Kuula (markku.kuula@aalto.fi)

4.1. Management Science

Management Science (often referred to as Business Analytics) applies mathematical models, statistical techniques, and computing technology, together with observational, experimental or simulated data, to help businesses and other organizations make decisions in complex real-world settings. Methods typically applied in Management Science include mathematical optimization, statistics and stochastics, decision theory and analysis, and machine learning. These methods can be data-driven or based on human involvement and expert judgment. Management Science research covers a wide range of topics from theoretical method development to applications in real-world problem settings.

Code	Course name	ECTS	Period/year		
Compulsory cou	Compulsory courses, 4 ECTS				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
ISM1-L1001	Management Science Brown Bag Seminar D	1	I-V		
LC-L1016	Writing Research Grant Applications for Doctoral Students	1	any		
Choose one of t	the following courses (3 ECTS)				
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V		
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I		
Elective courses	s (To be agreed with the supervising professor)				
Responsible cor	nduct of research				
MNGT-L2200	Philosophy of Social Science	6	IV		
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no		
			teaching in		
			2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
LC-L1011	Open Science for Doctoral Students D*	1	any		
LC-L1020	Theory of Science D*	1	any		
Science commu	nication and presenting doctoral research		_		
LC-1335	Preparing for the Doctoral Defense (o)	1	Ш		
LC-1336	Popularize your Research (o,w)	1-3	II		
LC-1330	Presenting Doctoral Research (o)	3	IV or V		
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	I		
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V		
BIZ-L2010	Presenting research at a conference I D**	1-3	any		
BIZ-L2011	Presenting research at a conference II D**	1-3	any		
Scientific comm	unity and working life skills				
LC-L1012	Business Skills for Doctoral Students D*	1	any		
LC-L1013	Career Course for Doctoral Students D*	1	any		

LC-L1014	Interactive Leadership Skills for Doctoral Students D*	1	any
LC-L1015	Project Management for Doctoral Students D*	1	any
PED-9011	A! Peda Intro	5	
BIZ-L2040	University practices I D**	1-3	any
BIZ-L2041	University practices II D**	1-3	any
BIZ-L2020	Academic advising I D**	1-3	any
BIZ-L2021	Academic advising II D**	1-3	any
BIZ-L2030	Teaching at higher education D**	1-3	any
BIZ-L2050	Reviewing a scientific manuscript D**	1-3	any

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year
Mathematica	l optimization – Choose at least one of the following courses (5 E	CTS)	
Other relevan	it courses in mathematical optimization can also be included here	instead	l, as agreed
with the Head	d of doctoral studies.		
MS-E2121	Linear Optimization	5	III-IV
MS-E2145	Combinatorial Optimization	5	
MS-E2148	Dynamic Optimization	5	Ш
Statistics and	stochastics – Choose at least one of the following courses (5 ECT	5)	
Other relevan	t courses in statistics and stochastics can also be included here ins	tead, a	is agreed with
the Head of d	octoral studies.		
30E00400	Simulation D	6	I
MS-E2112	Multivariate Statistical Analysis	5	III-IV
CS-E5710	Bayesian Data Analysis	5	I-II
MS-E1600	Probability Theory	5	I
MS-E1604	Brownian Motion and Stochastic Analysis	5	IV
MS-E2150	Discrete event simulation D	5	
MS-E2155	System dynamics simulation D	5	
Decision Theo	ory and Analysis – Choose at least one of the following courses (5	ECTS)	
Other relevan	t courses in decision theory and analysis can also be included here	instea	id, as agreed
with the Head	d of doctoral studies.		
ISM-E1004	Business Analytics 2,	6	Ш
ISM-E1006	Decision Analytics for Consulting	6	IV
MS-E2135	Decision Analysis	5	I-II
MS-E2117	Riskianlyysi	5	III-IV
ECON-L5000	Topics In Game Theory D	5	
Machine lear	ning — Choose at least one of the following courses (5 ECTS)		
Other relevan	it courses in machine learning can also be included here instead, as oral studies.	agree	d with the
30E03500	Capstone: Data Science for Business II D	6	П
CS-E4075	Special Course in Machine Learning, Data Science and Artificial	5	
	Intelligence D		

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

CS-E4715	Supervised Machine Learning D	5		
Elective cours	ies			
You can choose more courses from the above categories. Also other courses from other universities				
/ other school	Is at Aalto can be included, as agreed with the Head	of doctoral studies		

Contact

The major is offered by the Department of Information and Service Management. Head of doctoral studies in Management Science: Professor Pekka Malo (firstname.lastname@aalto.fi).

4.1. Marketing

The Department of Marketing is comprised of a thriving and dynamic community of international scholars offering doctoral training in five primary research domains: Consumer Behavior, Strategic Marketing, Services Marketing, and Sales, Retail and Sales, and Business Marketing. One of the central goals of our research community is to provide the latest tools, techniques and leadingedge thinking for researching this continuously changing landscape. The other central goal of the department is to develop and extend foundational theory in the increasingly complex intersections of consumption, community and culture to help doctoral students to link with the global research community of their particular fields, relevant funding partners, business collaborations and media.

Code	Course name	ECTS	Period/year		
Compulsory co	Compulsory course, 2 ECTS				
LC-L1000	Research Ethics for Doctoral students D	2	II or IV		
Elective course	s (choose 16-22 ECTS) (To be agreed with the supervising professo	or)			
Methods and n	nethodology				
	nts include any relevant KATAJA method courses as agreed with th	е Неа	d of doctoral		
studies. More i	nformation: <u>https://www.kataja.eu</u> . Recommended course: Experi	imento	al Methods in		
Marketing, 3-6	ECTS				
MNGT4-L7000	Qualitative Research in Management Studies	6	III, no		
			teaching in		
			2024-2025		
TU-L0022	Statistical Research Methods D	5-8	III-IV		
MARK-L4000	Measurement Modelling and Structural Equation Modelling with	3-6			
	LISREL in Marketing D				
MARK-L4001	Historical Approaches to Business Research D	3-6	IV, no		
			teaching in		
			2024-2025		
Responsible co	nduct of research				
MNGT-L2200	Philosophy of Social Science	6	IV		
LC-1333	Navigate your doctoral studies while learning about equity,	3	IV		
	diversity, and inclusion D				
LC-L1011	Open Science for Doctoral Students D*	1	any		
LC-L1020	Theory of Science D*	1	any		
Science commu	unication and presenting doctoral research				
LCB-1350	Writing Doctoral Research for Business & Management (w)	3	IV		
LC-1335	Preparing for the Doctoral Defense (o)	1	III		
LC-1336	Popularize your Research (o,w)	1-3	II		
LC-1330	Presenting Doctoral Research (o)	3	IV or V		
LC-7110	Tieteellinen kirjoittaminen tohtoriopiskelijoille V D	3	IV-V		
LC-L1017	Asiantuntijaesittämisen valmennus tohtoriopiskelijoille D	3	I		
LC-L1018	Tutkimusraportoinnin tekstiretriitit tohtoriopiskelijoille D	3	I		
LC-L1019	Tutkimustiedon yleistajuistaminen D	5	V		
BIZ-L2010	Presenting research at a conference I D**	1-3	any		

BIZ-L2011	Presenting research at a conference II D**	1-3	any			
Scientific comm	Scientific community and working life skills					
LC-L1012	Business Skills for Doctoral Students D*	1	any			
LC-L1013	Career Course for Doctoral Students D*	1	any			
LC-L1014	Interactive Leadership Skills for Doctoral Students D*	1	any			
LC-L1015	Project Management for Doctoral Students D*	1	any			
LC-L1016	Writing Research Grant Applications for Doctoral Students D*	1	any			
PED-9011	A! Peda Intro	5	I-II and III-V			
BIZ-L2040	University practices I D**	1-3	any			
BIZ-L2041	University practices II D**	1-3	any			
BIZ-L2020	Academic advising I D**	1-3	any			
BIZ-L2021	Academic advising II D**	1-3	any			
BIZ-L2030	Teaching at higher education D**	1-3	any			
BIZ-L2050	Reviewing a scientific manuscript D**	1-3	any			

^{*} These are independent online courses, to be completed at findocnet.fi. Registration by email to udes@aalto.fi. More information at aalto.fi.

Code	Course name	ECTS	Period/year
Compulsory courses, 12 ECTS			
23L30211	Research Traditions in Marketing: Independent Learning Course	6	any
MARK-L2001	Philosophical Underpinnings in Marketing and Consumer Research D		2024 no teaching, 2025-26 III-V

Elective courses, 21-27 ECTS

KATAJA courses

Students can also include courses from the network of Finnish business schools KATAJA.

Recommended courses: Digital Marketing and Social Media, 3 ECTS & Marketing Research in the Sharing Economy: Platform Businesses, Blockchain, and the Metaverse, 3 ECTS.

Students are also recommended to take field specific doctoral courses by DENIM (organized by the national network KATAJA). More information at http://www.kataja.eu.

Instructions for credit transfer (aalto.fi)

MARK-L3000	New Product Development and Innovation Strategy: Creativity,	6	Summer 24-
	Innovation, and Marketing D		25
MARK-L2003	Marketing History D*	6	any
23L30511	Methodological Approaches to Marketing: Independent	6	any
	Learning Course*		
23L50811	Canonical reading in social science for management and	6-8	any
	marketing*		

^{*} These are independent studies, to be agreed with the Head of doctoral studies and the supervising professor and to be completed in the agreed timeframe.

Contact

^{**} These are independent studies, to be agreed with the supervising professor and completed in the agreed timeframe.

The major is offered by the Department of Marketing. Head of doctoral studies in Marketing: Professor henrikki.tikkanen@aalto.fi

4.1.Finance

4.1.1. General research studies, 48 ECTS

Code	Course name	ECTS	Period/year	
Compulsory courses (38 ECTS)				
LC-L1000	Research Ethics for Doctoral Students	2	II or IV	
FIN-L1000	Academic Writing and Paper Presentation Clinic*	2	II	
28L30111	Theoretical Asset Pricing*	6	1-11	
28L30211	Empirical Asset Pricing*	6	V	
28L30311	Theoretical Corporate Finance*	6	III-IV	
28L40122	Empirical Corporate Finance*	6	V	
ECON-L4100	Advanced Econometrics 1D**	5	I	
ECON-L4200	Advanced Econometrics 2 D**	5	II	
Choose 2 of the following courses in Advanced Microeconomics:				
ECON-L2100	Advanced Microeconomics 1 D**	5	I	
ECON-L2200	Advanced Microeconomics 2 D**	5	II	
ECON-L2300	Advanced Microeconomics 3 D**	5	111	
ECON-L2400	Advanced Microeconomics 4 D**	5	IV	

^{*} A GSF course. Information on course requirements and schedule can be found on the GSF page, http://gsf.aalto.fi/studies.html

4.1.2. Research field studies, 12 ECTS

Code	Course name	ECTS	Period/year	
Elective courses (to be agreed with the Head of doctoral studies)				
28L40222	Special Course in Finance*	3-6	Summer	
FIN-L2000	Special Course in Finance II*	3-6	Summer	

Other suitable courses in finance, economics, research methods and other related disciplines organized by the Aalto University School of Business, GSF, Helsinki GSE, FDPE, NFN and other universities, including collaborative networks that the School of Business is involved with. The courses or summer schools students plan to include in this section must be agreed on in advance with the director of the GSF (Head of doctoral studies in Finance).

The Graduate School of Finance (GSF): http://gsf.aalto.fi

Organizes PhD courses, seminars and workshops in Finance in Finland.

Nordic Finance Network in Finance (NFN): http://nfn.aalto.fi

Organizes intensive PhD courses and workshops for PhD students in Finance in the Nordic countries.

Helsinki Graduate School of Finance / Finnish Doctoral Programme in Economics

https://www.helsinkigse.fi/ and http://www.fdpe.fi

Organizes PhD courses, seminars and workshops in Economics in Finland.

Finnish Doctoral Program in Business Studies: http://www.kataja.eu

^{**} A Helsinki GSE course. More information on Helsinki GSE page, https://www.helsinkigse.fi/

Coordinates Finnish graduate schools of business administration.

Instructions for credit transfer (aalto.fi)

* This is a GSF special course in Finance on annually changing topics. Some of the special courses are shorter (3 ECTS) and others longer (6 ECTS). Additional information on course requirements, schedule, prerequisites, course outlines, reading lists etc. can be found on the GSF page, http://gsf.aalto.fi/studies.html.

Contact

Teaching for the major in Finance is organized within the Graduate School of Finance (GSF). Further Information: GSF director, Head of doctoral studies in Finance Mikko Leppämäki (firstname.lastname@aalto.fi)

4.1. Economics

4.1.1. General research studies, 48 ECTS

Code	Course name	ECTS	Period/year	
Compulsory co	Compulsory course, 2 ECTS			
LC-L1000	Research Ethics for Doctoral students D	2	II or IV	
Choose at least	: 46 ECTS			
Students who h	nave already completed these or corresponding courses as part of	their	Master's	
degree must co	implete must contact the Head of doctoral studies for planning th	eir coı	urse selection.	
ECON-L2100	Advanced Microeconomics 1 D*	5	I	
ECON-L2200	Advanced Microeconomics 2 D	5	II	
ECON-L2300	Advanced Microeconomics 3 D	5	Ш	
ECON-L2400	Advanced Microeconomics 4 D	5	IV	
ECON-L3100	Advanced Macroeconomics 1 D*	5	I	
ECON-L3200	Advanced Macroeconomics 2 D*	5	II	
ECON-L3300	Advanced Macroeconomics 3 D*	5	Ш	
ECON-L3400	Advanced Macroeconomics 4 D*	5	IV	
ECON-L4100	Advanced Econometrics 1 D*	5	I	
ECON-L4200	Advanced Econometrics 2 D*	5	II	
ECON-L4300	Advanced Econometrics 3 D*	5	Ш	
ECON-L4400	Advanced Econometrics 4 D	5	IV	
31L20012	Second year research paper seminar**	6	all	

^{*} Courses offered by Helsinki Graduate School of Economics, Helsinki GSE. More information: https://www.helsinkigse.fi/courses/.

4.1.2. Research field studies, 12 ECTS

Code	Course name	ECTS Period/year	
Elective courses (To be agreed with the Head of doctoral studies)			
You can also in	clude here e.g.		

- GSE special courses (1-6 ECTS credits each)
- Working papers (this requires approval from the supervising professor, 6 ECTS credits)
- Book exam (3-9 ECTS credits). The exam consists of three books or articles about the subject of the research work. The material is chosen by the supervising professor.
- Reading group (3-6 ECTS). The requirements will be set by the reading group organizer and approved by the Head of doctoral studies.
- Research seminar participation (3-6 ECTS). The student will follow a Helsinki GSE research seminar series and undertake writing assignments as instructed by the professor in charge of the doctoral studies.
- E-level courses given at the School of Business by the Departments of Economics, Finance, and Management Science. The courses must be approved by the Head of doctoral studies.
- Doctoral courses at other universities. These courses must be approved by the Head of

^{**} The Second year research paper seminar is arranged throughout the whole academic year. Credits for the fourth year research paper seminar can be included in General research studies as study drafts > custom course credit.

doctoral studies.				
Instructions for	Instructions for credit transfer (aalto.fi)			
BIZ-LV004	Topics in Quantitative Macroeconomics	5		
ECON-L1300	Empirical Industrial Organization I: Static models	6	25-26 III	
			-IV	
ECON-L1350	Empirical Industrial Organization II: Topics	6	24-25 III-IV	
ECON-L5000	Topics In Game Theory D	6		
ECON-L6000	Urban and Regional Economics	6	V	
ECON-L6210	Structural Econometrics D	5	II	

Contact

The major is offered by the Department of Economics. Head of doctoral studies in Economics: Associate Professor Kristiina Huttunen (firstname@aalto.fi)