

REQUIRED TEXTBOOKS 2023 - 2024

Updated 14.12. 2023

MODULE 1 28/8 – 15/9 2023

GLOBAL BUSINESS ENVIRONMENT		6 cr
Instructor:	Joan Lofgren	
Required textbook		
Hill, C.W.L. Global Business Today, 12 th ed. McGraw-Hill 2021 ISBN: 9781266103148		
ORIENTATION TO UNIVERSITY STUDIES		1 cr
Coordinator:	Joan Lofgren	
INTERCULTURAL MANAGEMENT		6 cr
Instructor:	Jacek Mironski	
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 1 28/8 – 15/9 2023

PRINCIPLES OF FINANCE	6 cr
Instructor: Kathleen Henebry	
Required textbook	
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710	
The same textbook has been required for the course also previously.	

INTERNATIONAL HUMAN RESOURCE MANAGEMENT	6 cr
Instructor: Russell Warhurst	
Required textbook	
Brewster <i>et al.</i> International HRM 5th Kogan Page 2023 ISBN: 9781398603530	

INTEGRATED MARKETING COMMUNICATION	6 cr
Instructor: Jaywant Singh	
Required textbook	
Chris Fill and Sarah Turnbull Marketing Communications, 9 th ed. Pearson, 2023 ISBN: 978-1-292-40032-7	

MODULE 2 18/9 – 6/10 2023

BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS	6 cr
Instructor:	Roman Stepanov
Required textbook	
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290	
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764	
The same textbook has been required for the course also previously.	

INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Patrick Simek
Required textbook	
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750	
The same textbook has been required for the course also previously.	

INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Josiane Peltier
Degree:	
Title and affiliation:	
Required textbook	
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027	
The same textbook has been required for the course also previously.	

MODULE 2 18/9 – 6/10 2023

PRINCIPLES OF FINANCE		6 cr
Instructor:	David Volkman	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

COMPARATIVE CONSUMER BEHAVIOR		6 cr
Instructor:	Paurav Shukla	
Required textbook		
Barry J. Babin; Eric Harris CB9 9 th edition Cengage 2022 ISBN: 978-0-357-51820-5		
Professor accepts editions from the 6 th , onwards		
The same textbook has been required for the course also previously		

DIGITAL DISRUPTION		6 cr
Instructor:	Kari Koskinen	
Required textbook		
No required textbook		

MODULE 3 9/10 – 27/10 2023

INTRODUCTION TO MANAGEMENT		6 cr
Instructor:	Patrick Simek	
Required textbook		
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750		
The same textbook has been required for the course also previously.		

BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS		6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

INTERCULTURAL MANAGEMENT		6 cr
Instructor:		
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 3 9/10 – 27/10 2023

PRINCIPLES OF FINANCE		6 cr
Instructor:	Graham Mitenko	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

GLOBAL GAME INDUSTRY		6 cr
Instructor:	Solip Park	
Required textbook		
Wolf, M.J.P. Video Games Around the World MIT Press, 2015 ISBN: 9780262527163		

MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS		6 cr
Instructor:	David Derichs	
Required textbook		
Datar, S.M. – Rajan, M.V. Horngren's Cost Accounting, Global Edition Pearson, 2021 ISBN: 9781292363073		
The same textbook has been required for the course also previously.		

MODULE 4 30/10 – 17/11 2023

ACADEMIC WRITING (A, group 1)	6 cr
Instructor:	Beryl Pittman
Required textbook	
<u>No required textbook</u>	
ACADEMIC WRITING (A, group 2)	6 cr
Instructor:	Sophia Butt
Required textbook	
<u>No required textbook</u>	
INTRODUCTION TO STATISTICS	6 cr
Instructor:	Roman Stepanov
Required textbook	

MODULE 4 30/10 – 17/11 2023

RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
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Instructor:

Required textbook

INTRODUCTION TO BUSINESS LAW	6 cr
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Instructor: Ross Kamarul-Baharin

Required textbook

INTERNATIONAL BUSINESS STRATEGY	6 cr
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Instructor: Henrik Dellestrand

Required textbook

INTRODUCTION TO STATISTICS	6 cr
Instructor:	Jason Beck
Required textbook	
ACADEMIC WRITING (B, group 1)	6 cr
Instructor:	Beryl Pittman
Required textbook	
ACADEMIC WRITING (B, group 2)	6 cr
Instructor:	Sophia Butt
Required textbook	

MODULE 5 20/11 – 8/12 2023

INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin
Required textbook	
RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Suzanne Altobello
Required textbook	
INTERNATIONAL MARKETING	6 cr
Instructor:	Sergio Carvalho
Required textbook	

MODULE 6 8/1 – 26/1 2024

BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham
Required textbook	

PRINCIPLES OF ECONOMICS	6 cr
Instructor:	
Required textbook	

SUSTAINABILITY IN BUSINESS	cr
Instructor:	Sheila Killian
Required textbook	

DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	cr
Instructor:	Dale Fodness
Required textbook	

INVESTMENTS AND PORTFOLIO MANAGEMENT	6 cr
Instructor:	Ahmet Can Inci
Required textbook	

BRAND MANAGEMENT**6 cr****Instructor:** Marcio Mota**Required textbook**

MODULE 7 29/1 – 16/2 2024

PRINCIPLES OF ECONOMICS	6 cr
Instructor:	
Required textbook	

BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham
Required textbook	

SUSTAINABILITY IN BUSINESS	cr
Instructor:	Dale Fodness
Required textbook	

DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Philipp Back
Required textbook	

MODULE 7 29/1 – 16/2 2024

BUSINESS CONSULTING IN THE GLOBAL ECONOMY 6 cr

Instructor: Naomi Birdthistle

Required textbook

SERVICES MARKETING

6 cr

Instructor: Stephen Koenig

Required textbook

MODULE 8 19/2 – 8/3 2024

PRINCIPLES OF ACCOUNTING (A)	6 cr
Instructor:	
Required textbook	
PRINCIPLES OF ACCOUNTING (B)	6 cr
Instructor:	Willie Reddic
Required textbook	
SUSTAINABILITY IN BUSINESS	6 cr
Instructor:	
Required textbook	
DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Dale Fodness
Required textbook	

MODULE 8 19/2 – 8/3 2024

DATA VISUALIZATION AND STORYTELLING	6 cr
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Instructor: Dale Fodness

Required textbook

INTERMEDIATE MICROECONOMICS	6 cr
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Instructor: Christopher Decker

Required textbook

AGILE PROJECT MANAGEMENT	6 cr
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Instructor: Serkan Ceylan

Required textbook

MODULE 9 11/3 – 29/3 2024

	SWEDISH BUSINESS COMMUNICATION	3 cr
Instructor:	Hannele Airio	
Languages of instruction:	Swedish, Finnish	
Required textbook		

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	CORPORATE FINANCE	6 cr
Instructor:	Roman Stepanov	
Required textbook		

	TRAVEL, TOURISM AND HOSPITALITY MARKETING	6 cr
Instructor:	Dale Fodness	
Required textbook		

MODULE 9 11/3 – 29/3 2024

INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY	6 cr
Instructor:	Henrik Dellestrand
Required textbook	

MODULE 10 08/04 – 26/4 2024

INTRODUCTION TO MARKETING	6 cr
Instructor:	Paurav Shukla
Required textbook	
OPERATIONS MANAGEMENT	6 cr
Instructor:	Özlem Bak
Required textbook	
INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Andrew Brady
Required textbook	
FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	Nina Sormunen
Required textbook	
ENTREPRENEURSHIP IN THE GLOBAL ECONOMY	6 cr
Instructor:	Gregory O'Shea
Required textbook	

MODULE 11 29/4 – 17/5 2024

	FINNISH BUSINESS COMMUNICATION	3 cr
Instructor:	Kaisa Pekkala	
Language of instruction:	Finnish	
Required textbook		

	CAPSTONE COURSE	6 cr
Coordinator:	Joan Lofgren	
Degree:	Ph.D. (Columbia University, USA)	
Title and affiliation:	Program Director, School of Business, Aalto University, Mikkeli (Finland)	
Co-instructor:	Kevin McIntire	
Degree:	M.Sc. (London School of Economics, UK)	
Title and affiliation:	Ph.D. Candidate, Hanken School of Economics (Finland)	
Co-instructor:	Alexander Settles	
Degree:	Ph.D. (University of Delaware, USA)	
Title and affiliation:	Clinical Associate Professor, University of Florida (USA)	
Required textbook		

	GREEN VENTURES	6 cr
Instructor:	Finbarr Bradley	
Recommended textbook		

	STRATEGIC DESIGN MANAGEMENT	6 cr
Instructor:	Paolo Nicoletti Dziobczenski	
Recommended textbook		

MODULE 12 20/5 – 7/6 2024

OPERATIONS MANAGEMENT	6 cr
Instructor:	Mehmet Chakkol
Required textbook	

INTRODUCTION TO MARKETING	6 cr
Instructor:	Srdan Zdravkovic
Required textbook	

SOCIAL MEDIA ANALYTICS	6 cr
Instructor:	Suzanne Altobello
Required textbook	

INTERMEDIATE MACROECONOMICS	6 cr
Instructor:	John Krieg
Required textbook	

MODULE 13 20/5 – 7/6 2024

	BASICS IN BUSINESS FRENCH 1	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 1	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 1	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 2	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

CONSUMER CULTURE**6 cr****Instructor:** Maurice Patterson**Required textbook****MANAGEMENT INFORMATION SYSTEMS IN
INTERNATIONAL BUSINESS****6 cr****Instructor:** Michael Lapke**Required textbook**

MODULE 14 1/7 – 19/7 2024

	BASICS IN BUSINESS FRENCH 2	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 2	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 2	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 3	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

INTERNATIONAL ARTS MANAGEMENT**6 cr****Instructor:** Rustin Greene**Required textbook****ENVIRONMENTAL ECONOMICS****6 cr****Instructor:** Rick McGrath**Required textbook**

MODULE 15 29/7 – 16/8 2024

	FRENCH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	FRENCH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	SPANISH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

No required textbook

MODULE 15 29/7 – 16/8 2024

MLI65B102	SPANISH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä
Languages of instruction:	Finnish, English
Required textbook	

TOOLS FOR DATA ANALYSIS	6 cr
Instructor:	Dustin White
Required textbook	

INTERNATIONAL BUSINESS TO BUSINESS MARKETING	6 cr
Instructor:	Sanjit Sengupta
Required textbook	