

BScBA CURRICULUM 2023-2024¹			
MODULE	REQUIRED COURSES (BScBA23, 1st year)	REQUIRED COURSES (BScBA22, 2nd year)	ELECTIVE COURSES
2023			
1 28/8-15/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren, Henrik Dellestrand ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski PRINCIPLES OF FINANCE (A&B; group 1) Kathleen Henebry	INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst INTEGRATED MARKETING COMMUNICATIONS Jaywant Singh
2 18/9-6/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov INTRODUCTION TO MANAGEMENT (B) Patrick Simek	INTERCULTURAL MANAGEMENT (A&B; group 2) Josiane Peltier PRINCIPLES OF FINANCE (A&B; group 2) Graham Mitenko	COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla DIGITAL DISRUPTION Kari Koskinen
3 9/10-27/10	INTRODUCTION TO MANAGEMENT (A) Patrick Simek BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Roman Stepanov	INTERCULTURAL MANAGEMENT (A&B; group 3) Wei Lu PRINCIPLES OF FINANCE (A&B; group 3) David Volkman	GLOBAL GAME INDUSTRY Solip Park MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS David Derichs
4 30/10-17/11	ACADEMIC WRITING (A; groups A1 and A2) Sophia Butt (group 1) and Beryl Pittman (group 2) INTRODUCTION TO STATISTICS (B) Roman Stepanov	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Alexei Koveshnikov INTRODUCTION TO BUSINESS LAW (B) Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Henrik Dellestrand
5 20/11-8/12	INTRODUCTION TO STATISTICS (A) Jason Beck ACADEMIC WRITING (B; groups B1 and B2) Sophia Butt (group 1) and Beryl Pittman (group 2)	INTRODUCTION TO BUSINESS LAW (A) Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Suzanne Altobello	INTERNATIONAL MARKETING Sergio Carvalho
2024			
6 8/1-26/1	Business Communication (A) Christa Uusi-Rauva, Mark Badham PRINCIPLES OF ECONOMICS (B) Jeremy Schwartz	SUSTAINABILITY IN BUSINESS (A&B; group 1) Sheila Killian DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 1) Dale Fodness	BRAND MANAGEMENT Marcio Mota INVESTMENTS AND PORTFOLIO MANAGEMENT A. Can Inci
7 29/1-16/2	PRINCIPLES OF ECONOMICS (A) Carolyn Craven Business Communication (B) Christa Uusi-Rauva, Mark Badham	SUSTAINABILITY IN BUSINESS (A&B; group 2) Dale Fodness DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 2) Philipp Back	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Naomi Birthistle
8 19/2-8/3	PRINCIPLES OF ACCOUNTING (A) Nina Sormunen PRINCIPLES OF ACCOUNTING (B) Willie Reddic	SUSTAINABILITY IN BUSINESS (A&B; group 3) Jukka Rintamäki DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 3) Dale Fodness	INTERMEDIATE MICROECONOMICS Michele Crescenzi AGILE PROJECT MANAGEMENT Serkan Ceylan
9 11/3-29/3	Swedish Business Communication (A&B) Hannele Airo Finnish for Foreigners 1 (A&B) Tarja Isokääntä		TRAVEL, TOURISM AND HOSPITALITY MARKETING Dale Fodness CORPORATE FINANCE Roman Stepanov INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
1/4-5/4	BREAK WEEK		
10 8/4-26/4	INTRODUCTION TO MARKETING (A) Paurav Shukla OPERATIONS MANAGEMENT (B) Misa Bakajic	BACHELOR'S THESIS SEMINAR DAY	INTERNATIONAL BUSINESS STRATEGY Andrew Bradley FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Nina Sormunen ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Gregory O'Shea
11 29/4-17/5	Finnish Business Communication (A&B) Kaisa Pekkala	CAPSTONE COURSE (A&B) Joan Lofgren, Kevin McIntire, Alexander Settles	GREEN VENTURES Finbarr Bradley STRATEGIC DESIGN MANAGEMENT Paulo Nicoletti Dziobczewski
12 20/5-7/6	OPERATIONS MANAGEMENT (A) Mehmet Chakkol INTRODUCTION TO MARKETING (B) Srdan Zdravkovic		SOCIAL MEDIA ANALYTICS Suzanne Altobello INTERMEDIATE MACROECONOMICS John Krieg
13 10/6-28/6	Basics in Business French 1 Josiane Peltier Basics in Business Spanish 1 Ana María Monterde Rey Basics in Business German 1 Andrea Liebschner Finnish for Foreigners 2 Janne Laitinen		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Michael Lapke CONSUMER CULTURE Maurice Patterson
14 1/7-19/7	Basics in Business French 2 Josiane Peltier Basics in Business Spanish 2 Ana María Monterde Rey Basics in Business German 2 Andrea Liebschner Finnish for Foreigners 3 Janne Laitinen		ENVIRONMENTAL ECONOMICS Richard McGrath INTERNATIONAL ARTS MANAGEMENT Rustin Greene
22/7-26/7	BREAK WEEK		
15 29/7-16/8	Spanish Business Communication 1a + 1b Ana María Monterde Rey German Business Communication 1a + 1b Hans-Joachim Schulze		INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta TOOLS FOR DATA ANALYSIS Dustin White
19/8-23/8	BREAK WEEK		
26/8-30/8	ORIENTATION WEEK FOR THE NEW STUDENTS		
¹ The types of the courses are marked with following fonts: <i>FUNDAMENTALS OF BUSINESS KNOWLEDGE</i> COURSES IN MAJOR Language and communication courses			