

Bachelor's programme in Design

PRELIMINARY ASSIGNMENTS 2023

General instructions

As a first step in the application process for the Bachelor's Programme in Design, you are asked to complete one assignment below.

All material submitted for assignments should be your own work and delivered digitally in PDF format to Studyinfo.fi. You should submit the assignment as one PDF file. Assignment submitted in other file formats will not be considered in the evaluation. We will evaluate your assignment digitally, so please make your material easy to view on screen. The maximum size of the file is 1GB. (However, it is recommended that the file does not exceed 100 MB). You should name the file according to the format Assignment- Lastname-Firstname.pdf.

It is the applicant's responsibility to ensure that all assignments are uploaded to the Studyinfo service by xx at the latest. The upload must be completed, and the application form saved no later than xx .

To return the assignment, upload the file to your application form in the Studyinfo service, under the attachment request DESIGN: PRELIMINARY ASSIGNMENTS. Assignments cannot be returned by email or other means. (If you are uploading the assignment after you have already submitted the application for the first time, please note that you need to also submit the changes after uploading the file. Click the 'Save modifications' button on the top right of the application form.)

To avoid sudden technical problems, internet connection failures or confusion with time zones, we strongly advise you to not leave the uploading to the last few hours before the deadline. With no exceptions, assignments that arrive after the deadline will not be considered for evaluation.

The assignment consists of three parts

Part 1: Manifesto

Present one positive social initiative that takes place in your community. Summarize why you see it as positive via a concise social manifesto. Maximum length of the manifesto is 100 words.

Part 2: Mood board

Express your manifesto visually using a graphic mood board. It can serve as an inspiration to anyone who reads your manifesto and wants to act by it and create new initiatives.

Part 3: Design a public space installation

Create a 3D render or a physical mock-up of a public space art installation situated in your community. The installation should live up to your manifesto. Indicate the scale of your installation. Take couple of pictures from different direction of the installation.

Plan the composition and present all three parts of your work in a one-page document.

You can use any materials and tools.

Evaluation criteria: Clear and concise communication of ideas, aesthetic value of the work, 3D thinking, understanding of contemporary materials and crafts skills.

INTAKE ASSIGNMENTS 2023

General instructions

As the next step in the application process for the Aalto Bachelor's Programme in Design, you are asked to complete the three intake assignments below.

By submitting these assignments, you confirm that the work was done by yourself alone.

As instructed below, carry out the assignments, then photograph or scan the appropriate parts (1, 2, 3), and submit the computer files, photographs or scans as PDF files named *You-in-the-world-of-AI-Lastname-Firstname.pdf*, *Card-construction-Lastname-Firstname.pdf* and *Mask-Lastname-Firstname.pdf*. Instead of PDFs, another possibility is to send them as JPG files, named similarly.

Assignments in other file formats will not be accepted. The maximum size of each file is 1.0 GB – but it is recommended to use smaller file sizes. We will evaluate your assignments digitally, so please make your material easy to view on-screen.

1. You in the world of AI

The role of AI (Artificial Intelligence) in the process of design is beginning to take shape, as machine learning programs such as *Midjourney* and *GPT* are becoming valuable tools for creative practitioners.

As a potential student in our programme, reflect on how you could collaborate with AI as a designer. Referring to the programme offering, what kind of skills would have an increased or decreased importance as AI develops (**maximum 300 words**)?

Evaluation criteria:

- Understanding of the role of the designer
- Logical and critical thinking
- Understanding of contemporary tech
- Writing skills

2. Card construction

Make a construction conveying the concepts of **safety** and **surprise** using a pack of standard playing cards (52 cards). You can cut and bend the cards. No extra attachment materials such as glue or tape are allowed. You do not need to use all 52 cards. Present your construction/sculpture with 4 photo images from different angles. Put the images into one PDF or JPG.

Evaluation criteria:

- Interpretation of the concepts
- 3D thinking
- Construction
- Craft skills

3. Mask

Traditionally, masks were worn not only to cover a person's face, but also to convey a certain symbolic message relating to a current issue or something meaningful to the time and the society.

In this task, the mask is used as a medium for conveying your visual statement on a specific social phenomenon of your choice. Express yourself in a way that takes into consideration the context or specific audience.

The mask can be made in two or three dimensions with varying materials and techniques, but the submitted file should include an image of the mask being worn. Additionally, write a brief description of your mask explaining both the conveyed inscribed message and the technical details (**maximum 1 paragraph of about 50 words**). Put the pictures and text into one PDF or JPG.

Evaluation criteria:

- Ability to identify a social issue that you feel is relevant
- Clarity of the visual message; how clearly your statement can be understood
- Creativity and/or artistic quality
- Connection between the mask and the text