School of Business

Better Business – Better Society
Merger of three leading Finnish universities

1849: Helsinki University of Technology
1871: University of Art and Design Helsinki
1911: Helsinki School of Economics

Aalto University

2010
Our purpose: Shaping a sustainable future.

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration. We solve global challenges by bringing talent together across science, art, technology, and business.
SHAPING A SUSTAINABLE FUTURE

PURPOSE
- Research: Breakthroughs in and across science, art, technology and business
- Education: Sparking the game changers of tomorrow
- Impact: Innovative solutions to tackle global grand challenges

Focus of development
- Driving excellence: World-class clusters of excellence, bringing talent together
- Future-led learning: Greater societal responsibility in degree education and continuous learning with elevated student experience
- Inspiring ecosystem: Building an internationally prominent ecosystem

Solutions for sustainability
Using our strengths to address global challenges

Radical creativity
Globally leading community for new thinking

Entrepreneurial mindset
Fostering a strong entrepreneurial culture

Enabling our success
Investing in our community & people, infrastructures & campus, and services

VALUES AND WAYS OF WORKING
- Responsibility: We act sustainably for the wellbeing of all
- Courage: Taking on challenges with agility, creativity and passion, we aim high.
- Collaboration: A diverse and empowered community that shines by working together

Aalto-yliopisto
Aalto-universitetet
Aalto University
Our community in numbers

Each year our students earn about

250 doctoral degrees,

1,800 master’s degrees,

1,300 bachelor’s degrees and

300 MBA and EMBA certificates.

12,000 full-time equivalent degree students

A staff of about 4,000, of which nearly 400 are professors. Share of international academic faculty is 40%.
Six dynamic schools

School of Arts, Design and Architecture
architecture; art; design; media; film, television and scenography

School of Business
accounting; economics; finance; management studies; marketing; information and service management

School of Chemical Engineering
bioproducts and biosystems; chemistry and materials science; chemical and metallurgical engineering

School of Electrical Engineering
communications and networking; electronics and nanoengineering; electrical engineering and automation; signal processing and acoustics

School of Engineering
built environment; civil engineering; mechanical engineering

School of Science
applied physics; computer science; industrial engineering and management; mathematics and systems analysis; neuroscience and biomedical engineering
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>All enrolled students</td>
<td>3905</td>
</tr>
<tr>
<td>BSc students</td>
<td>1906</td>
</tr>
<tr>
<td>MSc students</td>
<td>1808</td>
</tr>
<tr>
<td>Doctoral students</td>
<td>191</td>
</tr>
<tr>
<td>Aalto MBA &amp; Aalto Executive MBA students</td>
<td>869</td>
</tr>
<tr>
<td>Student exchange agreements with foreign universities worldwide</td>
<td>157</td>
</tr>
<tr>
<td>Faculty members *</td>
<td>187</td>
</tr>
<tr>
<td>Service personnel</td>
<td>83</td>
</tr>
</tbody>
</table>

Figures as of December 2021

* Not including 95 post docs
Vision

To attract and cultivate global leaders in business research, education, and practice.
We hold the Triple Crown status: AACSB, AMBA, and EQUIS – an honor held by some 1% of business schools worldwide.

**AACSB** – The first Nordic business school to earn this prestigious quality label

**AMBA** – Awarded only to schools offering high-quality MBA Programmes

**EQUIS** – The School is part of the select group of leading business schools with 5-year accreditation
Academic Faculty

80 professorships (tenure track): assistant, associate, full professors

27 lecturers and research fellows

12 professors of practice

5 executives in residence

Matti Liski
Professor, Economics, PhD, Helsinki School of Economics

Katri Kauppi
Associate Professor, Logistics, PhD, Helsinki School of Economics

Matthijs Lof
Associate Professor, Finance, PhD, University of Helsinki

Johanna Bragge
Principal University Lecturer, Information Systems Science, DSc (Econ.), Helsinki School of Economics

Ritva Reinikka
Professor of Practice, Economist, Special Adviser to Commissioner Jutta Urpilainen

Taavi Heikkilä
Executive in Residence, former SOK CEO and vuorineuvos (honorary title)

Number of faculty positions as of April 2022
Better Business – Better Society

**Research**
High-quality research on important business & societal challenges

**Learning**
Real-life challenges & multidisciplinary student learning experiences in an international context

**Societal Impact**
Contributions to the business community & society at large
Success in Research

24th
In the world
Business Administration
(Shanghai Ranking of Academic Subjects, 2022)

22. University of Southern California
23. Bocconi University
24. Aalto University
25. University of Miami
26. Ohio State University - Columbus
...
51-75 Stanford University
Success in Research

1st
Research impact in Finland
(across all universities and disciplines)
Business & Economics
(Academy of Finland, 2021)

48th
In the world
Business & Economics
(US News, 2022)
Future of Work

Creating a world-leading research & practitioner concentration: focus on new forms of work.

Pulling together multidisciplinary projects and researchers across Aalto and in cooperation with top universities and research institutes.

Serving the Finnish society and economy.

Open online course (MOOC) launched at http://futurework.aalto.fi
Teaching and Learning

Bachelor’s programmes
- Business (in Finnish, Otaniemi): ~450 students/year
- International Business (in English, Mikkeli): ~80 students/year
- Economics (in English, Otaniemi): ~40 students/year

Master’s programmes (in Otaniemi)
- Accounting
- Business Analytics***
- Business Law
- Creative Sustainability*
- Economics
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management**
- People Management and Organizational Development***
- Marketing
- Strategic Management in a Changing World***

* Organised jointly with the School of Arts, Design and Architecture and the School of Chemical Engineering
** Organised jointly with all Aalto schools.
*** Started in autumn 2022
Teaching and Learning

Problem-based; theories are used to analyse and solve real-world challenges:

- Real-life cases
- Business projects
- Hackathons
- Internships
- Theses and teaching cases

Providing more opportunities for online learning and multidisciplinary studies
International Student Exchange

Partner Universities

- 157 partner universities in 6 continents and 44 countries
- 94% internationally accredited business schools by AACSB, Equis or AMBA
- Member of CEMS and PIM Networks
- 60% of graduates have completed an international minor (exchange semester)

NORTH AMERICA
Canada
Mexico
United States

SOUTH AMERICA
Argentina
Brazil
Chile
Columbia
Peru

EUROPE
Austria
Belgium
Czech Republic
Denmark
France
Germany
Hungary
Iceland
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Russia
Slovenia
Spain
Sweden
Switzerland
Turkey
United Kingdom

ASIA
China
Taiwan
India
Israel
Japan
Malaysia *
Singapore
South Korea
Thailand
Vietnam *

AFRICA
Egypt
South Africa

OCEANIA
Australia
New Zealand

* AUS branch campuses
The Most Popular BSc-MSc Study Options in Finnish Universities

Source: Finnish National Agency for Education

<table>
<thead>
<tr>
<th>Study option</th>
<th>Primary applicants</th>
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<tbody>
<tr>
<td>Business</td>
<td>3080</td>
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<tr>
<td>Aalto University</td>
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<tr>
<td>Law</td>
<td>2125</td>
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<tr>
<td>University of Helsinki</td>
<td></td>
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<tr>
<td>Medicine</td>
<td>1743</td>
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<tr>
<td>University of Helsinki</td>
<td></td>
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<tr>
<td>Medicine</td>
<td>1379</td>
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<tr>
<td>University of Tampere</td>
<td></td>
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<tr>
<td>Business</td>
<td>1364</td>
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<tr>
<td>University of Turku</td>
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<td>Business</td>
<td>1333</td>
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<td>University of Tampere</td>
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<tr>
<td>Psychology</td>
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<td>University of Helsinki</td>
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<tr>
<td>Business</td>
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<tr>
<td>Haaga-Helia University of Applied Sciences</td>
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<td>Law</td>
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<tr>
<td>University of Turku</td>
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<tr>
<td>Medicine</td>
<td>951</td>
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<tr>
<td>University of Turku</td>
<td></td>
</tr>
</tbody>
</table>

www.yle.fi (translated to English) | 31.3.2022
## How satisfied are our students?

### BSc: Graduation feedback
(average; scale 2–5 before 2021 and 1–5 as of 2021)*

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
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<tbody>
<tr>
<td></td>
<td>3.94</td>
<td>4.00</td>
<td>4.04</td>
<td>4.10</td>
<td>3.99*</td>
</tr>
</tbody>
</table>

*The response scale has changed from 1.1.2021 onwards. The average values before and after 2021 are not directly comparable.

- Source: National BSc graduation survey
Societal impact

Key roles in societal debates and policy-making

Extensive collaboration with corporations and other organisations in research & teaching

Knowledge-sharing events & mechanisms

Strong alumni engagement

Executive education and life-wide learning
Aalto University Executive Education and Professional Development (Aalto EE) enables opportunities for lifewide learning and educate the game changers of the future: current executives, the next generation of leaders, and experts with an impact on business and society. Individuals and organizations benefit from our impactful, goal-oriented, and comprehensive learning experience.

Our operations provide a sizeable income to the university community in various forms, such as dividends, lecture fees, and rents. In 2022, our financial contribution to the Aalto community amounted to approximately € 4.1 million.

Around 7,000 participants in our programs each year
Operating globally, two strongholds: Helsinki and Singapore
Extensive, global partnership network of schools and universities
Over 300 different programs run in 2022

Among the top 50 executive education providers worldwide
(Financial Times Executive Education Ranking)

Three most respected university accreditations, granted to only 1% of the world’s business schools

Our ranking assures our customers of the world-class quality of our program content, learning methods, and faculty.
Current Corporate Partners

Premium Partners:

- ALMA
- Deloitte
- EY
- FINAVIA
- Hilti
- KPMG
- KONE
- KONECRANES
- OP
- PwC

CEMS Partners:

- KONE
- Nokia
2021–2024

Key Strategic Initiatives

• Educational renewal with life-wide learning
• Cutting-edge research
• Community wellbeing
• Sustainability
Campuses

Otaniemi
BSc, MSc, PhD programmes

Mikkeli
BSc programme in
International Business

Aalto University Töölö (Helsinki)
Aalto University Executive Education and Professional Development
Fundraising

Building a Sustainable Resource Base

1. Field of Business and Economics
2. International student exchanges
3. New top-notch professors
4. Ownership

Better Business – Better Society

@aaltobiz
biz.aalto.fi