We do not work in silos, so why should we study in a silo?

Instagram: @idbmataalto @idbmklubi
Master’s programme of leading for interdisciplinary creativity. The curriculum integrates business, design, and technology to enable students to lead radically creative interdisciplinary teams toward impact. Open for all disciplines.

IDBM students tackle complex, real-life challenges in interdisciplinary teams and develop holistic perspectives of tomorrow’s challenges. The programme embraces design broadly as a method, mindset and competitive advantage. It does so by focusing on product, service and business design, technology and innovation management. Expanding since 1995!
**INCREMENTAL CREATIVITY**

“adaptive”
implies few changes in frameworks
offers only minor modifications to existing practices and products,
and is therefore easier to manage

**RADICAL CREATIVITY**

“divergent”
destroys the status quo
confuses the social order
by suggesting ideas that differ substantially from existing practices
Not just Business! IDBM graduates have:

• **The ability to work in and lead diverse teams.** Graduates have discovered and unlocked their potential in interdisciplinary teams. The students have developed important interpersonal and communications skills through collaborative industry projects, and become effective team players by improving vital project management skills.

• **A forward-looking view of the world.** Graduates possess knowledge about current and future trends shaping organizations and societies.

• **Not only business sense but design and tech-savviness.** Graduates have expanded their competence achieved in business by bringing in design and technical perspectives to gain a more holistic view on how to create value for end-users, networks, ecosystems, and the society.

• **Competence to manage, develop and lead design-driven strategies.** Graduates have gained insight into how design is managed and how can its impact be evaluated and analyzed. They have learnt from industry leaders how to create new ideas and execute them with design-driven strategies and processes.
IDBM LEARNING APPROACH

Less

TESTS AND EXAMS
COMPETITION
MEMORIZING
LECTURING
SCHOOLING

More

CONTINUOUS LEARNING
INTERDISCIPLINARY CREATIVITY
EXPLORATION
CO-CREATION
INDUSTRIAL COLLABORATION

COMBINES EMOTIONAL INTELLIGENCE, ACADEMIC RIGOROUSNESS AND INDUSTRY PRAGMATISM.
IDBM SCALE.

60+ new students every year (1/3 ARTS, 1/3 BIZ, 1/3 TECH)

1100+ IDBM alumni

200+ partner organizations

270+ real-life industry projects
Overview.

**IDBM Industry Project**

One of Aalto University’s flagship courses, providing a key learning platform of multidisciplinary teamwork and design thinking in real-life industry projects. Every fall, selected industrial/business partners assign student projects for developing innovative business concepts using design thinking methodology.

Lasting approximately 7 months, the projects combine multidisciplinary student teams with our clients where students apply their skills on real-life business cases and problems. For the students, the industry project is an integral part of their IDBM Curriculum and provides them with 15-20 ECTS.

**28**

Years of Projects

**200+**

Clients & Partners
COLLABORATION, EVENTS, PROJECTS
WHERE DO IDBMrs WORK?

These are just examples!
Upon graduation from the IDBM programme, graduates are ready to take on significant roles in teams working in the intersection of design, business and technology. They are able to drive innovation and lead initiatives to undertake new business ventures in global environments.
IDBM MINOR (20+ cr)

IDBM is an interdisciplinary programme organized in collaboration with all Aalto schools. The IDBM minor programme is available for all master level students of Aalto through separate application. The application period for IDBM minor is yearly in spring.

Compulsory course 6 ECTS

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<th>Code</th>
<th>Course name</th>
<th>ECTS credits</th>
<th>Period</th>
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<tbody>
<tr>
<td>JOIN-E7009</td>
<td>IDBM Challenge</td>
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<td>I</td>
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Choose courses from the list:

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<tr>
<td>JOIN-E7007</td>
<td>IDBM Capstone: Industry Project</td>
<td>15</td>
<td>II-V</td>
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<td>MU0-E9009</td>
<td>Corporate Entrepreneurship and Design</td>
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<td>I</td>
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<td>MNGT-E2010</td>
<td>Advanced Topics in IDBM</td>
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<td>I-II, IV-V</td>
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<td>ELEC-E9900</td>
<td>Networked Partnering and Product Innovation</td>
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<td>II</td>
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<tr>
<td>26E04350</td>
<td>Business Model Design</td>
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<td>III</td>
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AALTO IDBM
Master’s Programme in Leadership for Interdisciplinary Creativity