Information on different study options

16.8.2023
Schedule

- Double degree studies
- CEMS
- Exchange studies
- Aalto Ventures Programme (AVP)
- International Design Business Management minor
- Sustainable Fashion and Textile Management minor

Ask questions in Q&A, at the bottom of your zoom window.
Double degree programmes
Double Degrees at Aalto BIZ

What is a double degree?

• Two-year Master’s programmes, where you study one year at the School of Business and one year at the partner university, and graduate from both universities
• 2 degree certificates in 2 years
• One Master’s thesis submitted jointly at both universities
• Scholarships for the period of studying abroad
Who can take part in Double degree studies?

- Finance Marketing -> University of Cologne ISM
- IDBM -> ESADE Business School
- PMOD -> University of Queensland -> University of South Carolina, Darla Moore School of Business
Application

- Application period opens at the beginning of September, apply by 30th of September 2023
- No additional tuition fees for AALTO students
- Scholarship from AALTO for the study period

- More information: -> your programme page -> during your studies -> other studies
Introducing CEMS

The Global Alliance in Management Education

- Since 1988 -
WHAT?
A unique global alliance of world’s leading business schools, multinational companies and NGOs.

A world-wide community of CEMS students & alumni.
Our European Roots – 20 member schools

- University of Economics, Prague
- Cass Business School, London
- LBS, London Business School
- INSEAD, Fontainebleau
- IESEG, Lille
- IESE Business School, Barcelona
- MBS, Copenhagen Business School
- HEC Paris
- University of St. Gallen
- Louvain School of Management
- UCD Smurfit Graduate Business School
- The London School of Economics
- RSM Erasmus University
- SGH, Warsaw School of Economics
- WU, Vienna University of Economics and Business
- Koç University
- Norwegian School of Economics
- Stockholm School of Economics
- Aalto University School of Business
- Bocconi University
- ESADE Business School
CEMS MIM is a one-year programme that includes CEMS courses, an extensive business project with CEMS corporate partners, an international internship, and practical skills seminars provided by CEMS partner companies and alumni.

One of the CEMS MIM terms is completed in another CEMS school abroad.
CEMS MISSION:
Delivering the leading international Master’s in Management (MIM) that prepares responsible leaders contributing to a world that is more
• Open
• Sustainable
• Inclusive
# CEMS MIM Studies (66 ECTS)

## CEMS MIM CURRICULUM

<table>
<thead>
<tr>
<th>Term 1 - School 1</th>
<th>Term 2 - School 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 ECTS</td>
<td>1 ECTS</td>
</tr>
<tr>
<td>21 – 33 ECTS</td>
<td>12–18 ECTS</td>
</tr>
<tr>
<td>15 ECTS</td>
<td></td>
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</tbody>
</table>

- **Block Seminar**
  - Global Strategy and other CEMS Courses
  - Global Citizenship and other CEMS Courses

- **CEMS Skills Seminars** (2 ECTS)

- **ONGOING LANGUAGE TRAINING AND TESTING**

- **International Internship** (min. 8 weeks)
WHY?
Benefits for students

International Experience
- Exchange semester
- International internship
- Global Online Elective

Practical Skills
- Skills Seminars
- Business Project
- Hard Skills course(s)

Corporate collaboration
- Teaching elements
  - Local and global events, also online
  - CEMS Club activities

Active student life
- Local CEMS clubs
- CEMS Student Board

Global CEMS Community
- 1,200 CEMS students
- 20,000 CEMS Alumni
- CEMS Alumni Association

Excellent Career Prospects
- High profile CEMS brand among employers
- Career support: Online tools and in person opportunities
CEMS COMMUNITY - globally and locally -
HOW?
Apply to Add-on CEMS MIM (66 ECTS)

Next application period: November 15 – December 15, 2023

*start preparing early*

Pre-requisites for Add-on CEMS:

- Aalto Master’s student
- 60 ECTS of Business Studies
- Min. 3.0 GPA
- English test score (IELTS, TOEFL or suitable Bachelor’s degree)
CEMS MIM INFO SESSION

Tuesday, September 19 at 12:00

Room: Otakaari 1, U135a U7 PWC hall
More info:
cems.org
aalto.fi/cems
https://www.aalto.fi/en/other-studies/cems

CEMS Aalto University

@cemsaalto
@cemsclubhelsinki

CEMS office:
cems@aalto.fi

Room Y120
(inside BIZ Learning Hub, Ekonominaukio 1)
Exchange info

Master’s orientation

Sanna Huovinen-Kiuru
16.8.2023
Key points of exchange at Aalto BIZ

- Exchange studies can be included to all degree programmes at Aalto University School of Business (Aalto Biz)
- Exchange studies form a minor to student’s degree, called International Minor (30 ECTS / BSc and 24 ECTS/MSc)
- Length of the exchange period approx. 1 semester
- Exchange studies can be included in both undergraduate (BSc) and graduate (MSc) degree
- Students who have GPA less than 3 cannot be selected
Why to apply for exchange?

- Possibility to study subjects that are unavailable at Aalto (without tuition fees)
- Studies completed on exchange transferred to degree in full > simple way to complete minor in one semester
- Employers appreciate the international experience
- High-quality exchange destinations
- Experiencing other countries and cultures
- Global Competence
- Language skills
- Networking, new friends etc.
Alumni stories

School of Business alumni stories:
When is the best time to go?

- MSc: 1st or 2nd+ year
  ✓ Suitable semester depends on your degree programme
- Semester timing may vary depending on university
- If you are planning to graduate in the summer after the exchange
  > Fall term recommended
- **If the exchange is the last component of your degree, please note that credit transfer takes time.** Credits are transferred only when transcript received from exchange > may take several months!
  - Eg. Exchange in the spring, transcript comes sometime during summer -> credit transfer -> graduation
- Good planning= no delays on graduation!
Studies on exchange 1/2

- **Minor of the degree** – International Minor
- International Study Minor in Bachelor’s degree 30 ECTS/
  Master’s degree 24 ECTS

- Content very flexible:
  - Studies mainly on student’s own level (BSc / MSc)
  - From economics, business administration or related field OR from other fields of science if supporting business studies
  - Courses from the field of your study programme accepted, if the content differs from your programme studies at Aalto
  - Courses you have not yet completed for your degree
  - Max. 8 ECTS local language / culture studies
  - International minor can be a mixture of studies from different fields, e.g. marketing, finance, sociology etc.

- **IDBM students** > Contact your study planner when applying for exchange. If you wish to complete your compulsory 24 ECTS minor during exchange, make sure it’s a complete minor. Individual courses will be transferred to electives
Studies on exchange (2/2)

• In addition to International Minor, students have the **possibility to substitute individual courses** from their study program OR to **include an individual course** to the degree (e.g. to elective studies) >preliminary approval before the exchange > contact own Study planner of the department> International Minor must still be in HOPS when applying

• If less than 24 credits achieved on exchange (requires a valid reason), International Minor has to be supplemented with certain Aalto BIZ courses after exchange

• **If less than 18 ECTS completed on exchange International minor cannot be formed to the degree at all**
Exchange agreements

- The exchange program is developed according to strict criteria for the quality of the partner universities with high academic standards.

- Student exchange is based on exchange agreements (Erasmus & Bilateral) between universities, so that students don’t have to pay tuition fees > exchange destinations in universities we have agreements with.

- To be able to send students, we need to also receive students from partner universities = balance.

- If we can’t get students to come from somewhere, we might not be able to open exchange places for application every year or to continue the agreement in the end.

- If you want to find your own exchange place outside out options > free mover exchange.
Where can I go? (1/2)

- Aalto University School of Business has 130 partner universities around the world ~ 100 UG / G level exchange
Where can I go? (2/2)

- Aalto BIZ offers exchange possibilities in 6 continents and 130 universities
  ✓ altogether over 440 exchange places
  ✓ Partner Universities can be found from Exchange finder in student guide

- Some destinations only for Bachelors (UG), some only for Masters (G) and some for both

- Many of the graduate level exchange places outside Europe are in MBA programs (MSc vs. MBA) > require usually relevant work experience

- Final list of available exchange places 2024-2025 will be available in student guide when application period begins in January

- Links to the web pages of the partner universities also listed in above mentioned Exchange Finder
## Most popular destinations 2023-2024

<table>
<thead>
<tr>
<th>Rank</th>
<th>University Name</th>
<th>Country</th>
<th>Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>National University of Singapore</td>
<td>Singapore</td>
<td>25 (67)</td>
</tr>
<tr>
<td>2.</td>
<td>Universidade Nova de Lisboa</td>
<td>Portugal</td>
<td>16 (123)</td>
</tr>
<tr>
<td>3.</td>
<td>Bocconi University</td>
<td>Italy</td>
<td>14 (91)</td>
</tr>
<tr>
<td>4.</td>
<td>Keio University</td>
<td>Japan</td>
<td>12 (42)</td>
</tr>
<tr>
<td>5.</td>
<td>Universidad Torcuato di Tella</td>
<td>Argentina</td>
<td>11 (55)</td>
</tr>
<tr>
<td>6.</td>
<td>Columbia University</td>
<td>USA</td>
<td>11 (24)</td>
</tr>
<tr>
<td>7.</td>
<td>University of Sydney</td>
<td>Australia</td>
<td>10 (36)</td>
</tr>
<tr>
<td>8.</td>
<td>Wirtschaftsuniversität Wien</td>
<td>Austria</td>
<td>9 (67)</td>
</tr>
<tr>
<td>9.</td>
<td>ESADE Business School</td>
<td>Spain</td>
<td>9 (61)</td>
</tr>
<tr>
<td>10.</td>
<td>University of Otago</td>
<td>New Zealand</td>
<td>9 (38)</td>
</tr>
</tbody>
</table>
Keep an open mind!

- We want to encourage students to apply to your dream destinations BUT be also open minded and flexible with the destinations (you can have ten choices+ wild card). Don’t stick too tight to just few dream places. If you want to surf in Australia, it’s good to have a plan B too in addition to exchange. University is not a travel agency, our aim is to offer academically high level exchange studies.

- All applicants are good. If all good students are applying to the same few places, to same semester (just in different order) unfortunately it is hard to get a place from those even if you have a very good GPA.

- University does not want more competition and burned out students, just remember that exchange can be a great experience also in destination other than the most popular places/countries.
Applying for Bachelor and Master exchange (1/2)

- Application period once a year in January, followed by second round

- In January 2024 application period (10.-31.1.2024) for exchange places in fall 2024 and spring 2025

- The results of the exchange selection will be out early March
- Selected students have to either accept or decline the place offered

- Second round application in August 2024 for spring term 2025 places
- Students who have accepted a place in the 1st round cannot apply in the 2nd round
- It is possible to apply in the 2nd round even if the applicant have not applied in the 1st round
Applying for exchange (2/2)

- Online application through Moveon mobility system, link available in student guide
- Possibility to state 1-10 choices in order of preference + ’wild card’ (you don’t lose anything by selecting wild card option as well).
- Appendices to the application
  - Motivation letter
  - Curriculum Vitae (CV)
  - Copy of HOPS/PSP
  - Relevant language certificates or other certificates (if necessary, e.g. if language of study other than English)
- Remember to add International Minor to HOPS/PSP!
- Application deadline on Tuesday January 31, 2024 at 23.59
- Late applications are not accepted, all application deadlines are Finnish time
Selection criteria (1/2)

• The most important selection criteria is your **study success index**. It is formulated as follows:
  
  \[ \text{credits} \times \text{GPA} \]
  
  Number of present semesters

• GPA limit 3.0

• Study success index is calculated based on the studies **the student has completed during student’s right to study towards a degree at the School of Business**, the average grade of these studies, and the terms of attending-student status.
Applicants are sorted according the index
The applicant will be placed in the first available place according to the order of their wishes, for which they meet the criteria
If all wishes are fulfilled for the applicant, a place can be offered on the basis of a wild card.
Selection criteria (2/2)

• **Language skills**
  o In most of the exchange universities studies can be completed in English
  o Only few universities require official language test (TOEFL, IELTS) from Aalto BIZ students
  o The required level in **the language of instruction** is *minimum B2* (CEFR)
  o NB! If language of instruction *other than English* on exchange, please provide a statement of your skills e.g. from your language teacher.
  o **Usually** no requirements for the local language of the country (however some knowledge of local language strongly recommended especially in Latin America and Japan)

• **Requirements set by the exchange universities**
  o Some universities set their own requirements e.g. regarding age, GPA or work experience (}
Offer and Final confirmation

- 1 week time to consider if you accept or decline the exchange offer
- When you accept the offer, you must COMMIT to the exchange > Exchange CAN NOT be plan B

• This is internal selection by Aalto University School of Business, based on the criteria received from the exchange universities

• After internal selection Student Exchange Services **nominates** the students to receiving exchange universities > follows an **application process** for the university in question

• Exchange place is **finally certain when you receive acceptance letter from exchange university**

• NB! Most of the students going on exchange in spring will not have the application process for the exchange university **until fall**
Costs / Scholarship

• **No tuition fees** in the exchange university if selected through the official Bachelor and Master application process > application fees etc. possible. Even without tuition fees costs eg. in the USA, Australia can be thousands of euros.

• Students are responsible for all the other costs concerning the exchange (accommodation, flights, study materials etc.)

• Scholarship **automatically** from Aalto BIZ for all the selected students, paid in two parts.

Amounts 2023-2024:

- **Bilateral:** 1st instalment 1200 €, 2nd instalment 300 €. Total scholarship 1500 €
- Erasmus Scholarship
  - 1st instalment 1470 € or 1620 €
  - Rest in the 2nd instalment after the exchange based on the length of exchange.

• If you are entitled to student financial aid, you will get that on exchange too
Freemover exchange

• Exchange place can also be arranged independently
• Cannot be any of the Aalto BIZ partner universities
• The university has to meet the quality requirements set by Aalto BIZ (please check: https://www.aalto.fi/en/other-studies/free-mover-exchange)
• Application period for freemover scholarship twice a year, in April and in November
• If scholarship is granted, the exchange will become official and the studies can be transferred to the degree as ISM
• Remember to apply for the scholarship before the exchange
• The amount of scholarship 2023-2024 is 1500 € (1200e + 300e)
Internship abroad

- School of Business supports financially students' internships abroad. You can apply
  - grants (internship grant, Erasmus grant, travel grant) or
  - internship voucher (opportunity mainly in Finnish, possibility to get an internship in Finnish embassies abroad)

- Application for the grants in ongoing. Check first the conditions to get the grants and more information on internship pages: https://www.aalto.fi/en/other-studies/international-internships

- If you have any questions, please contact us, we are happy to help:
  - School of Business Career Services, careerservices@aalto.fi
More info and contact

- From Student Guide > Other studies > Exchange Studies
- Exchange reports (Student Guide > Exchange finder)
- Web pages of the exchange universities
- Incoming exchange students at Aalto BIZ!!
- #aaltoexchange, #aaltovaihtarit
- Exchange application infos in November and January!

Please contact by email: outgoing-biz@aalto.fi
Aalto Ventures Program

Building a bridge between entrepreneurship and education

Topias and Elettra
We help Aalto community to learn to build like an entrepreneur.
Vision

Sustainability Through Entrepreneurship
Vision

• With sustainability we mean solving Sustainable Development Goals.

• With entrepreneurship we mean taking ownership for your work and being innovative at the face of new challenges.

• Someone has an entrepreneurial mindset, when they see problems as opportunities to innovate, not as a threat to be avoided.
AVP activities

Inspiration
Introducing entrepreneurship to everyone and making it accessible.

Learning
Capabilities and knowledge for future entrepreneurs and intrapreneurs.

Opportunities
Connecting students with local and global ecosystems.
Open events from talks to hackathons
Courses on all things entrepreneurship
Online course to learn all about startups, from basic terminologies to finance and exit – free access to anyone.

Created by Kiuas, Maki.vc, AVP and Reaktor

13 000 learners from almost 190 countries
AVP Startup Minor

Startup Experience course + Starting Up online course + topic courses based on your interests

Study leadership, design thinking, startup finance, innovation, prototyping, and much more!
Pre-incubation program open to individuals on a monthly basis
Aurora Network
Follow us on Instagram to stay updated:

@aaltoventuresprogram
Welcome to K3 building!

Come by for a chat, join events, study or have a cup of coffee.
Thank you!
Minor in Sustainable Fashion and Textile Management

#bettersociety
#aaltobiz
The basics

Code: BIZ5016
Extent: 24 ECTS
Language of instruction: English
Level: Masters
Target group: Aalto students
Theme: Global business dynamics
Business polarizing – luxury vs. second-hand vs. fast fashion
Connecting our schools
Both customized and handpicked courses from our portfolio
**Obligatory course:**

MUO-E1071 Sustainable Fashion and Textile Design

**Choose at least one from the following:**

- 21E16001 Sustainability in Business
- MNGT-E2005 Sustainability in Global Value Chains
- 35E03000 Sustainable Supply Chains
- MNGT-E3004 Sustainable Entrepreneurship, Markets, and Systems Change

**Choose at least one from the following:**

- 23E57000 Fashion Marketing
- MARK-E0058 Sociology of Consumption and Fashion
- 23E48000 Consumer Psychology

You can include in the minor also the following courses:

- MUO-E1072 Fashion Communication
- MUO-C1072 Textile and Clothing Materials
Call to action


All students need to apply for the minor study right. There are two application periods per year. Application deadlines are 15 August and 15 December. Please apply by sending a motivation letter to Kati Halminen (kati.halminen@aalto.fi)