

REQUIRED TEXTBOOKS 2022 - 2023

Updated 14.3. 2023

MODULE 1 29/8 – 16/9 2022

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|--|--------------|-------------|
| GLOBAL BUSINESS ENVIRONMENT | | 6 cr |
| Instructor: | Joan Lofgren | |
| Required textbook | | |
| Hill, C.W.L. – Hult, T.M. Global Business Today McGraw-Hill 2019, 11th ed ISBN: 9781260565812 | | |
| The same textbook has been required for the course also previously | | |

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|---|--------------|-------------|
| ORIENTATION TO UNIVERSITY STUDIES begins | | 1 cr |
| Coordinator: | Joan Lofgren | |

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|---|----------------|-------------|
| INTERCULTURAL MANAGEMENT | | 6 cr |
| Instructor: | Jacek Mironski | |
| Required textbook | | |
| D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027 | | |
| The same textbook has been required for the course also previously. | | |

MODULE 1 29/8 – 16/9 2022

| PRINCIPLES OF FINANCE | | 6 cr |
|--|------------------|------|
| Instructor: | Kathleen Henebry | |
| Required textbook | | |
| Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710 | | |
| The same textbook has been required for the course also previously. | | |

| COMPARATIVE CONSUMER BEHAVIOR | | 6 cr |
|--|---------------|------|
| Instructor: | Paurav Shukla | |
| Required textbook | | |
| Barry J. Babin; Eric Harris CB9 9 th edition Cengage 2022 ISBN: 978-0-357-51820-5 | | |
| Professor accepts editions from the 6 th , onwards | | |
| The same textbook has been required for the course also previously | | |

| INTERNATIONAL HUMAN RESOURCE MANAGEMENT | | 6 cr |
|---|------------------|------|
| Instructor: | Russell Warhurst | |
| Required textbook | | |
| Brewster <i>et al.</i> International HRM 4th Kogan Page 2016 ISBN: 9781843983750 | | |
| The same textbook has been required for the course also previously | | |

MODULE 2 19/9 – 7/10 2022

| | | |
|---|----------------|-------------|
| BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS | | 6 cr |
| Instructor: | Roman Stepanov | |
| Required textbook | | |
| Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290 | | |
| The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764 | | |
| The same textbook has been required for the course also previously. | | |

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|---|---------------|------|
| INTRODUCTION TO MANAGEMENT | | 6 cr |
| Instructor: | Patrick Simek | |
| Required textbook | | |
| Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750 | | |
| The same textbook has been required for the course also previously. | | |

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|---|-----------------|-------------|
| INTERCULTURAL MANAGEMENT | | 6 cr |
| Instructor: | Josiane Peltier | |
| Degree: | | |
| Title and affiliation: | | |
| Required textbook | | |
| D.C. Thomas, K. Inkson | | |
| Cross-Cultural Management. An Introduction | | |
| Sage 2021, 1 st ed. | | |
| ISBN: 9781071800027 | | |
| The same textbook has been required for the course also previously. | | |

MODULE 2 19/9 – 7/10 2022

| | | |
|---|------------------|-------------|
| PRINCIPLES OF FINANCE | | 6 cr |
| Instructor: | Kathleen Henebry | |
| Required textbook | | |
| Brigham and Houston Fundamentals of Financial Management, Concise Cengage, 2022, 11 th ed. ISBN: 9780357517710 | | |
| The same textbook has been required for the course also previously. | | |

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|---------------------------|---------------|-------------|
| DIGITAL DISRUPTION | | 6 cr |
| Instructor: | Kari Koskinen | |
| Required textbook | | |
| No required textbook | | |

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|---|---------------|-------------|
| INTEGRATED MARKETING COMMUNICATION | | 6 cr |
| Instructor: | Jaywant Singh | |
| Required textbook | | |
| Chris Fill and Sarah Turnbull Marketing Communications, 8 th ed. Pearson, 2019 ISBN: 9781292234977(print); 9781292235011(pdf); 9781292235004(e-pub) | | |
| The same textbook has been required for the course also previously. | | |

MODULE 3 10/10 – 28/10 2022

| | | |
|---|---------------|------|
| INTRODUCTION TO MANAGEMENT | | 6 cr |
| Instructor: | Patrick Simek | |
| Required textbook | | |
| Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750 | | |

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|---|----------------|-------------|
| BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS | | 6 cr |
| Instructor: | Roman Stepanov | |
| Required textbook | | |
| Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290 | | |
| The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764 | | |
| The same textbook has been required for the course also previously. | | |

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|---|-------------|-------------|
| INTERCULTURAL MANAGEMENT | | 6 cr |
| Instructor: | Vlad Vaiman | |
| Required textbook | | |
| D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027 | | |
| The same textbook has been required for the course also previously. | | |

MODULE 3 10/10 – 28/10 2022

| | | |
|--|----------------|-------------|
| PRINCIPLES OF FINANCE | | 6 cr |
| Instructor: | Graham Mitenko | |
| Required textbook | | |
| Brigham and Houston Fundamentals of Financial Management, Concise Cengage, 2022, 11 th ed. ISBN: 9780357517710 | | |

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|--|--------------|-------------|
| GLOBAL GAME INDUSTRY | | 6 cr |
| Instructor: | Lobna Hassan | |
| Required textbook | | |
| Kerr, Aphra Global Games: Production,Circulation and Policy in the Networked Era Routledge 2016 ISBN: 978-0415858878 | | |
| The same textbook has been required for the course also previously. | | |

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|---|---------------|-------------|
| MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS | | 6 cr |
| Instructor: | David Derichs | |
| Required textbook | | |
| Datar, S.M. – Rajan, M.V. Horngren's Cost Accounting, Global Edition Pearson, 2021 ISBN: 9781292363073 | | |

MODULE 4 31/10 – 18/11 2022

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|--------------------------|--------------------------------------|-------------|
| | ACADEMIC WRITING (A, group 1) | 6 cr |
| Instructor: | Beryl Pittman | |
| Required textbook | | |
| No required textbook | | |

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|--------------------------|--------------------------------------|-------------|
| | ACADEMIC WRITING (A, group 2) | 6 cr |
| Instructor: | Fiona Barnes | |
| Required textbook | | |
| No required textbook | | |

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|--|-----------------------------------|-------------|
| | INTRODUCTION TO STATISTICS | 6 cr |
| Instructor: | Roman Stepanov | |
| Required textbook | | |
| Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032 | | |
| The same textbook has been required for the course also previously | | |

MODULE 4 31/10 – 18/11 2022

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|---|---|-------------|
| | RESEARCH METHODS IN INTERNATIONAL BUSINESS | 6 cr |
| Instructor: | Philip Kappen | |
| Required textbook | | |
| Pamela Schindler Business Research Methods, 14 th ed. McGraw-Hill, 2022 ISBN: 9781264704651 | | |

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|---|-------------------------------------|-------------|
| | INTRODUCTION TO BUSINESS LAW | 6 cr |
| Instructor: | Ross Kamarul-Baharin | |
| Required textbook | | |
| Surakka, A. Access to Finnish Law WSOY 2012, 2 nd ed. ISBN: 9789510336960 | | |
| The book is available in e-format only: Aalto-Primo | | |
| The same textbook has been required for the course also previously | | |

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| | INTERNATIONAL BUSINESS STRATEGY | 6 cr |
| Instructor: | Henrik Dellestrand | |
| Required textbook | | |
| Frank Rothaermel Strategic Management McGraw-Hill 2021, 5 th ed. ISBN: 9781260261288 | | |
| The same textbook has been required for the course also previously | | |

MODULE 5 21/11 – 9/12 2022

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|--|------------|-------------|
| INTRODUCTION TO STATISTICS | | 6 cr |
| Instructor: | Jason Beck | |
| Required textbook | | |
| Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032 | | |
| The same textbook has been required for the course also previously | | |

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|-------------------------------|---------------|------|
| ACADEMIC WRITING (B, group 1) | | 6 cr |
| Instructor: | Beryl Pittman | |
| Required textbook | | |
| No required textbook | | |

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|-------------------------------|--------------|------|
| ACADEMIC WRITING (B, group 2) | | 6 cr |
| Instructor: | Fiona Barnes | |
| Required textbook | | |
| No required textbook | | |

MODULE 5 21/11 – 9/12 2022

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|---|----------------------|-------------|
| INTRODUCTION TO BUSINESS LAW | | 6 cr |
| Instructor: | Ross Kamarul-Baharin | |
| Required textbook | | |
| Surakka, A. Access to Finnish Law WSOY 2012, 2 nd ed. ISBN: 9789510336960 | | |
| The book is available in e-format only: Aalto-Primo | | |
| The same textbook has been required for the course also previously | | |

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|---|-------------------|-------------|
| RESEARCH METHODS IN INTERNATIONAL BUSINESS | | 6 cr |
| Instructor: | Suzanne Altobello | |
| Required textbook | | |
| Pamela Schindler Business Research Methods, 14 th ed. McGraw-Hill, 2022 ISBN: 9781264704651 | | |

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|---|-----------------|-------------|
| INTERNATIONAL MARKETING | | 6 cr |
| Instructor: | Sergio Carvalho | |
| Required textbook | | |
| Warren J. Keegan & Mark Green, Global Marketing, 10 th edition Prentice Hall, 2020 ISBN: 9780135638965 | | |
| The same textbook has been required for the course also previously | | |

MODULE 6 2/1 – 20/1 2022

| BUSINESS COMMUNICATION | | 3 cr |
|--------------------------|------------------------------------|------|
| Instructor: | Christa Uusi-Rauva, Mark Badham | |
| Required textbook | | |
| No required textbook | | |

| PRINCIPLES OF ECONOMICS | | 6 cr |
|---|------------|------|
| Instructor: | Jason Beck | |
| Required textbook | | |
| N. Gregory Mankiw and Mark P. Taylor Economics, 5 th ed. Cengage 2020 ISBN: 9781473768543 | | |

| INVESTMENTS AND PORTFOLIO MANAGEMENT | | 6 cr |
|--|----------------|------|
| Instructor: | Ahmet Can Inci | |
| Required textbook | | |
| Bodie, Kane, and Marcus ISE Essentials of Investments, 12 th ed. McGraw-Hill, 2021 ISBN: 9781265450090 | | |
| The same textbook has been required for the course also previously | | |

MODULE 6 2/1 – 20/1 2022

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|---|-------------|-------------|
| BRAND MANAGEMENT | | 6 cr |
| Instructor: | Marcio Mota | |
| Required textbook | | |
| Keller, K. L. Strategic Brand Management, 5 th ed. Pearson 2019 ISBN: 9781292314969 | | |
| The same textbook has been required for the course also previously | | |

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|---|----------------|-------------|
| ENTREPRENEURSHIP IN THE GLOBAL ECONOMY | | 6 cr |
| Instructor: | Gregory O'Shea | |
| Required textbook | | |
| No required textbook | | |

MODULE 7 23/1 – 10/2 2023

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| PRINCIPLES OF ECONOMICS | | 6 cr |
| Instructor: | Oleg Pavlov | |
| Required textbook | | |
| N. Gregory Mankiw and Mark P. Taylor Economics, 5 th ed. Cengage ISBN: 9781473768543 | | |

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|-------------------------------|------------------------------------|-------------|
| BUSINESS COMMUNICATION | | 3 cr |
| Instructor: | Christa Uusi-Rauva, Mark Badham | |
| Required textbook | | |
| No required textbook | | |

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| BACHELOR'S THESIS | | 10 cr |
| Coordinator: | Joan Lofgren | |
| Required textbook | | |
| No required textbook | | |

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|--|-------------------|-------------|
| BUSINESS CONSULTING IN THE GLOBAL ECONOMY | | 6 cr |
| Instructor: | Naomi Birdthistle | |
| Required textbook | | |
| No required textbook | | |

MODULE 8 13/2 – 3/3 2023

| PRINCIPLES OF ACCOUNTING (A) | | 6 cr |
|---|---------------|------|
| Instructor: | David Derichs | |
| Required textbook | | |
| Libby, Libby, Hodge Financial Accounting, 10 th ed. McGraw-Hill, 2019 E-book will be provided through Connect | | |

| PRINCIPLES OF ACCOUNTING (B) | | 6 cr |
|---|---------------|------|
| Instructor: | Willie Reddic | |
| Required textbook | | |
| Libby, Libby, Hodge Financial Accounting, 10 th ed. McGraw-Hill, 2019 E-book will be provided through Connect | | |

| CORPORATE FINANCE | | 6 cr |
|---|----------------|------|
| Instructor: | Roman Stepanov | |
| Required textbook | | |
| Berk/DeMarzo/Hartford Fundamentals of Corporate Finance, 4th ed. Pearson ISBN: 9781292215075 | | |
| The same textbook has been required for the course also previously | | |

MODULE 8 13/2 – 3/3 2023

| DATA VISUALIZATION AND STORYTELLING | | 6 cr |
|-------------------------------------|--------------|------|
| Instructor: | Dale Fodness | |
| Required textbook | | |
| No required textbook | | |

| AGILE PROJECT MANAGEMENT | | 6 cr |
|--|---------------|------|
| Instructor: | Serkan Ceylan | |
| Required textbook | | |
| Ceylan, S., AgileFrame: Understanding multifaceted project approaches for successful project management. IPMC 2020. ISBN: 978-1916257801 | | |
| The same textbook has been required for the course also previously | | |

MODULE 9 6/3 – 24/3 2023

| SWEDISH BUSINESS COMMUNICATION | | 3 cr |
|----------------------------------|------------------|------|
| Instructor: | Hannele Airio | |
| Languages of instruction: | Swedish, Finnish | |
| Required textbook | | |

| FINNISH FOR FOREIGNERS 1 | | 3 cr |
|---|------------------|------|
| Instructor: | Tarja Isokääntä | |
| Languages of instruction: | Finnish, English | |
| Required textbook | | |
| Kuparinen, Kristiina, Tapaninen, Terhi & Kuisma, Karoliina Sun suomi. Finnish for beginners, any edition | | |
| The same textbook has been required for the course also previously | | |

| INTERMEDIATE MICROECONOMICS | | 6 cr |
|-----------------------------|--------------------|------|
| Instructor: | Christopher Decker | |

Required textbook

Pindyck, R. – Rubinfeld, D.
Microeconomics
Pearson, Global 9th ed. or later
ISBN: 9781292213316

The same textbook has been required for the course also previously

MODULE 9 6/3 – 24/3 2023

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|--|--|-------------|
| | TRAVEL, TOURISM AND HOSPITALITY MARKETING | 6 cr |
| Instructor: | Dale Fodness | |
| Required textbook | | |
| Kotler et al. Marketing for Hospitality and Tourism Pearson 2021, 8 th ed., global ISBN: 9781292363523 | | |

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|---|---------------|-------------|
| INTERNATIONAL BUSINESS STRATEGY | | 6 cr |
| Instructor: | Hannu Seristö | |
| Required textbook | | |
| Frank Rothaermel Strategic Management McGraw-Hill 2021, 5 th ed. ISBN:9781260261288 | | |
| The same textbook has been required for the course also previously | | |

MODULE 10 03/04 – 21/4 2023

| INTRODUCTION TO MARKETING | | 6 cr |
|--|---------------|------|
| Instructor: | Paurav Shukla | |
| Required textbook | | |
| Kerin, R., & Hartley, S. Marketing: The Core. McGraw Hill, 2022. | | |
| E-book will be provided through Connect | | |

| OPERATIONS MANAGEMENT | | 6 cr |
|---|-----------|------|
| Instructor: | Ozlem Bak | |
| Required textbook | | |
| Slack et al. Operations Management Pearson, 9 th or 10 th edition or earlier editions are acceptable (6 th , 7 th , 8 th) | | |

| CAPSTONE COURSE | | 6 cr |
|-------------------------------|---|------|
| Coordinator: | Joan Lofgren | |
| Degree: | Ph.D. (Columbia University, USA) | |
| Title and affiliation: | Program Director, School of Business, Aalto University, Mikkeli (Finland) | |
| Co-instructor: | Kevin McIntire | |
| Degree: | M.Sc. (London School of Economics, UK) | |
| Title and affiliation: | Ph.D. Candidate, Hanken School of Economics (Finland) | |
| Co-instructor: | Alexander Settles | |
| Degree: | Ph.D. (University of Delaware, USA) | |
| Title and affiliation: | Clinical Associate Professor, University of Florida (USA) | |
| Required textbook | | |
| No required textbook | | |

MODULE 10 03/04 – 21/4 2023

**INNOVATION MANAGEMENT IN THE
GLOBAL ECONOMY**

6 cr

Instructor: Henrik Dellestrand

Required textbook

Melissa Schilling
Strategic Management of Technological Innovation
McGraw-Hill 2023, 7th ed.
ISBN: 978-1-265-07335-0

MODULE 11 24/4 – 12/5 2023

| FINNISH BUSINESS COMMUNICATION | | 3 cr |
|---------------------------------|---------------|------|
| Instructor: | Kaisa Pekkala | |
| Language of instruction: | Finnish | |
| Required textbook | | |

| SUSTAINABILITY IN BUSINESS | | 3 cr |
|----------------------------|----------------|------|
| Instructor: | Sheila Killian | |
| Required textbook | | |

MODULE 11 24/4 – 12/5 2023

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|--------------------------|---|-------------|
| | FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS | 6 cr |
| Instructor: | Nina Sormunen | |
| Required textbook | | |

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| | SOCIAL MEDIA ANALYTICS | 6 cr |
| Instructor: | Suzanne Altobello | |
| Required textbook | | |

MODULE 12 15/5 – 2/6 2023

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|---|----------------|-------------|
| OPERATIONS MANAGEMENT | | 6 cr |
| Instructor: | Mehmet Chakkol | |
| Required textbook | | |
| Slack et al. Operations Management Pearson, 9 th or 10 th edition or earlier editions are acceptable (6 th , 7 th , 8 th) | | |

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|--|------------------|-------------|
| INTRODUCTION TO MARKETING | | 6 cr |
| Instructor: | Srdan Zdravkovic | |
| Required textbook | | |
| Kerin, R., & Hartley, S. Marketing: The Core. McGraw Hill, 2022. | | |
| E-book will be provided through Connect | | |

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| GREEN VENTURES | | 6 cr |
| Instructor: | Finbarr Bradley | |
| Recommended textbook | | |

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| INTERMEDIATE MACROECONOMICS | | 6 cr |
| Instructor: | | |

MODULE 13 5/6 – 22/6 2023

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| | BASICS IN BUSINESS FRENCH 1 | 3 cr |
| Instructor: | Josiane Peltier | |
| Languages of instruction: | French, English | |
| Required textbook | | |

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|----------------------------------|-------------------------------------|-------------|
| | BASICS IN BUSINESS SPANISH 1 | 3 cr |
| Instructor: | Ana María Monterde Rey | |
| Languages of instruction: | Spanish, English | |
| Required textbook | | |

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|----------------------------------|------------------------------------|-------------|
| | BASICS IN BUSINESS GERMAN 1 | 3 cr |
| Instructor: | Hans-Joachim Schulze | |
| Languages of instruction: | German, English | |
| Required textbook | | |

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| | FINNISH FOR FOREIGNERS 2 | 3 cr |
| Instructor: | | |
| Languages of instruction: | Finnish, English | |
| Required textbook | | |

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| | CONSUMER CULTURE | 6 cr |
| Instructor: | | |

Required textbook

**MANAGEMENT INFORMATION SYSTEMS IN
INTERNATIONAL BUSINESS**

6 cr

Instructor:

Required textbook

MODULE 14 26/6 – 14/7 2023

| BASICS IN BUSINESS FRENCH 2 | | 3 cr |
|------------------------------------|-----------------|-------------|
| Instructor: | Josiane Peltier | |
| Languages of instruction: | French, English | |
| Required textbook | | |

| BASICS IN BUSINESS SPANISH 2 | | 3 cr |
|-------------------------------------|------------------------|-------------|
| Instructor: | Ana María Monterde Rey | |
| Languages of instruction: | Spanish, English | |
| Required textbook | | |

| BASICS IN BUSINESS GERMAN 2 | | 3 cr |
|------------------------------------|-----------------|-------------|
| Instructor: | | |
| Languages of instruction: | German, English | |
| Required textbook | | |

| FINNISH FOR FOREIGNERS 3 | | 3 cr |
|----------------------------------|------------------|-------------|
| Instructor: | | |
| Languages of instruction: | Finnish, English | |
| Required textbook | | |

INTERNATIONAL ARTS MANAGEMENT**6 cr****Instructor:** Rustin Greene**Required textbook****ENVIRONMENTAL ECONOMICS****6 cr****Instructor:** Rick McGrath**Required textbook**

MODULE 15 24/7 – 11/8 2023

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| | FRENCH BUSINESS COMMUNICATION 1a | 3 cr |
| Instructor: | Josiane Peltier | |
| Languages of instruction: | French, English | |
| Required textbook | | |

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|----------------------------------|---|-------------|
| | FRENCH BUSINESS COMMUNICATION 1b | 3 cr |
| Instructor: | Josiane Peltier | |
| Languages of instruction: | French, English | |
| Required textbook | | |

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| | SPANISH BUSINESS COMMUNICATION 1a | 3 cr |
| Instructor: | Ana María Monterde Rey | |
| Languages of instruction: | Spanish, English | |
| Required textbook | | |
| No required textbook | | |

MODULE 15 24/7 – 11/8 2023

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| MLI65B102 | SPANISH BUSINESS COMMUNICATION 1b | 3 cr |
| Instructor: | Ana María Monterde Rey | |
| Languages of instruction: | Spanish, English | |
| Required textbook | | |

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| | GERMAN BUSINESS COMMUNICATION 1a | 3 cr |
| Instructor: | Hans-Joachim Schulze | |
| Languages of instruction: | German, English | |
| Required textbook | | |

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|----------------------------------|---|-------------|
| | GERMAN BUSINESS COMMUNICATION 1b | 3 cr |
| Instructor: | Hans-Joachim Schulze | |
| Languages of instruction: | German, English | |
| Required textbook | | |

MODULE 15 24/7 – 11/8 2023

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|----------------------------------|---------------------------------|-------------|
| | FINNISH FOR FOREIGNERS 1 | 3 cr |
| Instructor: | Tarja Isokääntä | |
| Languages of instruction: | Finnish, English | |
| Required textbook | | |

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| | TOOLS FOR DATA ANALYSIS | 6 cr |
| Instructor: | Dustin White | |
| Required textbook | | |

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| | INTERNATIONAL BUSINESS TO BUSINESS MARKETING | 6 cr |
| Instructor: | Sanjit Sengupta | |
| Required textbook | | |