

MODULE	BScBA CURRICULUM 2023-2024 ¹		
2023	REQUIRED COURSES (BScBA23, 1st year)	REQUIRED COURSES (BScBA22, 2nd year)	ELECTIVE COURSES
1 28/8-15/9	GLOBAL BUSINESS ENVIRONMENT (A&B) ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr	INTERCULTURAL MANAGEMENT (A&B; group 1) PRINCIPLES OF FINANCE (A&B; group 1)	INTERNATIONAL HUMAN RESOURCE MANAGEMENT INTEGRATED MARKETING COMMUNICATIONS
2 18/9-6/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) INTRODUCTION TO MANAGEMENT (B)	INTERCULTURAL MANAGEMENT (A&B; group 2) PRINCIPLES OF FINANCE (A&B; group 2)	COMPARATIVE CONSUMER BEHAVIOR DIGITAL DISRUPTION
3 9/10-27/10	INTRODUCTION TO MANAGEMENT (A) BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B)	INTERCULTURAL MANAGEMENT (A&B; group 3) PRINCIPLES OF FINANCE (A&B; group 3)	GLOBAL GAME INDUSTRY MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS
4 30/10-17/11	ACADEMIC WRITING (A; groups A1 and A2) INTRODUCTION TO STATISTICS (B)	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) INTRODUCTION TO BUSINESS LAW (B)	INTERNATIONAL BUSINESS STRATEGY
5 20/11-8/12	INTRODUCTION TO STATISTICS (A) ACADEMIC WRITING (B; groups B1 and B2)	INTRODUCTION TO BUSINESS LAW (A) RESEARCH METHODS IN INTERNATIONAL BUSINESS (B)	INTERNATIONAL MARKETING
2024			
6 8/1-26/1	Business Communication (A) PRINCIPLES OF ECONOMICS (B)	SUSTAINABILITY IN BUSINESS (A&B; group 1) DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 1)	BRAND MANAGEMENT INVESTMENTS AND PORTFOLIO MANAGEMENT
7 29/1-16/2	PRINCIPLES OF ECONOMICS (A) Business Communication (B)	SUSTAINABILITY IN BUSINESS (A&B; group 2) DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 2)	BUSINESS CONSULTING IN THE GLOBAL ECONOMY SERVICES MARKETING
8 19/2-8/3	PRINCIPLES OF ACCOUNTING (A) PRINCIPLES OF ACCOUNTING (B)	SUSTAINABILITY IN BUSINESS (A&B; group 3) DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 3)	INTERMEDIATE MICROECONOMICS AGILE PROJECT MANAGEMENT
9 11/3-29/3	Swedish Business Communication (A&B) Finnish for Foreigners 1 (A&B)		TRAVEL, TOURISM AND HOSPITALITY MARKETING CORPORATE FINANCE INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY
1/4-5/4 BREAK WEEK			
10 8/4-26/4	INTRODUCTION TO MARKETING (A) OPERATIONS MANAGEMENT (B)	BACHELOR'S THESIS SEMINAR DAY	INTERNATIONAL BUSINESS STRATEGY FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS ENTREPRENEURSHIP IN THE GLOBAL ECONOMY
11 29/4-17/5	Finnish Business Communication (A&B)	CAPSTONE COURSE (A&B)	GREEN VENTURES STRATEGIC DESIGN MANAGEMENT
12 20/5-7/6	OPERATIONS MANAGEMENT (A) INTRODUCTION TO MARKETING (B)		SOCIAL MEDIA ANALYTICS INTERMEDIATE MACROECONOMICS
13 10/6-28/6	Basics in Business French 1 Basics in Business Spanish 1 Basics in Business German 1 Finnish for Foreigners 2		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS CONSUMER CULTURE
14 1/7-19/7	Basics in Business French 2 Basics in Business Spanish 2 Basics in Business German 2 Finnish for Foreigners 3		ENVIRONMENTAL ECONOMICS INTERNATIONAL ARTS MANAGEMENT
22/7-26/7 BREAK WEEK			
15 29/7-16/8	French Business Communication 1a + 1b Spanish Business Communication 1a + 1b German Business Communication 1a + 1b Finnish for Foreigners 4		INTERNATIONAL BUSINESS TO BUSINESS MARKETING TOOLS FOR DATA ANALYSIS
19/8-23/8 BREAK WEEK			
26/8-30/8 ORIENTATION WEEK FOR THE NEW STUDENTS			
¹ The types of the courses are marked with following fonts: <i>FUNDAMENTALS OF BUSINESS KNOWLEDGE</i> COURSES IN MAJOR Language and communication courses			