

BScBA CURRICULUM 2022-2023¹			
MODULE	REQUIRED COURSES (BScBA22, 1st year)	REQUIRED COURSES (BScBA21, 2nd year)	ELECTIVE COURSES
2022			
1 29/8-16/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren <i>ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr</i> Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski <i>PRINCIPLES OF FINANCE (A&B; group 1)</i> Kathleen Henebry	INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla
2 19/9-7/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov <i>INTRODUCTION TO MANAGEMENT (B)</i> Patrick Simek	INTERCULTURAL MANAGEMENT (A&B; group 2) Josiane Peltier <i>PRINCIPLES OF FINANCE (A&B; group 2)</i> Kathleen Henebry	INTEGRATED MARKETING COMMUNICATIONS Jaywant Singh DIGITAL DISRUPTION Kari Koskinen
3 10/10-28/10	<i>INTRODUCTION TO MANAGEMENT (A)</i> Patrick Simek BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Roman Stepanov	INTERCULTURAL MANAGEMENT (A&B; group 3) Vlad Vaiman <i>PRINCIPLES OF FINANCE (A&B; group 3)</i> Graham Milenko	GLOBAL GAME INDUSTRY Lobna Hassan MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS David Derichs
4 31/10-18/11	Academic Writing (A; groups A1 and A2) Fiona Barnes and Beryl Pittman INTRODUCTION TO STATISTICS (B) Roman Stepanov	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Philip Kappen <i>INTRODUCTION TO BUSINESS LAW (B)</i> Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Henrik Dellestrand
5 21/11-9/12	<i>INTRODUCTION TO STATISTICS (A)</i> Jason Beck Academic Writing (B; groups B1 and B2) Fiona Barnes and Beryl Pittman	<i>INTRODUCTION TO BUSINESS LAW (A)</i> Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Suzanne Altobello	INTERNATIONAL MARKETING Sergio Carvalho
2023			
6 2/1-20/1	Business Communication (A) Christa Uusi-Rauva, Mark Badham <i>PRINCIPLES OF ECONOMICS (B)</i> Jason Beck		BRAND MANAGEMENT Marcio Mota ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Gregory O'Shea INVESTMENTS AND PORTFOLIO MANAGEMENT Ahmet Can Inci
7 23/1-10/2	<i>PRINCIPLES OF ECONOMICS (A)</i> Oleg Pavlov Business Communication (B) Christa Uusi-Rauva, Mark Badham	BACHELOR'S THESIS (A&B) Joan Lofgren	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Naomi Birdthistle
8 13/2-3/3	<i>PRINCIPLES OF ACCOUNTING (A)</i> David Derichs <i>PRINCIPLES OF ACCOUNTING (B)</i> Willie Reddic		DATA VISUALIZATION AND STORYTELLING FOR BUSINESS Dale Fodness CORPORATE FINANCE Roman Stepanov AGILE PROJECT MANAGEMENT Serkan Ceylan
9 6/3-24/3	Swedish Business Communication (A&B) Hannele Airio <i>FINNISH FOR FOREIGNERS 1 (A&B)</i> Tarja Isokääntä		TRAVEL, TOURISM AND HOSPITALITY MARKETING Dale Fodness INTERMEDIATE MICROECONOMICS Christopher Decker INTERNATIONAL BUSINESS STRATEGY Hannu Seristö
27/3-31/3	BREAK WEEK		
10 3/4-21/4	<i>INTRODUCTION TO MARKETING (A)</i> Paurav Shukla <i>OPERATIONS MANAGEMENT (B)</i> Ozlem Bak	CAPSTONE COURSE (A&B) Joan Lofgren, Kevin McIntire, Alexander Settles	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
11 24/4-12/5	<i>FINNISH BUSINESS COMMUNICATION (A&B)</i> Kaisa Pekkala		SUSTAINABILITY IN BUSINESS Sheila Killian FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Nina Somunen SOCIAL MEDIA ANALYTICS Suzanne Altobello
12 15/5-2/6	<i>OPERATIONS MANAGEMENT (A)</i> Mehmet Chakkol <i>INTRODUCTION TO MARKETING (B)</i> Srdan Zdravkovic		GREEN VENTURES Finbarr Bradley INTERMEDIATE MACROECONOMICS Cynthia Bansak
13 5/6-22/6	Basics in Business French 1 Josiane Peltier Basics in Business Spanish 1 Ana María Monterde Rey Finnish for Foreigners 2 Janne Laitinen		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Michael Lapke CONSUMER CULTURE Sammy Toyoki
14 26/6-14/7	Basics in Business French 2 Josiane Peltier Basics in Business Spanish 2 Ana María Monterde Rey Finnish for Foreigners 3 Janne Laitinen		ENVIRONMENTAL ECONOMICS Richard McGrath INTERNATIONAL ARTS MANAGEMENT Rustin Greene
17/7-21/7	BREAK WEEK		
15 24/7-11/8	French Business Communication 1a + 1b Josiane Peltier		INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta TOOLS FOR DATA ANALYSIS Dustin White
14/8-18/8	BREAK WEEK		
21/8-25/8	ORIENTATION WEEK FOR THE NEW STUDENTS		

¹ The types of the courses are marked with following fonts: **REQUIRED CORE COURSES**
COURSES IN MAJOR AND METHODOLOGICAL STUDIES
Language and communication courses