BACHELOR'S THESIS 2022-2023

INFO SESSION 5: Turnitin

Joan Lofgren, Program Director

AALTO UNIVERSITY SCHOOL OF BUSINESS
Mikkeli Campus
BScBA Degree Program
29 November 2022

A? Aalto University

Agenda

1. Reviewing types of plagiarism
2. Turnitin as a diagnostic tool in academic writing
3. Time management in using similarity reports
4. Research plan
5. Sauli Hänninen's part

Q&A – optional. I'll stay in the auditorium to answer questions some of you may have.

1. The plagiarism spectrum & types

http://www.turnitin.com/assets/en_us/media/plagiarism_spectrum.php

These types show how Turnitin can help thesis writers to identify various writing problems.

2. Turnitin as a diagnostic tool: avoid plagiarism and improve your style!

- Academic writing involves a balance between your own "voice" and the "voice" of others.

- A Turnitin similarity report can help you to see more clearly where you have stayed too close to original sources, eg due to not paraphrasing sufficiently.

- The similarity percentage doesn't tell the whole story. Is 30% too much? It depends.

- The report can help you check that you have put quotation marks/inverted commas around directly quoted text.

3. Project & time management

- Reminder: The Turnitin program allows you to re-submit texts (Sauli Hänninen will review the rules for resubmission).

- Set your own deadline for submitting a draft text at least 2-3 days before the regular deadline.

- **Sample scenarios**

  - **Plan A:** (less time for writing, plenty of time for editing)
    - *Submit draft literature review to Turnitin by Wednesday, January 18, get originality report. Scan immediately for problems.*
    - *Use the following week to fix any problems, track down missing references and work on paraphrasing. Make final edits.*
    - *Submit the lit review by Thursday, January 26.*

  - **Plan B:** (more time for writing, but only time for quick round of edits)
    - *Submit draft literature review to Turnitin by Sunday, January 22, get originality report. Scan immediately for problems.*
    - *Use the following days to fix any problems, track down missing references and work on paraphrasing. Make final edits.*
    - *Submit the lit review by Thursday, January 26.*

Aalto University
School of Business

Project & time management (cont.)

Keep in mind:

➢ New this year: based on feedback from recent years, we move the lit review deadline up in order to allow more time for data-gathering.

➢ Nothing irritates a thesis supervisor more than getting an incomplete draft! (Well, maybe plagiarism. .)

➢ The more changes you must make after the first draft is done, the less time you have for other parts of the research.

➢ Enable your supervisor to focus on the content and not be distracted by other issues.

➢ Demonstrate professionalism in managing this project.

➢ Submit <u>a complete and polished draft</u> by January 26!

Joan Lofgren 29.11.2022

4. Reviewing the research plan template

Let's take a look at the template to see what is expected. . .

https://into.aalto.fi/display/enbscba/Bachelor%27s+Thesis

Aalto University
School of Business

Good luck! Joan.Lofgren@aalto.fi

http://media.writersandreaders.eu/galleria_immagini/book-extracts/large/enjoy_writing.png