

REQUIRED TEXTBOOKS 2022 - 2023

Updated 17.1. 2023

MODULE 1 29/8 – 16/9 2022

	GLOBAL BUSINESS ENVIRONMENT	6 cr
Instructor:	Joan Lofgren	
Required textbook		
	Hill, C.W.L. – Hult, T.M. Global Business Today McGraw-Hill 2019, 11th ed ISBN: 9781260565812	
	The same textbook has been required for the course also previously	

	ORIENTATION TO UNIVERSITY STUDIES begins	1 cr
Coordinator:	Joan Lofgren	

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Jacek Mironski	
Required textbook		
	D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027	
	The same textbook has been required for the course also previously.	

MODULE 1 29/8 – 16/9 2022

PRINCIPLES OF FINANCE	6 cr
Instructor: Kathleen Henebry	
Required textbook	
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710	
The same textbook has been required for the course also previously.	

COMPARATIVE CONSUMER BEHAVIOR	6 cr
Instructor: Paurav Shukla	
Required textbook	
Barry J. Babin; Eric Harris CB9 9 th edition Cengage 2022 ISBN: 978-0-357-51820-5	
Professor accepts editions from the 6 th onwards	
The same textbook has been required for the course also previously	

INTERNATIONAL HUMAN RESOURCE MANAGEMENT	6 cr
Instructor: Russell Warhurst	
Required textbook	
Brewster <i>et al.</i> International HRM 4th Kogan Page 2016 ISBN: 9781843983750	
The same textbook has been required for the course also previously	

MODULE 2 19/9 – 7/10 2022

	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

	INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Patrick Simek	
Required textbook		
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750		
The same textbook has been required for the course also previously.		

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Josiane Peltier	
Degree:		
Title and affiliation:		
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 2 19/9 – 7/10 2022

PRINCIPLES OF FINANCE	6 cr
Instructor:	Kathleen Henebry
Required textbook	
Brigham and Houston Fundamentals of Financial Management, Concise Cengage, 2022, 11 th ed. ISBN: 9780357517710	
The same textbook has been required for the course also previously.	

DIGITAL DISRUPTION	6 cr
Instructor:	Kari Koskinen
Required textbook	
No required textbook	

INTEGRATED MARKETING COMMUNICATION	6 cr
Instructor:	Jaywant Singh
Required textbook	
Chris Fill and Sarah Turnbull Marketing Communications, 8 th ed. Pearson, 2019 ISBN: 9781292234977(print); 9781292235011(pdf); 9781292235004(e-pub)	
The same textbook has been required for the course also previously.	

MODULE 3 10/10 – 28/10 2022

	INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Patrick Simek	
Required textbook		
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750		

	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Vlad Vaiman	
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 3 10/10 – 28/10 2022

PRINCIPLES OF FINANCE	6 cr
Instructor:	Graham Mitenko
Required textbook	
Brigham and Houston Fundamentals of Financial Management, Concise Cengage, 2022, 11 th ed. ISBN: 9780357517710	

GLOBAL GAME INDUSTRY	6 cr
Instructor:	Lobna Hassan
Required textbook	
Kerr, Aphra Global Games: Production, Circulation and Policy in the Networked Era Routledge 2016 ISBN: 978-0415858878	
The same textbook has been required for the course also previously.	

MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	David Derichs
Required textbook	
Datar, S.M. – Rajan, M.V. Horngren's Cost Accounting, Global Edition Pearson, 2021 ISBN: 9781292363073	

MODULE 4 31/10 – 18/11 2022

	ACADEMIC WRITING (A, group 1)	6 cr
Instructor:	Beryl Pittman	
Required textbook		
No required textbook		

	ACADEMIC WRITING (A, group 2)	6 cr
Instructor:	Fiona Barnes	
Required textbook		
No required textbook		

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032		
The same textbook has been required for the course also previously		

MODULE 4 31/10 – 18/11 2022

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Philip Kappen	
Required textbook		
	Pamela Schindler Business Research Methods, 14 th ed. McGraw-Hill, 2022 ISBN: 9781264704651	

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	
Required textbook		
	Surakka, A. Access to Finnish Law WSOY 2012, 2 nd ed. ISBN: 9789510336960	
	The book is available in e-format only: Aalto-Primo	
	The same textbook has been required for the course also previously	

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Henrik Dellestrand	
Required textbook		
	Frank Rothaermel Strategic Management McGraw-Hill 2021, 5 th ed. ISBN: 9781260261288	
	The same textbook has been required for the course also previously	

MODULE 5 21/11 – 9/12 2022

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Jason Beck	
 Required textbook		
Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032		
The same textbook has been required for the course also previously		

	ACADEMIC WRITING (B, group 1)	6 cr
Instructor:	Beryl Pittman	
 Required textbook		
No required textbook		

	ACADEMIC WRITING (B, group 2)	6 cr
Instructor:	Fiona Barnes	
 Required textbook		
No required textbook		

MODULE 5 21/11 – 9/12 2022

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	
Required textbook		
	Surakka, A. Access to Finnish Law WSOY 2012, 2 nd ed. ISBN: 9789510336960	
	The book is available in e-format only: Aalto-Primo	
	The same textbook has been required for the course also previously	

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Suzanne Altobello	
Required textbook		
	Pamela Schindler Business Research Methods, 14 th ed. McGraw-Hill, 2022 ISBN: 9781264704651	

	INTERNATIONAL MARKETING	6 cr
Instructor:	Sergio Carvalho	
Required textbook		
	Warren J. Keegan & Mark Green, Global Marketing, 10 th edition Prentice Hall, 2020 ISBN: 9780135638965	
	The same textbook has been required for the course also previously	

MODULE 6 2/1 – 20/1 2022

BUSINESS COMMUNICATION		3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham	
Required textbook		
No required textbook		

PRINCIPLES OF ECONOMICS		6 cr
Instructor:	Jason Beck	
Required textbook		
N. Gregory Mankiw and Mark P. Taylor Economics, 5 th ed. Cengage 2020 ISBN: 9781473768543		

INVESTMENTS AND PORTFOLIO MANAGEMENT		6 cr
Instructor:	Ahmet Can Inci	
Required textbook		
Bodie, Kane, and Marcus ISE Essentials of Investments, 12 th ed. McGraw-Hill, 2021 ISBN: 9781265450090		
The same textbook has been required for the course also previously		

MODULE 6 2/1 – 20/1 2022

	BRAND MANAGEMENT	6 cr
Instructor:	Marcio Mota	
Required textbook		
	Keller, K. L. Strategic Brand Management, 5 th ed. Pearson 2019 ISBN: 9781292314969	
	The same textbook has been required for the course also previously	

	ENTREPRENEURSHIP IN THE GLOBAL ECONOMY	6 cr
Instructor:	Gregory O'Shea	
Required textbook		
	No required textbook	

MODULE 7 23/1 – 10/2 2023

	PRINCIPLES OF ECONOMICS	6 cr
Instructor:	Oleg Pavlov	
Required textbook		
	N. Gregory Mankiw and Mark P. Taylor Economics, 5 th ed. Cengage ISBN: 9781473768543	

	BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham	
Required textbook		
	No required textbook	

	BACHELOR'S THESIS	10 cr
Coordinator:	Joan Lofgren	
Required textbook		
	No required textbook	

	BUSINESS CONSULTING IN THE GLOBAL ECONOMY	6 cr
Instructor:	Naomi Birdthistle	
Required textbook		
	No required textbook	

MODULE 8 13/2 – 3/3 2023

PRINCIPLES OF ACCOUNTING (A)	6 cr
Instructor:	David Derichs
Required textbook	
Libby, Libby, Hodge Financial Accounting, 10 th ed. McGraw-Hill, 2019 E-book will be provided through Connect	

PRINCIPLES OF ACCOUNTING (B)	6 cr
Instructor:	Willie Reddic
Required textbook	
Libby, Libby, Hodge Financial Accounting, 10 th ed. McGraw-Hill, 2019 E-book will be provided through Connect	

CORPORATE FINANCE	6 cr
Instructor:	Roman Stepanov
Required textbook	
Berk/DeMarzo/Hartford Fundamentals of Corporate Finance, 4th ed. Pearson ISBN: 9781292215075	
The same textbook has been required for the course also previously	

MODULE 8 13/2 – 3/3 2023

DATA VISUALIZATION AND STORYTELLING		6 cr
Instructor:	Dale Fodness	
Required textbook		
No required textbook		

AGILE PROJECT MANAGEMENT		6 cr
Instructor:	Serkan Ceylan	
Required textbook		
Ceylan, S., AgileFrame: Understanding multifaceted project approaches for successful project management. IPMC 2020. ISBN: 978-1916257801		
The same textbook has been required for the course also previously		

MODULE 9 6/3 – 24/3 2023

	SWEDISH BUSINESS COMMUNICATION	3 cr
Instructor:	Hannele Airio	
Languages of instruction:	Swedish, Finnish	
Required textbook		

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	INTERMEDIATE MICROECONOMICS	6 cr
Instructor:	Christopher Decker	

Required textbook

Pindyck, R. – Rubinfeld, D.
Microeconomics
Pearson, Global 9th ed. or later
ISBN: 9781292213316

The same textbook has been required for the course also previously

MODULE 9 6/3 – 24/3 2023

	TRAVEL, TOURISM AND HOSPITALITY MARKETING	6 cr
Instructor:	Dale Fodness	
Required textbook		
	Kotler et al. Marketing for Hospitality and Tourism Pearson 2021, 8 th ed., global ISBN: 9781292363523	

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Hannu Seristö	
Required textbook		
	Frank Rothaermel Strategic Management McGraw-Hill 2021, 5 th ed. ISBN:9781260261288	
	The same textbook has been required for the course also previously	

MODULE 10 03/04 – 21/4 2023

	INTRODUCTION TO MARKETING	6 cr
Instructor:	Paurav Shukla	
Required textbook		

	OPERATIONS MANAGEMENT	6 cr
Instructor:	Bruno Silvestre	
Required textbook		

	CAPSTONE COURSE	6 cr
Coordinator:	Joan Lofgren	
Degree:	Ph.D. (Columbia University, USA)	
Title and affiliation:	Program Director, School of Business, Aalto University, Mikkeli (Finland)	
Co-instructor:	Kevin McIntire	
Degree:	M.Sc. (London School of Economics, UK)	
Title and affiliation:	Ph.D. Candidate, Hanken School of Economics (Finland)	
Co-instructor:	Alexander Settles	
Degree:	Ph.D. (University of Delaware, USA)	
Title and affiliation:	Clinical Associate Professor, University of Florida (USA)	
Required textbook		

MODULE 10 03/04 – 21/4 2023

**INNOVATION MANAGEMENT IN THE
GLOBAL ECONOMY**

6 cr

Instructor: Henrik Dellestrand

Required textbook

MODULE 11 24/4 – 12/5 2023

	FINNISH BUSINESS COMMUNICATION	3 cr
Instructor:	Kaisa Pekkala	
Language of instruction:	Finnish	
Required textbook		

	SUSTAINABILITY IN BUSINESS	3 cr
Instructor:	Sheila Killian	
Required textbook		

MODULE 11 24/4 – 12/5 2023

	FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	Nina Sormunen	
Required textbook		

	SOCIAL MEDIA ANALYTICS	6 cr
Instructor:	Suzanne Altobello	
Required textbook		

MODULE 12 15/5 – 2/6 2023

OPERATIONS MANAGEMENT	6 cr
Instructor:	
Required textbook	

INTRODUCTION TO MARKETING	6 cr
Instructor: Srdan Zdravkovic	
Required textbook	

GREEN VENTURES	6 cr
Instructor: Finbarr Bradley	
Recommended textbook	

INTERMEDIATE MACROECONOMICS	6 cr
Instructor: Oleg Pavlov	

MODULE 13 5/6 – 22/6 2023

	BASICS IN BUSINESS FRENCH 1	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 1	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 1	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 2	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

CONSUMER CULTURE

6 cr

Instructor: Maurice Patterson

Required textbook

**MANAGEMENT INFORMATION SYSTEMS IN
INTERNATIONAL BUSINESS**

6 cr

Instructor:

Required textbook

MODULE 14 26/6 – 14/7 2023

	BASICS IN BUSINESS FRENCH 2	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 2	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 2	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 3	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

INTERNATIONAL ARTS MANAGEMENT

6 cr

Instructor: Rustin Greene

Required textbook

ENVIRONMENTAL ECONOMICS

6 cr

Instructor: Rick McGrath

Required textbook

MODULE 15 24/7 – 11/8 2023

	FRENCH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	FRENCH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	SPANISH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		
No required textbook		

MODULE 15 24/7 – 11/8 2023

MLI65B102	SPANISH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

MODULE 15 24/7 – 11/8 2023

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	TOOLS FOR DATA ANALYSIS	6 cr
Instructor:	Dustin White	
Required textbook		

	INTERNATIONAL BUSINESS TO BUSINESS MARKETING	6 cr
Instructor:	Sanjit Sengupta	
Required textbook		