

## Aalto-yliopiston kauppakorkeakoulun tutkimus- ja opetushenkilökunta ja siihen kuuluvien keskeiset osaamisalueet / Aalto University School of Business faculty members with their focus areas (keywords)

(tammikuu 2023/as of January 2023)

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### Department of Accounting

[Beyer Bianca](#), Assistant Professor

[Derichs David](#), Senior University Lecturer

**Hietanen-Kunwald Petra**, University Lecturer

[Hoppu Kari](#), Professor

Yritysjuridiikka, vahingonkorvausoikeus, sopimusoikeus, business law, contract law, tort law

[Huikku Jari](#), Associate Professor

Capital investment, Capital budgeting, Goodwill, Management control systems strategic management accounting

[Ikäheimo Seppo](#), Professor

Corporate governance, compensation, firm performance, board of directors, investor relations

[Kuoppamäki Petri](#), Professor

Business law, competition law, yritysjuridiikka, kilpailuoikeus

[Leino-Haltia Mirel](#), Professor of Practice

Board of Directors, Audit Committee, Risk Committee, Corporate Governance, Risk Management, Financial Services

[Malmi Teemu](#), Professor

Kustannuslaskenta, kannattavuusanalyysit, suorituksen mittaus ja arviointi, johtamisjärjestelmät, cost accounting, profitability analysis, performance measurement, performance evaluation, management systems, management control systems, strategy, strategiat, sosiaali- ja terveystoimi, sote, social and health care

[Melgin Jari](#), Senior Fellow

Corporate governance, Corporate Finance, Financial analysis, Practice

[Myllymäki Emma-Riikka](#), Assistant Professor (until 31.1.2023)

Financial accounting, auditing, internal controls, corporate governance, financial reporting quality, sustainability reporting

[Niemi Lasse](#), Associate Professor

Tilintarkastus, tilintarkastusmarkkinat, sisäinen tarkastus, auditing, internal controls, internal auditing

[Ojala Hannu](#), Senior Fellow

Financial accounting, IFRS, auditing, capital markets, municipal reporting, higher education

**Pankakoski Katriina**, University Lecturer

[Rudanko Matti](#), Senior Fellow

Securities and Banking Law, General Civil Law, Law of Torts, Law of Contract, rahoitusmarkkinoiden ja pankkitoiminnan sääntely, yleinen siviilioikeus, vahingonkorvausoikeus, sopimusoikeus, Smart contract, methodology of legal research

[Scherleitner Moritz](#), Assistant Professor

international tax law, European tax law, tax policy

[Sihvonen Jukka](#), Assistant Professor

Accounting, financial accounting, finance, financial markets, digitalization, big data, machine learning, text mining, bibliometrics, laskentatoimi, rahoittajien laskentatoimi, rahoitus, rahoitusmarkkinat, digitalisaatio, massadata, koneoppiminen, tekstinlouhinta, bibliometriikka

[Sinha Vikash](#), Assistant Professor

Internal auditing, management accounting, corporate governance, risk management

[Sormunen Nina](#), Senior University Lecturer

financial accounting, auditing, financial reporting quality, IFRS, financial reporting, internal auditing

[Vaivio Juhani](#), Professor

Management accounting, Management control systems, Strategic management, Strategic management accounting, Management accounting change

[Viherkenttä Timo](#), Senior Fellow

corporate taxation, taxation of investment activities and the financing of pensions

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## Department of Economics

**Akbar Prottoy**, Assistant Professor

Urban Economics, Transportation, and Residential Segregation

**Domnisoru Ciprian**, Assistant Professor

Labor economics, Applied Microeconomics and Economics of education

**Haaparanta Pertti**, Professor Emeritus

Development economics, International economics, Macroeconomics, Microeconomics, Public economics

[Hauser Daniel](#), Assistant Professor

Game theory, Economics of information, Microeconomics

**Hetemäki Martti**, Professor of Practice, Helsinki Graduate School of Economics

Economic policy

**Honkapohja Seppo**, Professor Emeritus

Macroeconomics, Monetary economics, Central banking

[Huttunen Kristiina](#), Associate Professor

Labor economics, Economics of education, Health economics

**Ilmakunnas Pekka**, Professor Emeritus

Labor economics, Industrial organization, Statistical methods

**Kitti Mitri**, Senior University Lecturer

Mathematical methods, Game Theory, Microeconomics

[Liski Matti](#), Professor

Microeconomics and Environmental economics

**Macdonald David**, Post-Doctoral Researcher

Crime, Public Economics, Applied Microeconomics

[Matthews Peter](#), Distinguished Visiting Professor

Behavioral Economics, Experimental Economics, Political Economy

[Murto Pauli](#), Professor

Microeconomics, Game Theory, Information economics

[Pohjola Matti](#), Professor Emeritus

Technological change, Productivity, Economic growth, Information and communication technology, Digitalisation, Finnish economy and Economic policies

[Reinikka Ritva](#), Professor of Practice, Helsinki Graduate School of Economics

Development economics and policy

[Saarimaa Tuukka](#), Assistant Professor

Urban economics, Real estate economics, Political economy

[Sarvimäki Matti](#), Associate Professor

Labor economics, Immigration, Economic history

[Soininvaara Osmo](#), Executive in Residence

Urban economics, Energy economics, Politics

[Stryjan Miri](#), Assistant Professor

Development economics, Political economics and Applied microeconomics with a regional focus on East Africa

[Terviö Marko](#), Professor

Microeconomics, Labor economics, Personnel Economics

[Toivanen Otto](#), Professor

Industrial organization, Innovation, Competition, Regulation

[Vehviläinen Iivo](#), Visiting Scholar

Microeconomics, Energy markets, Mathematical methods

[Välimäki Juuso](#), Professor

Microeconomic theory, Game theory, Economics of information

**Warnes Pablo**, Assistant Professor

Urban economics, International trade, and Development economics

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## Department of Finance

[Joenväärä Juha](#), Assistant Professor

Finance, rahoitus, investment management, hedge funds, hedge-rahastot

[Jylhä Petri](#), Professor (Associate Professor), Academy Research Fellow

Financial markets, asset pricing, investment funds

[Kaustia Markku](#), Professor

Osakkeet, financial markets, sijoitusstrategiat, behavioral finance, sijoitustoiminta, sijoittajien käyttäytyminen, pääomamarkkinat, pörssi, Kotitalouksien rahoituspäätökset, osakemarkkinat, sijoitusneuvojat, finance, rahoitus, sijoittaminen, yhteiskuntavastuullinen sijoittaminen, ESG, vihreä rahoitus, kestävä rahoituksen taksonomia, kestävä kehitys, kryptovaluutat, lohkoketjuteknologia, responsible investing, ESG investing, green finance, green taxonomy, sustainability, crypto currencies, block chain technology

[Keloharju Matti](#), Professor

Finance, rahoitus, Behavioral Finance, Corporate Finance, Household Finance

[Knüpfer Samuli](#), Professor

Ownership, finance, saving, investing, sustainability, omistajuus, rahoitus, säästäminen, sijoittaminen, vastuullisuus

[Kokkonen Joni](#), University Lecturer

finance, asset pricing, institutional investors

[Lof Matthijs](#), Professor (Associate Professor)

Finance, asset pricing, econometrics

**Nyberg Peter**, Professor (Associate Professor)

Rahoitus, Finance, asset pricing (arvopapereiden hinnoittelu), stock markets (osakemarkkinat), quantitative investment strategies (kvantitatiiviset sijoitusstrategiat), momentum investing, value investing (arvosijoittaminen), factor investing (faktorisijoittaminen), discount rates (diskonttokorot), risk and return (osakemarkkinoiden riski ja tuotto)

**Penttilä Timo**, Professor (Professor of Practice)

FinTech, Financial Technology, Sustainable Investments, Investment Funds, Asset Management, Pension and Insurance

**Puttonen Vesa**, Professor

financial services, marketing-finance, Finance, Graduate School of Finance, Mutual funds

**Rantapuska Elias**, Professor (Associate Professor)

Rahoitus, Behavioral finance, Household finance, Mutual funds, Sijoitusrahastot, Kotitalouksien rahoituspäätökset, Kotitalous, Osingot, osinko, Dividend, Osakeanti, Rights issue, Yrityskaupat, M&A, Mental accounting, Henkinen kirjanpito, Labor market, Työmarkkinat, Advisors, Sijoitusneuvojat, Finance, Helsinki Finance Summit, Seasonal affect disorder, Mood, Experimental, Advanced corporate finance, Valuation, Firm valuation, Master's thesis

**Shin Sean**, Assistant Professor

asset pricing, financial stability, liquidity, corporate bond, institutional investor, mutual fund, corporate governance

**Suhonen Antti**, Professor (Professor of Practice)

Finance, rahoitus, financial markets, rahoitusmarkkinat, fixed income, lainat, velkarahoitus, alternative investments, vaihtoehtoiset sijoitukset, quantitative investment strategies, sijoitusstrategiat, derivatives, johdannaismarkkinat

**Suominen Matti**, Professor

Finance, asset pricing, hedge funds, trading, rahoitus, Asset Management, Quantitative Investment Strategies

**Torstila Sami**, Professor (Associate Professor)

Finance, rahoitus, Corporate Finance, mergers and acquisitions, yritysrahoitus, yrityskaupat, Legal issues in Finance, rahoitusjuridiikka

**Ungeheuer Michael**, Assistant Professor

Investor behavior, asset pricing, household finance

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## **Department of Information and Service Management**

**Bragge Johanna**, Principal University Lecturer

Bibliometrics, Science visualization, Text-mining, Collaboration engineering, Group Support Systems, User-centered Service Development

**Erästö Panu**, University Lecturer

Blended learning, statistics, Bayesian statistical modeling, transmission models, learning analytics

[Finne Max](#), Assistant Professor

Servitization, Industry 4.0, service network management, professional service operations, inter-organizational collaboration, learning analytics and flipped learning pedagogies

[Gautam Basu](#), Professor of Practice

Operations Management, Digital Operations, Supply Chain Risk, Operations Analytics, Global Logistics, Operational Value Creation in M&A

[Ghanbari Hadi](#), Assistant Professor

Software Development, Information Security and Privacy, Smart Sustainable City, Data-Driven Innovations, Qualitative Research, Design Science Research

[Halme Merja](#), Senior Fellow

Preference measurement, sustainable development, marketing research

[Hekkala Riitta](#), Assistant Professor

'Social and organisational aspects of information systems development (ISD)'; 'emotions and power issues in information system development projects', 'Information technology (IT) and the changing nature of work' 'IT use in personal and organizational contexts', qualitative research, grounded theory

[Hämäläinen Erkki](#), Visitor

Managerial and Board Experiences, EU-Logistics, Product-Process in SCM, M&A

[Kallio Markku](#), Emeritus Professor

Optimization methods with extensions and applications in business and economics

[Kauppi Katri](#), Associate Professor

Public procurement, sustainable supply chains, supply chain management, sustainability, global sourcing, supply chain risk management

[Korhonen Pekka](#), Emeritus Professor

Multiple Criteria Decision Making, Behavioral Decision Making, Efficiency Analysis, Computers and Management Science, Computational Statistics

[Koskinen Kari M.](#), Postdoctoral Researcher

Digital platforms, digital innovation, mobility, self-driving vehicles, ICT4D

[Kuula Markku](#), Professor

Operations management, Continuous improvement, Lean, Change management, Supply network management, Sustainability, Quality and performance management, Multi-objective optimization, Management Science

[Liesiö Juuso](#), Associate Professor

Management Science, Operations Research, Business Analytics, Predictive Analytics, Decision Analysis, Multiple Objective Decision-Making, Optimization

[Liu Yong](#), Associate Professor

Big data, social media, business intelligence, e-commerce, information systems, text mining, AI robotic service, tourism management

[Malo Pekka](#), Associate Professor

Machine learning, statistical analysis, Evolutionary Multi-Objective Optimization, Multi-Criteria Decision Making, Multivariate Statistics, evolutionary computation. Text mining

[Penttinen Esko](#), Associate Professor

Real-time economy, Electronic commerce, electronic invoicing, XBRL, Information systems, Information economy

[Rossi Matti](#), Professor

Information Systems, Digital transformation, Data business, Enterprise Systems, Design research, Open data, Distributed ledger technologies, Smart cities

[Saarinen Timo](#), Emeritus Professor

Electronic commerce and consumer services, multichannel delivery channels, adoption and use of digital services, strategic management of information systems

[Seongtae Kim](#), Assistant Professor

Supply Chain Management, Logistics Management, Purchasing and Supply Management, Operations Management

[Seppälä Tomi](#), Senior Fellow

Statistical analysis, Simulation, Empirical and Quantitative methods in Economics and Business, Sports Analytics

[Tinnilä Markku](#), Hourly paid Teacher

Business models, service processes, E-business, Services

[Tuunainen Virpi](#), Professor

Information systems, ICT enabled or enhanced services, Digital innovation, Digital platforms, Applications of AI

[Vilkkumaa Eeva](#), Assistant Professor

Decision Analysis, Optimization, business analytics, Operations research, Systems analysis, Multi-criteria decision analysis, Portfolio Decision Analysis, Management Science

[Wallenius Jyrki](#), Emeritus Professor

Multiple Criteria Decision Making, behavioral decision theory, negotiations & auctions, crowdfunding, Voting Advice Applications

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## [Department of Management Studies](#)

[Aho Esko](#), Executive in Residence

[Ahola-Launonen Johanna](#), Postdoctoral Researcher

[Barbe Anne-Sophie](#), Postdoctoral Researcher

Valuation, Quantification, Commensuration, Market emergence, Market dynamics, Economic sociology

**[Chliova Myrto](#)**, Assistant Professor

Social innovation, Social value creation, Grand challenges, Organizational emergence, Market emergence.

**Diehl Marjo-Riitta**, Associate Professor

Organizational justice, Psychological contracts, Social exchange theory, Gender

**[Eloranta Ville](#)**, Senior University Lecturer

Business ecosystems, platform business models, servitization, complexity management, experiential learning, experiential education, radical creativity, interdisciplinary teamwork, transdisciplinary research

**[Eräranta Kirsi](#)**, Senior University Lecturer

Gender, equality, diversity and inclusion policies, Power and resistance, Identity work and subjectivation, Legitimation of precarious work, Politics of corporate social responsibility

**[Galkina Tamara](#)**, Assistant Professor

**[Grangvist Nina](#)**, Professor

Industry and market emergence, Strategy, Megatrends, Organizational change, Market development in quantum computing

**Helanummi-Cole Heli**, Postdoctoral Researcher

Entrepreneurship, digitalization, organizational change, cultural entrepreneurship, social value creation, circular economy

**[Halme Minna](#)**, Professor

Sustainability, Sustainability in business, Sustainable business models, Sustainability innovation corporate responsibility

**[Hwang Seonyoung](#)**, Postdoctoral Researcher

The work-family interface, Diversity and inclusion, Meaningful work

**Huopalainen Astrid**, Assistant Professor

Arts and organizing, Animal organization studies, Creative labour and creative processes, Organizational aesthetics and embodiment, Gender, Posthuman perspectives, Practice-based studies

**[Häyry Matti](#)**, Professor

Abolitionism, Anticapitalism, Antinatalism

**[Iivonen Kirsti](#)**, University lecturer

**[Itani Sami](#)**, Professor of Practice

**[Jalas Mikko](#)**, Associate Professor

Socio-technical transitions, Energy transitions, Sustainable Consumption, Carbon footprinting, Time use, Social rhythms

**[Järventie-Thesleff Rita](#)**, Professor (Professor of Practice)

Corporate branding, Strategy, Change, Identity, Role theory, Leadership



[Katila Saija](#), Senior University Lecturer

Practice-based studies, Affect and emotions at work, Gender studies, Diversity and inclusion, Organizational space, Family business

[Kautto Daria](#), Postdoctoral Researcher

International entrepreneurship, immigrant entrepreneurship, entrepreneurship policy, entrepreneurial cognition

[Kibler Ewald](#), Associate Professor, Academy Research Fellow

Entrepreneurship, Organizational sociology, Human geography, Nascent entrepreneurship, Regional entrepreneurship, Social entrepreneurship, Late-career entrepreneurship, Entrepreneurial wellbeing, New venture legitimation, Entrepreneurial failure, Place, Emotions, Institutional work, Institutional change, Social inequality, Extreme settings, Crisis management, Natural disaster recovery, Community development

[Koskinen Sandberg Paula](#), Assistant Professor

Power and politics, employment relations, gender, feminist political economy, policy, sociology of work, institutions and institutional change

[Koveshnikov Alexei](#), Associate Professor

Expatriation and global mobility, Doing business in Russia, Leadership and HRM, Organizational power and politic

[Kroeger Arne](#), Assistant Professor

Social and sustainable entrepreneurship, Impact investing, Impact assessment, Collaboration in networks, Sensemaking and -giving, Values work

[Kähäri Perttu](#), Professor of Practice

International business, International management, Headquarters, Location choice, Relocations

[Lahdenranta Kristiina](#), Postdoctoral Researcher

Organizational Behavior, Secrecy, Social influence, Social hierarchy

[Lankoski Leena](#), Senior University Lecturer

Corporate responsibility, Sustainability in business, Vastuullinen liiketoiminta

[Moisander Johanna](#), Professor

Power and governmentality, Organization studies, Organizational discourse, Gender, Institutional work, Emotions

[Mäkelä Kristiina](#), Professor

International management, Human resource management, Future of work

[Nissilä Heli](#), Postdoctoral Researcher

Field and market emergence, sustainability in business, collective action, temporality, institutional theory, sustainability transitions

[Patala Samuli](#), Assistant Professor

[Patala Samuli](#), Assistant Professor

Corporate sustainability, Cross-sector collaboration, Institutional Change, Polycentric governance, Circular economy, Energy transition, Sustainable business models

[Peixoto Inês](#), Postdoctoral Researcher

Sustainability transitions, Energy transitions, Low-carbon futures, Risk, Sustainable production and consumption, Craft

[Piekkari Rebecca](#), Professor

Multinational management, Regional management, Diversity management (gender, language), International Business, Organizational design, Post-merger/acquisition integration, Headquarters (corporate, divisional, regional), Organizational structure and design, Organizational culture, Management of multilingual organizations, Headquarters and their relocations, Qualitative research methods, Case Studies

[Pälli Pekka](#), Senior University Lecturer

Critical discourse analysis, Strategy-as-discourse, Discursive approaches, Communication, Embodied interaction, Conversations, Organizational communication, Workplace management

[Rintamäki Jukka](#), Assistant Professor

Corporate wrongdoing and scandals, corporate responsibility, sustainability and business, collective memory, workplace conflicts, institutions and institutional change, organization theory, qualitative comparative analysis

[Ritvala Tiina](#), Associate Professor, Assistant Dean of Teaching and Education

Sustainability in international business, Cross-sector partnerships, Energy transition, Sustainable cities

[Sahimaa Olli](#), Postdoctoral Researcher

Circular economy business models, Sustainable business, Sustainability transitions, Sustainable textile industry, Systems analysis

[Saittakari Iiris](#), Assistant Professor

Location choice, Headquarters, Sustainable cities, Politicization of multinational corporations

[Schildt Henri](#), Professor

Digitalization, Strategy, Organizational change

[Sele Kathrin](#), Academy Research Fellow

Rhetoric, Strategy-as-discourse, Practice theory, Actor-network theory, Ethnography, Organizational routines

[Seristö Hannu](#), Professor

International strategy, Strategic partnerships, University globalization

[Shulist Patrick](#), Assistant Professor

Entrepreneurship, Africa, Poverty alleviation, Entrepreneurship education and training, International development, Field experiments, Qualitative analysis

[Svanberg Marja](#), Postdoctoral Researcher

Business ethics, the profit motive, social sustainability

[Turunen Linda](#), Postdoctoral Researcher

Sustainability communication, Sustainable consumption practices, Circular business models, Luxury brand management

[Turunen Taija](#), Assistant Professor

Innovation, business models, service business management, strategic renewal and resilience, managerial identity

[Uusi-Rauva Christa](#), University Lecturer

Presentation skills, Business communication skills, Pedagogical training, Negotiation skills, Interaction skills

[Vaara Eero](#), Visiting Distinguished Professor

Strategy work, Organizational/strategic/institutional change, M&A, History, Discourse, Narrative, Globalization, Nationalism

[Vuorenmaa Hertta](#), University Lecturer and Research Director

Future of work, Digitalization of human resource management, HRM in public and private organizations, Digitalization, Gender, Qualitative research methods including ethnography

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## Department of Marketing

**Ahlberg Oscar**, Doctoral Researcher

Consumer research, desire, affect, Deleuze, Guattari, Semiocapitalism, excess

[Arnould Eric](#), Professor, Emeritus

Consumer Culture Theory, Ethnographic methods, Sustainable business models, Organic markets, Human branding, Consumption and mobility, Economy and social theory, Post-utilitarian theory

[Asikainen Sanna-Katriina](#), Associate Professor, Head of the Department

International entrepreneurship, Strategic management, Strategic marketing, Strategic Renewal, International Business, Market Entry, Managerial decision making

**Bhatnagar Kushagra**, Assistant Professor

Consumer Culture Theory; Organizational Ethnography; Branding; Frontline Employees; Consumer Wellbeing; Customer Experience Management; Marketing Analytics; Market Categorization

[Blakaj Hedon](#), University Lecturer

Consumer Culture Theory, Ethnographic methods, Cultural Intermediaries, Cultural entrepreneurship, Organic markets, Branding and communications

**Etz Miriam**, Doctoral Researcher

Consumer psychology, emotions, decision-making

[Falk Tomas](#), Professor, Associate Dean of Teaching and Education

Customer satisfaction, Service Management, Self-service technologies, Mobile Services, Frontline employees, Patient compliance, Entry pricing, Strategic marketing, co-creation

**Frösén Johanna**, Associate Professor

Strategic marketing, Marketing performance, Marketing analytics, Marketing metrics, Market orientation, Strategic orientations, Market-based capabilities

**Geyik Pelin**, Doctoral Researcher

Qualitative Research, Consumer Culture Theory, Ethnography, Family, Gender

[Gloukhovtsev Alexei](#), Assistant Professor

Marketing and society, Consumer well-being and quality of life, marketing regulation and public policy, transformative consumer research, transformative service research.

**Gudergan Siggı**, Visiting Distinguished Professor

Strategic management, Strategic renewal, Strategic transformation, Managerial decision making, Strategic marketing, Customer experience management

**Heikkilä Taavi**, Executive in Residence

**Huhtala Juho-Petteri**, Postdoctoral Researcher

Strategic marketing, Innovation management, Customer experience management, Service design, Artificial Intelligence

[Jones Hunter](#), Doctoral Researcher

Consumer Behaviour, consumer culture theory, ethnography, politics of consumption, consumer responsabilization, consumer resistance, consumer risk perceptions

**Juslin Axel**, Doctoral Researcher

[Kajalo Sami](#), Senior University Lecturer

Quantitative Methods, Research methods, Marketing theory

**Ladva Hardikkumar**, Doctoral Researcher

Consumer Culture Theory, Category Dynamics, Religion and Consumption, Product Alternatives

**Lehtovirta Simo**, Doctoral Researcher

[Liao Jiancai](#), Doctoral Researcher

Consumer Adherence, Healthcare Marketing, Healthcare Policy, Patient Stigmatization, Cross-disciplinary Approach

[Lindblom Arto](#), Professor

Retailing, retail strategies, strategic marketing, business models, retail entrepreneurship

[Mattila Pekka](#), Professor of Practice (Associate Professor as of 1 Feb 2023)

Business models, Open innovation, Service business management, Services marketing, Media business, Marketing communications, Brand, Pricing, Strategic marketing, Leading Change, Executive Education, Fashion Marketing, Organizational development, organizational behavior, strategic leadership, top teams, executive boards

[Mikkonen Ilona](#), Senior University Lecturer

Consumer Culture Theory, consumer resistance, gender, identity work, dark side of consumption

[Möller Kristian](#), Professor, Emeritus

Business marketing, network management, innovation networks, marketing theory

**Nanni Anastasia**, Assistant Professor

Field Experiment, Technology Infusion in Services, Artificial Intelligence, Creative industries

**Paasonen Petra**, Doctoral Researcher

Consumer psychology, experiments, gender, feminist research in marketing

**Padhaiskaya Tatsiana**, Doctoral Researcher

Qualitative research, Consumer Culture Theory, consumer well-being, heritage consumption, consumption communities

**Rosenberg Laura**, Doctoral Researcher

Qualitative research, access-based consumption, circular economy, ownership, person-object relationships

**Sakhnovskaia Elizaveta**, Doctoral Researcher

Marketing higher education, international student recruitment strategies, student decision-making

**Seittu Henriikka**, Doctoral Researcher

Service research, healthcare services, transformative service research and transformative consumer research

**Tikkanen Henrikki**, Professor

Strategic marketing, strategic management, leadership, business & industrial marketing, management & organizational history, historical research methods, behavioral research

**Töytäri Pekka**, Professor of Practice

Business models, Value innovation, Service Transformation, Service business management, Value-based Pricing, Institutional change, Value creation, Ecosystems, Sales Management

**Weijo Henri**, Associate Professor, Deputy Head of the Department

Qualitative Research, subcultural research, consumer behavior, consumption communities, political consumption, consumer activism, value, co-creation, circular economies, branding

**Wittkowski Kristina**, Associate Professor

Access-based services, collaborative consumption, value co-creation in services

**Yoon Nayoung**, Doctoral Researcher

Psychological ownership, Sensory experience, Consumer behavior, Consumer psychology, Retailing, Offline store, Online store

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## Center for Knowledge and Innovation Research (CKIR)

**Ikävalko Heini**, Project Researcher

Innovation management, innovation ecosystems, strategy implementation, Innovaatiojohtaminen, innovaatioekosysteemit, strategian toteuttaminen

**Lakaniemi Ilkka**, johtaja

innovation management, ecosystem development, value creation, corporate strategy, innovaatiojohtaminen, ekosysteemien rakentaminen, arvonluonti, liikkeenjohdon strategia

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[Karhunen Päivi](#), KTT, tutkimuspäällikkö  
Venäjän talous ja liiketoimintaympäristö, korruptio

[Kosonen Riitta](#), KTT, Professor  
Venäjän talous ja liiketoimintaympäristö, korruptio, EU:n Pohjoisen Ulottuvuuden politiikka

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**Päivitetty tammikuussa 2023 / Updated in January 2023**

**Listassa voi olla puutteita. Seuraava päivitys keväällä 2023.  
The listing is directional. Next update in Spring 2023.**