Salesforce Marketing Cloud Developer

Aalto University
IT Services

Aalto University

Aalto University

Multidisciplinary community of bold thinkers where science and art meet technology and business

Aalto University is a university where research, art and education are promoted hand in hand. We are committed to identifying and solving grand societal challenges and building an innovative future. With high-quality research we aim at creating significant impact on the international scientific community, industry and business, as well as the society at large. Disciplinary excellence is combined with multidisciplinary activities, engaging both students and the local innovation ecosystem.

Aalto has six schools with 12 000 students and 400 professors. We are an international community: 40% of our academic faculty have an international background.

Aalto University was founded in 2010 as three leading Finnish universities, Helsinki University of Technology, the Helsinki School of Economics and the University of Art and Design Helsinki, were merged.

We have a vibrant campus in Espoo, in the Greater Helsinki region. The campus is developing into a unique, open innovation hub and a centre of collaboration that attracts partners from all around the world. It encourages sharing of ideas, inter-disciplinary encounters, creativity, growth and entrepreneurship.

A"
Aalto University

More info at
aalto.fi

Working at Aalto

Why is a career at Aalto University an excellent choice?

As Aalto University was established in 2010 through a merger of three leading Finnish universities, we are **both new and fresh, and old with strong history and traditions**. We take on challenges with agility, creativity and passion, and we believe in the power of curiosity.

We aim for **societal impact**, sparking the game changers of tomorrow to drive sustainability. Our desire to change the society for the better with groundbreaking new ideas and innovations makes Aalto a genuinely exciting work environment.

Because of our goals, we have **high ambition level** in everything we do. At the same time, we believe that great results can only come from **healthy and happy employees**. We have reasonable working hours and longer than usual holidays. Also, we offer comprehensive private occupational healthcare services to all our employees.

Highly competent and motivated people who are committed to the university's objectives form the foundation of our success. We actively support **the career and competence development** of our staff by creating opportunities for career advancement, flexible job rotation or moving on to a parallel career. We also offer a wide variety of training and development solutions for personal and professional growth at each stage of your career. Read more: https://www.aalto.fi/en/services/career-and-competence-development

Diversity is part of who we are. We actively work for caring and inclusive working culture where everyone can feel safe and welcome. Our environment is multicultural, widely English-speaking and its easy to settle in, wherever you come from. 40% of our academic faculty comes from outside of Finland.

"Liberal, multicultural and never dull", says an Aalto IT expert. Read more about what it is like to work in Aalto IT services and watch a video here: https://duunitori.fi/tyoelama/aalto-universitys-it-experts-in-spotlight

IT Services

Top-level science and art require support from top-level experts

Aalto University has a strong focus on digitalization, development and creating new. Working with us you will get to see and experience the latest developments in IT industry and take part in big changes.

Aalto IT Services has a key role in supporting digitalization by producing top-level services for researchers, teachers, students and staff members to make their work easier, more flexible, comprehensive and secure regardless of time and location.

We are trailblazer in digitalization.
For example, we have:

❑ Strong research competence: e.g., big data, machine learning, algorithms, software, cybersecurity, user interface
❑ Multi-disciplinary applications in focus: e.g., industrial internet, new process technologies, service economy, gaming industry
❑ Tight collaboration with industry
❑ Active startup community

Join us in Digital Aalto journey!

In your role you will be part of Digital Aalto, our university level strategic initiative with a very ambitious goal: within the next few years we will be the leading European university in digitalization research and practice.

Some highlights from our digitalization strategy 2022:

❑ Excellence in student success and learning experience to educate game changers
❑ Opening up research data and harnessing digital platforms for collaboration and multi-disciplinarity
❑ A state-of-the-art campus experience driving ecosystem collaboration and entrepreneurship
❑ Seamless digital brand experience and end-user driven lean services
❑ Becoming a forerunner as a data-driven university

A!
Aalto University

At Aalto, we support experimentation culture: we fail fast and learn fast - together.

Aalto University's IT Platforms & Development Function

Salesforce Platform

Data Warehouse

IAM

Data Management

Solution Consultation

Azure Cloud Platforms

AI / Machine Learning

We offer platforms and capabilities for better use of information and develop ways of working in IT-system development

Our unit consists of 20+ highly skilled and talented experts, many of whom are recognized nationally. We work in three teams – **Service Platform, Integrations and Data Asset & Project Management**. We are the backbone of Aalto's digitalization roadmap.

Our unit comprises e.g., the areas of On-premises and Cloud Platforms, Digital Workflows, Solution Consultation, AI / Machine Learning, Integrations, Data Warehousing & Analytics, Identity and Access Management, Collaboration, external project managers and project management & IT development methods.

Our way of working

Our way of working is independent and self-directive. We rely on our people's expertise and give them responsibility.

We are the early innovators in IT with passion for exploration and experimentation with the latest technologies.

We actively drive IT development in our university and want to take our tools and agile processes to the next level ensuring customer value.

Some experiences from a Salesforce core developer who joined our team in the beginning of 2021:

"Good and supportive team helps me to manage my work. Every team member is exceptionally talented and experienced in their field. They are very approachable and always come forward and help me in their areas, give good suggestions how to proceed and tell me how things work in university environment.

Aalto offers me long term benefits and development opportunities. I work in interesting projects with a wide range of Salesforce products. I am able to continuously develop my Salesforce competence, mentor others and the option is always open that I can also learn about other technologies. Aalto will continue offering me interesting opportunities.

Aalto also offers me balance and wellbeing. Both our management and HR encourage healthy atmosphere. They encourage us to do some fitness and improve ergonomic aspects – not just talking but leading by example. Since joining Aalto I have already achieved better wellbeing and more family time."

Salesforce Marketing Cloud Developer

Want to be a game changer? Then join us in developing Aalto University's IT!

Your role and goals

Salesforce marketing cloud developer participates the implementation of software development efforts, including coding and configuration, maintenance tasks, installation, testing, and debugging, as well as managing timelines and producing technical documentation.

In this role:
- Perform configuration and customization of the Marketing Cloud and Salesforce platform.
- Release deployments, version control and API access
- Participate in efforts to planning, develop, testing, training and documentation in Aalto Salesforce environment
- Willing to be hands-on in producing tangible deliverables (requirements specifications, design deliverables, status reports, project plans)
- Ensure best practices to perform operational support, enhancements, bug fixes as needed to the Salesforce platform
- Provide technical assistance and end user troubleshooting for bug fixes, enhancements, and "how-to" assistance.
- Marketing cloud configuration and customization using Email templates, Journey builders, cloud pages and Ampscript
- Salesforce configuration and customization using Flows, Apex and LWC
- Contribute in both Salesforce and Marketing cloud development (40%-60% approximately)on the need basis

What we offer

We offer you an interesting, responsible, challenging and contributing role in the heart of Aalto's digitalization. Your work will have direct impact to the research, teaching and societal impact at Aalto University.

An exceptionally rich and versatile IT environment with leading edge technologies and latest developments in the field of IT research. Our significant in-house IT resources and capabilities enable experimenting and committed long-term IT development.

Great possibilities for competence development, career advancement and wellbeing. We are looking for potential to grow into future positions.

Top talented self-directive IT experts co-creating a culture of trust and learning.

What we are looking for

Your experience and ambitions

You have experience in Salesforce Marketing Cloud development:

- Must have **Platform Developer** I **and Certified Marketing Cloud Email Specialist/Administrator**
- Advantage if you have Marketing Cloud Developer and Marketing Cloud Consultant certification
- Knowledge of Marketing Cloud Multi-org connector
- Sharing and Security concepts in Salesforce
- Salesforce configuration/Customization using Flows,Apex,LWC
- Work experience in integrating Salesforce and Marketing cloud such as Triggering Journey Builders, update the data in Salesforce from Marketing cloud
- Knowledge on DevOps automation using Github actions for the deployments

You follow the field actively and have a good understanding of the latest trends.

You are based in Finland

You work well independently and together with team members

You have good cooperation and communication skills.

More than anything, we hope you are passionate about your field of work and enthusiastic about constantly innovating and learning something new together with others.

With your customer service orientation and capability to influence in matrix organization, you are able to participate agile and culture in collaboration across the University.

Aalto University is an international working environment, so we expect you to have good English language. Finnish language skills are an advantage.

Would you like to join our Service Platform team?

Please apply via our recruitment system.

Aalto University – a community of game changers

aalto.fi

A"
Aalto University