

Aalto University Summer School

# Scale-Up Leadership

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1 - 12 August 2022

**A!**  
Aalto University



# Welcome to Scale-Up Leadership!



**Get the latest insights on how to lead a new venture and your company culture during fast-paced growth.**

**Fast-paced growth of a venture and the increasing size of the organisation present significant challenges for leadership.** While the financial and business challenges typically take the lion's share of an entrepreneurs and intrapreneurs time, the critical people aspects like organisational culture and team building are unfortunately often left without sufficient attention.

Our mission at Scale-up Leadership is to give you the tools to analyse and engage with the typical leadership and team building challenges stemming from the different stages of venture development. The course is a combination of expert lectures and peer learning.

In Scale-up Leadership we believe in the combination of peer learning, a focus on real-world challenges, and in using research to chart relevant solutions and possibilities. The course caters to both practitioners with practical experience in venture development and master's level students aiming to make an impact in fast-paced growth environments.

**Peter Kenttä**

**D.Sc., Visiting Lecturer**

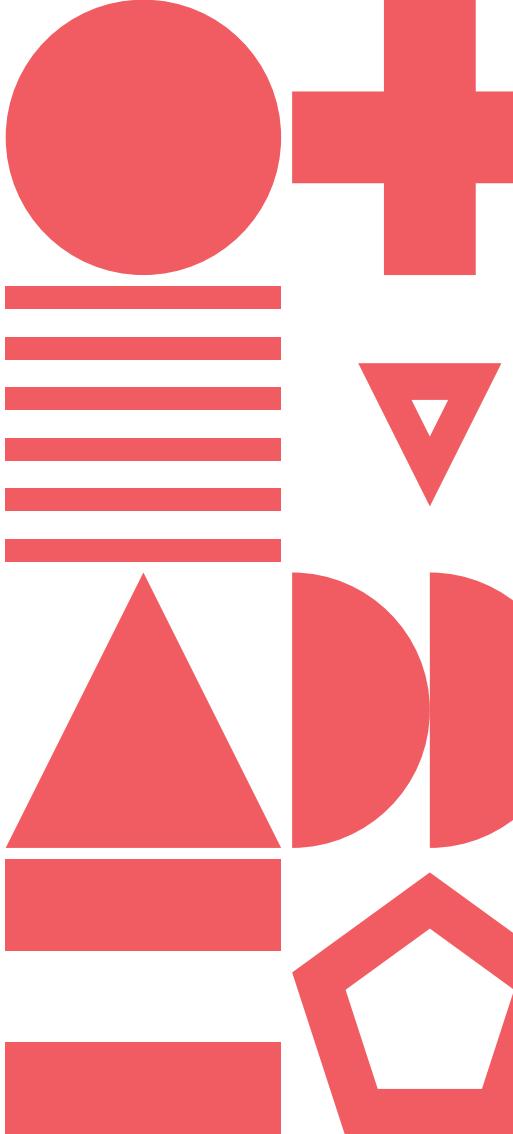
**Department of Industrial Engineering and Management at Aalto University**

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# Scale-Up Leadership

**Scale-Up Leadership is a master's level course (6 ECTS)** by Aalto University Summer School and Aalto Ventures Program that will equip you with the tools you need for leading your people and their organizational culture during fast-paced growth. The course includes two intensive weeks on campus as well as pre- and post-assignments.

In this course we will consequently focus on addressing the domain of interaction and communication during the scale-up phase of a venture or enterprise: managing the growing team and leading the culture of the organization. The course consists of lectures, workshops, teamwork and social events for networking and exchange of experiences from different industries.



# Responsible Teachers



**Lidia Borisova** is Head of Education at Aalto Ventures Program and one of the core teachers in the AVP teaching team with expertise in entrepreneurship, design thinking and self-development. She is one of the creators of the Good Life Engine, Creating Multidimensional experiences and Entrepreneurship Essentials courses. In 2019 she was awarded for creating impacts on entrepreneurship at Aalto University by Kauppalehti and Suomen Liikemies.

**Peter Kenttä (D.Sc.)** is a postdoctoral researcher and visiting lecturer at Aalto University and a management educator at Filosofian Akatemia. He has a decade of private sector experience in educating management teams and middle managers in leadership and organisational development. At Aalto University, Peter teaches Leading as Practice, Leadership Theory and Advanced Personal Leadership. In 2018 he was recognised with the teacher of the year award at the Department of Industrial Engineering and Management. He lives in Singapore.





Photo: Julia Weckman / Aalto University

# Basic information



Application period  
01 Feb – 31 May 2022  
[summer.aalto.fi](http://summer.aalto.fi)

Course	Scale-Up Leadership
Credits	6 ECTS
Format	Online
Teaching period	1 - 12 August 2022
Duration	2-week intensive
Application period	31 January 2022 – 31 May 2022
Eligibility	Completed bachelor's degree
Course fees	1600€ (incl. VAT 24%)
Website	<a href="#">Scale-Up Leadership</a>

# Practical arrangements

**The Scale-Up Leadership** is an intensive and interactive course where students are encouraged to participate in discussions, exchange knowledge, share their ideas and experiences and work together. The classes are held on Aalto University campus from 10-13 from Monday to Friday.

Networking and exchanging experiences with your peers from the industry is a central part of the course. By working on challenges in multinational teams you will gain valuable experience of multidisciplinary teamwork and build your international communication skills while you and your coursemates share valuable knowledge your own personal experiences with each other.



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## Course workload

### Pre-work, 15-30 June

- Individual, self-paced: 47h

### Lecture weeks, 1-12 August

- Contact sessions: 33h
- Individual and teamwork: 30h

### Post-work, 15-19 August

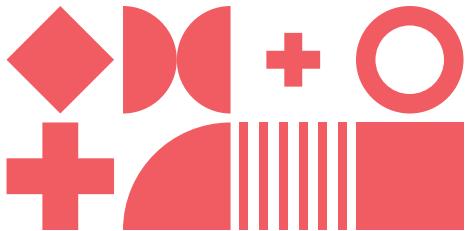
- Individual, self-paced: 50h

Total: 160h (6 ECTS)

**The course is graded on a scale of 0–5, where**

**0 = fail    1 = poor    2 = satisfactory  
3 = good    4 = very good    5 = excellent**

# Learning outcomes



**Identify typical leadership challenges and formulate solutions**



**Tackle problems that are associated with different stages of entrepreneurship**



**Identify leverage points in culture development and teambuilding**



**Communicate ideas with reasonable argumentations and sell your ideas**



**Learn the mindset and tools of self-assessment and self-development**



**Spot epistemic boundaries (also your boundaries) and know how to break through them**



**Interpret data and question conventions critically**



**Think creatively – breaking out of the box**



**See the big picture and make connections by systemic thinking**



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Photo: Unto Rautio / Aalto University



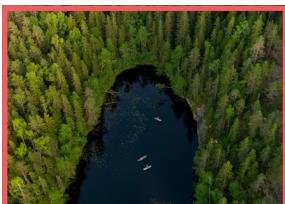
**An intensive course is a great opportunity to combine academic ambition and career development with an unforgettable experience in Finland.**



Photo: Eetu Ahanen / Helsinki Marketing

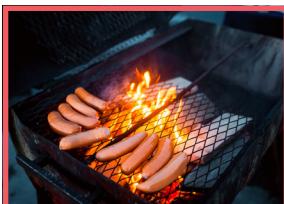
# Social Program

Getting to know fellow students and business professionals from a wide variety of industries is an essential part of the Scale-Up Leadership experience. The social program offers perfect opportunities for networking and exploring Espoo and Helsinki together with your coursemates. See some examples of our activities below!



## Nuksio

Take some time for reflection, workshops and hiking in the beautiful national park of Nuksio in Espoo. Relax with dinner and sauna after an eventful day.



## BBQ Event

Course wrap-up and farewell dinner with guest speakers and panel discussion



## Off the record – Discussion event

Network and discuss with your peers about the challenges during your entrepreneurial journey

# Application instructions



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**Find a course on [summer.aalto.fi](http://summer.aalto.fi)**



**Fill in your application online**



**Confirm your participation after  
being accepted**

