



Urban Mobility

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# Matchmaking Event Series

Get information on our Calls &

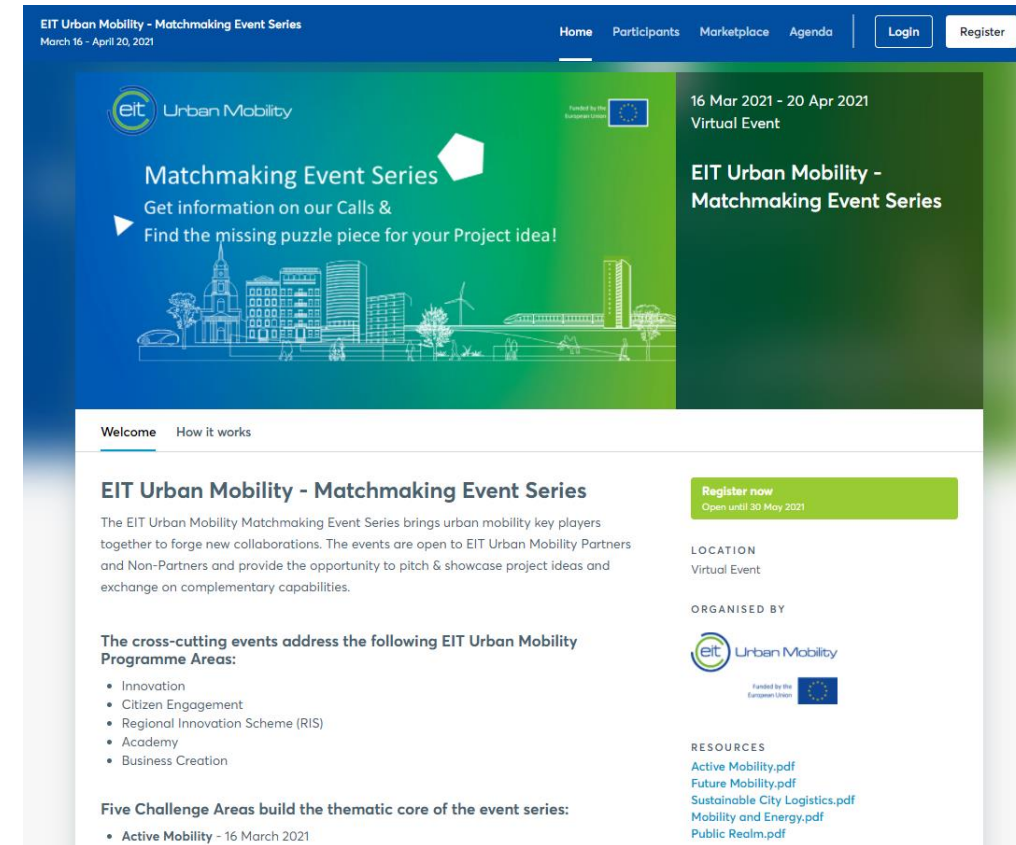
► Find the missing puzzle piece for your project idea!



# Matchmaking Event Series

## Quick Facts

- **When & Where?**
  - Fully virtual – *new b2match events platform\** – [Register here now!](#)
  - Platform stays open until end of May
  - **5 full-day Matchmaking Events: 16, 18, 25, 29 March + 01 April 2021**
  - **More than 5 Call Info Sessions (2h-webinars): starting from 23 March**
- **Participation?**
  - EIT Urban Mobility Partner enter for free
  - Non-Partner (100€ Matchmaking Admission ticket, Call info free)
- **Objective:**
  - Opportunity to find missing puzzle pieces for projects & build consortia to respond to the call;
  - Receive information on the Call



**EIT Urban Mobility - Matchmaking Event Series**  
March 16 - April 20, 2021

Home Participants Marketplace Agenda Login Register

**Matchmaking Event Series**  
Get information on our Calls &  
Find the missing puzzle piece for your Project idea!

**16 Mar 2021 - 20 Apr 2021**  
Virtual Event

**EIT Urban Mobility - Matchmaking Event Series**

**Welcome** How it works

**EIT Urban Mobility - Matchmaking Event Series**

The EIT Urban Mobility Matchmaking Event Series brings urban mobility key players together to forge new collaborations. The events are open to EIT Urban Mobility Partners and Non-Partners and provide the opportunity to pitch & showcase project ideas and exchange on complementary capabilities.

**The cross-cutting events address the following EIT Urban Mobility Programme Areas:**

- Innovation
- Citizen Engagement
- Regional Innovation Scheme (RIS)
- Academy
- Business Creation

**Five Challenge Areas build the thematic core of the event series:**

- **Active Mobility** - 16 March 2021

**Register now**  
Open until 30 May 2021

**LOCATION**  
Virtual Event

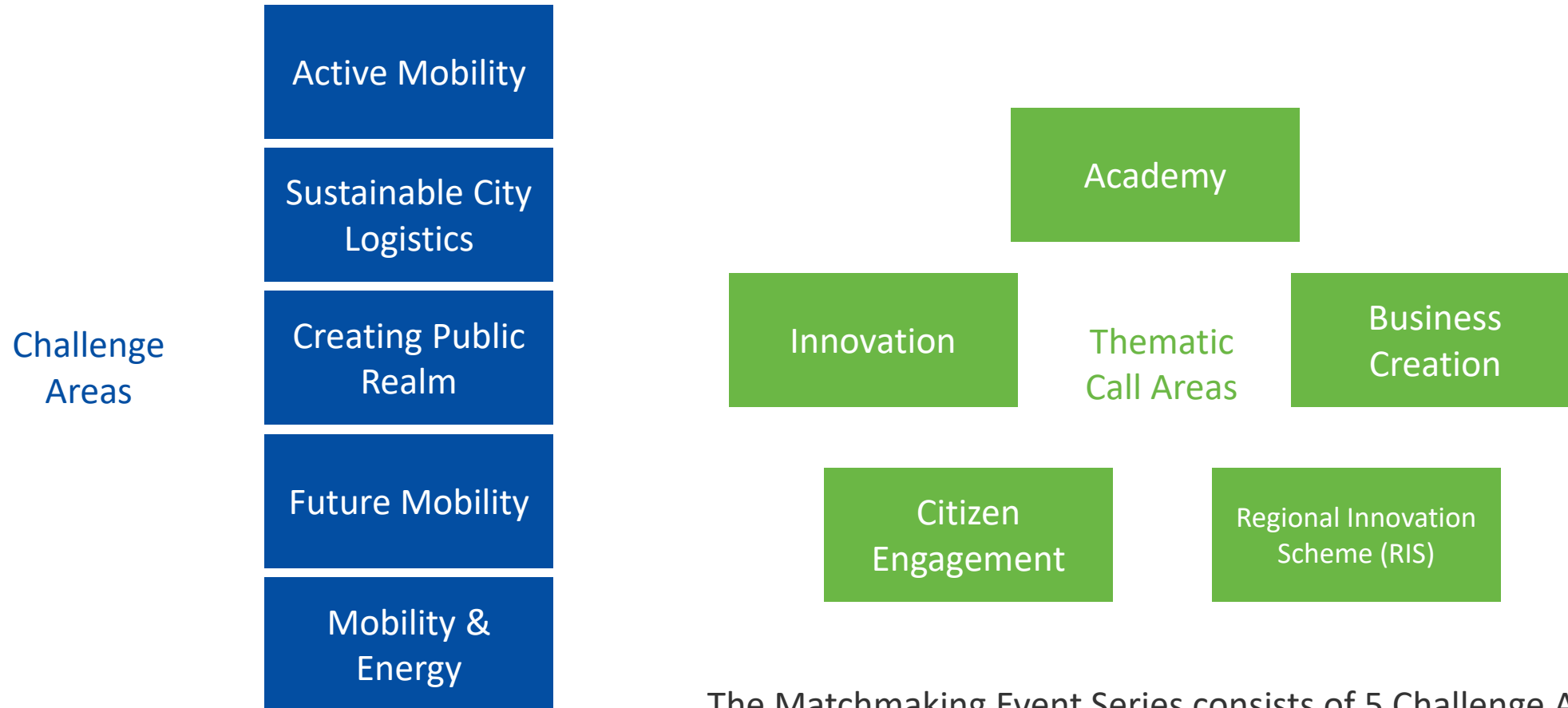
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**RESOURCES**  
[Active Mobility.pdf](#)  
[Future Mobility.pdf](#)  
[Sustainable City Logistics.pdf](#)  
[Mobility and Energy.pdf](#)  
[Public Realm.pdf](#)

\*Participants of the Innovation Days need to register as well.

# Matchmaking – across 5 Challenge Areas & Thematic Areas



The Matchmaking Event Series consists of 5 Challenge Area focused Matchmaking Events and various Call information sessions across the EIT Urban Mobility Thematic Areas/Programmes.

# Big Picture – Matchmaking Event Series

Registrations opening: 22 Feb

Matchmaking  
Public; Non-partners  
register for a fee

Call Info  
Public; free

	16/03	18/03	23/03	25/03	29/03	30/03	01/04	07/04	13/04	15/04	20/04
Morning	<div>Active Mobility</div> <div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Future Mobility</div> <div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>		<div>Sustainable City Logistics</div> <div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Mobility &amp; Energy</div> <div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Innovation: Financial Sustainability</div> <div>1:1</div>	<div>Creating Public Realm</div> <div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Innovation: Proposal Writing</div>	<div>Innovation: Guidance &amp; Rules</div>		<div>Innovation: Integrating RIS</div>
Afternoon	<div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>EIT UM Programme Info Session</div>	<div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>1:1</div>	<div>Pitches</div> <div>Partners lounge</div> <div>1:1</div>	<div>Innovation: Evaluation Process</div>		<div>Working with Living Labs</div>	

Platform

Open Marketplace (a public forum for offers & needs)\*

Long-term matchmaking: individually scheduled 1:1 meetings

Open until Call closure

Open until Call closure

European Union

\*This is a public forum to promote ideas, services, products and needs. For idea consolidation and exchange within the EIT Urban Mobility Partnership the ideation and matchmaking platform (WeDaVinci) will stay available for Partners exclusively. Contact your Innovation Hub for invitation requests.

# Agenda on each of the Challenge Area days (09:30-15:45)

Time	Sessions	
09:30-10:00	Introduction to Matchmaking Event & Challenge Area	
10:00-11:00	Morning Pitches + Q&A	
11:00-11:15	break	
11:15-12:15	Meet the Speaker (Partner lounge) <i>*Registration opening early March</i>	Pre-scheduled 1:1 bilateral meetings [15min each]
12:15-13:30	Lunch break	
13:30-14:30	Afternoon Pitches + Q&A	
14:30-14:45	break	
14:45-15:45	Meet the Speaker (Partner lounge) <i>*Registration opening early March</i>	Pre-scheduled 1:1 bilateral meetings [15min each]
Open end	Pre-scheduled 1:1 bilateral meetings [15min each]	



# Call Information Sessions

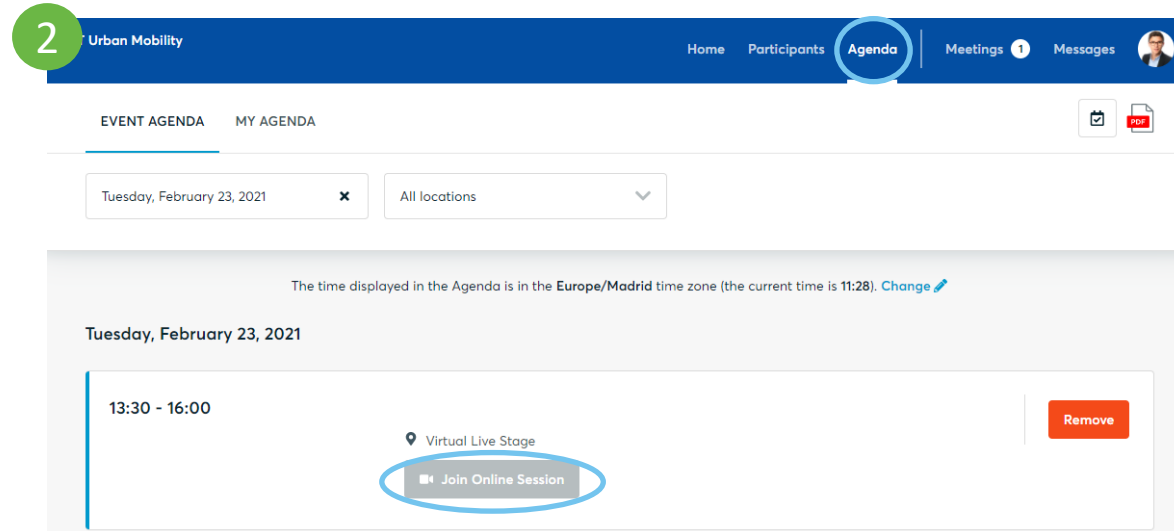
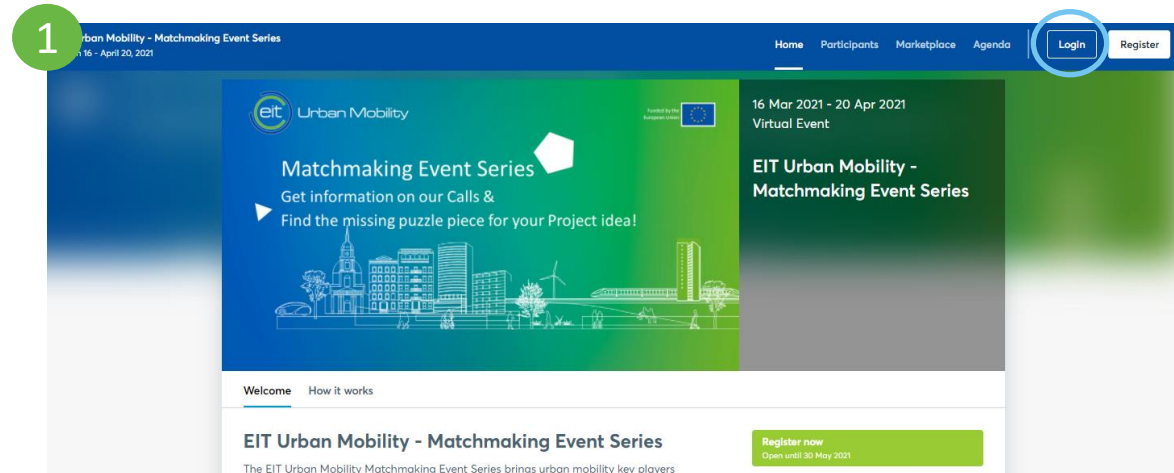
- **23 March, 14:00-16:00: EIT Urban Mobility Programme Info Session** – Over the upcoming months, EIT Urban Mobility will be encouraging project proposals in the areas of Innovation, Academy, Business Creation, Citizens Engagement, RIS and transversally on Public Realm. This webinar will provide information on the programme areas and how to get engaged.
- **30 March, 10:00-12:00 : Innovation Call Info: Making Financial sustainability work for your proposal** - EIT focuses on close-to-market solution-based innovation. As part of this strategy each proposal must demonstrate a commercial strategy and financial objectives for the solutions/products or services they build. This is a significant change for many partners. This webinar will help you both to understand the idea of Financial Sustainability and how to comply with the requirements.
- **07 April, 10:00-12:00: Innovation Call Info: Tips & Pointers for Proposal Writing** - EIT Urban Mobility uses an eSubmission tool called PLAZA. The sections and fields required to complete an application are different from other European Union supported or funded programmes. This webinar will highlight some key sections and explain the interlink red threads that help build a strong narrative with sufficient detail to draw attention to your proposal.
- **07 April, 14:00-16:00: Innovation Call Info: The Evaluation Process Explained** – The Evaluation process for EIT Urban Mobility has three stages: a strategic fit assessment, an external evaluation and a final portfolio balance assessment. This webinar will highlight the main stages of the evaluation process, criteria definitions, how scores are given individually and how the consensus meetings are conducted.

# Call Information Sessions

- **13 April, 10:00-12:00: Innovation Call Info: Guidance and Rules on Innovation** – All funding programmes have their eligibility rules. This webinar will consider both standard eligibility given by EU Frameworks but also the specific call and challenge areas requirements. The logic behind these requirements will also be explained. These include issues such as who is eligible, who can lead, total funding available per area, choosing the correct KPI, and the timeline for selected proposals to move to contract.
- **15 April, 15:00-17:00: Working with Living Labs in Projects** - Living Labs have become a well-known concept used mainly in the context of collaborative development to solve complex societal needs. At EIT Urban Mobility we consider Living Labs as key enablers of innovation in the field of urban mobility and would like to promote and foster this approach in our projects. This session will provide useful tips on how to address this topic in your proposals.
- **20 April, 10:00-12:00: Innovation Call Info: Integrating RIS into INNOVATION** – EIT Urban Mobility aims to integrate our Regional Innovation Scheme (RIS) into our mainstream activities from 2021 onward. This webinar will outline where this is possible and what are the conditions for qualification as a RIS partner. There are organisational, geographic, financial and scope rules that have to be understood to ensure a proposal can draw down on additional RIS funding.

# How to access online sessions?

1. Go to the event platform; once registered, **login** to your event account
2. Go to “Agenda” & click “Join Online Session”





# Which are the b2match matchmaking functionalities?

- **Participants**: List of attendees and organisations
  - Find collaborators in specific countries (affiliated hubs), organisation types, partner types
  - Find collaborators in your challenge areas and EIT Urban Mobility programmes of interest
- **Marketplace**: Public forum to share offers and needs
  - Promote project ideas, products, services, expertise, and needs using the pre-configured templates
  - Tag your post with the right attributes (e.g. challenge areas, needs for project complementation)
- **1:1 meetings**: Networking opportunity for registered participants to request and schedule video calls
  - Sign-up for pre-planned bilateral meeting sessions to show your availability
  - Sign-up for long-term matchmaking to show your availability

(this feature is only available for EIT Urban Mobility Partners and Non-Partners with Matchmaking Admission ticket (100€))

# How to schedule 1:1 video meetings?

**1** Week 2020  
25 - November 26, 2020 | Vienna, Austria

Home Speakers **Participants** Marketplace Agenda Meetings

PERSON ORGANIZATION Relevance

17 Participants found

Search

☐ BOOKMARKED

☒ MATCHMAKING

☐ COUNTRIES

☐ ORGANIZATION TYPES

☐ PARTICIPATION TYPES

☐ BUSINESS FIELD

**Clara Moore**  
Project Manager at MTB  
SYDNEY, AUSTRALIA Available

**Beatris Sereciuc**  
Customer Success Manager at b2match  
VIENNA, AUSTRIA Available

**Olivier Arimont**  
Member of the Regional Development Committee at Chris...  
COPENHAGEN, DENMARK Available

**Kristina Kralj**  
Customer Success Manager at b2match  
ZAGREB, CROATIA Available

**Adina Schneider**  
Chairwoman at International Space Station  
MELBOURNE, AUSTRALIA Available

**2** Week 2020  
25 - November 26, 2020 | Vienna, Austria

Home Speakers Participants Marketplace

**Adina Schneider**  
Chairwoman at International Space Station  
Melbourne, Australia Speaker

**Request meeting** **Send message**

**BIOGRAPHY**

The International Space Station (ISS) is a modular space station (habitable artificial satellite) in Earth orbit. It is a multinational collaborative project between five participating space agencies: Roscosmos (Russia), JAXA (Japan), ESA (Europe), and CSA (Canada). The station serves as a microgravity and space environment research laboratory in which scientific research is conducted in astrobiology, astronomy, meteorology, physics, and other fields. The ISS is suited for the systems and equipment required for possible future long-duration missions to the Moon and Mars.

**Authority/Government / Buyer**  
**International Space Station**

The International Space Station (ISS) is a modular space station (habitable artificial satellite) in Earth orbit. ... The station serves as a microgravity and space environment research laboratory in which scientific research is conducted in astrobiology, astronomy, meteorology, physics, and other fields.

**Automotive**

**3** Week 2020  
25 - November 26, 2020

Home Participants Marketplace Agenda **Meetings** Messages

**1x1 Meetings** Camera and microphone test

ALL 4 CONFIRMED 2 PENDING 2 CANCELED 0

AVAILABILITY

The meetings and sessions schedule is displayed in the Europe/Vienna time zone (the current time is 14:59). [Change](#)

*Adjust your availability*

**Next meetings**

**Beatris Sereciuc**, Customer Success Manager at b2match  
**Kristina Kralj**, Customer Success Manager at b2match

13:00 - 13:20  
Wednesday, November 25  
Online Video Conference

**MEETING SCHEDULED**

**Cancel** **Reschedule** **Invite guests** **Starts in 1 day**

1. **Login** and browse the participant list for potential matches
2. Request a meeting and/or send a message
3. Once scheduled, you can invite up to 3 guests (max. 5 people in total)

Learn more.

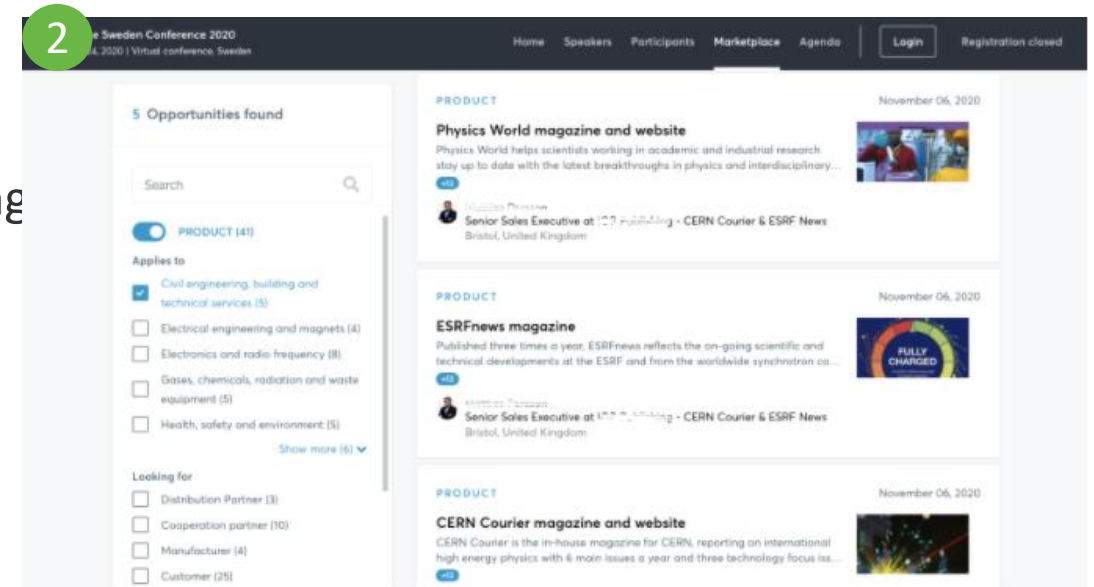
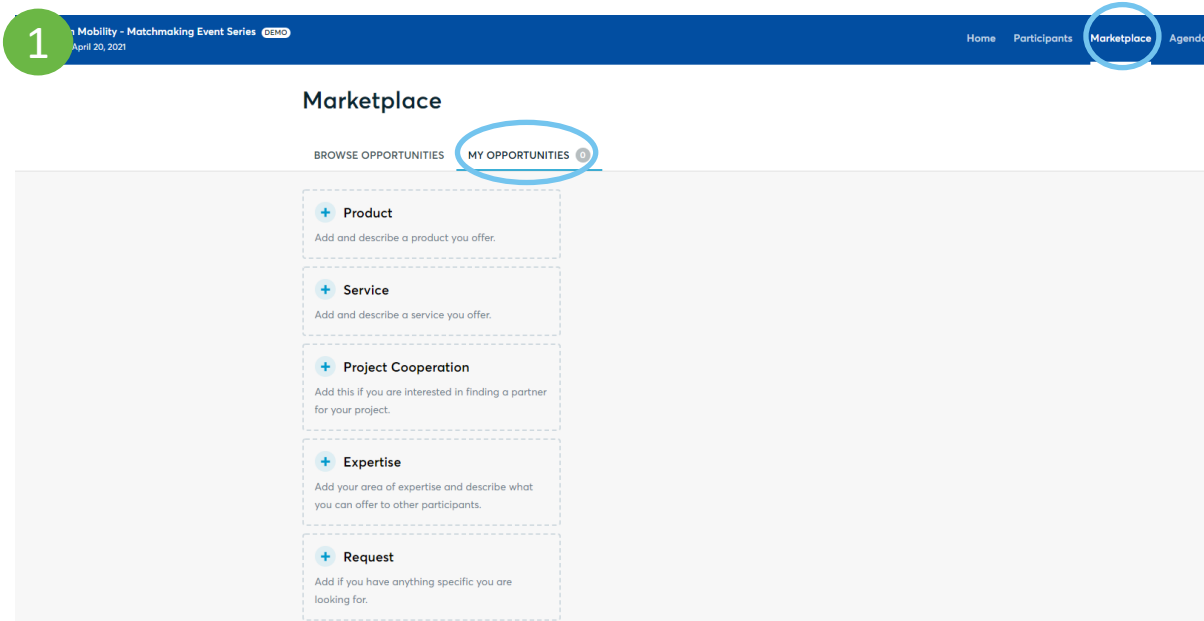
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# How to promote your offers & needs on the marketplace?

## 1. Login and go to Marketplace

- Choose from 5 pre-configured templates
- Tag your posts, provide descriptions, and add supporting material



## 2. Browse opportunities & reach out

- Schedule a 1:1 meeting to learn more!

# B2Match & WeDaVinci: Two complementary platforms



WeDaVinci

- Idea **Database**
- Share & consolidate ideas in a protected environment, develop your idea further
- Matchmake & find collaborators
- Share & comment
- **EIT Urban Mobility Partnership exclusive**
- Sep 2020 – June 2021



b2match

- **Event Platform**
- Public live pitches of project ideas, showcasing capabilities & needs, filling gaps
- Matchmake & find collaborators
- Schedule video calls & chats
- **Open to Partners & Non-Partners**
- March-May 2020



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# Matchmaking Event Series as further step leading to the Call for Proposal 2022

