



Urban Mobility

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Matchmaking Event Series

Get information on our Calls &

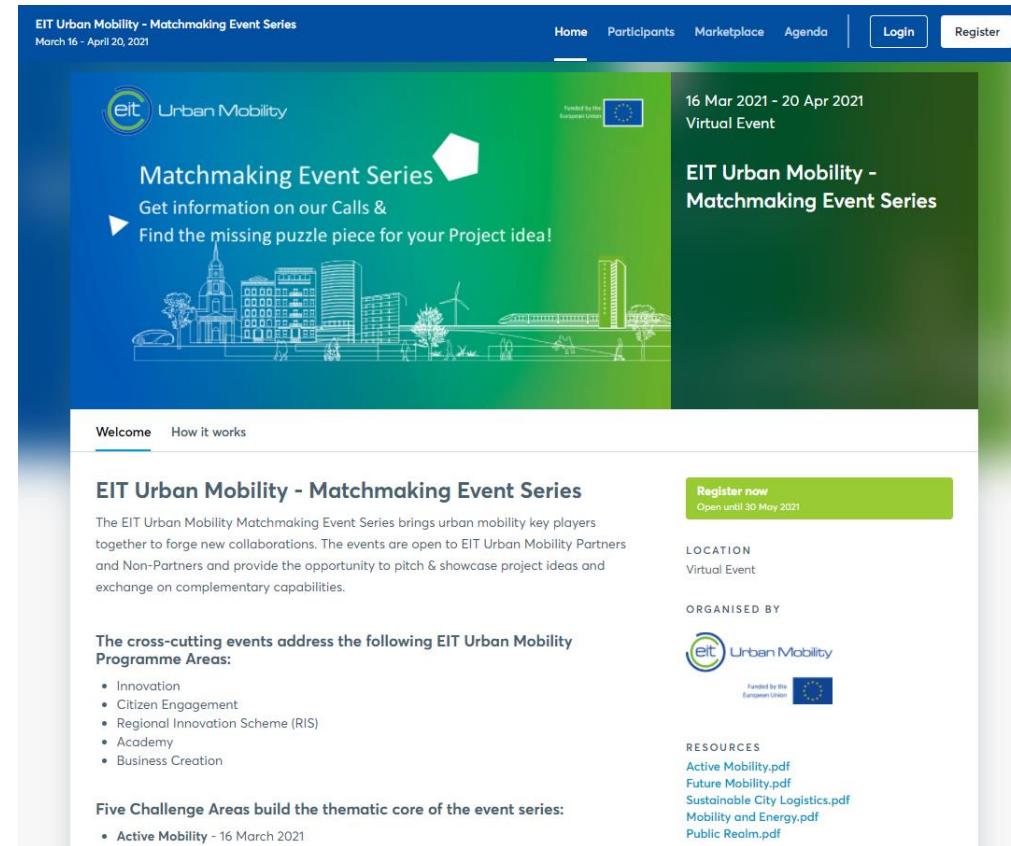
► Find the missing puzzle piece for your project idea!



Matchmaking Event Series

Quick Facts

- **When & Where?**
 - Fully virtual – *new b2match events platform** – [Register here now!](#)
 - Platform stays open until end of May
 - **5 full-day Matchmaking Events: 16, 18, 25, 29 March + 01 April 2021**
 - **More than 5 Call Info Sessions (2h-webinars): starting from 23 March**
- **Participation?**
 - EIT Urban Mobility Partner enter for free
 - Non-Partner (100€ Matchmaking Admission ticket, Call info free)
- **Objective:**
 - Opportunity to find missing puzzle pieces for projects & build consortia to respond to the call;
 - Receive information on the Call



The screenshot shows the homepage of the EIT Urban Mobility Matchmaking Event Series. The top navigation bar includes 'Home', 'Participants', 'Marketplace', 'Agenda', 'Login', and 'Register'. The main banner features the EIT Urban Mobility logo, a green gradient background with a city skyline silhouette, and text: 'Matchmaking Event Series', 'Get information on our Calls & Find the missing puzzle piece for your Project idea!', and '16 Mar 2021 - 20 Apr 2021 Virtual Event'. Below the banner, there are sections for 'Welcome' and 'How it works', followed by a detailed description of the event series, its purpose, and the EIT Urban Mobility programme areas. A sidebar on the right provides information about the event, including a 'Register now' button, location (Virtual Event), organizer (EIT Urban Mobility), and resources (Active Mobility.pdf, Future Mobility.pdf, Sustainable City Logistics.pdf, Mobility and Energy.pdf, Public Realm.pdf).

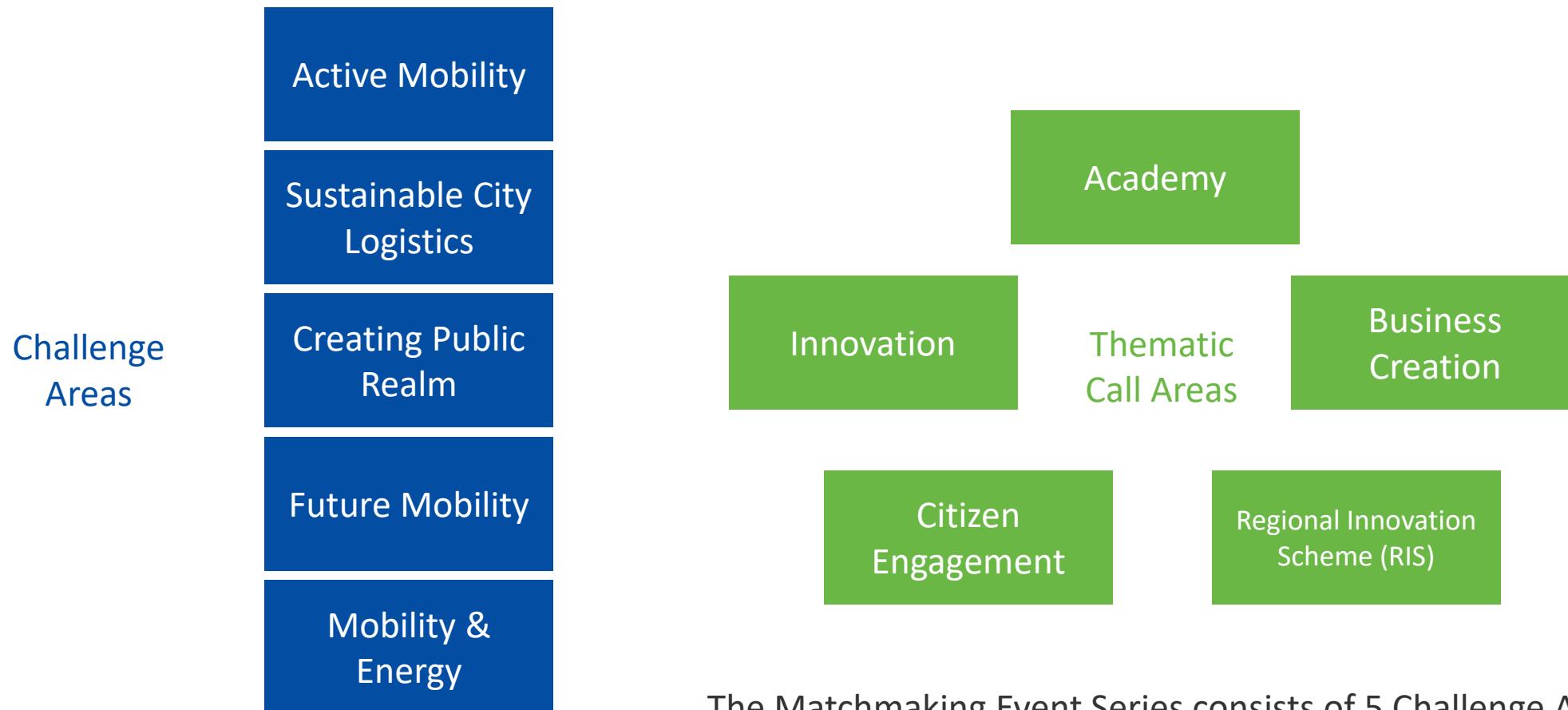
*Participants of the Innovation Days need to register as well.



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Matchmaking – across 5 Challenge Areas & Thematic Areas



The Matchmaking Event Series consists of 5 Challenge Area focused Matchmaking Events and various Call information sessions across the EIT Urban Mobility Thematic Areas/Programmes.

Big Picture – Matchmaking Event Series

Matchmaking
Public; Non-partners
register for a fee

Call Info
Public; free

Registrations opening: 22 Feb

16/03

18/03

23/03

25/03

29/03

30/03

01/04

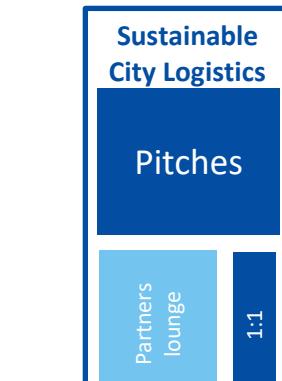
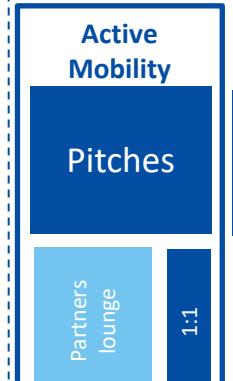
07/04

13/04

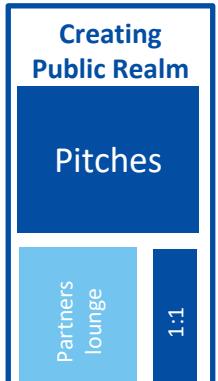
15/04

20/04

Morning



Innovation:
Financial
Sustainability

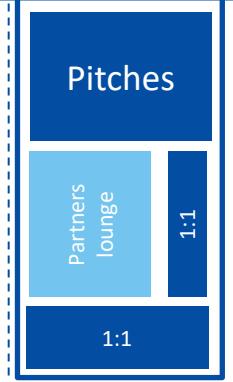


Innovation:
Proposal
Writing

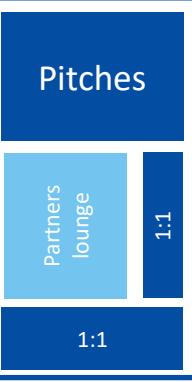
Innovation:
Guidance &
Rules

Innovation:
Integrating
RIS

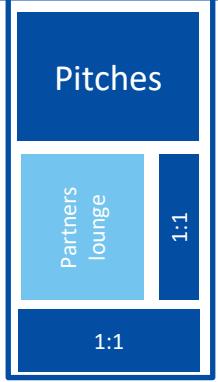
Afternoon



EIT UM
Programme
Info Session



1:1



Innovation:
Evaluation
Process

Working
with Living
Labs

Platform

Open Marketplace (a public forum for offers & needs)*

Open until
Call closure

Long-term matchmaking: individually scheduled 1:1 meetings

Open until
Call closure



*This is a public forum to promote ideas, services, products and needs. For idea consolidation and exchange within the EIT Urban Mobility Partnership the ideation and matchmaking platform (WeDaVinci) will stay available for Partners exclusively. Contact your Innovation Hub for invitation requests.

European Union



Agenda on each of the Challenge Area days (09:30-15:45)

Time	Sessions	
09:30-10:00	Introduction to Matchmaking Event & Challenge Area	
10:00-11:00	Morning Pitches + Q&A	
11:00-11:15	<i>break</i>	
11:15-12:15	Meet the Speaker (Partner lounge) <i>*Registration opening early March</i>	Pre-scheduled 1:1 bilateral meetings [15min each]
12:15-13:30	<i>Lunch break</i>	
13:30-14:30	Afternoon Pitches + Q&A	
14:30-14:45	<i>break</i>	
14:45-15:45	Meet the Speaker (Partner lounge) <i>*Registration opening early March</i>	Pre-scheduled 1:1 bilateral meetings [15min each]
Open end	Pre-scheduled 1:1 bilateral meetings [15min each]	

Call Information Sessions

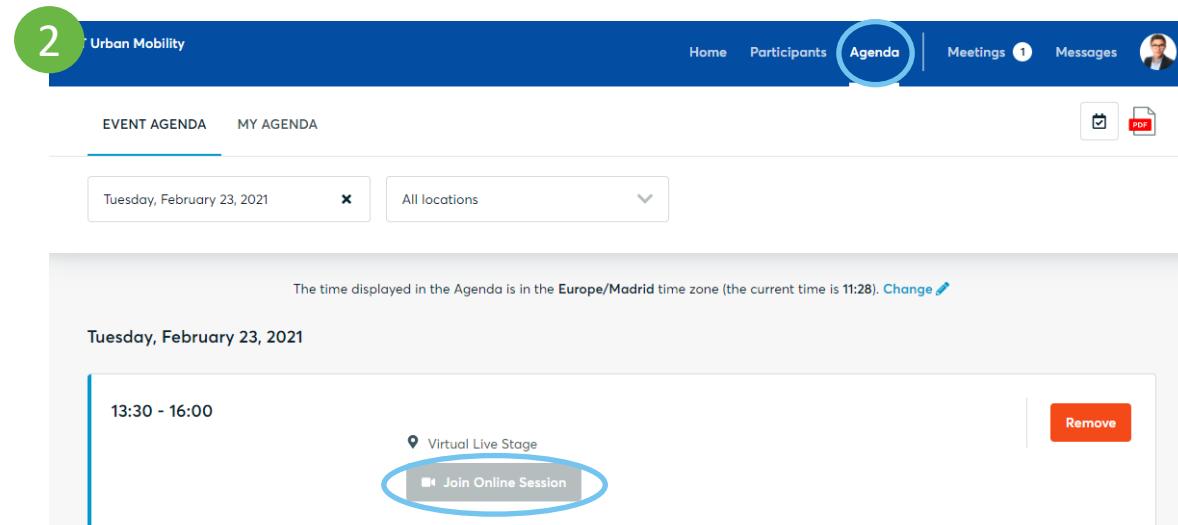
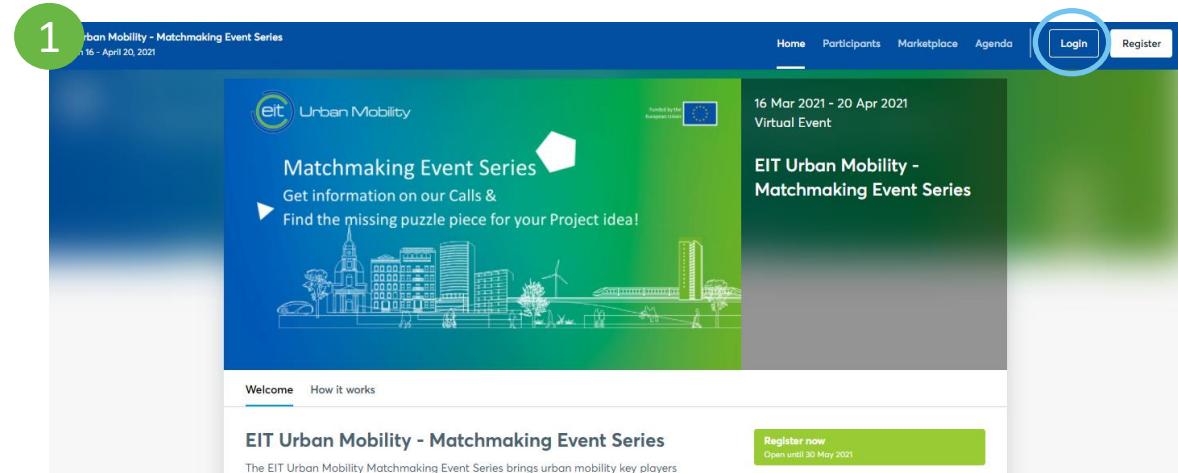
- **23 March, 14:00-16:00: EIT Urban Mobility Programme Info Session** – Over the upcoming months, EIT Urban Mobility will be encouraging project proposals in the areas of Innovation, Academy, Business Creation, Citizens Engagement, RIS and transversally on Public Realm. This webinar will provide information on the programme areas and how to get engaged.
- **30 March, 10:00-12:00 : Innovation Call Info: Making Financial sustainability work for your proposal** - EIT focuses on close-to-market solution-based innovation. As part of this strategy each proposal must demonstrate a commercial strategy and financial objectives for the solutions/products or services they build. This is a significant change for many partners. This webinar will help you both to understand the idea of Financial Sustainability and how to comply with the requirements.
- **07 April, 10:00-12:00: Innovation Call Info: Tips & Pointers for Proposal Writing** - EIT Urban Mobility uses an eSubmission tool called PLAZA. The sections and fields required to complete an application are different from other European Union supported or funded programmes. This webinar will highlight some key sections and explain the interlink red threads that help build a strong narrative with sufficient detail to draw attention to your proposal.
- **07 April, 14:00-16:00: Innovation Call Info: The Evaluation Process Explained** – The Evaluation process for EIT Urban Mobility has three stages: a strategic fit assessment, an external evaluation and a final portfolio balance assessment. This webinar will highlight the main stages of the evaluation process, criteria definitions, how scores are given individually and how the consensus meetings are conducted.

Call Information Sessions

- **13 April, 10:00-12:00: Innovation Call Info: Guidance and Rules on Innovation** – All funding programmes have their eligibility rules. This webinar will consider both standard eligibility given by EU Frameworks but also the specific call and challenge areas requirements. The logic behind these requirements will also be explained. These include issues such as who is eligible, who can lead, total funding available per area, choosing the correct KPI, and the timeline for selected proposals to move to contract.
- **15 April, 15:00-17:00: Working with Living Labs in Projects** - Living Labs have become a well-known concept used mainly in the context of collaborative development to solve complex societal needs. At EIT Urban Mobility we consider Living Labs as key enablers of innovation in the field of urban mobility and would like to promote and foster this approach in our projects. This session will provide useful tips on how to address this topic in your proposals.
- **20 April, 10:00-12:00: Innovation Call Info: Integrating RIS into INNOVATION** – EIT Urban Mobility aims to integrate our Regional Innovation Scheme (RIS) into our mainstream activities from 2021 onward. This webinar will outline where this is possible and what are the conditions for qualification as a RIS partner. There are organisational, geographic, financial and scope rules that have to be understood to ensure a proposal can draw down on additional RIS funding.

How to access online sessions?

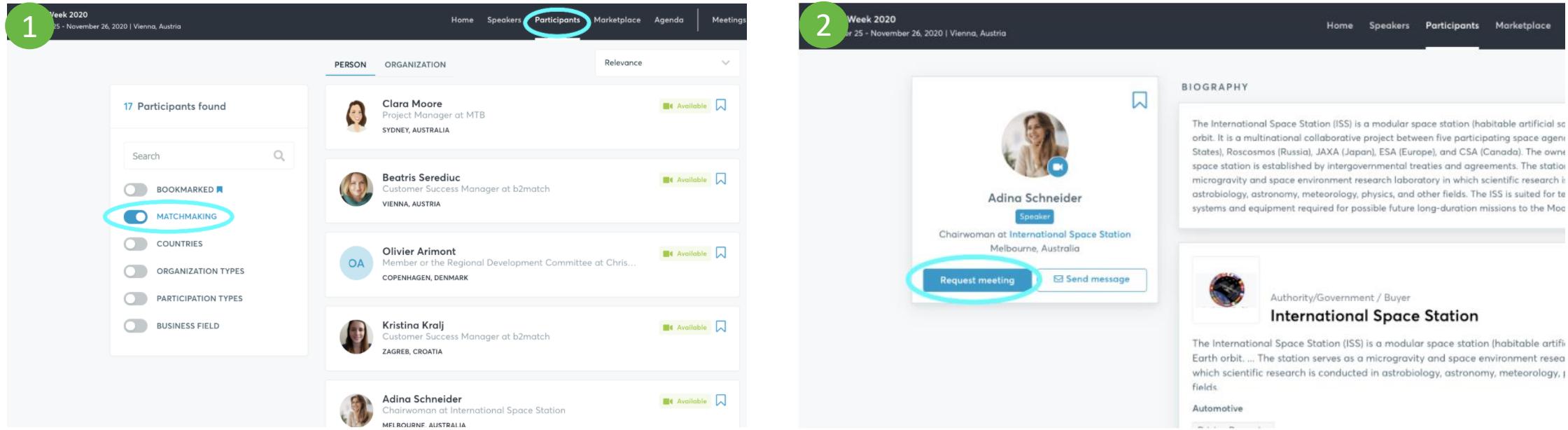
1. Go to the event platform; once registered, login to your event account
2. Go to “Agenda” & click “Join Online Session”



Which are the b2match matchmaking functionalities?

- **Participants**: List of attendees and organisations
 - Find collaborators in specific countries (affiliated hubs), organisation types, partner types
 - Find collaborators in your challenge areas and EIT Urban Mobility programmes of interest
- **Marketplace**: Public forum to share offers and needs
 - Promote project ideas, products, services, expertise, and needs using the pre-configured templates
 - Tag your post with the right attributes (e.g. challenge areas, needs for project complementation)
- **1:1 meetings**: Networking opportunity for registered participants to request and schedule video calls
 - Sign-up for pre-planned bilateral meeting sessions to show your availability
 - Sign-up for long-term matchmaking to show your availability
(this feature is only available for EIT Urban Mobility Partners and Non-Partners with Matchmaking Admission ticket (100€))

How to schedule 1:1 video meetings?



1 Week 2020
25 - November 26, 2020 | Vienna, Austria

2 Week 2020
25 - November 26, 2020 | Vienna, Austria

3 Week 2020
25 - November 26, 2020

1. Login and browse the participant list for potential matches
2. Request a meeting and/or send a message
3. Once scheduled, you can invite up to 3 guests (max. 5 people in total)

Learn more.

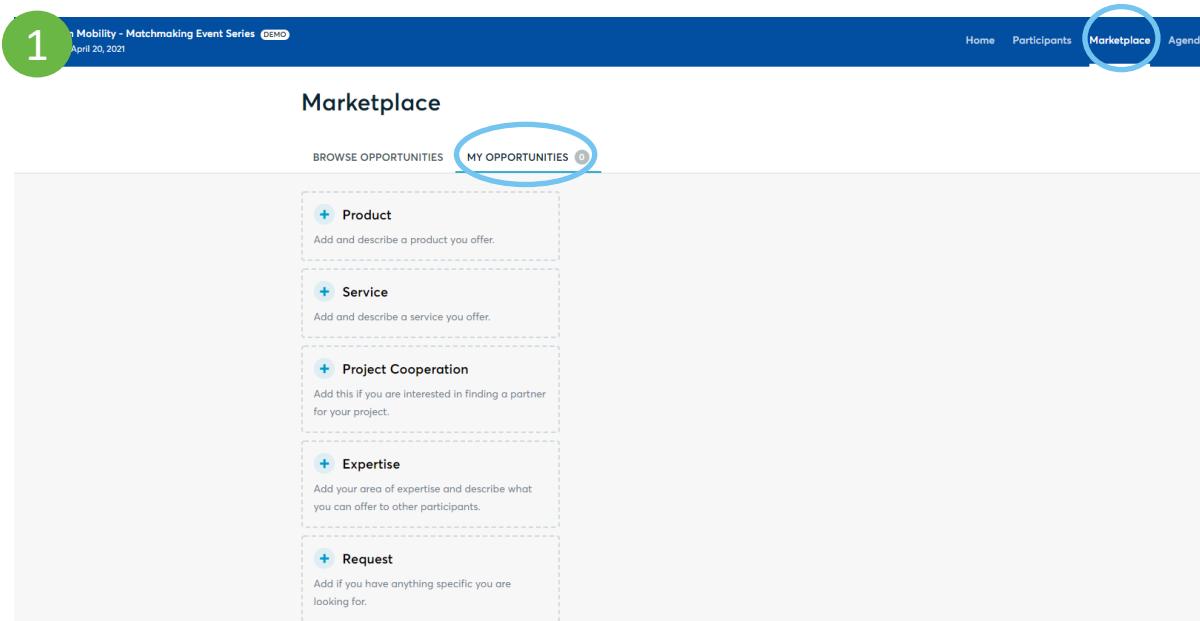
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How to promote your offers & needs on the marketplace?

1. Login and go to Marketplace

- Choose from 5 pre-configured templates
- Tag your posts, provide descriptions, and add supporting material



1

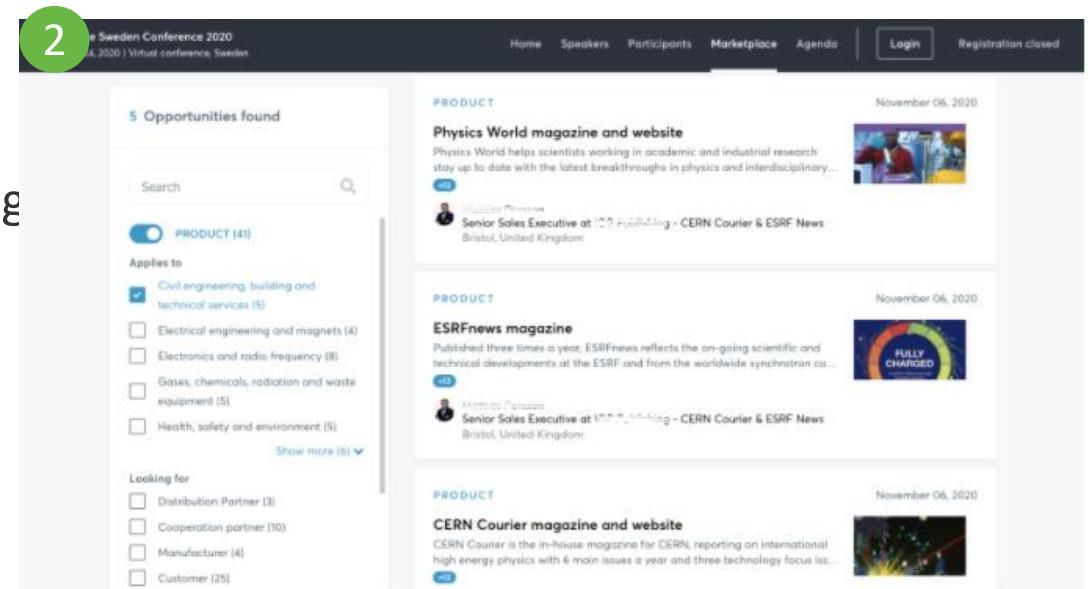
Urban Mobility - Matchmaking Event Series DEMO April 20, 2021

Home Participants Marketplace Agenda

Marketplace

BROWSE OPPORTUNITIES MY OPPORTUNITIES

- Product**
Add and describe a product you offer.
- Service**
Add and describe a service you offer.
- Project Cooperation**
Add this if you are interested in finding a partner for your project.
- Expertise**
Add your area of expertise and describe what you can offer to other participants.
- Request**
Add if you have anything specific you are looking for.



2

Sweden Conference 2020
11.11.2020 | Virtual conference, Sweden

Home Speakers Participants Marketplace Agenda Login Registration closed

5 Opportunities found

Search

PRODUCT (4)

Applies to

- Civil engineering, building and technical services (5)
- Electrical engineering and magnets (4)
- Electronics and radio-frequency (8)
- Gases, chemicals, radiation and waste equipment (5)
- Health, safety and environment (5)

Show more (6) ▾

Looking for

- Distribution Partner (3)
- Cooperation partner (10)
- Manufacturer (4)
- Customer (25)

PRODUCT

Physics World magazine and website
Physics World helps scientists working in academic and industrial research stay up to date with the latest breakthroughs in physics and interdisciplinary...
by  **Guest** Senior Sales Executive at  CERN Courier & ESRF News Bristol, United Kingdom

November 06, 2020

PRODUCT

ESRFnews magazine
Published three times a year, ESRFnews reflects the on-going scientific and technical developments at the ESRF and from the worldwide synchrotron co...
by  **Guest** Senior Sales Executive at  CERN Courier & ESRF News Bristol, United Kingdom

November 06, 2020

PRODUCT

CERN Courier magazine and website
CERN Courier is the in-house magazine for CERN, reporting on international high energy physics with 6 main issues a year and three technology focus iss...
by  **Guest** Senior Sales Executive at  CERN Courier & ESRF News Bristol, United Kingdom

November 06, 2020

2. Browse opportunities & reach out

- Schedule a 1:1 meeting to learn more!

B2Match & WeDaVinci: Two complementary platforms



WeDaVinci

- Idea **Database**
- Share & consolidate ideas in a protected environment, develop your idea further
- Matchmake & find collaborators
- Share & comment
- **EIT Urban Mobility Partnership exclusive**
- Sep 2020 – June 2021



b2match

- **Event Platform**
- Public live pitches of project ideas, showcasing capabilities & needs, filling gaps
- Matchmake & find collaborators
- Schedule video calls & chats
- **Open to Partners & Non-Partners**
- March-May 2020

Matchmaking Event Series as further step leading to the Call for Proposal 2022

