



Aalto University
Energy Platform

A gift for Yrjö....

Yrjö and Harry Potter go back a long way.....predicting the unpredictable...

2003...



BBC NEWS Watch One-Minute World News

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Potter magic charms Nokia chief

By Jo Twist
BBC News Online technology reporter

When mobile phone makers look for inspiration for future products, one would expect they look to science fiction.

But Yrjo Neuvo, Chief Technical Officer of Nokia mobile phones, reads JK Rowling's Harry Potter to get him thinking.

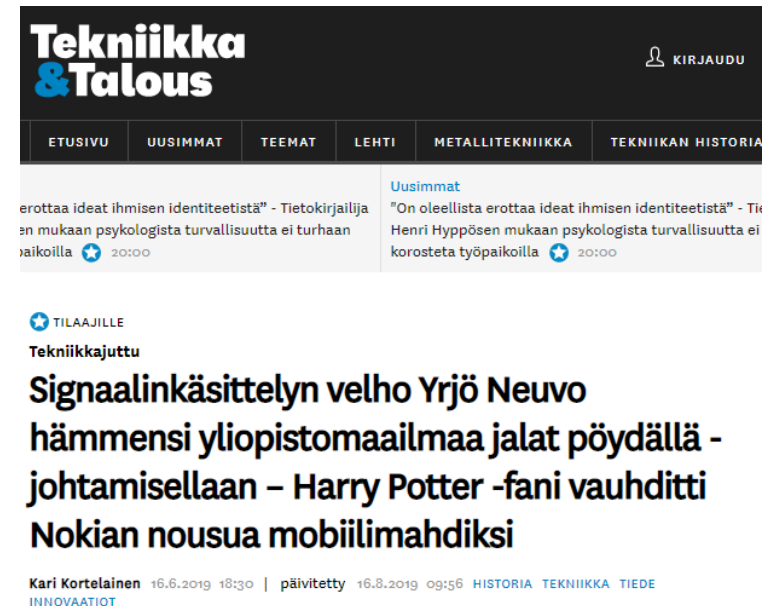


"I have read all the Harry Potter books, including the last one," he told BBC News Online.

"And when you read them with my kind of mindset, technology orientated, I always ask myself how we can implement that."

JK "is very good when it comes to predicting the future", according to Dr Neuvo, and "many of the things she is painting in her books can be implemented in phones in five to 10 years. It's really exciting," he says.

...2019



Tekniikka & Talous KIRJAUDU

ETUSIVU UUSIMMAT TEEMAT LEHTI METALLITEKNIikka TEKNIIKAN HISTORIA

Uusimmat

erottaa ideat ihmisen identiteetistä" - Tietokirjailija en mukaan psykologista turvallisuutta ei turhaan jaikoilla 20:00

"On oleellista erottaa ideat ihmisen identiteetistä" - Ti Henri Hyppösen mukaan psykologista turvallisuutta ei korosteta työpaikoilla 20:00

TILAAJILLE

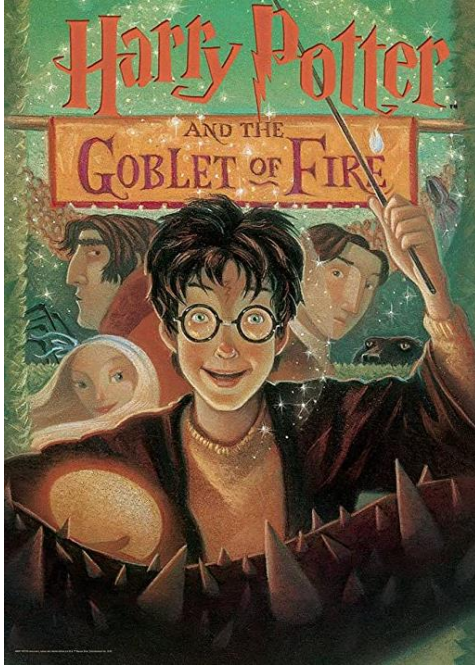
Tekniikkajuttu

Signaalinkäsittelyn velho Yrjö Neuvo hämmensi yliopistomaailmaa jalat pöydällä - johtamisellaan – Harry Potter -fani vauhditti Nokian nousua mobiilimahdiksi

Kari Kortelainen 16.6.2019 18:30 | päivitetty 16.8.2019 09:56 HISTORIA TEKNIikka TIEDE INNOVAATIOT

Signaalinkäsittelyn velho, himonäprääjä Yrjö Neuvo vauhditti rennolla ja innostuneella otteellaan myös Nokian menestystä.

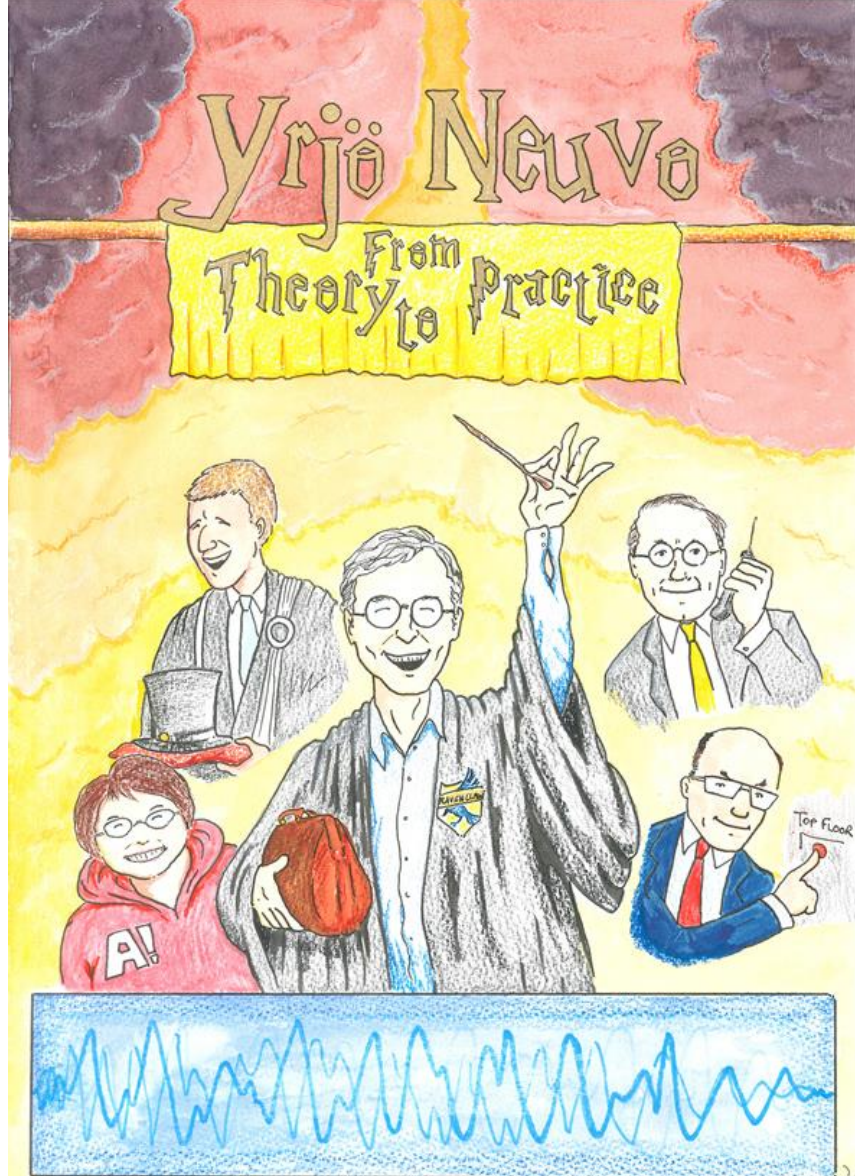
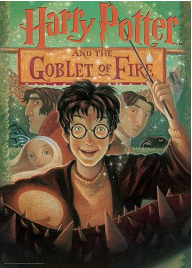
Is the resemblance a coincidence?



And what about characteristics?

Hogwarts' "Ravenclaw" house characteristics:

- Intelligence
- Learning
- Wisdom
- Humour



Artwork by Richard JL Pope,
Facebook "The Cartoon
chap"