Our strategy
Community event
January 31, 2020
SHAPING A SUSTAINABLE FUTURE

PURPOSE

Research
Breakthroughs in and across science, art, technology and business

Education
Sparking the game changers of tomorrow

Impact
Innovative solutions to tackle global grand challenges

Focus of development

Driving excellence
World-class clusters of excellence, bringing talent together

Future-led learning
Greater societal responsibility in degree education and continuous learning with elevated student experience

Inspiring ecosystem
Building an internationally prominent ecosystem

Solutions for sustainability
Using our strengths to address global challenges

Radical creativity
Globally leading community for new thinking

Entrepreneurial mindset
Fostering a strong entrepreneurial culture

Enabling our success
Investing in our community & people, infrastructures & campus, and services

VALUES AND WAYS OF WORKING

Responsibility
We act sustainably for the wellbeing of all

Courage
Taking on challenges with agility, creativity and passion, we aim high.

Collaboration
A diverse and empowered community that shines by working together
Planning the strategy implementation during 2020

**RESOURCING, INDICATORS**
- Principles
- Community insights and feedback
- Framework for AUFB discussion
- Community insights and feedback
- AUFB decision

**WAY OF WORKING, PROCESSES AND GUIDELINES**
- My Dialogue and team charter update
- Career paths and incentives
- Code of Conduct update
- All processes and guidelines

**STRATEGIC PLANS AND ROADMAPS**
- Framework for project portfolio and planning
- Planning
- PMT workshop on preliminary strategic plans
- Strategic projects in project portfolio
- University Dialogue and agreement on targets 2021 and plans 2022-2024

Aalto-yliopisto
Aalto-universitetet
Aalto University
Resourcing and indicators

Long-term development
Strategic change

Joint Units

Indicators
Resourcing

Research
Education
Impact
Sustainability, creativity entrepreneurial mindset
Enablers
To be discussed together

• How should we measure and evaluate the success of our strategy?
• How should we allocate our resources to ensure the implementation of the strategy?
• How should we promote wider collaboration? Between schools, departments and services? With external partners?
Way of working, processes, guidelines

- All processes to be revisited and alignment when needed to be done with the new strategy
- Step 1.
  - My dialogues aligned with the strategy
How can I participate in making the strategic plans and roadmaps?

All materials available at aalto.fi

Strategy bazars at campus

Joint community events

Strategy implementation planning for joint and unit-based activities as part of annual process

New online interactive platform to be opened during spring 2020 – stay tuned

Theme in regular discussion forums, management teams, steering groups
Thank you!