

Our strategy

Community event

January 31, 2020



**Aalto-yliopisto
Aalto-universitetet
Aalto University**



Long-term

SHAPING A SUSTAINABLE FUTURE

PURPOSE



Research

Breakthroughs in and across science, art, technology and business



Education

Sparking the game changers of tomorrow



Impact

Innovative solutions to tackle global grand challenges



Focus of development



Driving excellence

World-class clusters of excellence, bringing talent together



Future-led learning

Greater societal responsibility in degree education and continuous learning with elevated student experience



Inspiring ecosystem

Building an internationally prominent ecosystem



Solutions for sustainability

Using our strengths to address global challenges



Radical creativity

Globally leading community for new thinking



Entrepreneurial mindset

Fostering a strong entrepreneurial culture



Enabling our success

Investing in our community & people, infrastructures & campus, and services

VALUES AND WAYS OF WORKING



Responsibility

We act sustainably for the wellbeing of all



Courage

Taking on challenges with agility, creativity and passion, we aim high.



Collaboration

A diverse and empowered community that shines by working together

Planning the strategy implementation during 2020

RESOURCING, INDICATORS

Principles

Community insights and feedback

Framework for AUFB discussion

Community insights and feedback

AUFB decision

WAY OF WORKING, PROCESSES AND GUIDELINES

My Dialogue and team charter update

Career paths and incentives

Code of Conduct update

All processes and guidelines

STRATEGIC PLANS AND ROADMAPS

Framework for project portfolio and planning

Planning

PMT workshop on preliminary strategic plans

Strategic projects in project portfolio

University Dialogue and agreement on targets 2021 and plans 2022-2024

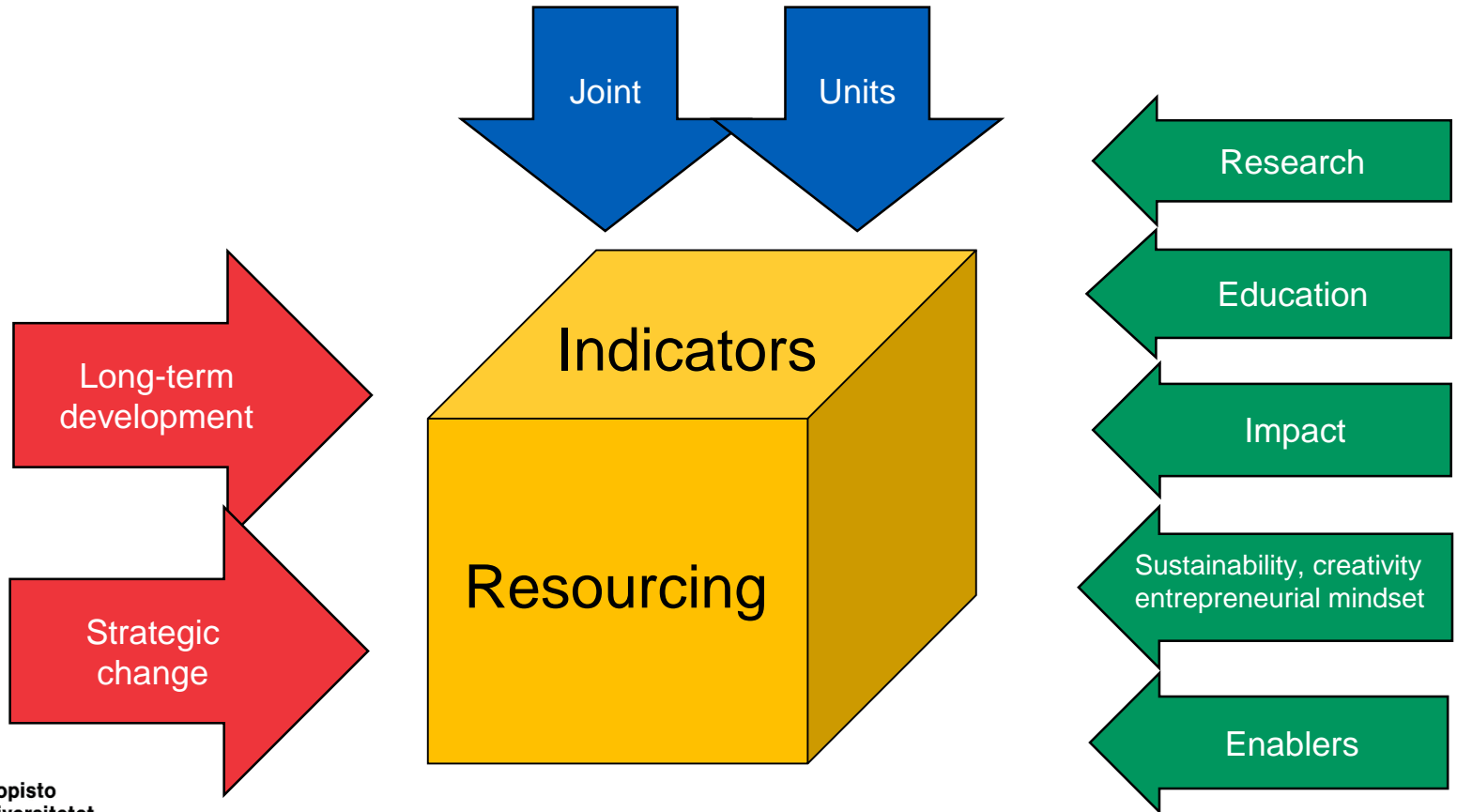
2020

AUFB
03

AUFB
06

AUFB
09

Resourcing and indicators



To be discussed together

- How should we measure and evaluate the success of our strategy?
- How should we allocate our resources to ensure the implementation of the strategy?
- How should we promote wider collaboration? Between schools, departments and services? With external partners?

Way of working, processes, guidelines

- All processes to be revisited and alignment when needed to be done with the new strategy
- Step 1.
 - My dialogues aligned with the strategy



How can I participate in making the strategic plans and roadmaps?

All materials available
at aalto.fi

Strategy bazars at
campus

Joint community
events

Strategy
implementation
planning for joint and
unit-based activities as
part of annual process

New online interactive
platform to be opened
during spring 2020 –
stay tuned

Theme in regular
discussion forums,
management teams,
steering groups

Thank you!