

**Aalto-yliopiston kauppakorkeakoulun tutkimushenkilökunta ja siihen kuuluvien keskeiset tutkimuskohteet / Aalto University School of Business faculty members with their focus areas (keywords) (tammikuu/January 2020)**

**Department of Accounting**

**Hoppu Kari**, Professor

Yritysjuridiikka, vahingonkorvausoikeus, sopimusoikeus, business law, contract law, tort law

**Huikku Jari**, Assistant Professor

Capital investment, Capital budgeting, Goodwill, Management control systems strategic management accounting

**Ikäheimo Seppo**, Professor

Corporate governance, compensation, firm performance, board of directors, investor relations

**Jarva Henry**, Assistant Professor

Financial accounting, financial reporting quality, financial statement analysis, IFRS, corporate governance

**Koivistoinen Kari**, University Lecturer

Management accounting, cost accounting, capital budgeting

**Kuoppamäki Petri**, Professor (Associate Professor)

Business law, competition law, yritysjuridiikka, kilpailuoikeus

**Kykkänen Tapani**, University Lecturer

Financial accounting, tuloslaskenta, kirjanpito

**Leino Mirel**, Professor of Practice

Board of Directors, Audit Committee, Risk Committee, Corporate Governance, Risk Management, Financial Services

**Luukkonen Marja**, Lecturer

sopimusoikeus, rahoitusmarkkinaoikeus, vahingonkorvausoikeus, vakuutusoikeus, yleinen siviilioikeus, contract law, insurance law, securities markets law and banking law, tort law, entrepreneurship, yrittäjyys

**Malmi Teemu**, Professor

Kustannuslaskenta, kannattavuusanalyysit, suorituksen mittaus ja arviointi, johtamisjärjestelmät, cost accounting, profitability analysis, performance measurement, performance evaluation, management systems, management control systems, strategy, strategia, sosiaali- ja terveystoimi, sote, social and health care

**Melgin Jari**, Professor (Professor of Practice)

Corporate governance, Corporate Finance, Financial analysis, Practice

[Myllymäki Emma-Riikka](#), Assistant Professor

Financial accounting, auditing, internal controls, corporate governance, financial reporting quality, sustainability reporting

[Niemi Lasse](#), Professor, Associate Professor

Tilintarkastus, tilintarkastusmarkkinat, sisäinen tarkastus, auditing, internal controls, internal auditing

[Ojala Hannu](#), Professor (Professor of Practice)

Financial accounting, IFRS, auditing, capital markets

[Rudanko Matti](#), Senior Fellow

Securities and Banking Law, General Civil Law, Law of Torts, Law of Contract, rahoitusmarkkinoiden ja pankkitoiminnan sääntely, yleinen siviilioikeus, vahingonkorvausoikeus, sopimusoikeus, Smart contract

[Sihvonen Jukka](#), Assistant Professor

Financial accounting, auditing, financial markets, financial institutions, banking, digitalization, big data, text mining, bibliometrics, python

[Sinha Vikash](#), Assistant Professor

Internal auditing, management accounting, corporate governance, risk management

[Toiviainen Kari](#), University Lecturer

Tilinpäätösraportointi, tilintarkastus, sisäinen tarkastus, Auditing, Internal auditing, Financial reporting

[Vaivio Juhani](#), Professor

Management accounting, Management control systems, Strategic management, Strategic management accounting, Management accounting change

[Viherkenttä Timo](#), Professor of Practice

corporate taxation, taxation of investment activities and the financing of pensions

[Viitala Tomi](#), Assistant Professor

Business law, Taxation, verotus, yritysverotus, kansainvälinen verotus, sijoittamisen verotus, veropolitiikka

[Wuolijoki Sakari](#), Professor (Professor of Practice)

Rahoitusjuridiikka, rahoitusmarkkinoiden ja pankkitoiminnan sääntely

## **Department of Economics**

**Haaparanta Pertti**, Professor Emeritus

Development economics, International economics, Macroeconomics, Microeconomics, Public economics

[Hauser Daniel](#), Post-Doctoral Researcher

Game theory, Economics of information, Microeconomics

**Hetemäki Martti**, Professor of Practice, Helsinki Graduate School of Economics

economic policy

**Honkapohja Seppo**, Professor Emeritus  
Macroeconomics, Monetary economics, Central banking

**Huttunen Kristiina**, Adjunct Professor  
Labor economics, Economics of education, Health economics

**Ilmakunnas Pekka**, Professor Emeritus  
Labor economics, Industrial organization, Statistical methods

**Ledyaeva Svetlana**, Assistant Professor  
International Economics and Business, Political Economy, Environmental Economics, Applied Econometrics, Russian economy

**Liski Matti**, Professor  
Environmental economics, Microeconomics, Industrial organization, Public policy, Energy markets and climate change

**Matthews Peter**, Distinguished Visiting Professor  
Behavioral Economics, Experimental Economics, Political Economy

**Murto Pauli**, Assistant Professor  
Microeconomics, Game Theory, Information economics

**Mustonen Mikko**, Senior University Lecturer  
IPR, ICT economics, Microeconomics

**Määttänen Niku**, Executive in Residence  
Macroeconomics, Public Finance, Housing

**Pan Yao**, Assistant Professor  
Labor economics, development economics, International trade

**Pekkarinen Tuomas**, Adjunct Professor  
Labor economics, Economics of education, Economics of gender

**Pohjola Matti**, Professor Emeritus  
Technological change, Productivity, Economic growth, Information and communication technology, Digitalisation, Finnish economy and Economic policies

**Reinikka Ritva**, Professor of Practice, Helsinki Graduate School of Economics  
Development economics and policy

**Saarimaa Tuukka**, Assistant Professor  
Urban economics, Real estate economics, Political economy

**Sarvimäki Matti**, Assistant Professor  
Labor economics, Immigration, Economic history

**Soininvaara Osmo**, Executive in Residence  
Urban economics, Energy economics, Politics

**Terviö Marko**, Professor  
Microeconomics, Labor economics, Personnel Economics

[Toivanen Otto](#), Professor

Industrial organization, Innovation, Competition, Regulation

[Vehviläinen Iivo](#), Visiting Scholar

Microeconomics, Energy markets, Mathematical methods

[Välimäki Juuso](#), Professor

Microeconomic theory, Game theory, Economics of information

[Zinovyeva Natalia](#), Assistant Professor

Labor economics, Economics of science and innovation, Economics of education

## **Department of Finance**

[Jylhä Petri](#), Assistant Professor

Financial markets, asset pricing, investment funds

[Joenväärä Juha](#), Assistant Professor

Finance, rahoitus, investment management, hedge funds, hedge-rahastot

[Kaustia Markku](#), Professor

Osakkeet, financial markets, sijoitusstrategiat, Behavioral finance, Sijoitustoiminta, sijoittajien käyttäytyminen, pääomamarkkinat, pörssi, Kotitalouksien rahoituspäätökset, osakemarkkinat, sijoitusneuvojat, Finance, rahoitus, sijoittaminen

[Keloharju Matti](#), Professor

Finance, rahoitus, Behavioral Finance, Corporate Finance, Household Finance

[Kokkonen Joni](#), Visiting Assistant Professor

finance, asset pricing, institutional investors

[Lof Matthijs](#), Assistant Professor

Finance, asset pricing, econometrics

[Nyberg Peter](#), Assistant Professor

rahoitus, Finance, asset pricing

[Puttonen Vesa](#), Professor

financial services, marketing-finance, Finance, Graduate School of Finance, Mutual funds

[Rantapuska Elias](#), Assistant Professor

Rahoitus, Behavioral finance, Household finance, Mutual funds, Sijoitusrahastot, Kotitalouksien rahoituspäätökset, Kotitalous, Osingot, osinko, Dividend, Osakeanti, Rights issue, Mental accounting, Henkinen kirjanpito, Labor market, Työmarkkinat, Finance, Helsinki Finance Summit, Seasonal affect disorder, Mood, Experimental, International financial management, Valuation, Firm valuation, Bachelors thesis

[Shin Sean](#), Assistant Professor

finance, asset pricing, corporate bond, mutual fund

[Suhonen Antti](#), Professor (Professor of Practice)

Fixed Income, Alternative Investments, financial markets

[Suominen Matti](#), Professor

Finance, asset pricing, hedge funds, trading, rahoitus, Asset Management, Quantitative Investment Strategies

[Torstila Sami](#), Professor (Associate Professor)

Finance, rahoitus, Corporate Finance, mergers and acquisitions, yritysrahoitus, yrityskaupat, Legal issues in Finance, rahoitusjuridiikka

[Ungeheuer Michael](#), Assistant Professor

asset pricing, investor behavior, Household finance, investor attention, firm visibility, media coverage, diversification, portfolio selection

## **Department of Information and Service Management**

[Bragge Johanna](#), Senior University Lecturer

Innovations, Enterprise 2.0, Crowdsourcing, Service innovation, group support systems, Collaboration engineering, Text-mining, Software, Information society, Knowledge management, Future, Product development, Research methods, Bibliometrics

[Erästö Panu](#), University Lecturer

Blended learning

[Finne Max](#), Assistant Professor

Servitization, Industry 4.0, service network management, professional service operations, inter-organizational collaboration, learning analytics and flipped learning pedagogies

[Halme Merja](#), Senior Fellow

Preference measurement, sustainable development, marketing research

[Heikkilä Juha](#), Lecturer

[Hekkala Riitta](#), University Lecturer

Grounded Theory, Emotions, Qualitative Research, Information systems

[Kauppi Katri](#), Assistant Professor

Purchasing, public procurement, sustainable supply chains, supply chain management, sustainability, global sourcing, buyer-supplier relationships

[Kemppainen Katariina](#), Professor (Professor of Practice)

Sales and operations planning, Continuous improvement, Lean, change management, supply network optimization, Operations management, Purchasing, Behavioral Decision-Making

[Kuosmanen Timo](#), Professor

Efficiency analysis, Production Economics, Productivity analysis, Incentive regulation, Nonparametric econometrics, Energy economics

[Kuula Markku](#), Professor

Operations management, Continuous improvement, Lean, Change management, Supply network management, Sustainability, Quality and performance management, Multi-objective optimization, Management Science

[Liesiö Juuso](#), Assistant Professor

Operations research, Systems analysis, Multi-criteria decision analysis, Portfolio Decision Analysis, Multi-objective optimization, Management Science

[Liu Yong](#), Assistant Professor

big data, social media, information systems

[Malo Pekka](#), Assistant Professor

Machine learning, statistical analysis, Evolutionary Multi-Objective Optimization, Multi-Criteria Decision Making, Multivariate Statistics, evolutionary computation. Text mining

[Penttinen Esko](#), Professor (Professor of Practice)

Real-time economy, Electronic commerce, electronic invoicing, xbrl, Information systems, Information economy

[Rossi Matti](#), Professor

Information Systems, Digital transformation, Data business, Enterprise Systems, Design research, Open data

[Saarinen Timo](#), Professor

[Seongtae Kim](#), Assistant Professor

Supply Chain Management, Logistics Management, Purchasing and Supply Management, Operations Management

[Tinnilä Markku](#), Senior University Lecturer

Business models, service processes, E-business, Services

[Tuunainen Virpi](#), Professor

Social media, business models, Open data, digital services, Mobile Services, Information economy, Information systems, Open innovation

**Vepsäläinen Ari P.J.**, Professor Emeritus

[Vilkkumaa Eeva](#), Assistant Professor

Decision Analysis, Optimization, business analytics, Operations research, Systems analysis, Multi-criteria decision analysis, Portfolio Decision Analysis, Management Science

## **Department of Management Studies**

[Aho Esko](#), Executive in Residence

[Baker Michael](#), Lecturer

[Björkman Ingmar](#), Professor

International management, human resource management, Multinational Corporations

[Chliova Myrto](#), Assistant Professor

Microfinance, inclusive innovation, Sustainable Entrepreneurship, social entrepreneurship, entrepreneurship

**Eloranta Ville**, University Lecturer

[Eräranta Kirsi](#), Assistant Professor

Foucauldian analytics of government, Gender and diversity, Organisational discourse, Business-society relations, Critical management studies

[Fey Carl](#), Visiting Professor

China, Russia, Business in Russia, organizational culture, mergers and acquisitions, Business in China, Leadership, knowledge transfer, strategic HRM

[Granqvist Nina](#), Professor (Associate Professor)

[Halme Minna](#), Professor

Corporate responsibility, inclusive innovation, Kestävä kehitys, Yhteiskuntavastuu, Inclusive business, Vastuullinen liiketoiminta, Sustainable business models

[Häyry Matti](#), Professor

Philosophy, Ethics, Synthetic biology and ethics (SynBioEthics), Justice and its alternatives in a globalising world, Playing God: The Rock Opera

**Iivonen Kirsti**, University lecturer

[Junni Paulina](#), Visiting Professor

Mergers and acquisitions, knowledge transfer, Organizational ambidexterity

[Juntunen Jouni](#), Professor (Professor of Practice)

User innovation, Sociology of consumption, science and technology studies, ecological economics, crowdfunding, Creative Sustainability

[Järventie-Thesleff Rita](#), Professor (Professor of Practice)

Identity, Strategy-as-practice, Media Management, corporate branding, role theory

[Kankaanranta Anne](#), Senior University Lecturer

Corporate communication, Intercultural business communication, English as Business Lingua Franca (BELF), email genres, global communicative competence, Academic writing, corporate language

[Katila Saija](#), Senior University Lecturer

[Kauppila Olli-Pekka](#), Assistant Professor

Leadership, organizational commitment, innovation, work group processes, innovative behavior, employee initiative, Strategy process, creativity, Motivation, organizational behavior

[Kautonen Teemu](#), Professor

Entrepreneurship, quantitative methods, economics

[Kibler Ewald](#), Assistant Professor, Academy Research Fellow

Entrepreneurship, sociology, geography, Sustainable Entrepreneurship, social entrepreneurship, aging population, Wellbeing, Emotions, natural disasters, regional development, legitimacy, place, Qualitative Research, Quantitative Methods

[Kodeih Farah](#), Visiting Professor

Institutional change, Emotions and institutions, Categories and strategic categorization, Emerging occupations and expertise, Cultural entrepreneurship and social value creation

[Koveshnikov Alexei](#), Assistant Professor

**Kroeger Arne**, Assistant Professor  
Entrepreneurship

[Kähäri Perttu](#), Professor of Practice  
International business, international management, headquarters, location choice, relocations

[Lankoski Leena](#), Senior University Lecturer  
Corporate responsibility, Purpose of business, Stakeholder theory, sustainability

[Majapuro Marketta](#), University Lecturer

[Moisander Johanna](#), Professor  
Power and governmentality, organization studies, Organizational Discourse, Gender, institutional work, Emotions

[Mäkelä Kristiina](#), Professor  
International management, human resource management, Well-being

[Nurmi Niina](#), Professor (Professor of Practice)  
Human-centered design, design management, "global team dynamics", virtual teams, vmWork (Virtual and Mobile Work Research Unit), Well-being at work, Global work, International Business, international design business management, IDBM

[Ormala Erkki](#), Senior Fellow  
Industrial Innovation in transition, Innovation management, Digitalization

[Patala Samuli](#), Assistant Professor  
Organization and Management

[Piekkari Rebecca](#), Professor  
People management, corporate language, international management, Qualitative research methods, International Mobility

[Pälli Pekka](#), Senior University Lecturer  
Critical discourse analysis, Strategy-as-discourse, Discursive Approaches, communication, Embodied Interaction, conversations, organizational communication, Workplace management

[Ritvala Tiina](#), Assistant Professor  
Sustainability in international business, internationalization of social enterprises, international art museums, institutions, international cross-sector partnerships

[Räsänen Keijo](#), Professor

[Schildt Henri](#), Professor  
Digitalization, Strategy, Organizational Change

[Shulist Patrick](#), Assistant Professor  
Entrepreneurship



[Sele Kathrin](#), Academy Research Fellow

Rhetoric, Strategy-as-discourse, practice theory, Actor-Network Theory, ethnography, Organizational Routines

[Seristö Hannu](#), Professor, International Business

[Temmes Armi](#), Professor (Professor of Practice)

Smart Energy Transition, sustainability transitions, Sustainable use of natural resources

[Tukiainen Taina](#), Professor (Professor of Practice)

Innovations, corporate entrepreneurship

[Turunen Taija](#), Assistant Professor

Service Innovation and Business Models, Service design, service platforms, Service business management, competitive dynamics, high-velocity strategies, Strategic renewal and resilience

[Uusi-Rauva Christa](#), University Lecturer

Presentation skills, Business communication skills, pedagogical training

[Vaara Eero](#), Visiting Professor

[Välikangas Liisa](#), Professor (Professor of Practice)

The Outlier Initiative - Research Project, Innovation management, Strategic renewal and resilience, Innovation democracy, strategiakinkerit, strategy futures, ideativeness

[Äkräs Juha](#), Executive in Residence

## **Department of Marketing**

[Arnould Eric](#), Visiting Professor

Consumer Culture Theory, Ethnographic methods, Sustainable business models, Organic markets, Human branding, Consumption and mobility, Economy and social theory, Post-utilitarian theory

[Asikainen Sanna-Katriina](#), Visiting Professor

International entrepreneurship, strategic management and marketing, decision making, and emotions

[Falk Tomas](#), Professor

Customer satisfaction, Service Management, Self-service technologies, Mobile Services, Frontline employees, Patient compliance, Entry pricing, Strategic marketing, co-creation

[Gloukhovtsev Alexei](#), Assistant Professor

Consumer well-being, transformative consumer research, transformative service research, marketing & public policy, marketing systems

[Hänninen Mikko](#), Doctoral Candidate

Retailing, E-Commerce, Digital Platforms, Service Business, Strategy

[Kajalo Sami](#), Senior University Lecturer

Quantitative Methods, Research methods, Marketing theory

[Lindblom Arto](#), Professor

Retailing, retail strategies, strategic marketing, business models, retail entrepreneurship

[Mattila Pekka](#), Professor of Practice

Business models, Open innovation, Service business management, Services marketing, Media business, Marketing communications, Brand, Pricing, Strategic marketing, Leading Change, NextMedia, Executive Education, Aalto EE, Fashion Marketing, MediaMark, organizational development, organizational behavior, strategic leadership, top teams, executive boards

[Mikkonen Ilona](#), Senior University Lecturer

Consumer Culture Theory, consumer resistance, gender, identity work, dark side of consumption

[Mitronen Lasse](#), Professor of Practice

Strategic Planning and Management, Retail Strategies, Retail Marketing, Retail Entrepreneurship, Service Business Development

[Möller Kristian](#), Professor, Emeritus

Business marketing, network management, innovation networks, marketing theory

[Oreck Bruce](#), Executive in Residence

[Padhaiskaya Tatsiana](#), Doctoral Candidate

Qualitative research, Consumer Culture Theory, consumer well-being, heritage consumption, consumption communities

[Pekkala Juhani](#), Executive in Residence

[Salminen Emma](#), Doctoral Candidate

Sustainable consumption, Consumer Culture Theory, Qualitative Research

[Tikkanen Henrikki](#), Professor

Strategy, Strategic marketing, Leadership

[Toyoki Sammy](#), Assistant Professor

Practice, Organization, Narrative, Time, space, Consumer self and identity, Consumer Culture Theory, Phenomenology

[Weijo Henri](#), Assistant Professor

Qualitative Research, subcultural research, consumer behavior, consumption communities, political consumption, consumer activism, value, co-creation, circular economies, branding

[Wittkowski Kristina](#), Assistant Professor

Access-based services, collaborative consumption, value co-creation in services

## **Center for Markets in Transition (CEMAT)**

[Karhunen Päivi](#), KTT, tutkimuspäällikkö

Venäjän talous ja liiketoimintaympäristö, korruptio

[Kosonen Riitta](#), KTT, Professor

Venäjän talous ja liiketoimintaympäristö, korruptio

## **Center for Knowledge and Innovation Research (CKIR)**

[Ikävalko Heini](#), Project Researcher

[Stähle Pirjo](#), Visiting Professor

[Turkama Petra](#), Research Director