



# Bachelor's Programme in International Business

Experience the world!



Aalto University  
School of Business

Mikkeli Campus

# Why International Business?



**”Some call it having friends globally, some call it a professional network. And what I think, is that both are correct.”**

Terry Rim,  
*Business Analyst at KONE  
and alumnus of the programme*





## Unique and International Learning Experience

Studying International Business gives a solid foundation for working in international business environments on all continents. Students will learn the core elements of business such as accounting, economics, finance, management, communication and marketing.

**International.** Each year 60-70 highly respected professors from prestigious universities around the world teach in the programme.

One semester is studied abroad in one of the 52 partner universities. Also each year about 70 international exchange students come to study at the Mikkeli Campus.

**Real-life challenges.** Many business and public sector representatives serve as guest lecturers and students take field trips and do projects for companies in various courses. The co-operation with local and international companies prepares students for real-life challenges faced in the business world.

**Intensive studies.** The academic year consists of courses organized in 15 three-week modules, also during the summer. This makes it possible to complete BSc studies in three years in the best Bachelor's Programme in Business taught in English in Finland.

After graduating students will have an automatic study right at a Master's Programme at the Aalto University School of Business Otaniemi campus.

Applications from

different countries

Around

of students come from  
outside Finland

Over

partner universities

## As a student of the BScBA programme you will gain:

- Data analysis, teamwork and communication skills and excellent analytical skills required for Master's Programmes
- Outstanding problem solving skills and tools for scientific thinking
- Professional development in communication and language skills
- An opportunity to study abroad in one of our partner universities
- A chance to become a member of a tight-knit and international student community



# Remarkable Career Prospects

The programme is designed to train a new generation of business professionals and innovative leaders for different fields of business. The degree offers a vast variety of international career options both in Finland and abroad.

The alumni of the programme work internationally in many positions as managers, experts, consultants and controllers in marketing, finance, trade, HR and technology or as entrepreneurs.

## Application form:

[opintopolku.fi](http://opintopolku.fi), [studyinfo.fi](http://studyinfo.fi)

## For more information:

[aalto.fi/studies/mikkeli](http://aalto.fi/studies/mikkeli)

[bscba-mikkeli@aalto.fi](mailto:bscba-mikkeli@aalto.fi)

+ 358 50 438 9837



@BScBAMikkeli



@aaltomikkeli

## BSc in International Business

### Major

International Business

### Credits

180 ECTS

### Duration

3 years, including an exchange semester abroad

### Attendance

Full-time study; courses taught in intensive three-week modules throughout the year

### Language

English

### M.Sc. degree

Automatic study right to continue to a Master's degree at the Aalto BIZ Otaniemi campus

### Application period

8-22 January 2020

