

## Curriculum Vitae: Dr. Dirk Beerbaum

### Contact or follow:

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SSRN: [https://papers.ssrn.com/sol3/cf\\_dev/AbsByAuth.cfm?per\\_id=1669583](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1669583)

ResearchGate [https://www.researchgate.net/profile/Dirk\\_Beerbaum](https://www.researchgate.net/profile/Dirk_Beerbaum)

Linkedin <https://www.linkedin.com/in/dr-dirk-beerbaum-5b51878b/>

### Recent positions

#### *Current:*

Executive in Residence at the Aalto University School of Business

#### *Past:*

1. Frankfurt School of Finance & Management, Master of Finance Lecturer, Module: Financial Information & Decision, Bachelor: Financial Accounting Analysis; Accounting & Capital Market 2016-2018
2. Aalto University School of Business, Guest Lecturer: Corporate Governance, Impairment according to IFRS 9 vs. Sound credit assessment according to BCBS, 2016
3. Frankfurt School of Finance & Management, Master in Auditing Program, IFRS9, 2017 and 2018

I defended my thesis 'Towards an XBRL-enabled corporate governance reporting taxonomy.: An empirical study of NYSE-listed Financial Institutions' on 15.3.2016.

#### *Thesis supervisors:*

Prof. Jean Chen (University of Surrey)

Prof. Laura Costanzo (Southampton Business School)

### Research

#### ***Areas of expertise and interest:***

- 1) Corporate governance  
Corporate disclosures (both mandatory and voluntary)  
Corporate disclosures
- 2) Applied Research in the Digital Economy  
Digitalisation in Accounting  
XBRL  
Taxonomy engineering  
Application of AI and Blockchain Technology
- 3) Agile versus waterfall Project Management

## Teaching

Bachelor's thesis, accounting, 2016-2018 (in total about 5 bachelor's thesis supervised),

Master of Finance Program, Financial Information & Decision, 2016-2018

Financial Accounting Analysis; Accounting & Capital Market, 2016-2018

## International refereed journals

Beerbaum, D., Puauschunder J.M (2019). Measuring Accounting Reporting Complexity with XBRL Extensions – A Behavioral Economics approach, *Journal of Applied Research in the Digital Economy* (Forthcoming)

Beerbaum, D., Piechocki, M, Mindlin, V. (2019). Die Geschäftsberichte werden digital – Eine erste Feldanalyse von an der NYSE gelisteten IFRS-Filem, *Zeitschrift für Internationale Rechnungslegung*, Heft 3/2019

Beerbaum, D., Puauschunder, J. M. (2018, August). A Behavioral Economics Approach to Digitalisation–The Case of a Principles-based Taxonomy. In *10th International RAIS Conference on Social Sciences and Humanities (RAIS 2018)*. Atlantis Press.

Beerbaum, D., Piechocki, M., & Weber, C. (2017). Is there a conflict between principles-based standard setting and structured electronic reporting with XBRL?. *European Financial and Accounting Journal*, 12(3), 33-52.

Beerbaum, D., Piechocki, M. (2017). IFRS 9 for Financial Institutions–The Case for IFRS and FINREP Taxonomies–A Conceptual Gap Analysis. *Journal Of Accounting, Finance And Auditing Studies*, 3/1 (2017) 80-90

Beerbaum, D. (2015). Significant Increase in Credit Risk According to IFRS 9: Implications for Financial Institutions. *International Journal of Economics & Management Sciences*, 4(9), 1-3.

### **Papers presented in international scientific conferences**

Paper presented at the 2018 International Multidisciplinary Academic Conference, USA, New York, June 2018. (presenting author: Dirk Beerbaum) IFRS 9 and IFRS 7 reporting requirements – an analysis of the IASB Taxonomy

paper presented at the *International RAIS Conference on Social Sciences and Humanities* 2018, Princeton University, New Jersey, New York June 2018. (presenting author: Dirk Beerbaum) Beerbaum, D., Puauschunder, J. M. (2018, August). A Behavioral Economics Approach to Digitalisation–The Case of a Principles-based Taxonomy

paper presented at the 2018 Real-Time Conference, Helsinki, Finland, November 2018. (presenting author: Dirk Beerbaum) ESEF Seminar: How does XBRL improve Data Analytics to stakeholders

paper presented at the 2016 XBRL Week in Frankfurt, ECB, Frankfurt, Germany, June 2016. (presenting author: Maciej Piechocki) Beerbaum, D., Piechocki, M., IFRS 9 for banking industry the case for IFRS and FINREP taxonomies, critical assessment

paper presented at the 2015 XBRL Week in Frankfurt, Academic Track Speakers, ECB, Frankfurt, Germany, June 2016. (presenting author: Dirk Beerbaum) Beerbaum, D., Towards an XBRL-enabled Corporate Governance Reporting Taxonomy. Empirical study of NYSE-listed Financial Institutions

paper presented at the 20<sup>th</sup> Anniversary Conference and Special Issue of Corporate Governance , Academic Track Speakers, ECB, Frankfurt, Germany, June 2016. (presenting author: Dirk Beerbaum) Beerbaum, D., A Taxonomy of Corporate Governance Reporting Concepts

## **Book reviews, publication series and other**

Beerbaum, D., Chapter 7 in: Intergenerational Governance and Leadership in the Corporate World, 2019, GI Global Core Reference Title in Business and Management for 2019.

Beerbaum, D. (ed.), Symmank, R., Spethmann, P. (2018). Management Research by Practitioners: DBA Handbook. BoD–Books on Demand.

Beerbaum, D. (2016). *Towards an XBRL-enabled corporate governance reporting taxonomy.: An empirical study of NYSE-listed Financial Institutions*. BoD–Books on Demand.

Beerbaum, D., Piechocki, M., & Mindlin, V. (2019). The Annual Reports Becoming Digital-An Initial Field Analysis of the NYSE Listed IFRS-Filers. *Available at SSRN 3336109*.

Beerbaum, D., Piechocki, M., On the Path to an European Single Electronic Format – ESMA Consultation for the IFRS Taxonomy of Structured Electronic Reporting (November 8, 2016). Available at SSRN: <https://ssrn.com/abstract=2866747>.

Beerbaum, D., & Puaschunder, J. M. Ein verhaltens-ökonomischer Ansatz zur Digitalisierung–Der Case der prinzipien-basierten Taxonomie.

Beerbaum, D. (2015). Determining the Number of Factors–A Synopsis of the Main Research Methods.

Beerbaum, D., Puaschunder, J. M. Behavioral Economics Ansatz für eine nachhaltige Finanzarchitektur-Entwicklung einer Taxonomie der Nachhaltigkeit für die Nützlichkeit von Investorenentscheidungen.

Beerbaum, D., Disclosure Overload – A Literature Review (November 7, 2016). Available at SSRN: <https://ssrn.com/abstract=2669135>

Beerbaum, Dirk, Konkurrenz für Börsen und Banken (ECNs (Electronic Communication Networks)) (October 4, 2015). Available at SSRN: <https://ssrn.com/abstract=2669139>

Beerbaum, Dirk, XBRL Taxonomy Design: Empirical Evidence from IFRS and U.S. GAAP Filers (January 26, 2014). Available at SSRN: <https://ssrn.com/abstract=2385679> or <http://dx.doi.org/10.2139/ssrn.2385679>

Beerbaum, D., Blockchain – A Business Case for XBRL: A Beast or a Lame Duck? (May 6, 2018). Available at SSRN: <https://ssrn.com/abstract=3174431> or <http://dx.doi.org/10.2139/ssrn.3174431>

Beerbaum, D. and Piechocki, M., Related Party Transactions – Empirical Study based on IFRS and SEC Disclosures (September 12, 2017). Available at SSRN: <https://ssrn.com/abstract=2665015>

Beerbaum, D., Last Mile of Finance - The Bi-Directional Approach (November 7, 2016). Available at SSRN: <https://ssrn.com/abstract=2669126> or <http://dx.doi.org/10.2139/ssrn.2669126>

### **Services to the academic community**

*Ad hoc referee:*

The International Journal of Accounting Corporate Governance - An International Review

Accounting and Business Research

Journal of Accounting

European Review

### **Awards and Honors**

Star Award, Best Paper Award

Last updated: March 2019