

Open digital cultural heritage

*Open science roadshow ARTS
30.10.2018 Marika Sarvilahti*

Visual Resources Centre: VRC

Search this Guide

Search

VRC

Visual resources

VRC space and equipment

Training

How to use images

Creative Commons licenses

Citation methods

Photographs as personal information

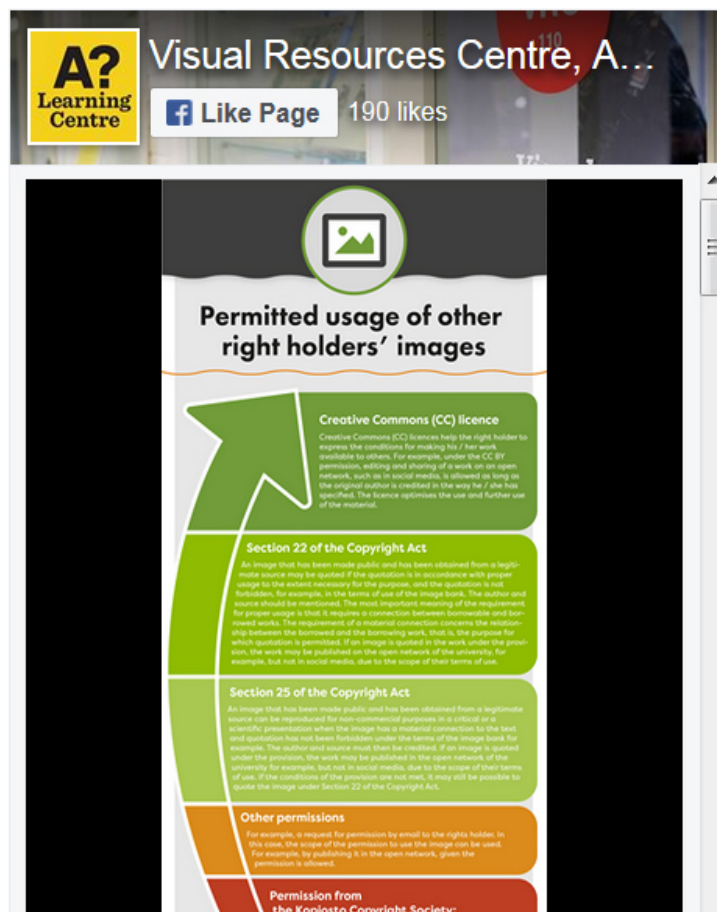
Suomeksi

ImagOA-manual på svenska

VRC + archives



Follow VRC in Facebook





What is open digital cultural heritage?

- Open digital cultural heritage means open content (vs. open data) available in digital format that is available without cost and openly shareable and usable
- Content is published with an open Creative Commons license (Public Domain, CC0, CC-BY, CC-BY-SA)
- Memory organisations (libraries, archives and museums) are digitising their collections and make available authentic high-quality digital reproductions of their collections in freely usable databases ("open access images")
- Open digital cultural heritage is rapidly growing: 2015 only 25% of memory organisations's collections were digital, 50% were still to be made digital (Europeana / European Commission, Enumerate survey)

Why researchers benefit from open digital cultural heritage?

- Open media is an important component of open access; learning and research is increasingly multimodal, not just text based
- Access to cultural content that can be reused, reconfigured and republished in open environments
- Easier to share as open research data or to publish even commercially



Digital cultural heritage

Cultural heritage converted into high-quality digital images or machine readable text following strict standards.

Authentic digital versions of works of art and cultural history are made available in large aggregated databases.

This is the authentic version of this painting available in Europeana (not available in google searches)





Digital cultural heritage is citable

References for visual materials (examples in VRC guide)

Lastname, A. A. (Year). *Title of Work*. [Format]. Place work resides.

Long format
APA-style

Vermeer, J. (1660). *The Milkmaid; Het melkmeisje* [painting]. Rijksmuseum. Retrieved from Europeana: http://europeana.eu/portal/record/90402/SK_A_2344.html. Public Domain: <http://creativecommons.org/publicdomain/mark/1.0/>

Short web
version

The Milkmaid, by Johannes Vermeer (1660), Public Domain Mark 1.0



Top picks: digital cultural heritage

Europeana

Europeana brings together European libraries, museums and archives digital collections. 12 million images, 3 million with an open license.

Finna

Finna brings together Finnish museums, libraries and archives digital content. 100 organisations, 900 000 images.

DPLA – Digital Public Library of America

America's libraries, archives, museums, and other cultural heritage institutions.

Aalto University Archives are digitising tens of thousands of image collections
Images are available in **Aalto-Finna**, [Archive materials](#)

Top picks: search engines for CC-licensed media

Google advanced image search

The go-to image search engine. Advanced search useful for filtering by size, type. Colour, date, rights and more.

CC Search

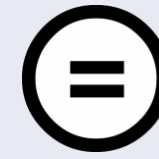
Search engine for CC-licensed images from a variety of good quality sources including AI generated tags

Flickr Creative Commons

Search for CC-licensed images from all subjects

Wikimedia Commons

Search for public domain, open and CC-licensed images from all subjects.

License		Type of use	Symbols
Attribution (BY)		You must credit the creator, the title and the licence the work is under.	
Non Commercial (NC)		The work cannot be used for commercial purposes.	
No Derivatives (ND)		The work can only be used exactly how it is. The work cannot be adapted or modified in any way.	
Share Alike (SA)		Any new material produced using the work must be made available under the same licence as the original work.	
Public Domain CC0		The copyright holder has voluntarily waived their rights and the work can be freely used	
Public Domain		The copyright of the work has expired and it is free of known copyright restrictions	

Thank you!

- Contact: oppimiskeskus@aalto.fi
- <http://libguides.aalto.fi/vrc>
- <http://learningcentre.aalto.fi/vrc-arkisto>
- marika.sarvilahti@aalto.fi