

Aalto Bachelor's Programme in Design



Aalto-yliopisto
Aalto-universitetet
Aalto University

3rd May, 2019



Welcome

The background of the advertisement is a photograph of a modern design studio. In the center, a woman with dark hair, wearing a red turtleneck sweater, is smiling and looking at a laptop. To her right, a woman with long blonde hair, wearing a blue long-sleeved shirt, is leaning over the desk. In the background, a man with dark hair is partially visible, looking towards the camera. The studio is filled with various design tools, including a large format printer, a desk with a laptop, and shelves with books and materials. The overall atmosphere is creative and collaborative.

**Master's
Programme in
Creative
Sustainability**

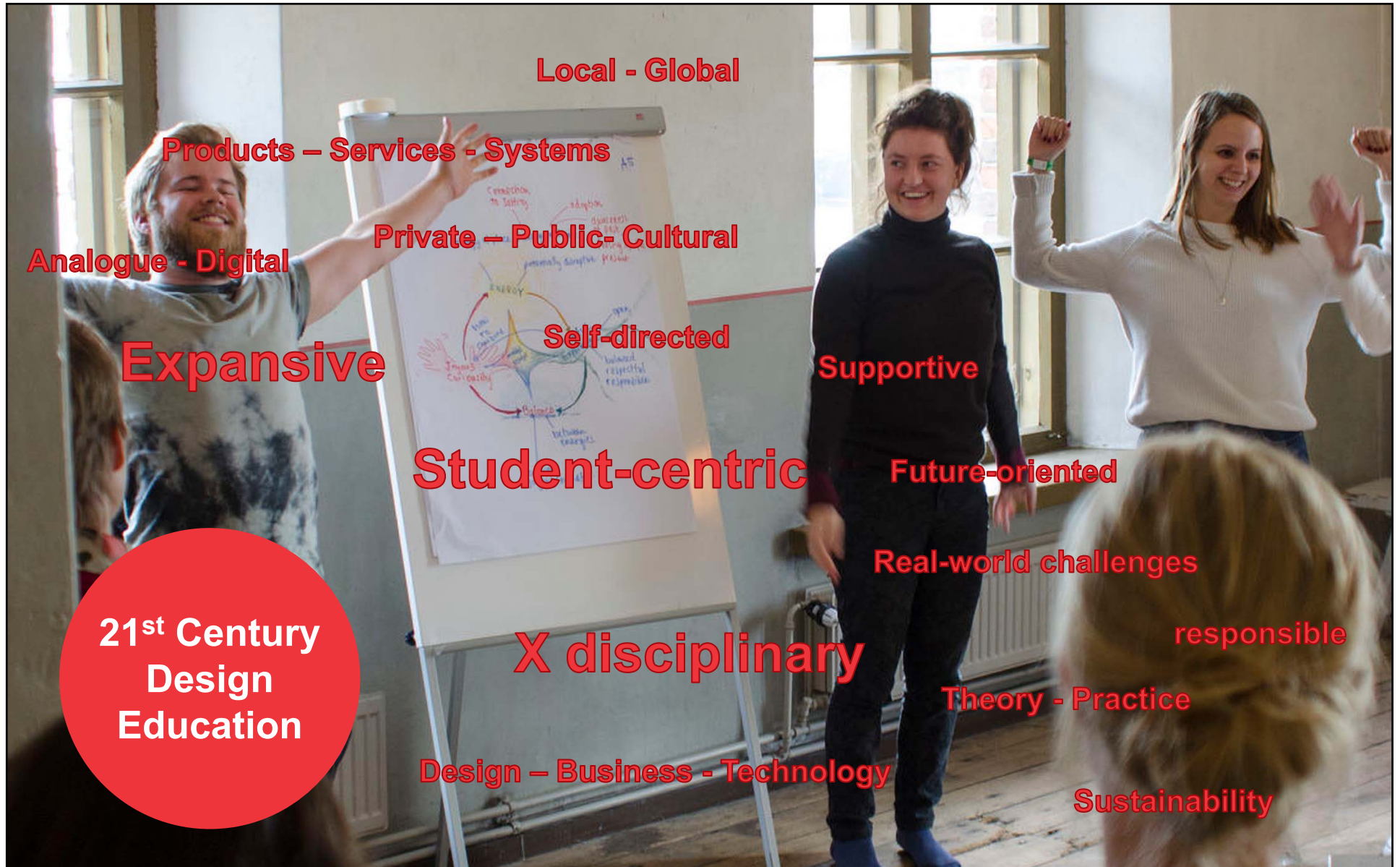
**Master's
Programme in
Collaborative
& Industrial
Design**

**Aalto
Bachelor's
Programme in
Design**

**Master's
Programme in
Visual
Communication
Design**

**Master's
Programme in
International
Design
Business
Management**

**Master's
Programme in
New Media
Design &
Production**



Local - Global

Products – Services - Systems

Analogue - Digital

Private – Public- Cultural

Expansive

Self-directed

Supportive

Student-centric

Future-oriented

Real-world challenges

responsible

21st Century
Design
Education

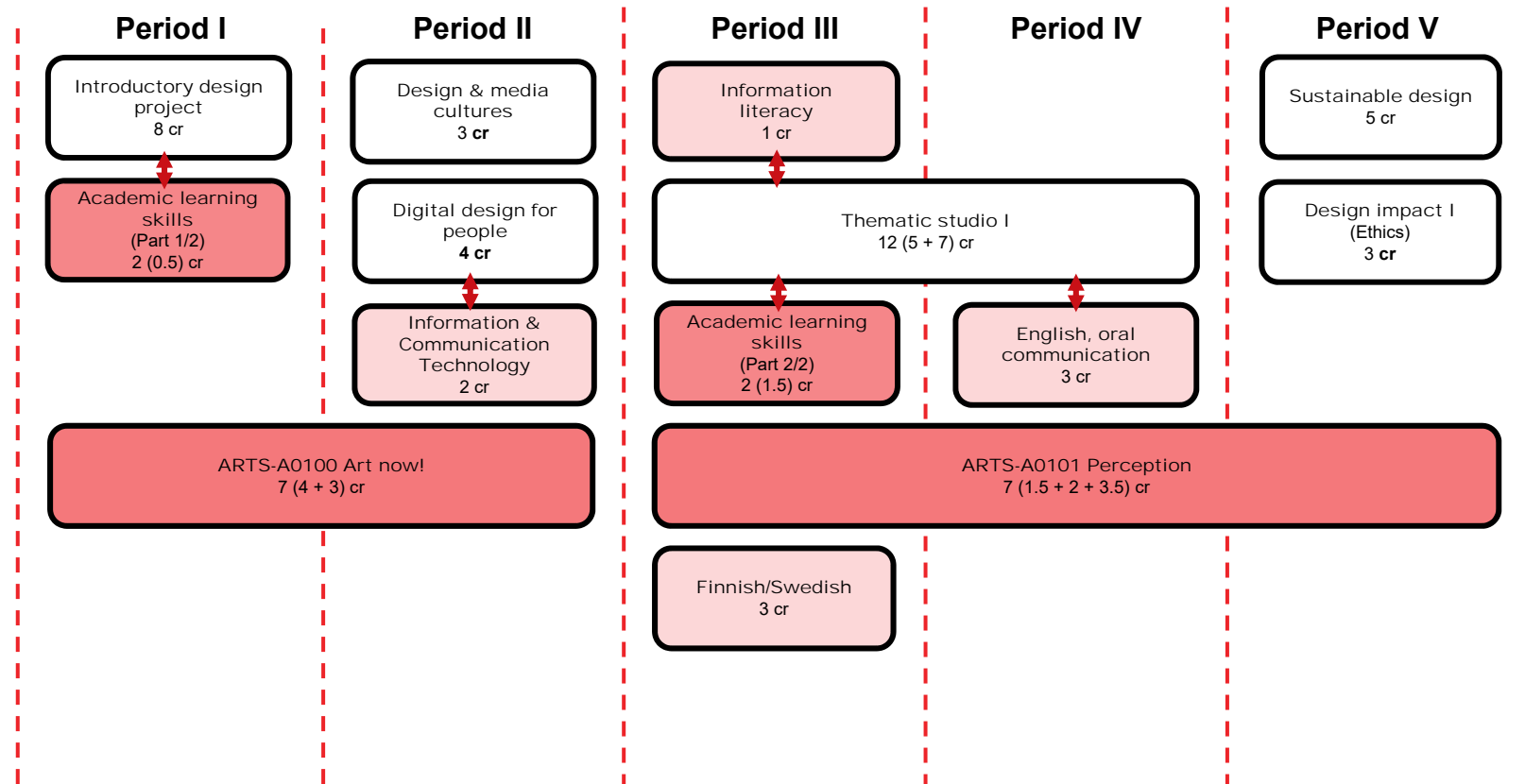
X disciplinary

Theory - Practice

Design – Business - Technology

Sustainability

1st
Year



**2nd
Year**

Period I

Digital service
design project
9 cr

Design theory &
Methodology
3 cr

Period II

Visual
communication for
systems thinking
3 cr

Process
management for
media & design
6 cr

English, written
communication
3 cr

Period III

Strategic identity &
design
5 cr

Thematic design studio II
12 (6 + 6) cr

Period IV

Elective(s)
6 cr

Period V

Design futures
6 cr

Design impact II
(Societal & business
value/relevance)
6 cr

**3rd
Year**

Minor (& electives)
/
Exchange studies
24 cr

Design research
6 cr

Bachelor thesis
10 (5 + 5) cr

Design impact III
(Profession)
6 (1+1+4) cr

Electives
9 cr

Language studies
(Finnish/Swedish for Finnish students; Foreign for international students)
3 cr

Admission process

- **Preliminary assignments**

- Uploaded to the online application by 30 Jan 2019 at 15.00 at the latest
- Evaluated Pass/Fail

- **Intake assignments**

- Delivered to the applicants who pass the preliminary assignments on 13 March 2019
- Submitted to the Admission Services by 26 March
- Evaluated on the scale of 0-50

- **Interviews**

- Invitations sent to applicants who pass the intake assignments by 18 Apr 2019
- Interviews are organized 24-29 Apr 2019
- Evaluated on the scale of 0-50

Admission is based on the total score of intake assignments and interviews, max. 100p

A background image showing a group of young people in an outdoor setting. On the left, two men are sitting on a low concrete wall; one is wearing a light grey jacket and glasses, the other a dark jacket. They are both looking towards the right. In the center, a man in a light blue shirt is reaching out with his hand towards a woman on the right. The woman is wearing a light blue denim jacket and is riding a yellow bicycle. She is also reaching out with her hand towards the man in the center. The background is slightly blurred, showing a brick building and some greenery.

Questions?

More information about the programme:

<https://www.aalto.fi/node/54651>

**More information about the admission criteria
(incl. language requirements):**

<https://www.aalto.fi/node/54586/>