

Teknolohiateollisuus



Data and Circular Economy

Digi Breakfast 4.4.2019

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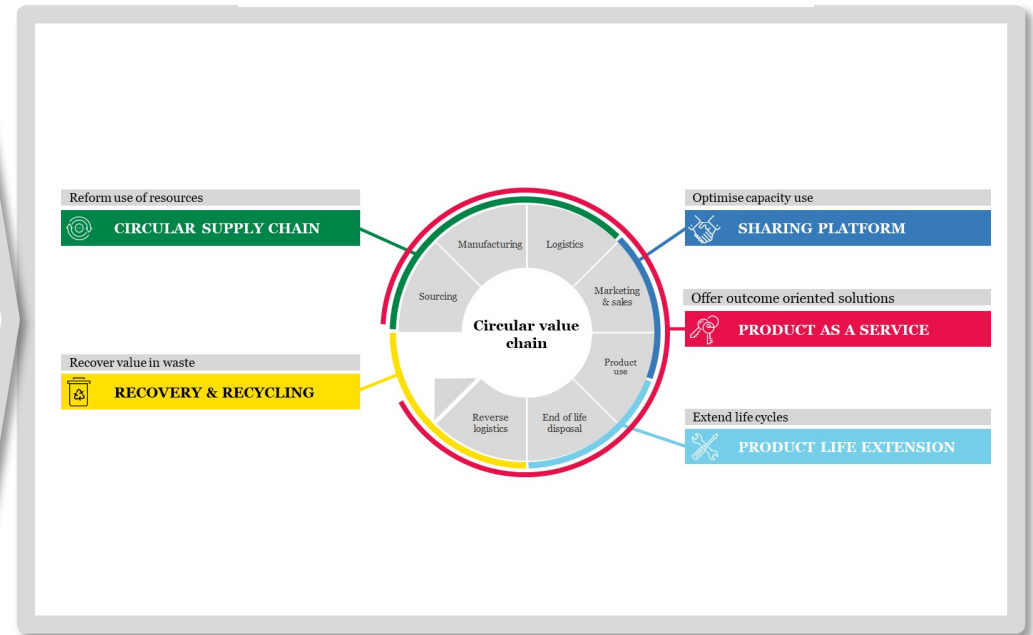
Ability to Deploy Data is at the Heart of Renewal of European Industries

Finland was the first country in the world to create a Circular Economy Roadmap

From Linear...



...to Circular



Focusing on the change to customer-centricity and digitally enabled business models



Data in

Post-GDPR

Era



Problem: Data in Companies and Contracts



B L T



Now - circularplaybook.fi

Stay tuned for - data models & data-operators

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