

Education Experience Canvas

Designed for:

Designed by:

Key people involved

*Who are the teachers?
Who are the support staff?
Who are the external partners involved?
How are roles and responsibilities divided?
Who are the people supporting and promoting?*

Intended outcomes

*What are the learning objectives?
Why is the content relevant? (e.g. for learners, society or business)
What is wanted to achieve?
What is the skill set learners need?*

Key resources

*What materials are available to students?
What technology is used?*

Value proposition

*What are the guiding principles?
What are the core values?
How do the learners benefit?*

Experience journey

*What are the experiences delivered to learners?
How do learners reflect on their experiences?
How is communication organised?*

Delivery

*What is the format of teaching and learning?
Where does the teaching and learning take place?
What platforms are used?
Can delivery be in another time and place?*

Target group

*What is the main target group?
Who are the learners?
What are the needs of the learners?*

Measurements for success

*How is success defined and measured?
How is feedback given to learners?
How is quality measured?
What is the impact on society?*

What problems may arise

*How can you minimise risks?
How can you tackle any rising problems?*

