

Writing your motivation letter

The motivation letter is an important part of your application. It gives you an opportunity to present relevant pieces of information that cannot be provided elsewhere in the application.

Examples of questions to consider when writing the motivation letter:

- ✓ Why are you applying for the master's programme in question?
- ✓ What do you expect to gain from studies in the master's programme?
- ✓ Why do you think you are the right person for this master's programme?
- ✓ How will your previous education, work experience, knowledge and skills support your success in your master's degree studies?
- ✓ Describe your professional goals. How do you think the master's programme you are applying for would support the development of your professional profile?
- ✓ In which sector would you like to work in the future? What kind of career are you planning?
- ✓ Why do you want to study at Aalto University and in Finland?