Aalto-yliopisto
Kauppakorkeakoulu



Webinar: Bachelor's Programme in Finance

Welcome!

Introductions



Petri Jylhä
Associate Professor and Programme Director



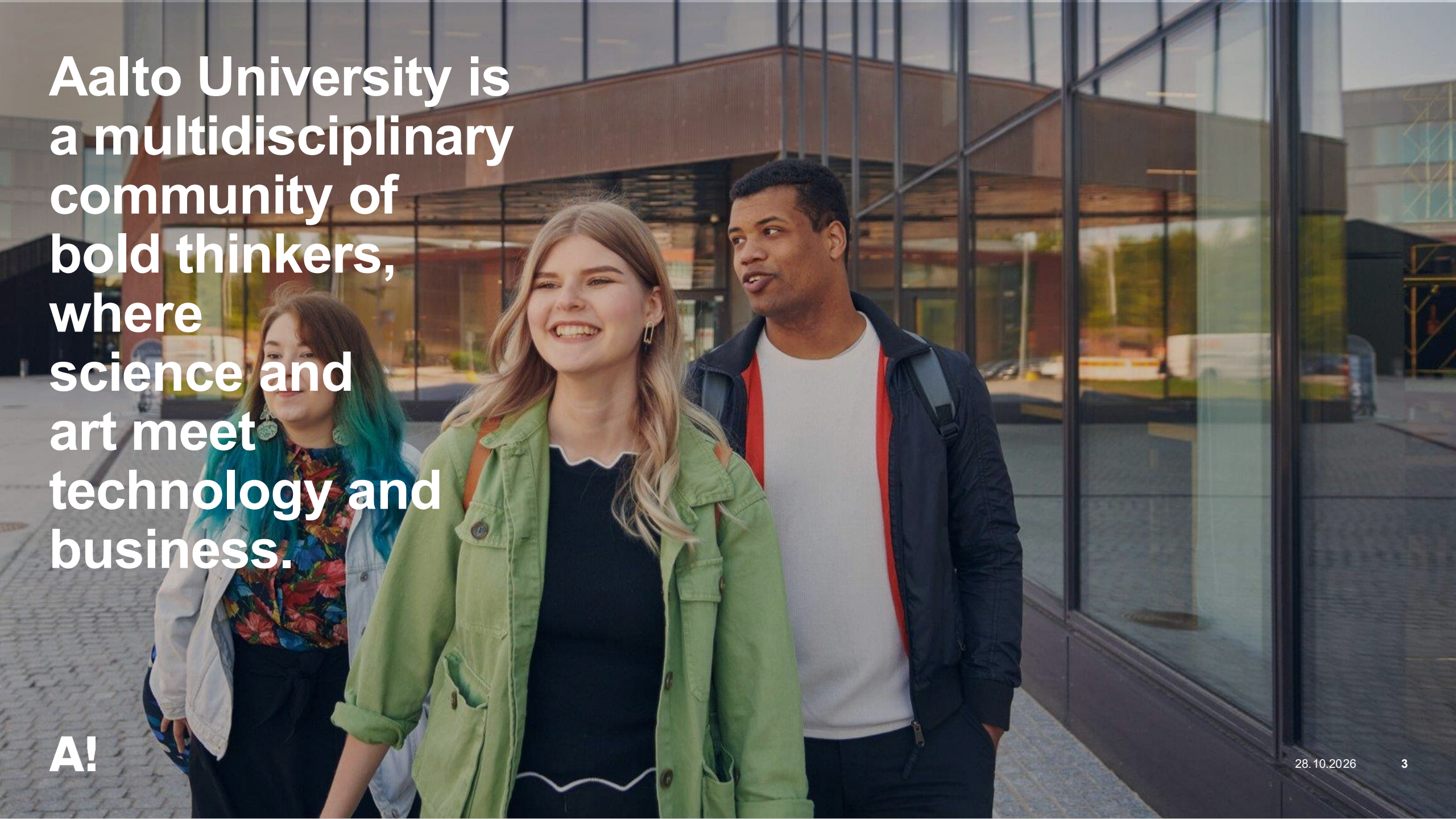
Rasmus Peltola
4th Year Finance master's student



Seela Moilanen
4th Year Finance master's student



Juho Tuuliainen
Investment Banking Analyst at J.P. Morgan
2025 Graduate



Aalto University is a multidisciplinary community of bold thinkers, where science and art meet technology and business.

A!

Merger of three leading Finnish universities – bringing science, technology, art and business together to produce innovations



Six dynamic schools

School of Arts, Design and Architecture architecture, art and media, design, film

School of Business accounting and business law, economics, finance, information and service management, management studies, marketing

School of Chemical Engineering bioproducts and biosystems, chemical and metallurgical engineering, chemistry and materials science



School of Electrical Engineering electrical engineering and automation, electronics and nanoengineering, information and communications engineering

School of Engineering built environment, civil engineering, mechanical engineering

School of Science applied physics, computer science, industrial engineering and management, mathematics and systems analysis, neuroscience and biomedical engineering

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Aalto University School of Business

Aalto University School of Business

- Finland's leading business school
- Ranked among the best globally
- What matters to us:
  - high-quality teaching & cutting-edge research
  - promoting sustainable development
  - a diverse and international community
- Bachelor's programmes:
  - Economics (EN)
  - Finance (EN)
  - International Business (EN)
  - Kauppatieteiden kandidaatti (FI)
  - Technology, Business and Design (EN)

A!



Triple Crown status

Aalto University School of Business is among the 1% of business schools worldwide with labels of excellence from the world's three leading business school accreditation bodies.

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AACSB – The first Nordic business school to earn this prestigious quality label

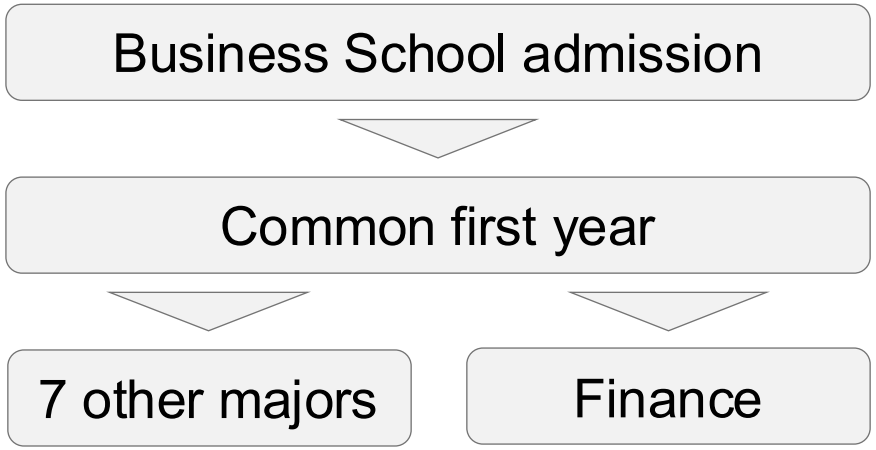
AMBA – Awarded only to schools offering high-quality MBA Programmes

EQUIS – The School is part of the select group of leading business schools with 5-yearaccreditation

CEMS – A Global Alliance of leading business schools, multinational companies and NGOs.

Bachelor’s Programme in Finance

What changes?



A!

What changes?



A!

What is finance?

Finance is about deciding how to allocate money when future is uncertain

Three core questions

- **Investing:** what is something worth, and is it worth doing?
- **Financing:** where does the money come from?
- **Risk:** what could go wrong, and how do we prepare for it?

Same questions apply to person, company, bank, state, …

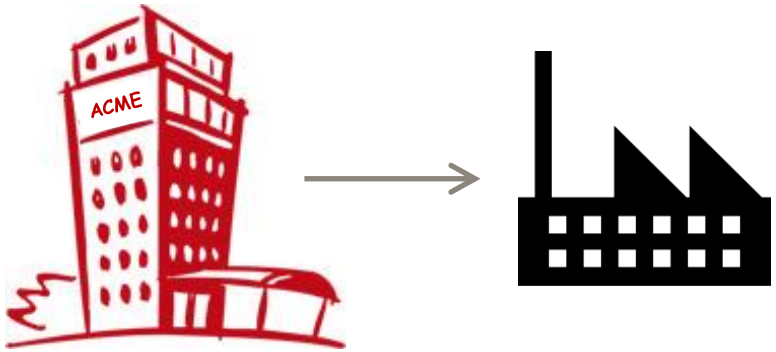
Combines understanding of value and risk with strategic thinking, quantitative skills, and knowledge of businesses, markets and institutions

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What is finance?

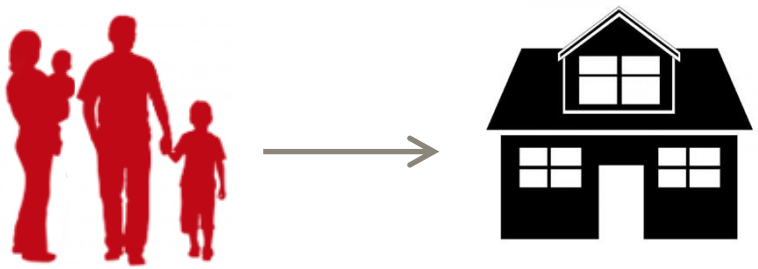


Surplus sector



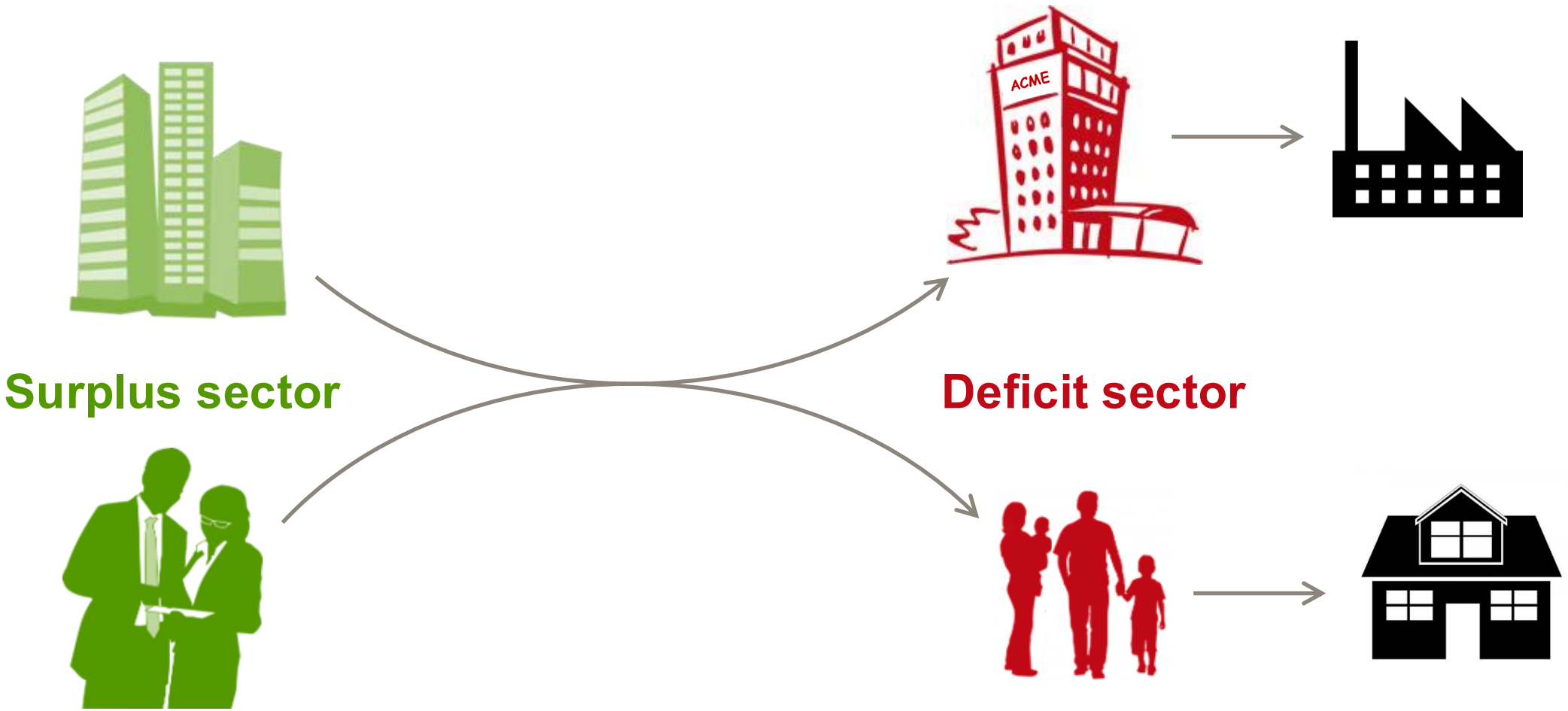
Deficit sector





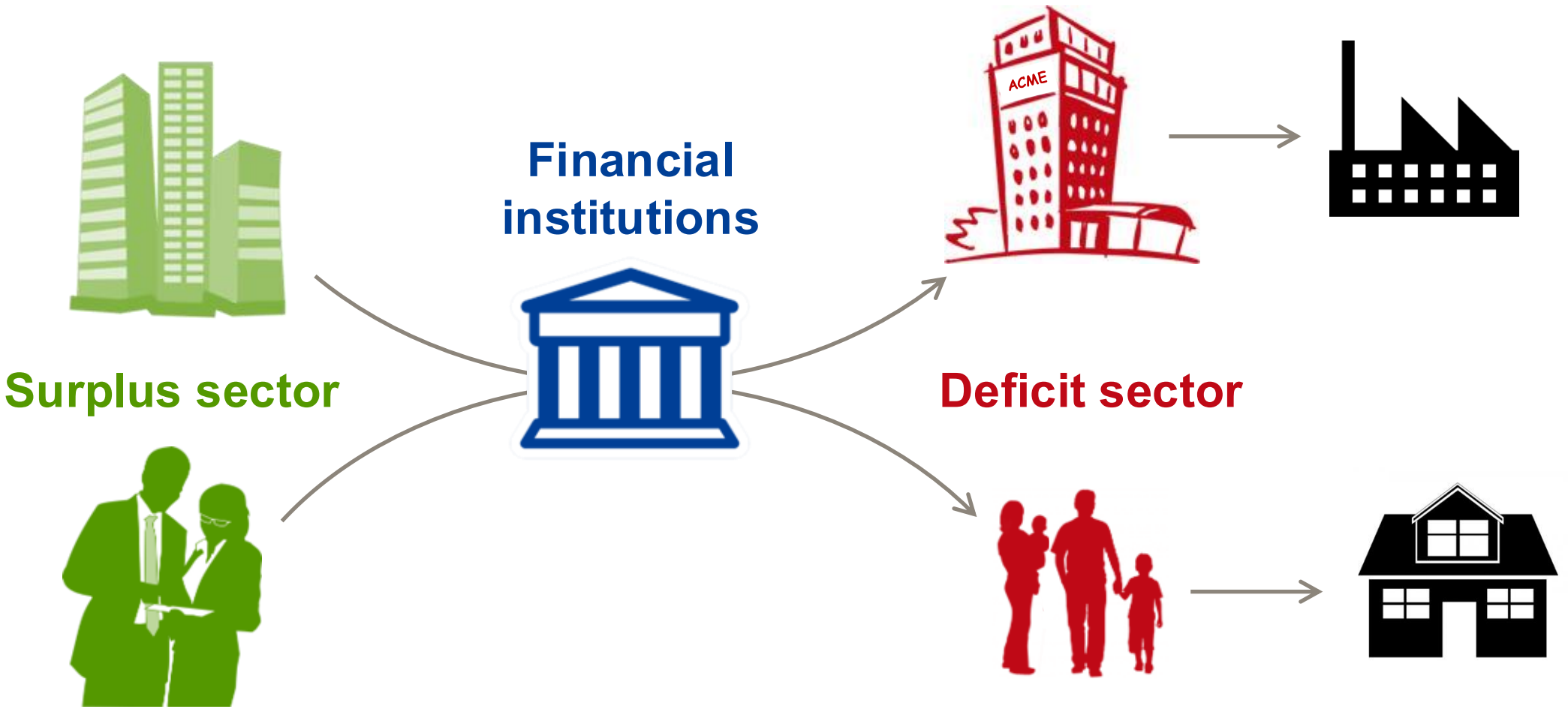
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What is finance?



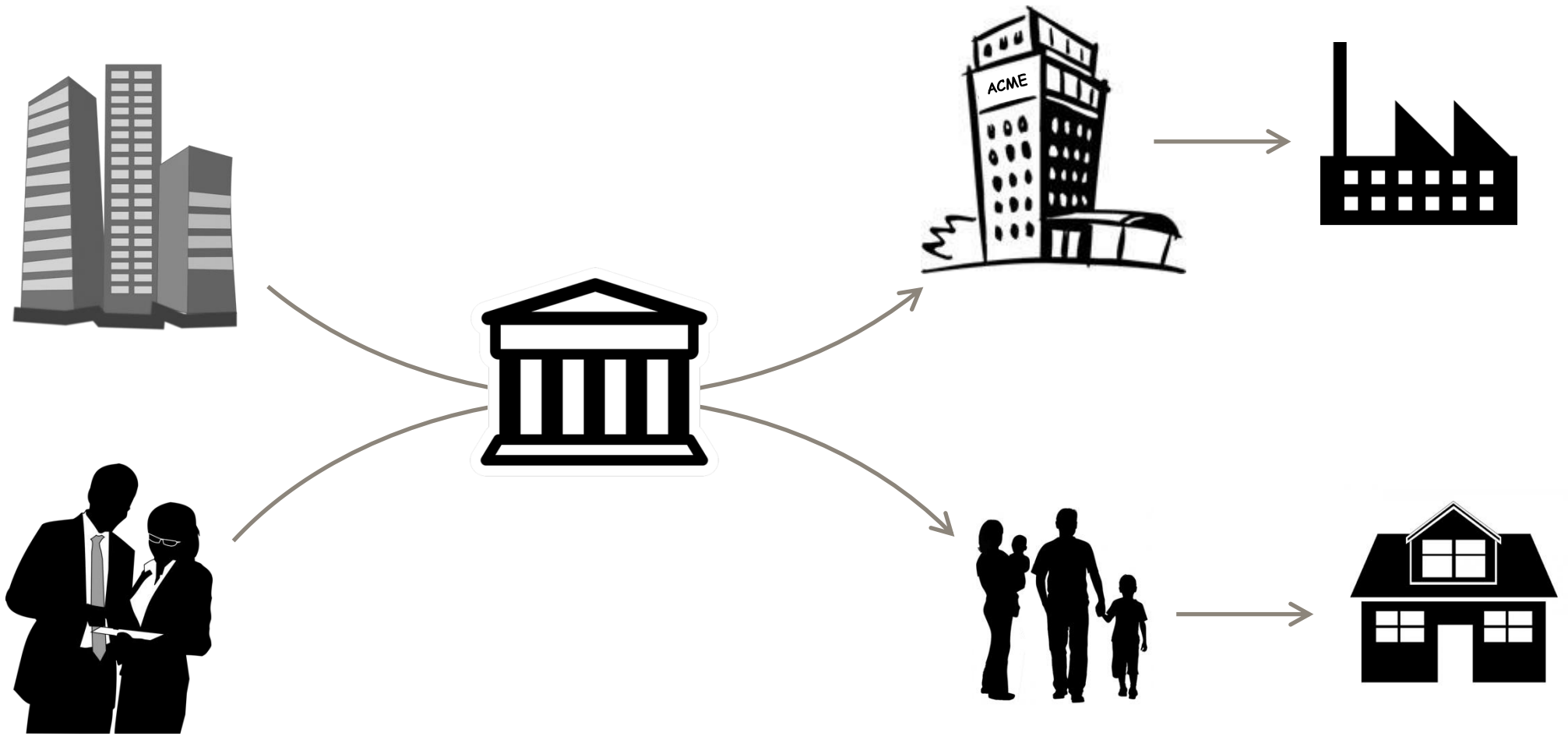
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What is finance?



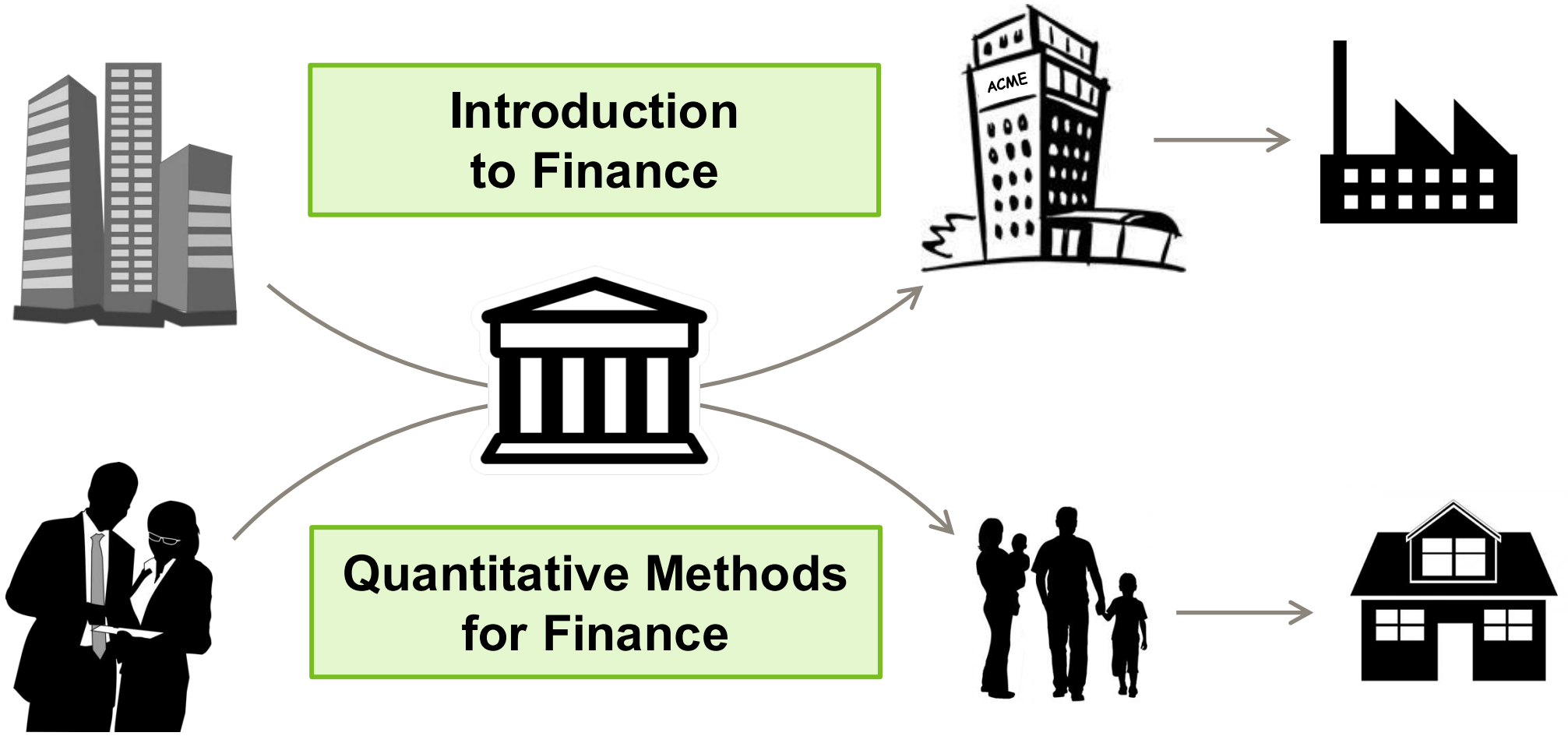
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Studying finance



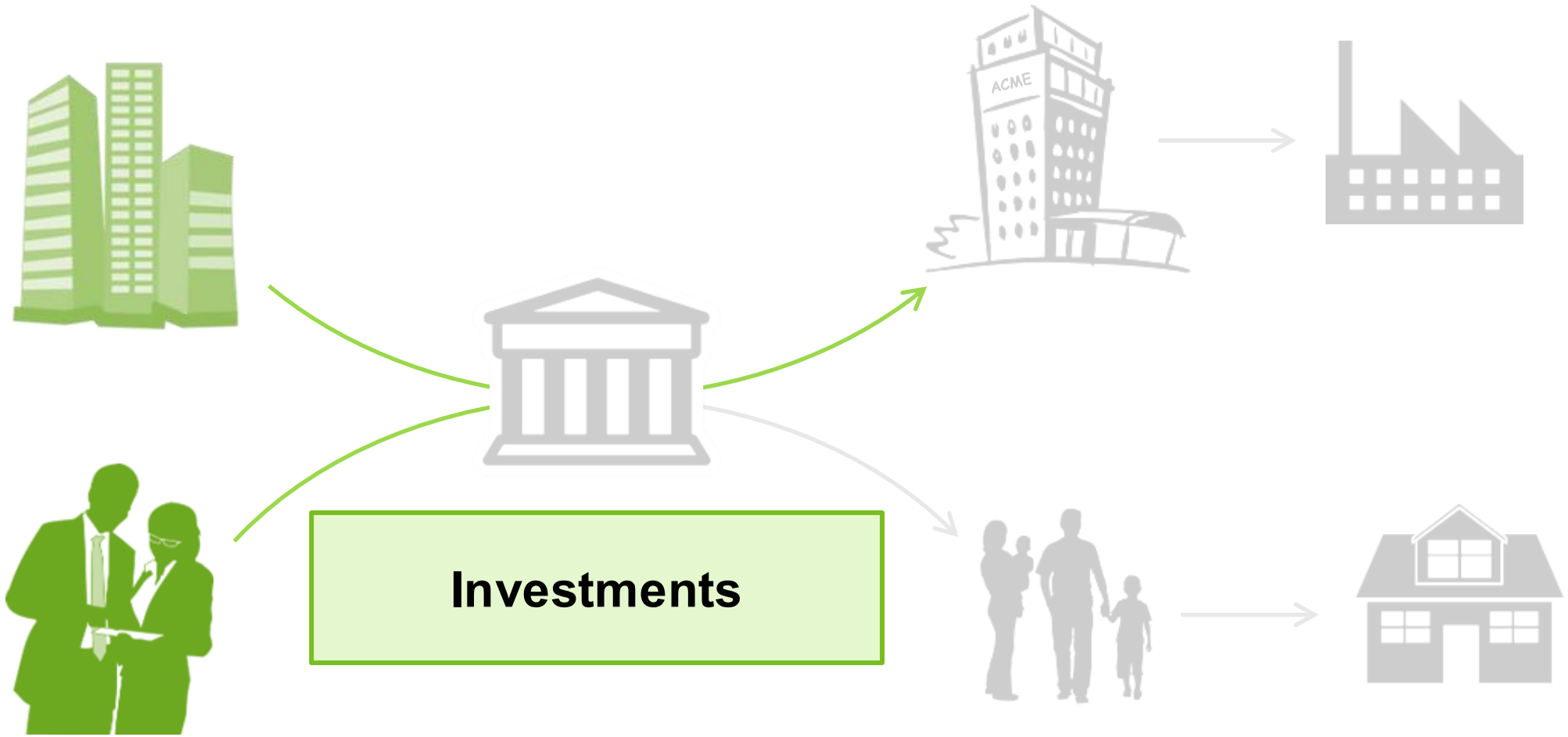
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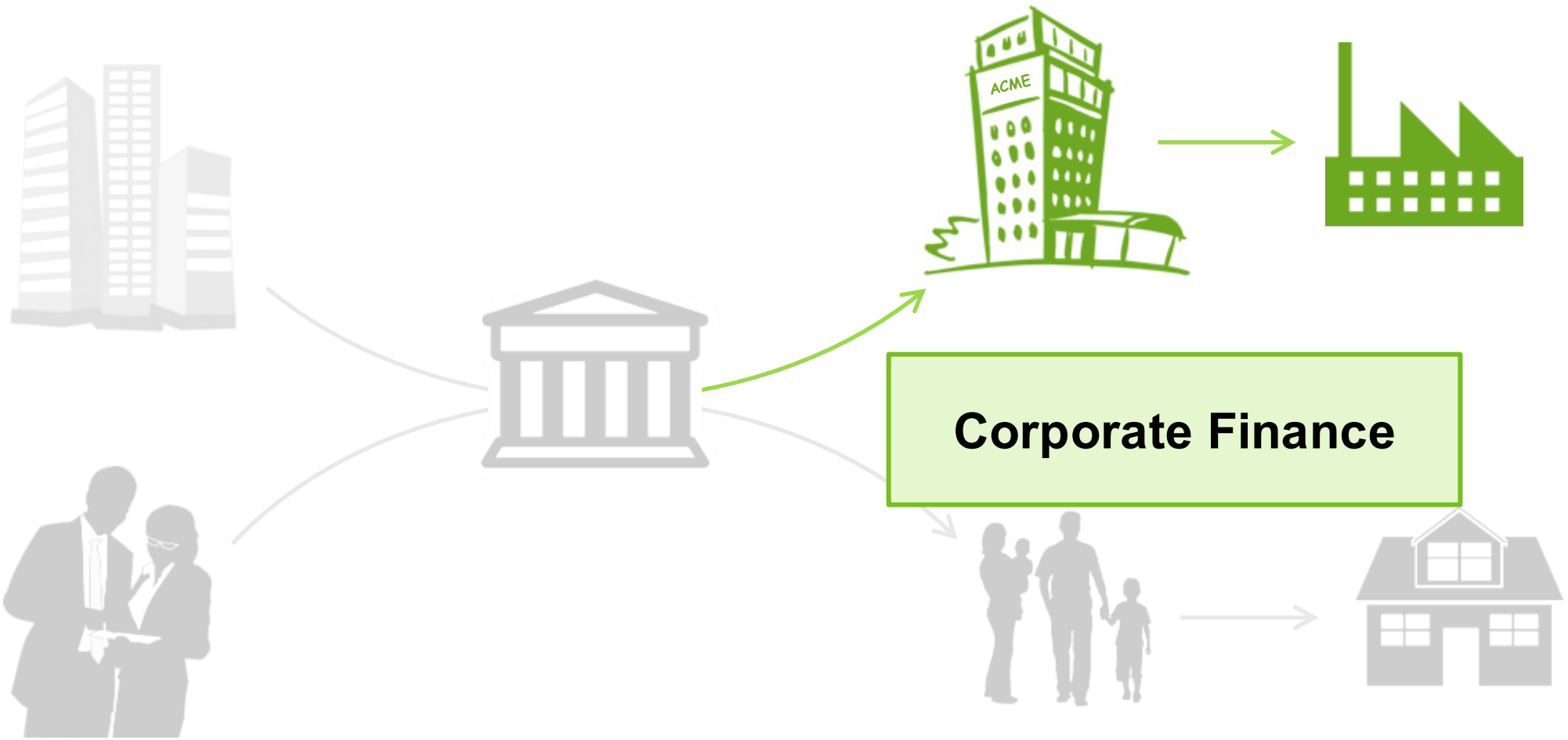
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Studying finance



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Studying finance



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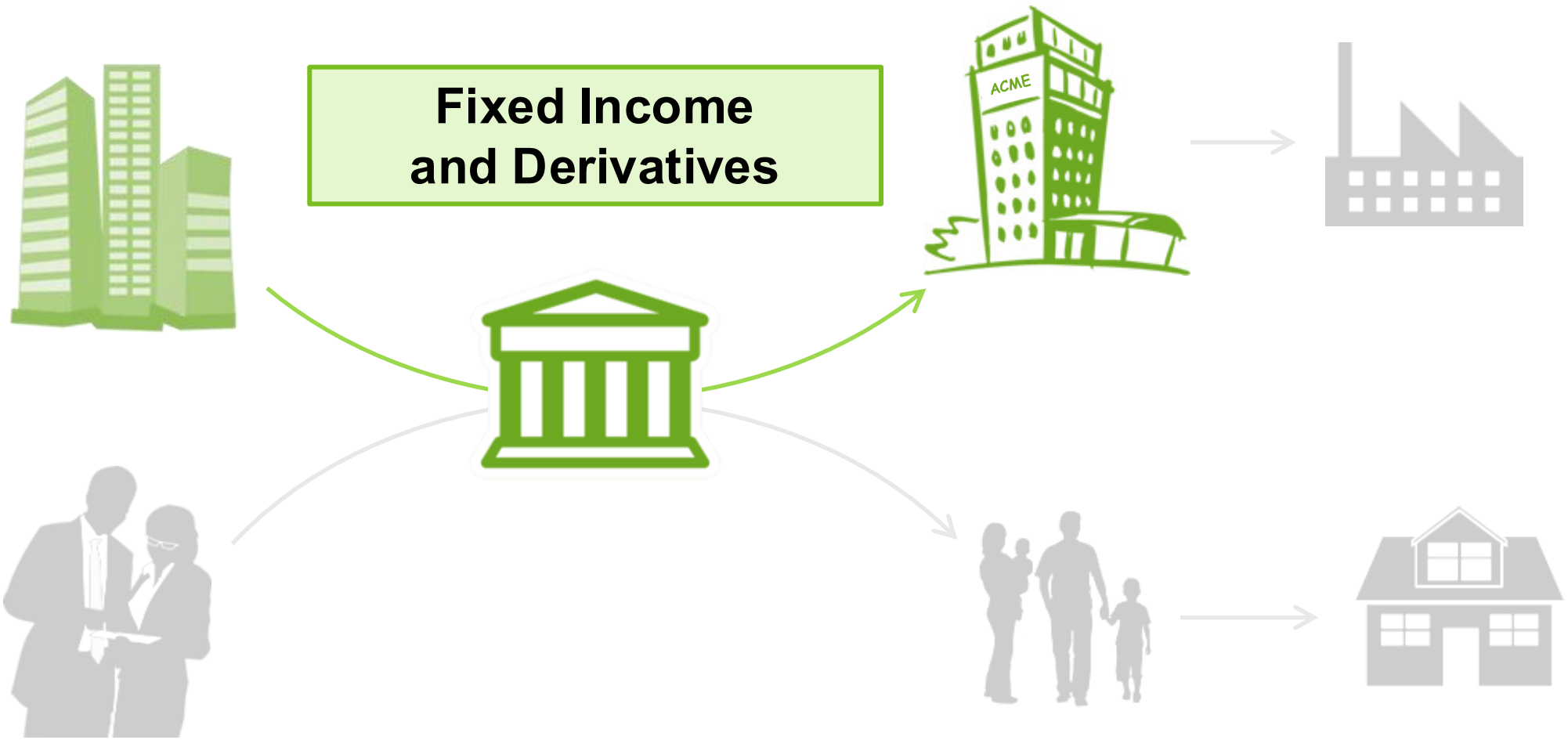
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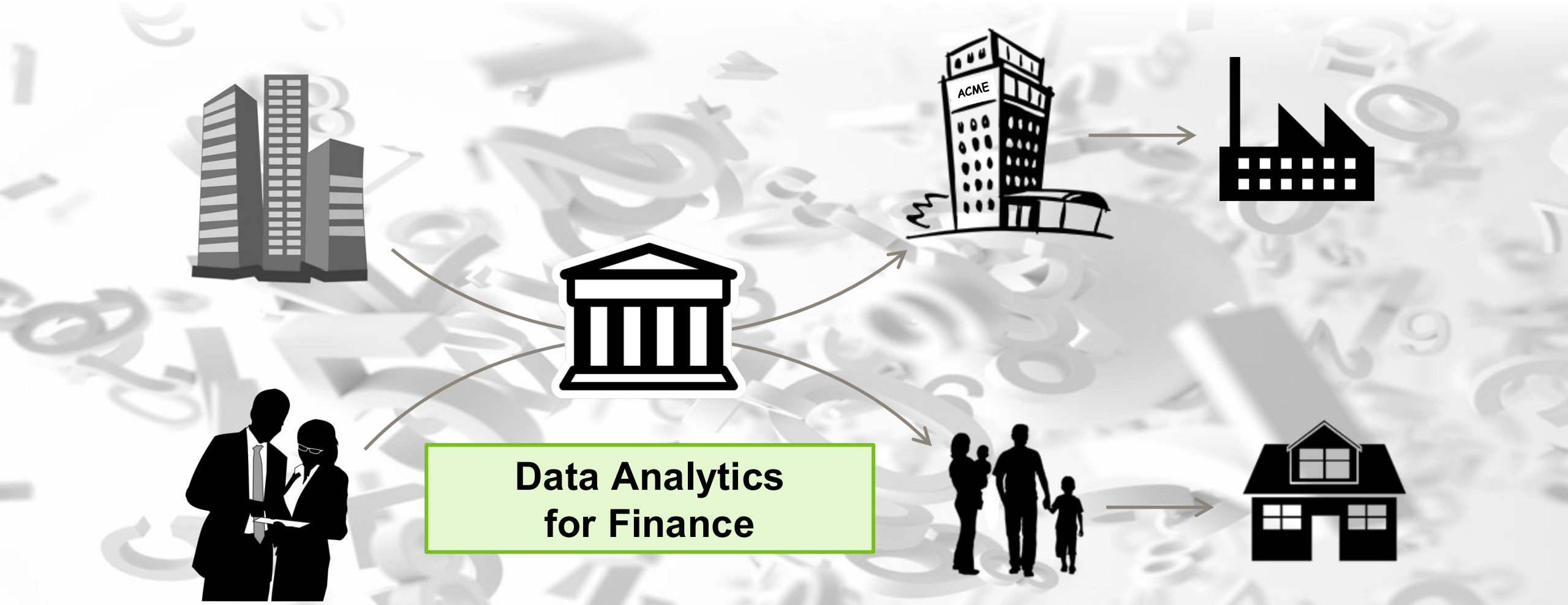
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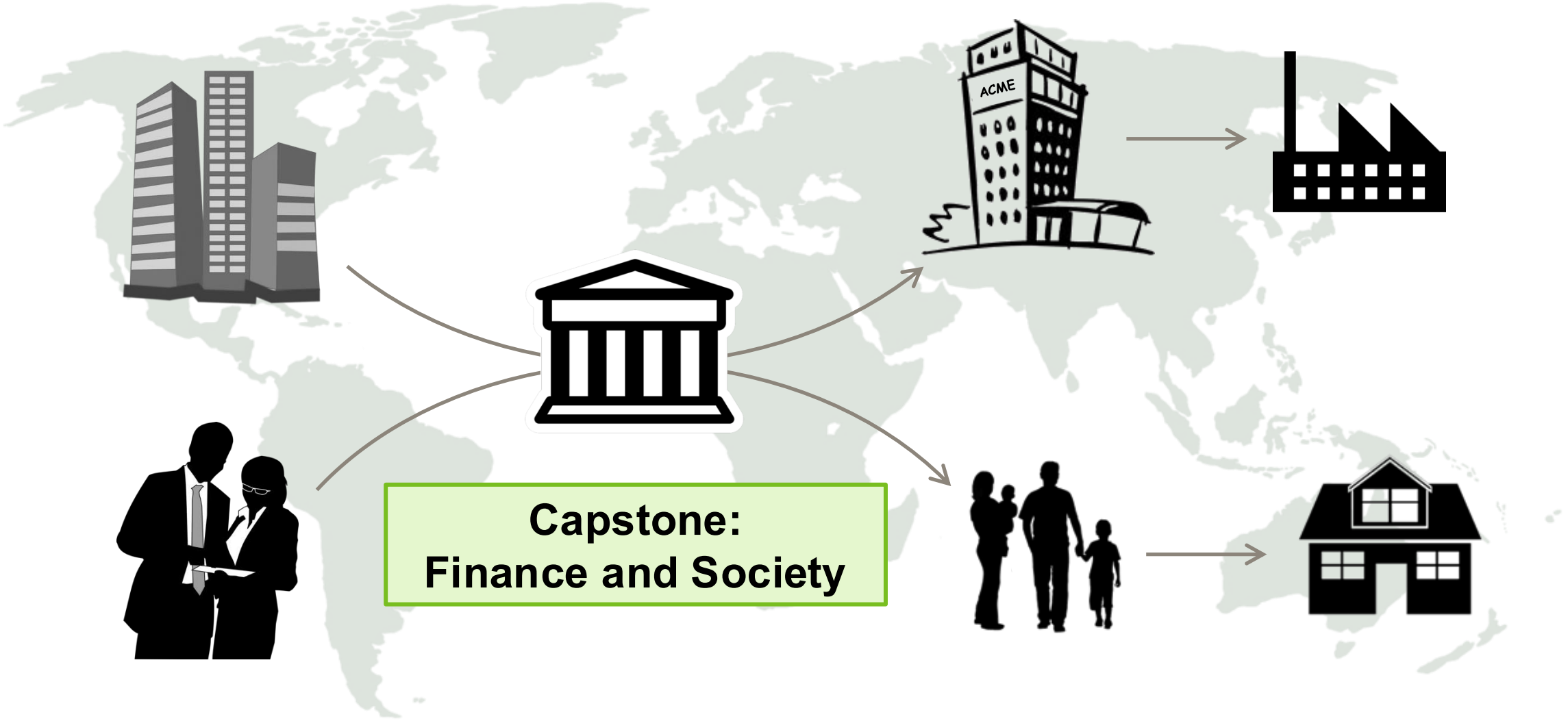


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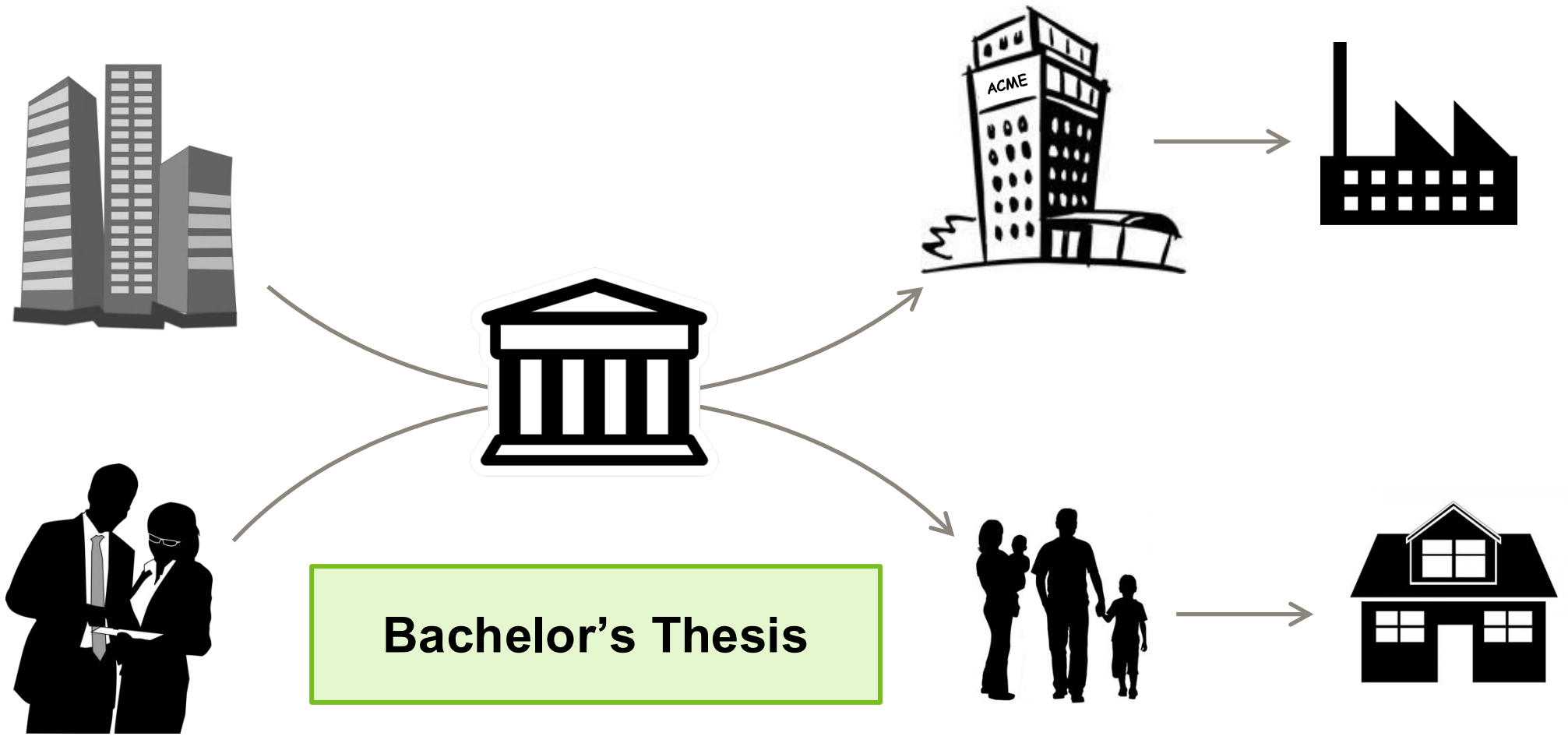


Studying finance



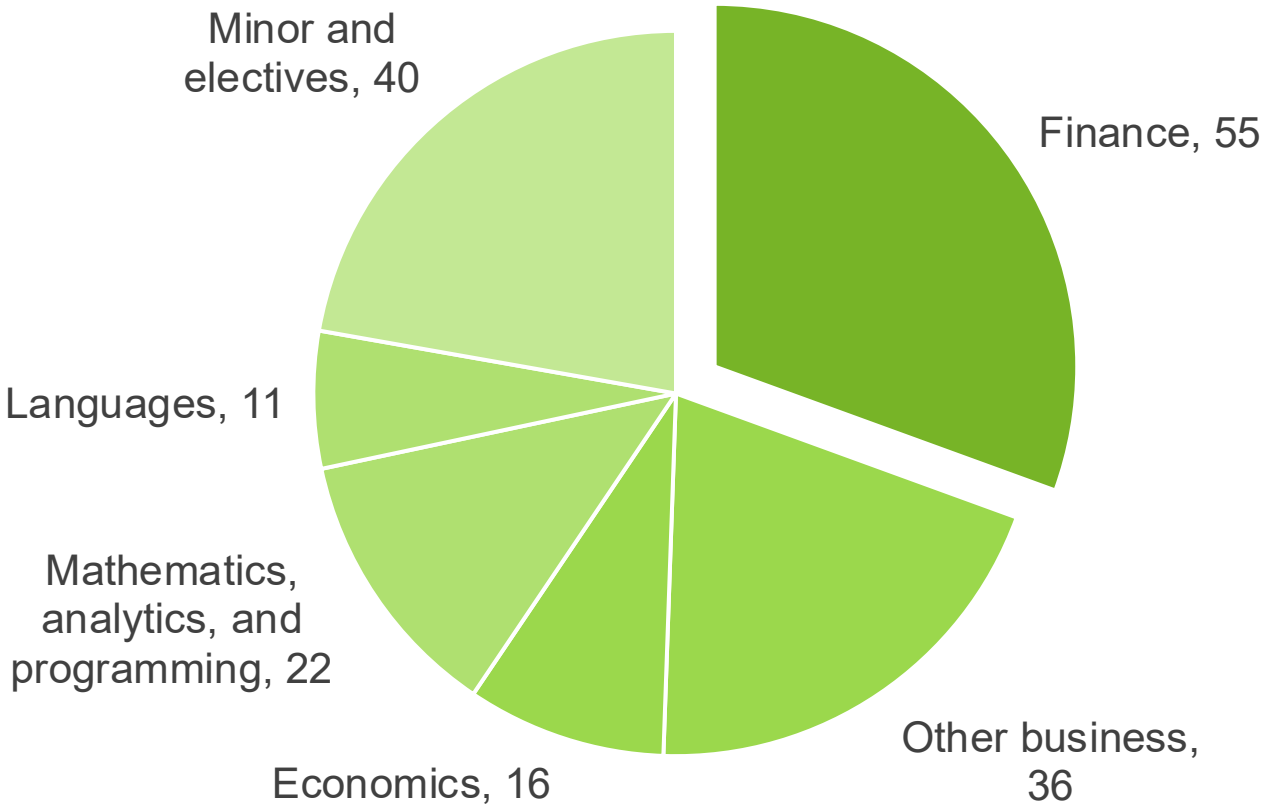
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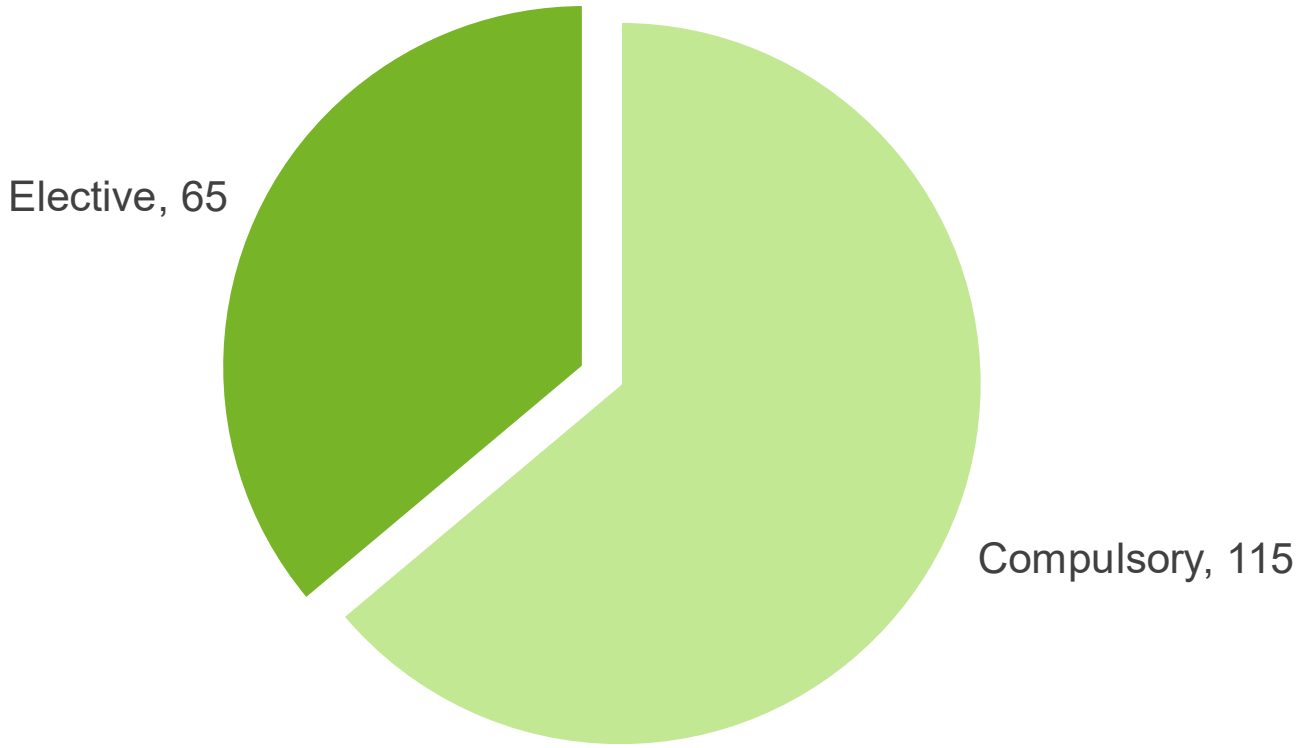
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Much more than just finance



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Choose your own path



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International student exchange

- 150 partner universities across 6 continents and 42 countries
- 94% of business schools are internationally accredited (AACSB, EQUIS, or AMBA)
- Member of the CEMS and PIM networks
- More than half of graduates have completed an international minor (study abroad semester)

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North America
Canada
Mexico
United States

South America
Argentina
Brazil
Chile
Colombia
Peru

Europe
Austria
Belgium
Czech Republic
Denmark
France
Germany
Hungary
Iceland
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Slovenia
Spain
Sweden
Switzerland
Turkey
United Kingdom

Asia
China
Taiwan
India
Japan
Singapore
South Korea
Thailand

Africa
South Africa
Morocco

Oceania
Australia
New Zealand

After graduation

Master's programme

- Automatic right to continue to Aalto's Master's Programme in Finance
- Can continue to all other Master's Programmes in School of Business

Employment

- Every organisation makes decisions about money, risk and value;
  finance skills are valuable wherever you may go
- Banking, investment banking, asset management, management consulting, finance and strategy in non-financial companies, start-ups, public sector…
- Typical roles: financial analyst, investment analyst, risk analyst, quantitative analyst, management consultant, investment banker, portfolio manager

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How to apply?

How to apply?

Admission: Based on high school diploma grades (Finnish high school diploma/IB/EB) or SAT/ACT scores

Application: Separate application on opintopolku.fi / studyinfo.fi

Timeline: January 7 – January 22, 2027

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Scoring matriculation exam and IB exam

Same as in economics, not same as in business

Matriculation exam: mathematics + mother tongue and literature + 3 other subjects

IB exam: mathematics + language and literature + 3 other subjects

Mathematics: more points for advanced syllabus

YO IB	L 7	E 6	M 5	C 4	B 3	A 2
Advanced	37.9	34.1	30.3	22.7	11.4	5.7
Basic	28.2	22.5	16.9	11.2	8.4	4.1

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Aalto Finance and student life

Student life at Aalto

A wide range of affordable services and discounts for students, such as:

- public transport discount
- affordable student housing
- discounted meals at student canteens (approx. 3€)
- free or low-cost student healthcare and mental health services
- sports and wellness services by UniSport
- discounts to numerous stores, services, events, and transportation

Aalto University Student Union (AYY) & KY

- Over 200 student organisations
- Events and activities for every day of the year!

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aalto finance

Aalto Finance in brief

Aalto Finance is a subject club for all finance interested students at Aalto

What is Aalto Finance?

- **Student association at Aalto University** School of Business which connects finance-interested students with each other and the professionals working in the related industries through **50+ events annually**, including:


London Trek


Poker Tournament


Market's Night


Padel Tournament


After Exam Events


Stockholm Trek


Business Golf


M&A Evening


Women's Brunch


Workshops

Aalto Finance aims to connect students to companies, faculty & alumni



Students

- Organizes top quality events and projects
- Offers career opportunities
- Shares informal knowledge
- Provides connections and networking opportunities

Companies

- Provides access to top-talent
- Enables employer branding and visibility across Aalto
- Helps with event marketing and organizing

Faculty

- Acts as a voice of students towards faculty
- Provides practical help in projects and ideas
- Helps the students get to know the faculty better

Alumni

- Provides a platform to develop mentoring relationships
- Keeps alumni up-to-date of current student activities and developments in the University

Selected partners of Aalto Finance

Highlighted partnerships exemplifying the added value across various industries



Student story

Quick facts



Seela Moilanen

4th Year Finance master's student

Puolalanmäen lukio
Bachelor's in Finance at Aalto
Exchange in IE University, Madrid

CORPORATE FINANCE

Timeline of my time at Aalto University

1st Year at Aalto

- Started studying at Aalto University School of Business
- Joined NESU as an active member
- Summer job as a customer advisor at OP

2nd Year at Aalto

- Started major studies in Finance and minor studies in accounting
- Joined the board of Aalto Finance as Faculty Relations Manager
- Summer job as a customer advisor at OP

3rd Year at Aalto

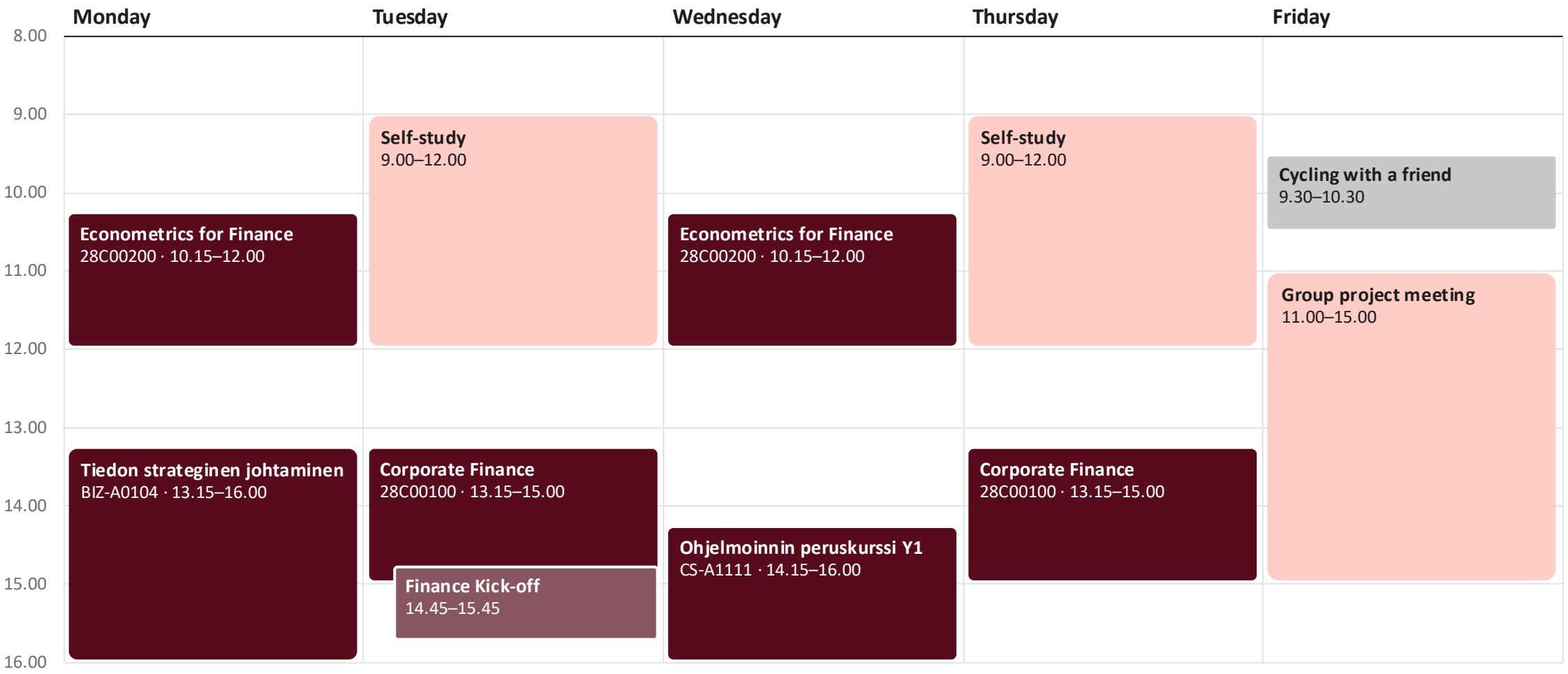
- Bachelor's thesis
- Exchange in Madrid
- Investment Banking Internship at SEB

4th Year at Aalto

- Investment Banking Internship at MCF corporate finance

My calendar

A typical week of studies



Pictures from student life















Alumni story

Quick facts



Juho Tuuliainen

Investment Banking Analyst at J.P. Morgan
2025 Graduate

Järvenpään lukio
Bachelor's & Master's in Finance at Aalto
Exchange in NUS Singapore

Nordea
Carnegie
BCG BOSTON CONSULTING GROUP
J.P.Morgan

Stay connected with Aalto!

Virtual Open Days Nov 4 – Nov 5

Scan the QR and find links to:

- General admission information
- Programme pages
- Tuition fees
- Chat with students and Admissions on Unibuddy
- Newsletter signup



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Q&A time!



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Kiitos
aalto.fi