Aalto-yliopisto
Kauppakorkeakoulu



Webinar: Bachelor's Programme in International Business

Welcome!

Introductions



Perttu Kähäri
Programme Director



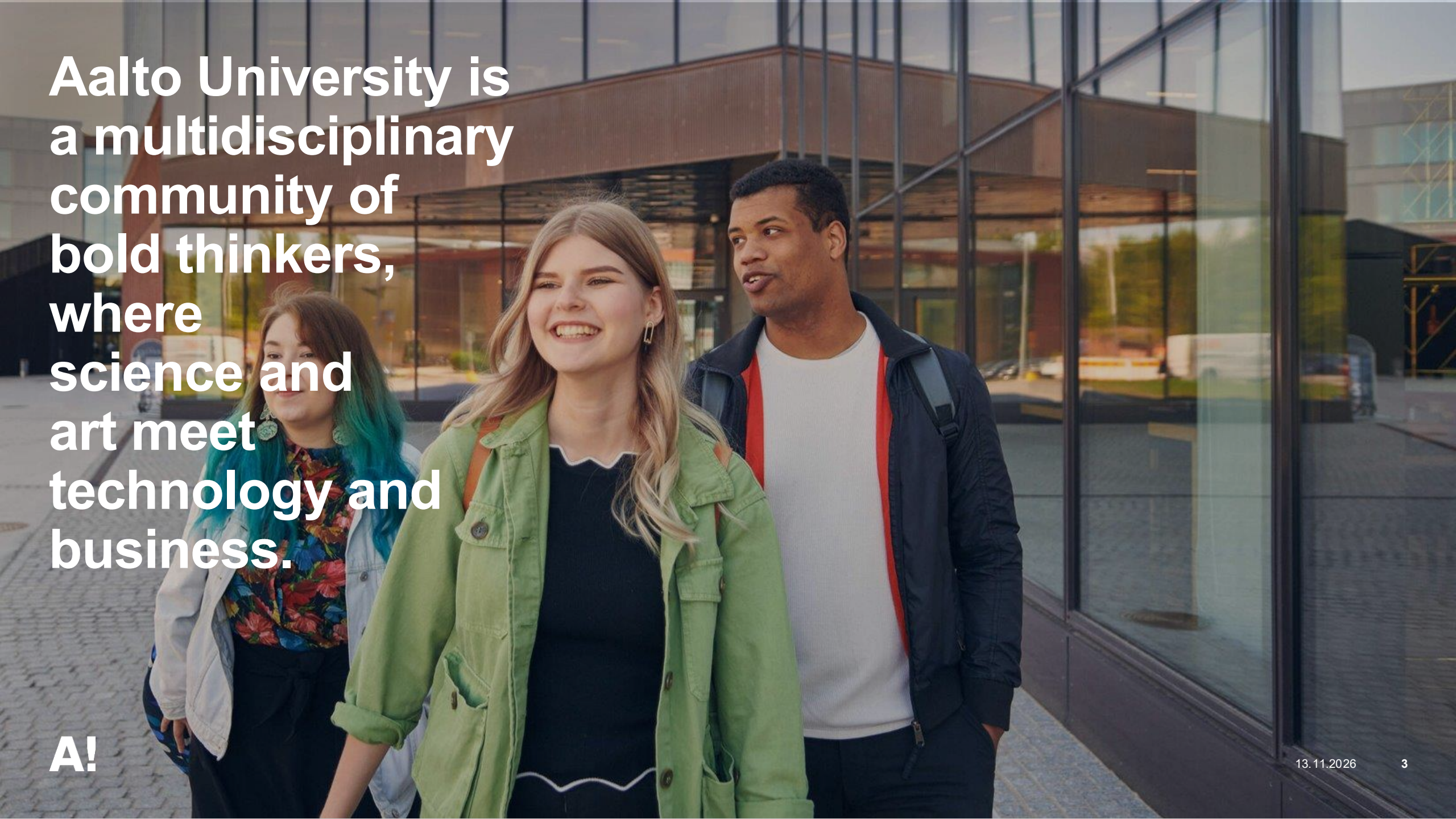
Yuan Virtanen
Programme Director



Diya Hooda
International
Business Student



Alice Giulianini
International
Business Student



Aalto University is a multidisciplinary community of bold thinkers, where science and art meet technology and business.

A!

Merger of three leading Finnish universities – bringing science, technology, art and business together to produce innovations



Six dynamic schools

School of Arts, Design and Architecture architecture, art and media, design, film

School of Business accounting and business law, economics, finance, information and service management, management studies, marketing

School of Chemical Engineering bioproducts and biosystems, chemical and metallurgical engineering, chemistry and materials science



School of Electrical Engineering electrical engineering and automation, electronics and nanoengineering, information and communications engineering

School of Engineering built environment, civil engineering, mechanical engineering

School of Science applied physics, computer science, industrial engineering and management, mathematics and systems analysis, neuroscience and biomedical engineering

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Aalto University School of Business

Aalto University School of Business

- Finland's leading business school
- Ranked among the best globally
- What matters to us:
  - high-quality teaching & cutting-edge research
  - promoting sustainable development
  - a diverse and international community
- Bachelor's programmes:
  - Economics (EN)
  - Finance (EN)
  - International Business (EN)
  - Kauppatieteiden kandidaatti (FI)
  - Technology, Business and Design (EN)

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Triple Crown status

Aalto University School of Business is among the 1% of business schools worldwide with labels of excellence from the world's three leading business school accreditation bodies.

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AACSB – The first Nordic business school to earn this prestigious quality label

AMBA – Awarded only to schools offering high-quality MBA Programmes

EQUIS – The School is part of the select group of leading business schools with 5-yearaccreditation

CEMS – A Global Alliance of leading business schools, multinational companies and NGOs.

What can you learn at the School of Business?



Social skills
Human behaviour
Communication
Oral expression
Written expression



Numbers
Mathematical skills
Analytics
Statistics
Information Systems



Thinking
Creativity
Problem-solving
Understanding the big picture
Analytical thinking
Critical thinking
Identifying challenges and opportunities



Influencing
Societal impact
Sustainability
Responsibility
Ethics

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Welcoming international community

Share of international students:

9% bachelor’s degree students

25% master’s degree students

41% doctoral degree students

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#53 most international university in the world

(THE Most International Universities Ranking 2026)

International Student Exchange

Partner Universities

- 140 partner universities in 6 continents and 44 countries
- 94% internationally accredited business schools by AACSB, Equis or AMBA
- Member of CEMS and PIM Networks
- 50% of graduates have completed an international minor (exchange semester)
- 470 incoming exchange students annually

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North America
Canada
Mexico
United States

South America
Argentina
Brazil
Chile
Colombia
Peru

Europe
Austria
Belgium
Czechia
Denmark
France
Germany
Hungary
Iceland
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Slovenia
Spain
Sweden
Switzerland
Turkey
United Kingdom

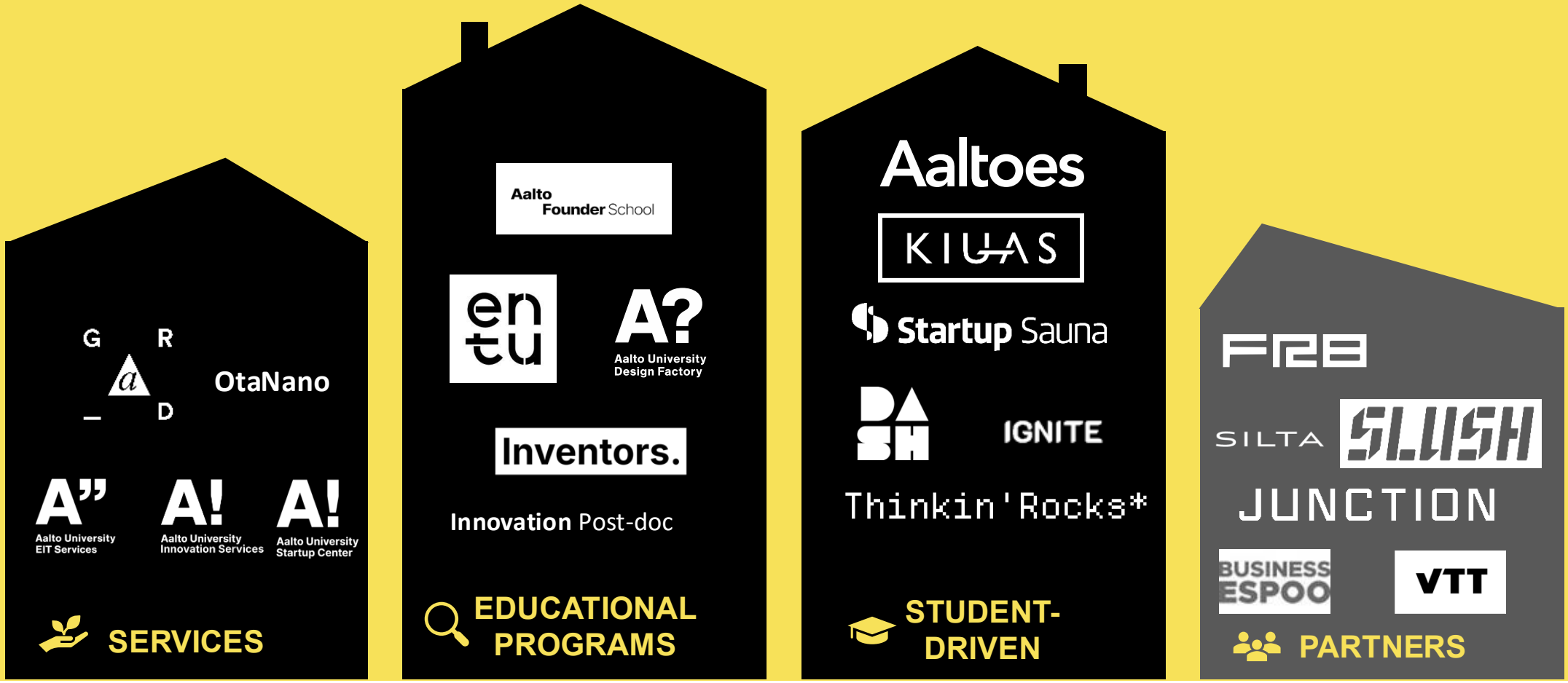
Asia
China
Taiwan
India
Israel
Japan
Malaysia *
Singapore
South Korea
Thailand
Vietnam

Africa
Egypt
Morocco
South Africa

Oceania
Australia
New Zealand

* Campus of an Australian university

Innovation ecosystem



Success factors

- Harvesting talent through multiple activities
- Low-hierarchy culture combined with close proximity
- Empowered students as driving force

Bachelor’s Programme in International Business

Your three years of International Business Bachelor studies



1st year
Building the basis

Fundamentals of Business Knowledge, eg.
- Introduction to Data Analytics
- Introduction to Strategic Management
- Principles of Economics

IB Major, eg.
- Global Business Environment and Geopolitics



2nd year
Specialization

Fundamental courses continue, eg.
- Fundamentals of Corporate Finance
- Founder Principles

IB Major
- Choose one of five specialization areas
- Bachelor's Thesis



3rd year
Applying your skills and knowledge

Fall:
- **International minor**
  ie. Exchange semester abroad

Spring:
- **Capstone:** International Business Project

What makes studying International Business at Aalto special?

Flexibility

You can develop your interests within International Business.

International Exposure

Internationalization is part of your everyday learning experience and includes a guaranteed exchange semester (with a travel grant!).

The Aalto Ecosystem

Explore courses in technology, science, art and design. Interested in building a startup? You can also apply to Aalto Founder's School, with mentoring from leading European tech founders.

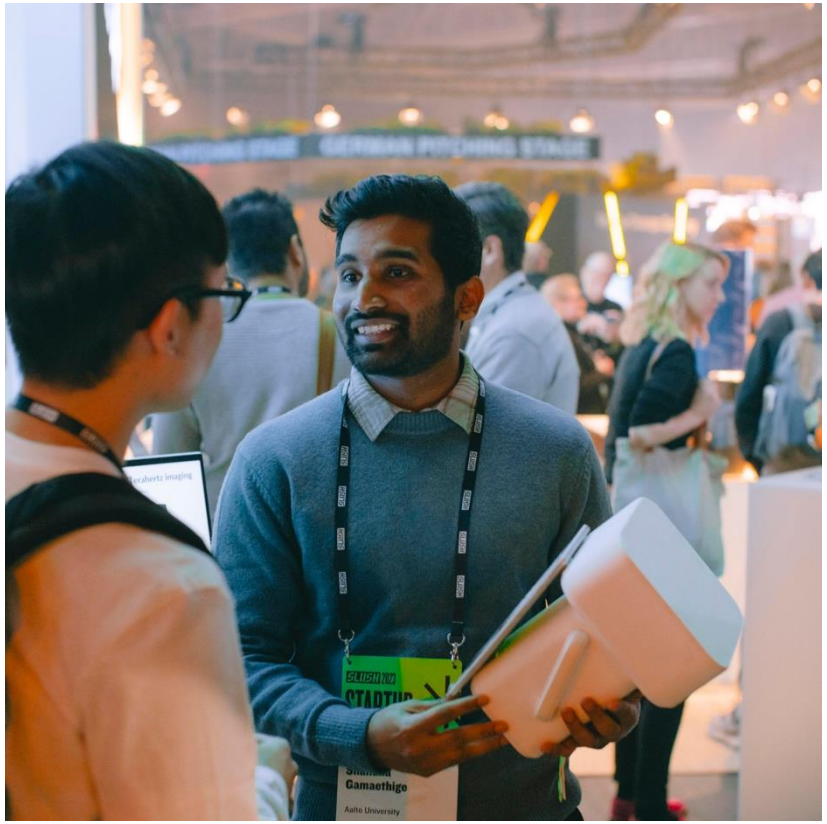
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Photos: Mikael Niemi & Kristian Presnal

Is International Business for you?



You might feel at home in International Business if you are someone who's...

- Curious about different countries, cultures and how the world works.
- Interested in why companies succeed, how markets change and what drives business decisions.
- Excited about teamwork, meeting people and exchanging ideas.
- Interested in entrepreneurship, sustainability, innovation and tackling real-world challenges.

How to apply?

Admission: Based on high school diploma grades (Finnish high school diploma/IB/EB) or SAT/ACT scores

Application: Separate application on opintopolku.fi / studyinfo.fi

Timeline: January 7 – January 22, 2027

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Student life

Diya Hooda

- 2nd year International Business Student

- Baba'25 (the year I began my studies)
- Grew up across India, Qatar, UAE, Saudi Arabia & now Finland – naturally got interested in IB
- Spent a few days on campus with other student led initiatives like wednesday.community before applying

- Spent first year in Mikkeli -> Now in Otaniemi
- Currently writing my bachelor's thesis alongside regular courses & working in Social Media Marketing outside of class

- Head of Finance at Baba Dance Club
- Communications Coordinator & Secretary @ Probba ry – the student association for our programme

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Student life at Aalto

A wide range of affordable services and discounts for students, such as:

- public transport discount
- affordable student housing
- free or low-cost student healthcare and mental health services
- sports and wellness services by UniSport
- discounts to numerous stores, services, events, and transportation

Aalto University Student Union (AYY) & KY & Probba

- Over 200 student organisations
- Events and activities for every day of the year!
- Communities you can be a part of or run yourself

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Alice Giulianini

- 1st year International Business Student
- **Baba '26** – class representative
- Italian student, studied a year in the U.S. – applied with **SAT** and only to Aalto
- **Didn't plan on studying IB** – my first choice was Data Science, and I changed my mind the day before applying
- Probably the best choice I've ever made
- Both **study and live** on Otaniemi campus now
- Involved in various associations – Aaltoes, Wednesday, SkiBBA, but **ProBBA** especially
- Corporate Relations Representative elect for Probba ry
- Co-founder of a (soon-to-be) **startup**

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My schedule this week - Alice

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00		**Finnish 1**	Strategic management team meeting - in class	Gym? - Unisport	**Finnish 1**
10:00	**Introduction to Strategic Managment**	**Finnish 1**	**Introduction to Strategic Managment**	Aalto Talent Expo - Dipoli	**Finnish 1**
12:00	Secret ProBBA board meeting at ProBBA lounge…	Strategic management team meeting - online	Gym? - Unisport	Accounting team meeting - startup sauna	**Introduction to Strategic Managment**
14:00	**Principles of Accounting**	Study session - Design factory	Laundry!	Study session - Business building	Secret ProBBA board event...
16:00	ProBBA board new members presentation	(this webinar)	Secret ProBBA event...		Secret ProBBA board event...
18:00					

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Stay connected with Aalto!

Scan the QR and find links to:

- General admission information
- Programme pages
- Tuition fees
- Chat with students and Admissions on Unibuddy
- Newsletter signup



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Ask us anything!





Kiitos
aalto.fi