
Welcome Evening

For new Master's students at Aalto BIZ

26.8.2026



Programme

15:45 - 16:00 Small snacks served

16:00 - 16:10 Welcome words, **Jonna Söderholm**, Head of External Relations, School of Business

16:10 - 16:40 Panel discussion: Relevant skills needed in working life and how to develop them during the Master's studies. Panel is hosted by KY Chair of the Executive Board **Vilma Paavola**. Panelists:

- **Roope Parmasuo**, Associate Director, Nordea
- **Jie Ren**, Tax and Accounting Advisor (Assistant Manager in Tax transformation), KPMG
- **Bo Wang**, Global SCM Sustainability and Compliance Manager, ABB

16:40 - 16:45 Brief introductions of the alumni graduated from the School of Business

16:45 - 18:00 Informal conversations and networking between the students and alumni

School of Business

Better Business – Better Society

Jonna Söderholm, Head of External Relations
School of Business alum, (starting) class of '96



External Relations

CAREER SERVICES



Jonna Söderholm
Head of ER



Satu Holm
ER Assistant



Tanja Makkonen
Student Services



Milja Koski
Employer Services
Team Leader



Minna Jauho
Aalto Talent Expo
& Summer Job Day

Vasilis Rantzos/N.N.
ER Intern

CORPORATE RELATIONS



Annemari Rautio
Partnership
program



Tommi Vihervaara
Customized Student
Business Projects

ALUMNI RELATIONS



Emilia Nevalainen
Alumni Relations



Kanerva Mäkikoskela
Event Production
and Alumni Relations

STRATEGIC EVENTS



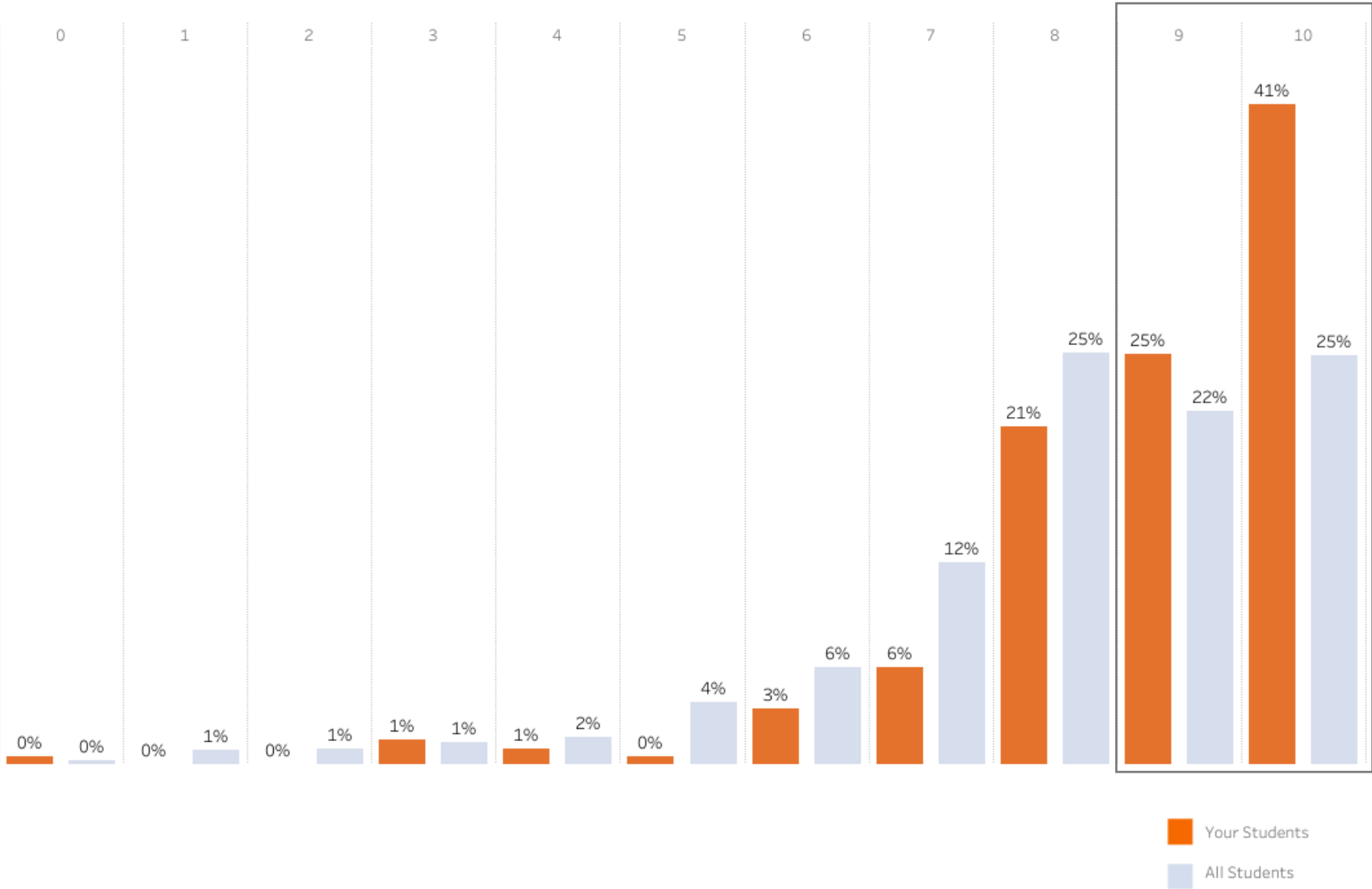
Anni Enkkelä
Event Production

DONOR RELATIONS



Fiona Jokivuolle
Donor Relations

Would Students Recommend Your University?



Average rate

Your Students

All Students

2026

8.7

8.1

2025

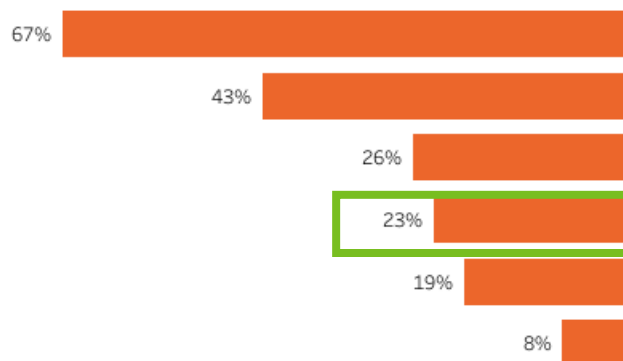
8.7

8.0

• How likely is it that you would recommend your university to a friend or family member?

Reputation and Image

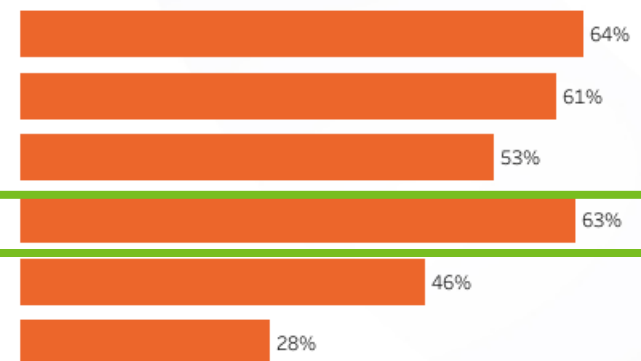
Importance



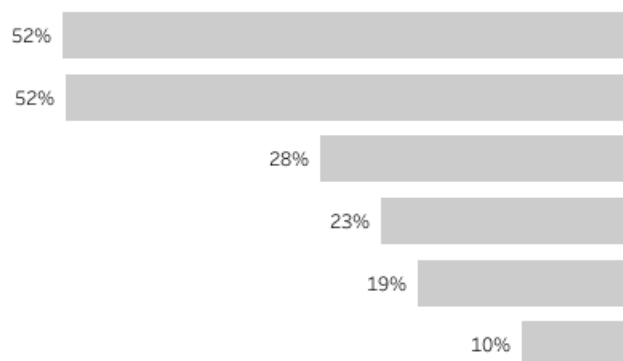
Your Students

High quality of programs
Internationally renowned
Variety of courses
Successful alumni
Research excellence
Unique programs

Association



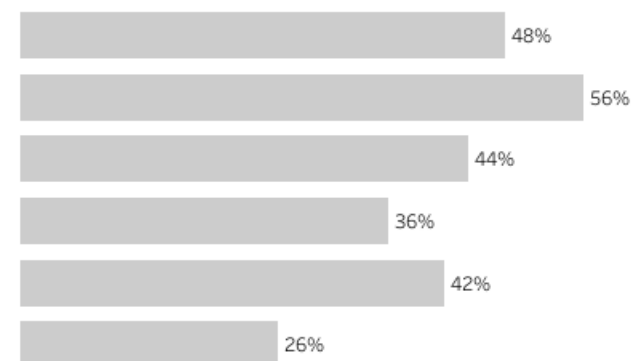
Importance



All Students

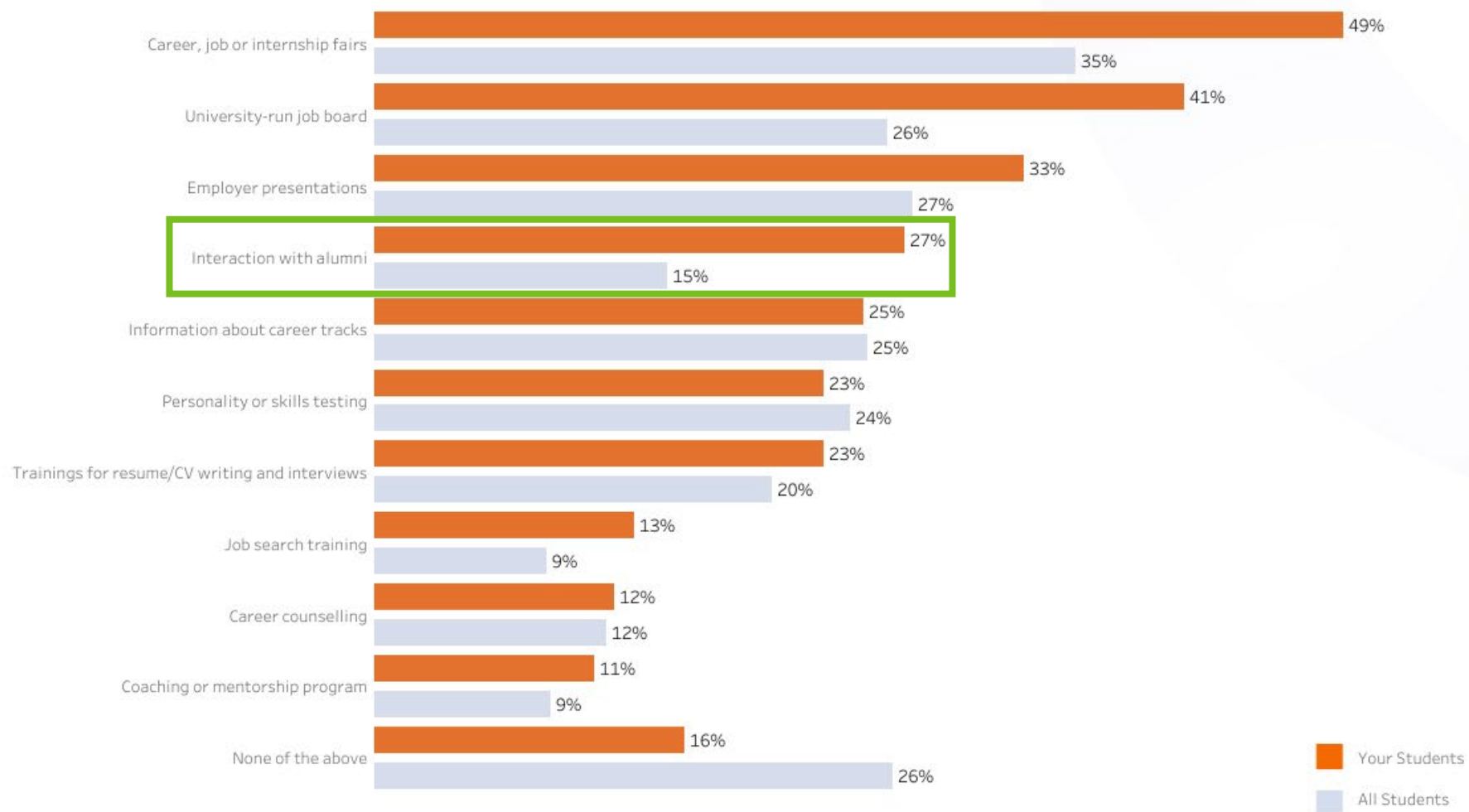
High quality of programs
Variety of courses
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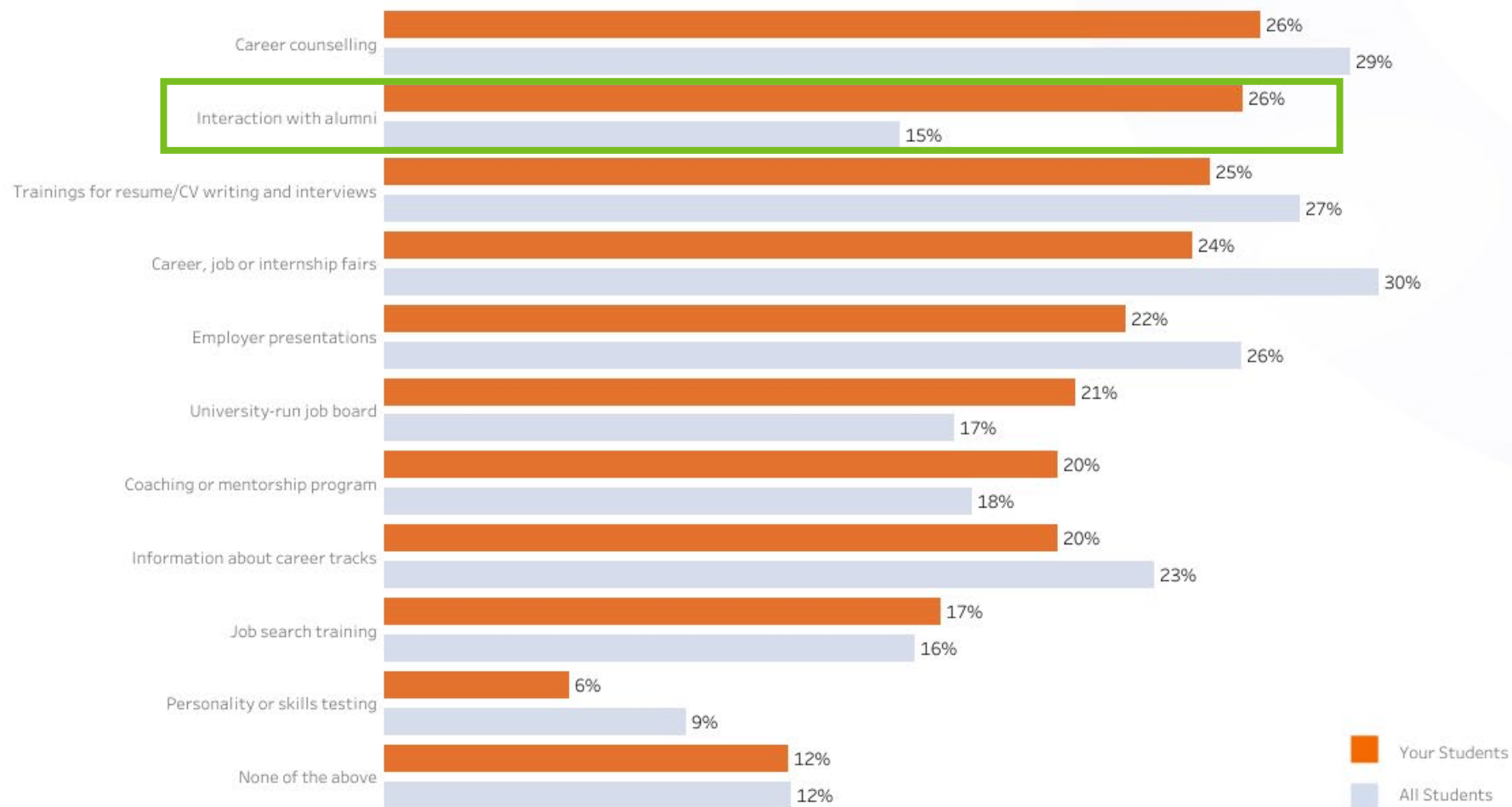
- Which of the following attributes are most important to you?
- Which of these do you associate with your college or university?

The Most Used Career Services



• Which of these career services have you used at your college or university?

The Most Useful Career Services



• Which of these career services do you find the most useful?



ACT EARLY

ACT EARLY – HOW?

- Read the **Aalto BIZ CareerMail!** And other emails we send.
- Book personal **career advice sessions**
- Join **events & training sessions** (incl. Aalto Talent Expo 12.11.2026) – often with alumni and partner companies
- Apply for Aalto University student-alumni **mentoring programme**
- Apply for the Aalto **International Talent Program**
- Apply for **internships & business projects**

A!



WHERE? Aalto JobTeaser - **sign up today** aalto.jobteaser.com

The screenshot shows the Aalto JobTeaser website. At the top, the header includes the Aalto Career Design Lab logo, navigation links for Home, Jobs, Events, Companies, and Toolbox, and a user profile icon. Below the header, a purple banner with a graduation cap icon says "Don't be a stranger" and prompts the user to "Specify your main course to receive relevant information from your university" with a "Complete your main course" button. To the left, a user profile for "Hi Tanja!" is shown, identifying her as a "Student @Aalto University". Below this, a "Your activity" section displays four cards: "Saved search +35680 jobs", "Saved jobs 0", "Applications sent 0", and "Upcoming events 0". On the bottom left, "Career Design Lab Resources" are listed, including "Career appointment", "Job Search Guide", and "Tips for finding relevant jobs". The main content area, titled "You may be interested in these jobs", features two job listings from "papernest" for "Data analyst intern" positions in Barcelona, each with a 6-month internship duration and a heart icon for saving.

• Hub for Career Services, including:

- Targeted job ads
- Job Search Guide
- Career coaching appointments

• Career Events, such as:

- 2.9. Deloitte at the School of Business lobby
- 8.9. EY at the School of Business lobby
- 9.9. KPMG at the School of Business lobby
- 23.9. CV & Cover Letter training
- 28.9. Interview training
- 12.11. Aalto Talent Expo

Customized Student Business Projects

Also many other project concepts at Aalto (ITP, PdP...)

Examples of our projects



Students developed a service blueprint for remote plant...

A multidisciplinary team of master's degree students from Aalto University...

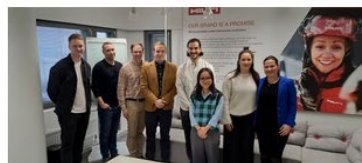
25.5.2026 | News



The School of Business project team develops...

Student team completed an intensive six-week Customized Student...

6.5.2026 | News



Students shaped Hilti Finland's broader AI adoptio...

'Younes and Hien delivered exceptional work, and we now have a much clearer...

21.4.2026 | News



Students analysed AI capabilities in modern finance...

The aim was to provide PwC Finland with structured insights to better advise a...

30.3.2026 | News



Students examined the private credit market for OP...

Aalto University School of Business and OP Pohjola collaborated on a student...

13.2.2026 | News



Students collaborated with KPMG to unlock AI...

'Understanding both the opportunities and the limitations of data and AI...

29.9.2025 | News



The role of social media and employer branding in shapin...

Aalto students and EY-Parthenon join forces to advance gender diversity i...

17.9.2025 | News



A team of students mapped out potential acquisitions for...

Students of the School of Business carried out a project for Transmeri...

10.10.2025 | News



A joint project between Kesko and Aalto University...

The student project gave Kesko an external perspective on the...

29.8.2025 | News



'The students' work will have a concrete impact on the...

A multidisciplinary Aalto student team developed future scenarios for the Art...

24.4.2025 | News



The project team developed a proof-of-concept pricing...

In collaboration with Alma Media, the Aalto students worked on optimizing prici...

25.3.2025 | News



Students mapped and documented data use-cases wit...

The project addressed the growing complexities of managing and utilizing dat...

3.2.2025 | News

Relevant skills needed in working life and how to develop them during the Master's studies

Panelists:

- **Roope Parmasuo**, Associate Director, Nordea
- **Jie Ren**, Tax and Accounting Advisor (Assistant Manager in Tax transformation), KPMG
- **Bo Wang**, Global SCM Sustainability and Compliance Manager, ABB

Host: Vilma Paavola, KY Chair of the Board

Accounting

- **Jie Ren**, Tax and Accounting Advisor (Assistant Manager in Tax transformation), KPMG Oy
- **Santeri Korhonen**, Consultant (M&A Transaction services), Deloitte; Co-founder & Majority Owner, Konepaja Biergarten

Business Analytics + Information and Service Management

- **Mengwei Lu**, Development Manager, Vaisala Oyj
- **Liting Aalto**, Data Scientist, Elisa

Creative Sustainability

- **Matleena Inget**, Manager, Climate Change & Sustainability Services, EY; Freelance Journalist, Mimmit Sijoittaa
- **Harri Sihvonen**, Sustainability Controller, Sampo plc

Economics

- **Sara Hellemaa**, Financial Specialist, Ministry of Finance
- **Olli Lääti**, Development Manager, S-Pankki's Regulatory Reporting team

Finance

- **Elina Hakkarainen**, Expansion Manager, Wolt Benefits (Wolt)
- **Alexander Wirtz**, Engagement Manager, EY-Parthenon

Global Management / CEMS

- **Isra Mohamed Hussein**, International Engagement Specialist, CSC – IT Center for Science
- **Ilya Bezuglov**, Analyst, AFRY Management Consulting

International Design Business Management

- **Van Chu**, Lead Product Manager, Netflix Finland
- **Erika Sipilä**, Customer Experience Developer, S-Pankki Oyj

Marketing

- **Amy Pham**, Marketing Manager, F-Secure
- **Markus Havia**, Marketing Technology Consultant, Columbia Road

Management

(People Management & Strategic Management in the Changing world & Sustainable Entrepreneurship)

- **Helka Lehto**, Executive Search Consultant/Project HR, LeKa HR
- **Rosa Hellgrén**, Strategy and Culture Consultant, Futurice
- **Henrikki Onnela**, CEO/Founder, OmniGlove Oy

Business Law

- **Minea Leva**, Employer Brand Lead, Nordea

**Informal
conversations and
networking until
~18:00**

A!



Alumni

Accounting

- Jie Ren
- Santeri Korhonen

Business Analytics + ISM

- Mengwei Lu
- Liting Aalto

Creative Sustainability

- Matleena Inget
- Harri Sihvonen

Economics

- Sara Hellemaa
- Olli Lääti

Finance

- Elina Hakkarainen
- Alexander Wirtz

Global Management

- Isra Mohamed Hussein
- Ilya Bezuglov

IDBM

- Van Chu
- Erika Sipilä

Marketing

- Amy Pham
- Markus Havia

Management

(PMOD + SMCW + SE)

- Helka Lehto
- Rosa Hellgrén
- Henriikki Onnela

Business Law

- Minea Leva

Contacting our alumni:

- Introductions of alumni who were present at the event can be found on the event website: [Welcome Evening for new Master's students at School of Business | Aalto University](#)
- If you wish to continue discussion with them, you can contact them directly on LinkedIn
- A few alumni had to cancel their participation, but they were happy to discuss with you afterwards → If you wish to contact one of these alumni, please contact us at: alumni-biz@aalto.fi



Graduates in working life

<https://www.aalto.fi/en/school-of-business/school-of-business-graduates-in-working-life>

<https://www.aalto.fi/en/school-of-business/school-of-business-masters-in-working-life-by-study-programs> (aalto login)

Aalto BIZ Career Services

<https://www.aalto.fi/en/biz-career-services>

Aalto JobTeaser

<https://aalto.jobteaser.com/> (aalto login)