

FAIR – Finnish AI Region company application Privacy Notice

1. What personal data is processed and for what purposes

This privacy notice describes how your personal data will be used when applying to be part of FAIR and part of the discussions and collaboration conducted under FAIR.

The personal data collected includes information submitted via the form and obtained during subsequent discussions with FAIR consortium representatives. Aalto University (“Aalto”) will collect the contact person’s name, email, phone number, relevant business and company details and answers submitted in the questionnaire form and in further discussions.

Data belonging to special categories of personal data or other specially protected personal data will not be processed in the research study.

Personal data is collected from the contact person of the company submitting the form or having further discussions.

Aalto will not conduct automated decision-making and profiling with the personal data. Aalto will process personal data that is necessary for the purpose of and execution of the FAIR activities.

Aalto will record the company and contact person information in the CRM system. This enables Aalto to, for example, invite our partners to interesting events hosted by Aalto. You may find Aalto University's privacy notice for partnership services here: <https://www.aalto.fi/en/aalto-university/aalto-university-privacy-notice-for-partnership-services>

2. Legal basis for the processing of personal data

The processing of personal data is based on the data subject's consent or explicit consent.

3. Sharing personal data

Collected personal data may be shared with relevant FAIR consortium members and limited information (company name, contact information and description of AI/HR/HPC use case) with FAIR associated partners.

Members of the FAIR EDIH consortium are 2026-2028 City of Helsinki, City of Espoo, University of Helsinki, Aalto University, Tampere University, Haaga-Helia University of Applied Sciences, Metropolia University of Applied Sciences, 28Digital and KIRAHub.

4. International data transfers

Personal data will not be transferred to non-EU / EEA countries or international organizations.

5. Storage and protection of personal data

Information processed in IT systems: Your personal data is processed and preserved in secure IT systems, which are approved by Aalto University and suitable for personal data. Access to all computers and IT systems are protected by username and strong personal password. Access to IT systems containing personal data is technically restricted in a manner, that only personell participating in the FAIR actions and persons necessary for the implementation of the collaboration will have access to your personal data.

6. Retention and deletion of personal data

Aalto retains the data for the duration of the customer relationship and, as evidence of transactions/activities, for 5 years after the customer relationship.

Regarding data in CRM system, retention periods in Aalto University's privacy notice for partnership services shall be applied.

7. Rights of the research participant

According to the General Data Protection Regulation (GDPR), a data subject has the right to:

- Right to withdraw consent for processing of personal data
- receive information on the processing of their personal data
- right to access the personal data collected and processed
- right to rectification of inaccurate personal data
- request that the processing of personal data be restricted
- object the processing of personal data
- right to erasure of personal data if the conditions of Article 17(1) of the Data Protection Regulation are met and processing is no longer necessary for archiving purposes in the public interest or for scientific research or statistical purposes in accordance with Article 89(1)

8. Contact details of the controller

The controller of the personal data study is Aalto University Foundation sr., operating as Aalto University.

Withdrawing consent

In case you wish to withdraw your consent for processing your personal data, please send email to fairedih@aalto.fi and dpo@aalto.fi. Please note that if you withdraw your consent and there is no other contact person for the company, Aalto is not able to provide any services under FAIR.

Data Protection Officer

If the research participant has questions or requests related to data protection or the processing of personal data, the research participant should contact the Data Protection Officer of Aalto University: tel. +358 9 47001 (exchange), dpo@aalto.fi .

In this data request service, you can request the exercise of your rights under GDPR from Aalto University as the controller <https://datarequest.aalto.fi/en-US/>.

If a participant of the research study feels that his or her personal data has been processed in violation of data protection legislation, the participant has the right to lodge a complaint with the supervisory authority, the Data Protection Ombudsman's office (read more: <http://www.tietosuoja.fi>).