Aalto University

Aalto University

Women's Volleyball Research Study: Privacy Notice (Interview Phase)

This privacy notice describes how your personal data will be used in the research study as a participating individual. You have also been provided with document called "Participant Information Sheet", which explains in more detail how the study is carried out.

1. What is being studied in this research study and the purpose of processing personal data

This research study examines women's volleyball in Turkey as a significant site of cultural transformation and market formation. The purpose of the study is to gather knowledge about fan experiences, collective identities, and the interaction between fans and market actors (brands, clubs and federations) within this specific sporting context. The research method is semi-structured in-depth interviews, which allow for a rich, qualitative exploration of participants' narratives.

This research is funded by Aalto University and this institution has insurance to cover the research events. Furthermore, the coordinating researcher, who is a doctoral researcher, receives a portion of her salary from the Finland-based HSE Support Foundation. The HSE Support Foundation, founded in 1919, promotes research in business and economics by awarding grants and scholarships. For detailed information, please visit: https://www.aalto.fi/en/hse-support-foundation

There will be no compensation to be paid to the research participants for their participation.

2. What personal data is processed in the research study

The types of personal data which will be collected during this study are:

- Information which the research participant provides through the interview, including age and occupation.
- Audio and video recordings, and possible the transcribed version, i.e. the audio recording converted into text form.
- Findings or notes made by the researcher(s) about the research participant
- Interview responses
- Consent forms (name, signature, e-mail address, and phone number of the participant)
- Direct identifiers such as name and contact information (for agreeing and scheduling on research occasion)

Special categories of personal data (sensitive personal data)

In addition, the following special categories of personal data are processed:

- Political opinions

- Data concerning sexual orientation or person's sex life

Personal data is collected from the following sources:

From the participant, through interviews.

The research methods are described to you more in detail in the "Participant Information Sheet" -document.

3. Processing of necessary personal data and removal of the direct identifiers from the data

The research study only processes personal data that is necessary for the purpose and execution of the study. The research data is processed during analysation phase of the research in a manner, that you are not directly identifiable to the researchers. Your direct identifiers, such as your name has been replaced, for example, with a random identifier/name.

In addition to the previous general note, the minimization of the collected data is described below:

- The audio/video data from the interview is transcribed in written form and other information which could enable identification of the research participant is deleted, the original voice/video recording is deleted immediately once the transcription is completed.
- In case the research participant reveals directly identifiable information during the interview, based on which the identity of the research participant may be deduced, such as place of work and position, such information is deleted in the transcription phase.
- In case the research participant reveals sensitive personal data and processing of such personal data is not necessary for conducting the research and not a point of interest, such data is deleted in the transcription phase.

Identity of the individual research participant will not be disclosed in a scientific publication or other research results to be published.

4. Legal basis for the processing of personal data

The legal basis is scientific research, a task in the public interest.

5. Sharing personal data

Research data containing your personal data is shared with the following parties:

Independent controllers: Research data which consists of your personal data, may be transferred to a third party, such as scientific publication, for peer-review process or for other purpose, which is mandatory for scientific publishing or validation of the research results.
Research data containing personal data is retained for research data to be used for further scientific research in the same scientific discipline or in other disciplines that support this research study. Research data may also be transferred to other universities or research organisations as part of further research projects.

Co-authors: At the beginning of the study, access to pseudonymised personal data is limited to the Coordinating Researcher and the Principal Investigator at Aalto University. Pseudonymised personal data may be shared with formally approved co-authors affiliated with Aalto University or, if applicable, with academic collaborators from other institutions only for scientific purposes and under appropriate GDPR-compliant agreements. If changes occur regarding categories of recipients or relevant safeguards during the course of the project, this Privacy Notice will be updated accordingly. The most up-to-date version of this Privacy Notice will be made available on Aalto University's research project privacy notices webpage: https://www.aalto.fi/en/aalto-university/research-project-privacy-notices

6. International data transfers

During the execution and analysation phase of research, research data containing personal data will not be transferred to non-EU / EEA countries or international organizations. However, as part of the scientific publishing process, it might be necessary to transfer the data outside EU/EAA for publishers or peer reviewers for verification of research results, as such parties may be located outside EU/EAA area. However, it is exceptional that scientific publication process would require transferring data regarded as personal data.

7. Storage and protection of personal data

Protection of manual material: The consent forms that are collected manually will be stored in a locked and monitored space at CR's (Coordinating Researcher) office in locked cabinet.

Information processed in IT systems: Your personal data is processed and preserved in secure IT systems, which are approved by Aalto University and suitable for personal data. Access to all computers and IT systems are protected by username and strong personal password. Access to IT systems containing personal data is technically restricted in a manner, that only researchers participating in the study and persons necessary for the implementation of the study have access to your personal data.

8. Retention and deletion of personal data

Deletion during and after the study

Consent forms with name and contact information will be deleted three (3) months after data collection date.

Audio/video recordings of interviews are deleted when the audio recordings are transcribed in text format.

Research data containing personal data is retained for research data to be used for further scientific research in the same scientific discipline or in other disciplines that support this research study. Research data containing personal data is deleted after five (5) years since the last publication where this research data has been used and exploited.

9. Rights of the research participant

According to the General Data Protection Regulation (GDPR), a data subject has the right to:

- receive information on the processing of their personal data
- right to access the personal data collected and processed
- right to rectification of inaccurate personal data
- request that the processing of personal data be restricted
- object the processing of personal data
- right to erasure of personal data if the conditions of Article 17(1) of the Data Protection Regulation are met and processing is no longer necessary for archiving purposes in the public interest or for scientific research or statistical purposes in accordance with Article 89(1)

If the research purpose does not require, or no longer requires the identification of the data subject, the controller shall not be obliged to obtain further information so that the data or the data subject may be identified only for purposes to able the data subject to exercise his/her rights. If the controller is unable to link the data to a particular data subject, the data subject does not have the right to access or correct the personal data, object the processing, or delete the personal data. However, if the data subject provides additional information that allows their identification from the research data, the rights will not be restricted.

10. Contact details of the controller

The controller of this research study is Aalto University Foundation sr., operating as Aalto University.

Person in charge of the research study

Questions regarding the conduct of the research study may be addressed to the person in charge of the study: Perihan Aslı Özdal, +358 50 473 8894, asli.a.ozdal@aalto.fi

Data Protection Officer

If the research participant has questions or requests related to data protection or the processing of personal data, the research participant should contact the Data Protection Officer of Aalto University: tel. +358 9 47001 (exchange), dpo@aalto.fi .

In this data request service, you can request the exercise of your rights under GDPR from Aalto University as the controller https://datarequest.aalto.fi/en-US/.

If a participant of the research study feels that his or her personal data has been processed in violation of data protection legislation, the participant has the right to lodge a complaint with the supervisory authority, the Data Protection Ombudsman's office (read more: http://www.tietosuoja.fi)