

BScBA CURRICULUM 2025-2026¹			
MODULE	REQUIRED COURSES (BScBA25, 1st year)	REQUIRED COURSES (BScBA24, 2nd year)	ELECTIVE COURSES
2025			
1 1/9-19/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren and Henrik Dellestrand <i>ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr</i> Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski <i>PRINCIPLES OF FINANCE (A&B; group 1)</i> Hamed Salehi	INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst INTEGRATED MARKETING COMMUNICATIONS Jaywant Singh
2 22/9-10/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov <i>INTRODUCTION TO MANAGEMENT (B)</i> Xiaoshi Kinnunen	INTERCULTURAL MANAGEMENT (A&B; group 2) Josiane Peltier <i>PRINCIPLES OF FINANCE (A&B; group 2)</i> David Volkman	COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS David Derichs
3 13/10-31/10	<i>INTRODUCTION TO MANAGEMENT (A)</i> Dina Myllymäki BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Roman Stepanov	INTERCULTURAL MANAGEMENT (A&B; group 3) Hilla Back <i>PRINCIPLES OF FINANCE (A&B; group 3)</i> Andrew Conlin	GLOBAL GAME INDUSTRY Edward Morrell DIGITAL DISRUPTION Kari Koskinen
4 3/11-21/11	<i>ACADEMIC WRITING (A; groups A1 and A2)</i> Sophia Butt (group A1) and Beryl Pittman (group 2) <i>INTRODUCTION TO STATISTICS (B)</i> Roman Stepanov	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Alice Schmuck <i>INTRODUCTION TO BUSINESS LAW (B)</i> Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Henrik Dellestrand
5 24/11-12/12	<i>INTRODUCTION TO STATISTICS (A)</i> Lauri Viitasari <i>ACADEMIC WRITING (B; groups B1 and B2)</i> Sophia Butt (group B1) and Beryl Pittman (group 2)	<i>INTRODUCTION TO BUSINESS LAW (A)</i> Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Alexei Koveshnikov	INTERNATIONAL MARKETING Oscar Ahlberg
2026			
6 5/1-23/1	Business Communication (A) Christa Tammenluoto <i>PRINCIPLES OF ECONOMICS (B)</i> Jason Beck	SUSTAINABILITY IN BUSINESS (A&B; group 1) Majja Renko <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 1)</i> Sippo Rossi	BRAND MANAGEMENT Marcio Mota INVESTMENTS AND PORTFOLIO MANAGEMENT A. Can Inci
7 26/1-13/2	<i>PRINCIPLES OF ECONOMICS (A)</i> Oleg Pavlov Business Communication (B) Christa Tammenluoto	SUSTAINABILITY IN BUSINESS (A&B; group 2) Iqra Khan <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 2)</i> Philipp Back	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Charles Bodwell INTERNATIONAL ARTS MANAGEMENT Kristina Kuznetsova-Bogdanovits
8 16/2-6/3	<i>PRINCIPLES OF ACCOUNTING (A)</i> David Derichs <i>PRINCIPLES OF ACCOUNTING (B)</i> Willie Reddic	SUSTAINABILITY IN BUSINESS (A&B; group 3) Wayne Visser <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 3)</i> Roman Stepanov	INTERMEDIATE MICROECONOMICS Christopher Decker
9 9/3-27/3	Swedish Business Communication (A&B) Hannele Airio Finnish for Foreigners 1 (A&B) Tarja Isokääntä		TRAVEL, TOURISM AND HOSPITALITY MARKETING José-Carlos García-Rosell Eskenazi CORPORATE FINANCE Roman Stepanov INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
30/3-3/4	BREAK WEEK		
10 6/4-24/4 (begins 7/4)	<i>INTRODUCTION TO MARKETING (A)</i> Paurav Shukla <i>OPERATIONS MANAGEMENT (B)</i> Misa Bakajic	BACHELOR'S THESIS SEMINAR DAY	INTERNATIONAL BUSINESS STRATEGY Andrew Bradley FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Nina Sormunen ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Gregory O'Shea
11 27/4-15/5	Finnish Business Communication (A&B) Kaisa Pekkala	CAPSTONE COURSE (A&B) Joan Lofgren, Roman Stepanov, Alexander Settles	GREEN VENTURES Finbarr Bradley STRATEGIC DESIGN MANAGEMENT Paulo Nicoletti Dziobczanski
12 18/5-5/6	<i>OPERATIONS MANAGEMENT (A)</i> Seongtae Kim <i>INTRODUCTION TO MARKETING (B)</i> Srdan Zdravkovic		SOCIAL MEDIA ANALYTICS Suzanne Altobello INTERMEDIATE MACROECONOMICS Cynthia Bansak
13 8/6-26/6	Basics in Business Spanish 1 Ana María Monterde Rey Basics in Business German 1 Petra Schirmann Finnish for Foreigners 2 Janne Laitinen		NEW PRODUCT DEVELOPMENT USING AI Michael Carrillo
14 29/6-17/7	Basics in Business Spanish 2 Ana María Monterde Rey Basics in Business German 2 Petra Schirmann Finnish for Foreigners 3 Janne Laitinen		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Tejas Kotha
20/7-24/7	BREAK WEEK		
15 27/7-14/8	Finnish for Foreigners 4 Janne Laitinen		INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta
17/8-21/8	BREAK WEEK		
24/8-28/8	ORIENTATION WEEK FOR THE NEW STUDENTS		
¹ The types of the courses are marked with following fonts: <i>FUNDAMENTALS OF BUSINESS KNOWLEDGE</i> COURSES IN MAJOR Language and communication courses			