

<b>BScBA CURRICULUM 2025-2026<sup>1</sup></b>			
<b>MODULE</b>	<b>REQUIRED COURSES (BScBA25, 1st year)</b>	<b>REQUIRED COURSES (BScBA24, 2nd year)</b>	<b>ELECTIVE COURSES</b>
<b>2025</b>			
<b>1</b> 1/9-19/9	<b>GLOBAL BUSINESS ENVIRONMENT (A&amp;B)</b> Joan Lofgren and Henrik Dellestrand <i>ORIENTATION TO UNIVERSITY STUDIES begins (A&amp;B), 1 cr</i> Joan Lofgren	<b>INTERCULTURAL MANAGEMENT (A&amp;B; group 1)</b> Jacek Mironski <i>PRINCIPLES OF FINANCE (A&amp;B; group 1)</i> Hamed Salehi	<b>INTERNATIONAL HUMAN RESOURCE MANAGEMENT</b> Russell Warhurst <b>INTEGRATED MARKETING COMMUNICATIONS</b> Jaywant Singh
<b>2</b> 22/9-10/10	<b>BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A)</b> Roman Stepanov <i>INTRODUCTION TO MANAGEMENT (B)</i> Xiaoshi Kinnunen	<b>INTERCULTURAL MANAGEMENT (A&amp;B; group 2)</b> Josiane Peltier <i>PRINCIPLES OF FINANCE (A&amp;B; group 2)</i> David Volkman	<b>COMPARATIVE CONSUMER BEHAVIOR</b> Paurav Shukla <b>MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS</b> David Derichs
<b>3</b> 13/10-31/10	<i>INTRODUCTION TO MANAGEMENT (A)</i> Dina Myllymäki <b>BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B)</b> Roman Stepanov	<b>INTERCULTURAL MANAGEMENT (A&amp;B; group 3)</b> Hilla Back <i>PRINCIPLES OF FINANCE (A&amp;B; group 3)</i> Andrew Conlin	<b>GLOBAL GAME INDUSTRY</b> Edward Morrell <b>DIGITAL DISRUPTION</b> Kari Koskinen
<b>4</b> 3/11-21/11	<i>ACADEMIC WRITING (A; groups A1 and A2)</i> Sophia Butt (group A1) and Beryl Pittman (group 2) <i>INTRODUCTION TO STATISTICS (B)</i> Roman Stepanov	<b>RESEARCH METHODS IN INTERNATIONAL BUSINESS (A)</b> Alice Schmuck <i>INTRODUCTION TO BUSINESS LAW (B)</i> Ross Kamarul-Baharin	<b>INTERNATIONAL BUSINESS STRATEGY</b> Henrik Dellestrand
<b>5</b> 24/11-12/12	<i>INTRODUCTION TO STATISTICS (A)</i> Lauri Viitasaaari <i>ACADEMIC WRITING (B; groups B1 and B2)</i> Sophia Butt (group B1) and Beryl Pittman (group 2)	<i>INTRODUCTION TO BUSINESS LAW (A)</i> Ross Kamarul-Baharin <b>RESEARCH METHODS IN INTERNATIONAL BUSINESS (B)</b> Alexei Koveshnikov	<b>INTERNATIONAL MARKETING</b> Oscar Ahlberg
<b>2026</b>			
<b>6</b> 5/1-23/1	<b>Business Communication (A)</b> Christa Tammenluoto <i>PRINCIPLES OF ECONOMICS (B)</i> Jason Beck	<b>SUSTAINABILITY IN BUSINESS (A&amp;B; group 1)</b> Majja Renko <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&amp;B; group 1)</i> Sippo Rossi	<b>BRAND MANAGEMENT</b> Marcio Mota <b>INVESTMENTS AND PORTFOLIO MANAGEMENT</b> A. Can Inci
<b>7</b> 26/1-13/2	<i>PRINCIPLES OF ECONOMICS (A)</i> Oleg Pavlov <b>Business Communication (B)</b> Christa Tammenluoto	<b>SUSTAINABILITY IN BUSINESS (A&amp;B; group 2)</b> Iqra Khan <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&amp;B; group 2)</i> Philipp Back	<b>BUSINESS CONSULTING IN THE GLOBAL ECONOMY</b> Charles Bodwell <b>INTERNATIONAL ARTS MANAGEMENT</b> Kristina Kuznetsova-Bogdanovits
<b>8</b> 16/2-6/3	<i>PRINCIPLES OF ACCOUNTING (A)</i> David Derichs <i>PRINCIPLES OF ACCOUNTING (B)</i> Willie Reddic	<b>SUSTAINABILITY IN BUSINESS (A&amp;B; group 3)</b> Wayne Visser <i>DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&amp;B; group 3)</i> Roman Stepanov	<b>INTERMEDIATE MICROECONOMICS</b> Christopher Decker
<b>9</b> 9/3-27/3	<b>Swedish Business Communication (A&amp;B)</b> Hannele Airio <b>Finnish for Foreigners 1 (A&amp;B)</b> Tarja Isokääntä		<b>TRAVEL, TOURISM AND HOSPITALITY MARKETING</b> José-Carlos Garcia-Rosell Eskenazi <b>CORPORATE FINANCE</b> Roman Stepanov <b>INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY</b> Henrik Dellestrand
<b>BREAK WEEK</b>			
<b>10</b> 6/4-24/4 (begins 7/4)	<i>INTRODUCTION TO MARKETING (A)</i> Paurav Shukla <i>OPERATIONS MANAGEMENT (B)</i> Misa Bakajic	<b>BACHELOR'S THESIS SEMINAR DAY</b>	<b>INTERNATIONAL BUSINESS STRATEGY</b> Andrew Bradly <b>FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS</b> Nina Sormunen <b>ENTREPRENEURSHIP IN THE GLOBAL ECONOMY</b> Gregory O'Shea
<b>11</b> 27/4-15/5	<b>Finnish Business Communication (A&amp;B)</b> Kaisa Pekkala	<b>CAPSTONE COURSE (A&amp;B)</b> Joan Lofgren, Roman Stepanov, Alexander Settles	<b>GREEN VENTURES</b> Finbarr Bradley <b>STRATEGIC DESIGN MANAGEMENT</b> Paulo Nicoletti Dziobczanski
<b>12</b> 18/5-5/6	<i>OPERATIONS MANAGEMENT (A)</i> Seongtae Kim <i>INTRODUCTION TO MARKETING (B)</i> Srdan Zdravkovic		<b>SOCIAL MEDIA ANALYTICS</b> Suzanne Altobello <b>INTERMEDIATE MACROECONOMICS</b> Cynthia Bansak
<b>13</b> 8/6-26/6	<b>Basics in Business Spanish 1</b> Ana María Monterde Rey <b>Basics in Business German 1</b> Petra Schirrmann <b>Finnish for Foreigners 2</b> Janne Laitinen		<b>NEW PRODUCT DEVELOPMENT USING AI</b> Michael Carrillo
<b>14</b> 29/6-17/7	<b>Basics in Business Spanish 2</b> Ana María Monterde Rey <b>Basics in Business German 2</b> Petra Schirrmann <b>Finnish for Foreigners 3</b> Janne Laitinen		<b>MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS</b> Michael Lapke
<b>BREAK WEEK</b>			
<b>15</b> 27/7-14/8	<b>Finnish for Foreigners 4</b> Janne Laitinen		<b>INTERNATIONAL BUSINESS TO BUSINESS MARKETING</b> Sanjit Sengupta
<b>BREAK WEEK</b>			
<b>ORIENTATION WEEK FOR THE NEW STUDENTS</b>			
1 The types of the courses are marked with following fonts: <i>FUNDAMENTALS OF BUSINESS KNOWLEDGE</i> COURSES IN MAJOR Language and communication courses			