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**School of Business**  
Better Business – Better Society

Add name and date

# Merger of three leading Finnish universities – bringing science, technology, art and business together to produce innovations

1849

Helsinki University of Technology

1871

University of Art and Design Helsinki

1911

Helsinki School of Economics

**Aalto  
University  
2010**

# Our purpose: Shaping a sustainable future

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration.

Our combination of science, art, technology and business is uniquely poised to solve global challenges.

We foster radical creativity and entrepreneurial thinking in search of the solutions which will shape a sustainable future for all.

**A!**



# Towards a better world

Aalto University is a societally embedded and innovative research university for a better world.

Driven by a relentless desire to make an impact, our national mission to strengthen Finland's innovative capacity through first-class research, art and education.

**A!**



# Our community in numbers

**13 900** degree students

(full-time equivalent)

Over **100 000** alumni

A staff of nearly  
**4 900** of which over  
**413** are professors.

**A!**



Each year our students earn about  
**210** doctoral degrees,  
**2 000** master's degrees,  
**1 500** bachelor's degrees and  
**300** MBA and Executive MBA certificates

# Six dynamic schools

## **School of Arts, Design and Architecture**

architecture, art and media, design, film

## **School of Business**

accounting and business law, economics, finance, information and service management, management studies, marketing

## **School of Chemical Engineering**

bioproducts and biosystems, chemical and metallurgical engineering, chemistry and materials science

**A!**



## **School of Electrical Engineering**

electrical engineering and automation, electronics and nanoengineering, information and communications engineering

**School of Engineering** built environment, civil engineering, mechanical engineering

**School of Science** applied physics, computer science, industrial engineering and management, mathematics and systems analysis, neuroscience and biomedical engineering



## School of Business community in numbers

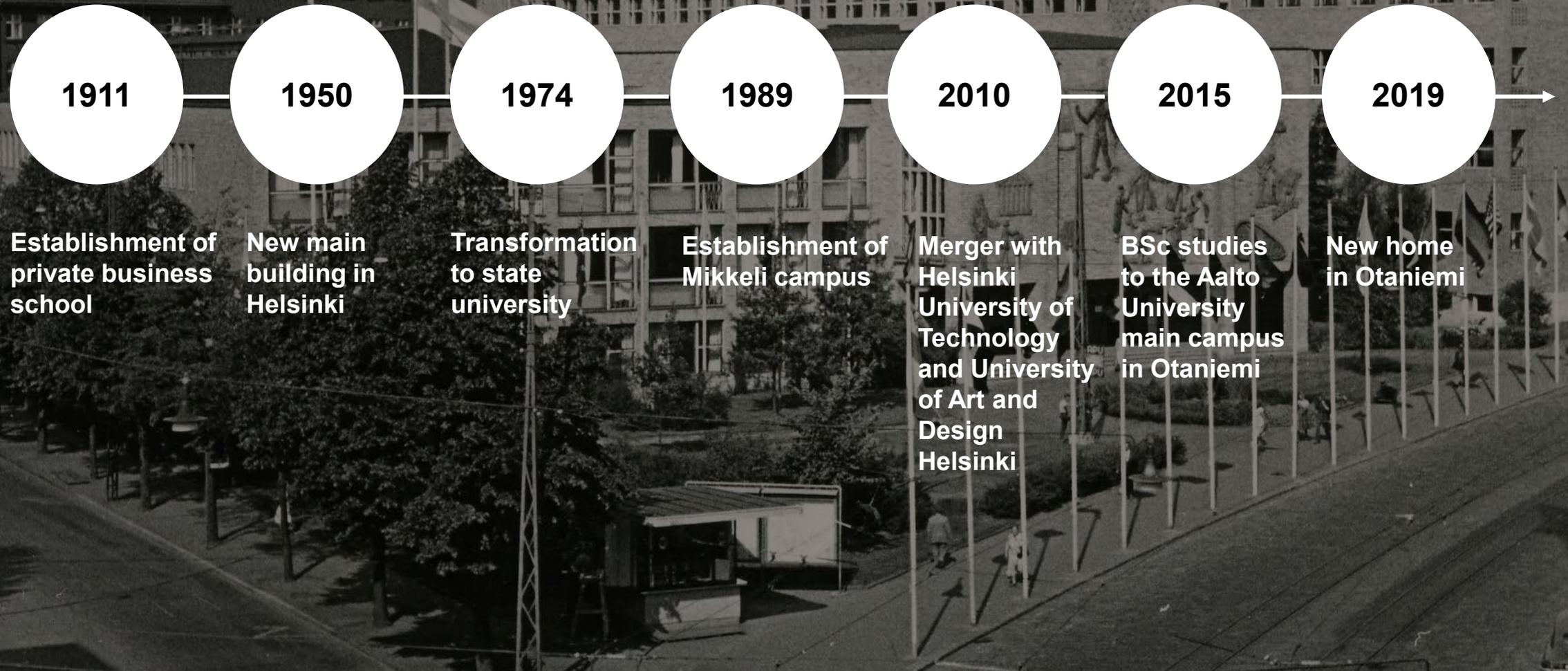
<b>All enrolled students</b>	<b>4700 (4530)</b>
<b>BSc students</b>	<b>2273 (2250)</b>
<b>MSc students</b>	<b>2189 (2068)</b>
<b>Doctoral students</b>	<b>238 (212)</b>
<b>Aalto MBA &amp; Aalto Executive MBA students</b>	<b>564** (765)</b>
<b>Student exchange agreements with foreign universities worldwide</b>	<b>156 (156)</b>
<b>Academic personnel*</b>	<b>233 (216)</b>
<b>Service personnel</b>	<b>81 (71)</b>

Figures as of December 2025, year 2024 figures in parentheses

\* Not including doctoral students (134)

\*\* In addition, 11 Aalto Executive DBA (Doctor of Business Administration) students

# School Milestones



**Vision: To attract  
and cultivate global  
leaders in business  
research, education,  
and practice**

# Triple Crown status

**We hold the Triple Crown status: AACSB, AMBA, and EQUIS – an honor held by some 1% of business schools worldwide.**

**A!**



**AACSB – The first Nordic business school to earn this prestigious quality label**

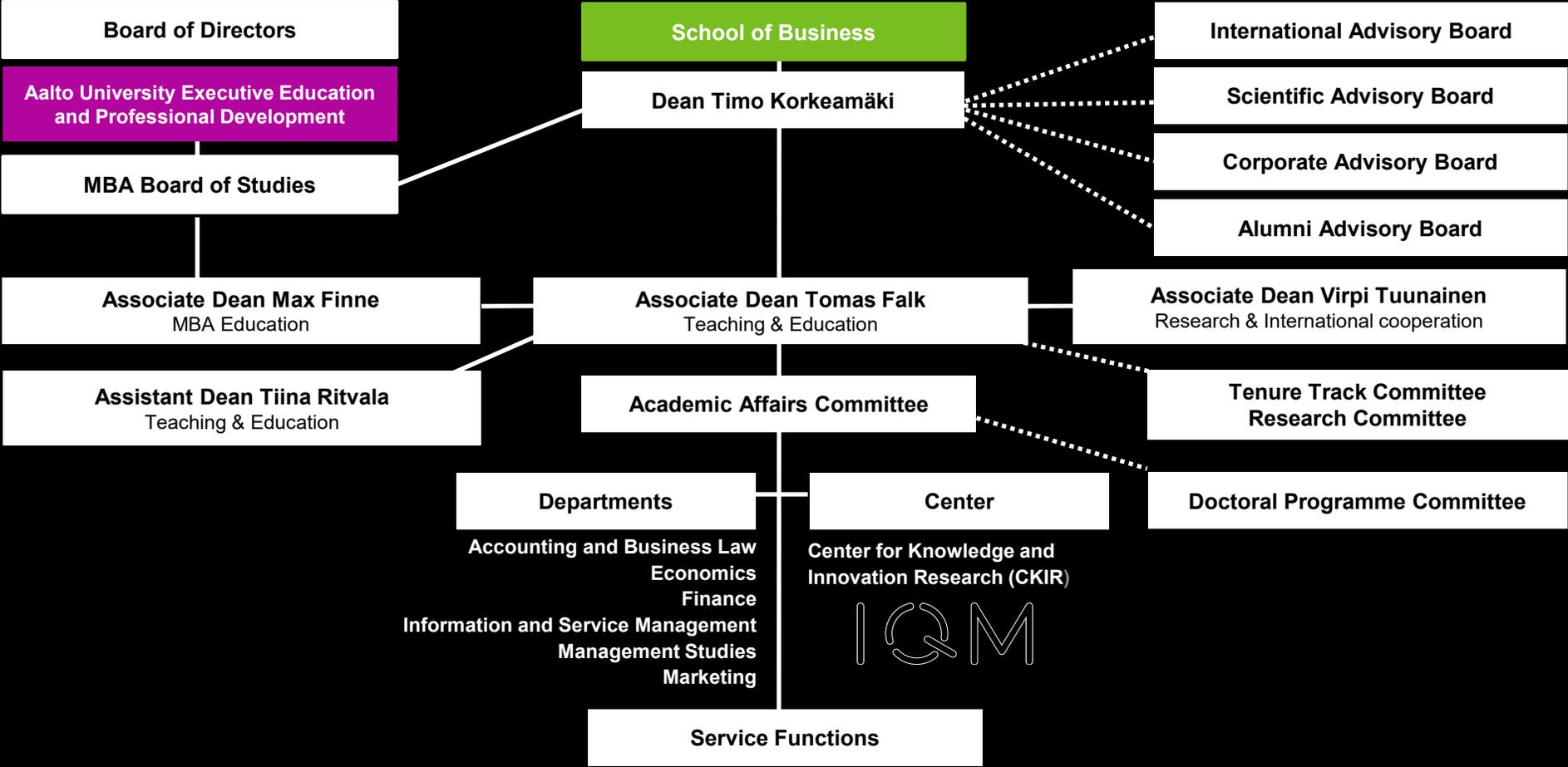


**AMBA – Awarded only to schools offering high-quality MBA Programmes**



**EQUIS – The School is part of the select group of leading business schools with 5-year accreditation**

# Organisation



# Academic Faculty

96 professorships (tenure track): assistant, associate, full professors

27 lecturers and research fellows

20 professors of practice

3 executives in residence



**Matti Sarvimäki**  
Professor,  
Economics,  
PhD



**Katri Kauppi**  
Associate  
Professor,  
Logistics,  
PhD



**Matthijs Lof**  
Associate  
Professor,  
Finance,  
PhD



**David Derichs**  
Senior University  
Lecturer,  
Accounting,  
PhD



**Eeva Furman**  
Professor of Practice  
in sustainability,  
PhD in marine  
biology



**Suzanne  
Innes-Stubb**  
Executive in  
Residence for  
business law,  
Master of Laws  
(LLM)

# Better Business – Better Society

## Research

High-quality research on important business & societal challenges

## Learning

Real-life challenges & multidisciplinary student learning experiences in an international context

## Societal Impact

Contributions to the business community & society at large

**A!**



# Success in Research

# #65

**In the world**

Business & Economics  
THE, Times Higher Education,  
2026

# #46

**In the world**

FT European Business  
Schools, 2025

# #114

**In the world**

Aalto University  
QS, 2026

# A!



# Success in Sustainability work

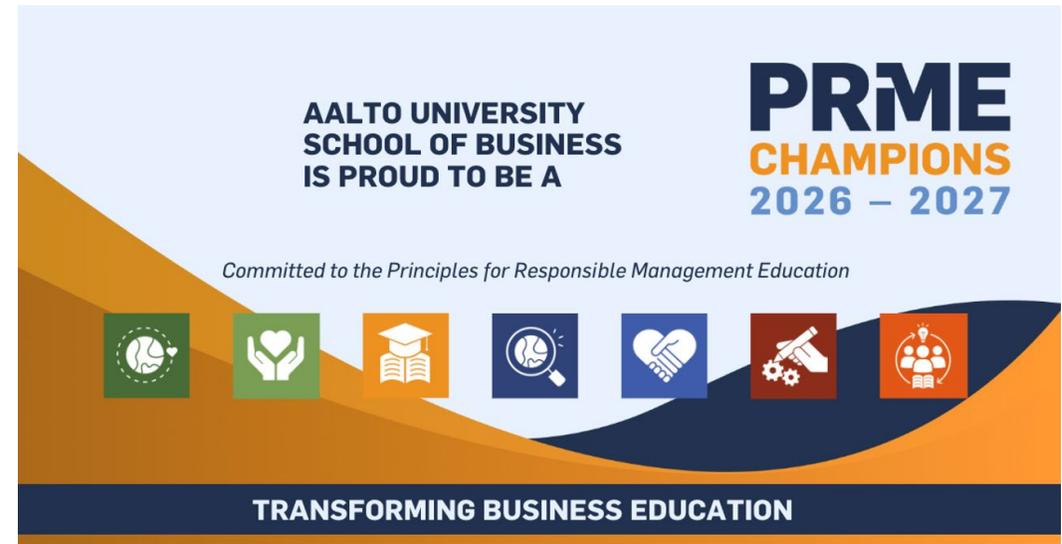
## Financial Times

Best overall school: Institutions committed to a responsible ethos

Institution	Country
<b>WINNERS</b>	-
Aalto University School of Business	Finland
Colorado State University College of Business	US
léseg School of Management	France
University of Oxford: Saïd	UK
VU Amsterdam School of Business and Economics	Netherlands

[Read more ›](#)

## The United Nations' Principles for Responsible Management Education (PRME) network



[Read more ›](#)

# Teaching and learning

Problem-based; theories are used to analyse and solve real-world challenges:

- Real-life cases
- Business projects
- Hackathons
- Internships
- Theses and teaching cases

Opportunities for online learning and multidisciplinary studies

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# Programmes

## Bachelor's programmes

- Business (in Finnish)
- Economics
- Finance (from autumn 2027)
- Interdisciplinary BSc (from autumn 2027)
- International Business
- International Management / CEMS
- Information and Service Management
- International Design Business Management\*\*
- People Management and Organizational Development

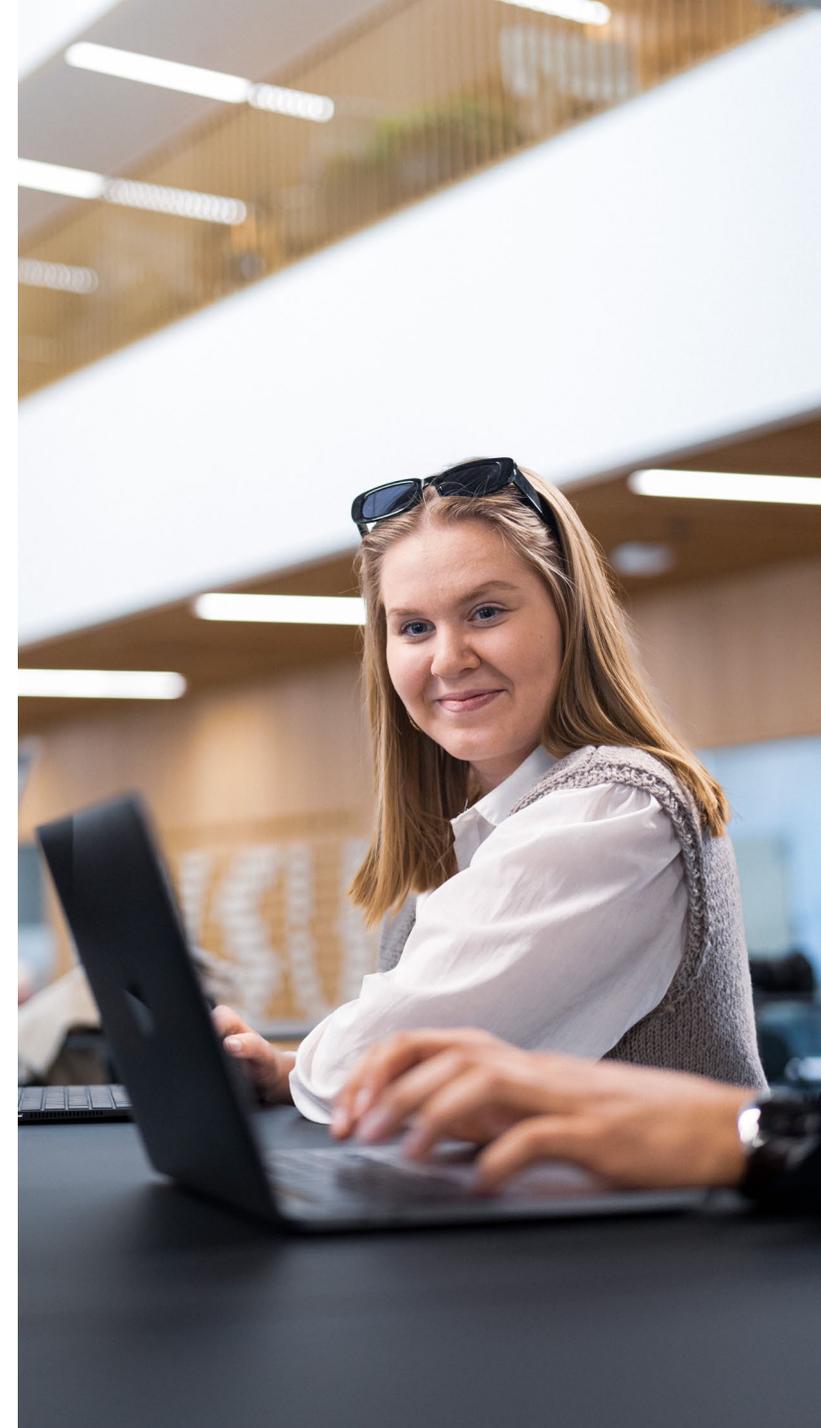
## Master's programme

- Accounting
- Business Analytics
- Creative Sustainability\*
- Economics
- Finance
- Marketing
- Strategic Management in a Changing World
- Sustainable Entrepreneurship
- Yritysjuridiikka (Business Law (in Finnish))



\* Organised jointly with the School of Arts, Design and Architecture and the School of Chemical Engineering

\*\* Organised jointly with all Aalto schools



# International Student Exchange Partner Universities

- 156 partner universities in 6 continents and 44 countries
- 94% internationally accredited business schools by AACSB, EQUIS or AMBA
- Member of CEMS and PIM Networks
- 60% of graduates have completed an international minor (exchange semester)



**North America**  
Canada  
Mexico  
United States

**South America**  
Argentina  
Brazil  
Chile  
Columbia  
Peru

**Europe**  
Austria  
Belgium  
Czech Republic  
Denmark  
France  
Germany  
Hungary  
Iceland  
Ireland  
Italy  
Latvia  
Netherlands  
Norway  
Poland  
Portugal  
Russia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
United Kingdom

**Asia**  
China  
Taiwan  
India  
Israel  
Japan  
Malaysia \*  
Singapore  
South Korea  
Thailand  
Vietnam \*

**Africa**  
Egypt  
South Africa

**Oceania**  
Australia  
New Zealand

# Student satisfaction

## BSc: Graduation feedback

(average; scale 1–5)

2021	2022	2023	2024	2025
3.99	3.91	3.97	4.07	<b>4.04</b>

Source: National BSc graduation survey

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# Societal impact

- Key roles in societal debates and policy-making
- Extensive collaboration with corporations and other organisations
- in research & teaching
- Knowledge-sharing events & mechanisms
- Strong alumni engagement
- Executive education and life-wide learning



# Unique Portfolio of Executive Education and Professional Development

Aalto University Executive Education and Professional Development (Aalto EE) enables opportunities for lifewide learning and educate the game changers of the future; current executives, the next generation of leaders, and experts with an impact on business and society. Individuals and organizations benefit from our impactful, goal-oriented, and comprehensive learning experience.

# A!

## Aalto University Executive Education Professional Development



~9,000 participants in our programs in 2025



Operating globally in two strongholds:  
Finland (Helsinki, Espoo) and Singapore



Extensive, global partnership network  
of schools and universities



~200 different programs run in 2025

Our operations provide a sizeable income to the university community in various forms, such as dividends, lecture fees, and rents. In 2024, our financial contribution to the Aalto community amounted to approximately €4.1 million.

Among  
the Top **1%**

We are placed among the top executive education organizations worldwide.

Financial Times Executive Education Ranking

Accredited by:



We hold the 'Triple Crown' of accreditations, the three most respected business university accreditations.

Our ranking among the world's leading institutions guarantees our customers that the content, learning methods, and faculty of our programs are of the highest standard.

# Current Corporate Partners

## Premium Partners



## CEMS Partners



**A!**

# Alumni of the Year

2008



**Matti Honkala**  
Former CEO of Kesko,  
Graduated in 1972

2009



**Arto Hiltunen**  
Former CEO of SOK,  
1976

2010



**Mikko Kosonen**  
Former President  
of Sitra, 1978

2011



**Sirkka Hämäläinen**  
Former Head of Bank  
of Finland, 1958

2012



**Timo Löyttyniemi**  
Vice Chair,  
Single Resolution Board,  
1982

2014



**Riku Asikainen**  
Angel investor,  
1990

2016



**Salla Vainio**  
CEO of Marketing  
Clinic,  
1988

2018



**Elina Björklund**  
CEO, Reima,  
1989

2020



**Pekka Ala-Pietilä**  
COB, Sanoma &  
Huhtamäki,  
1978

2022



**Kristo Ovaska**  
Founder, Smartly.io

2024



**Tiina Alahuhta-Kasko**  
CEO of Marimekko,  
2005

# Key Strategic Initiatives 2025–2028

- **Academic excellence**
- **Internationality**
- **Sustainability**

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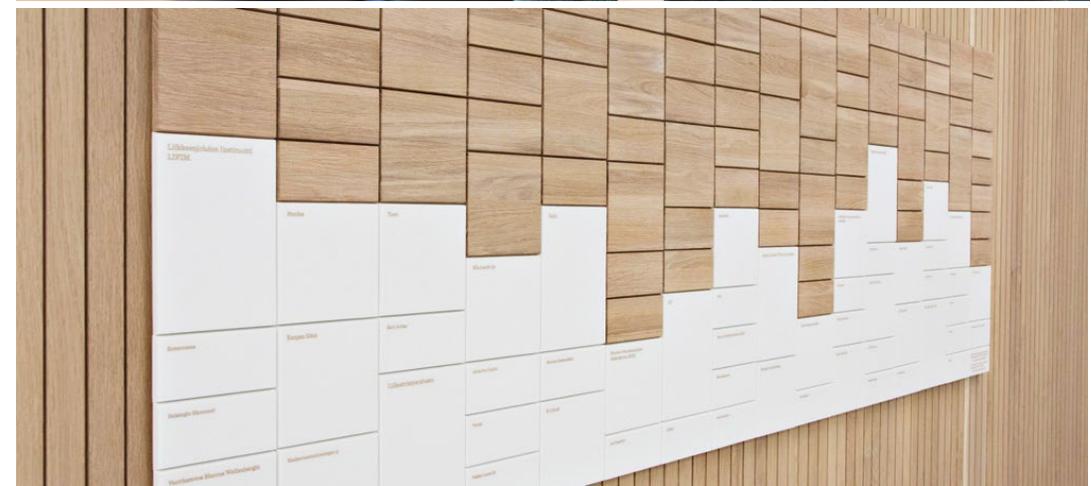
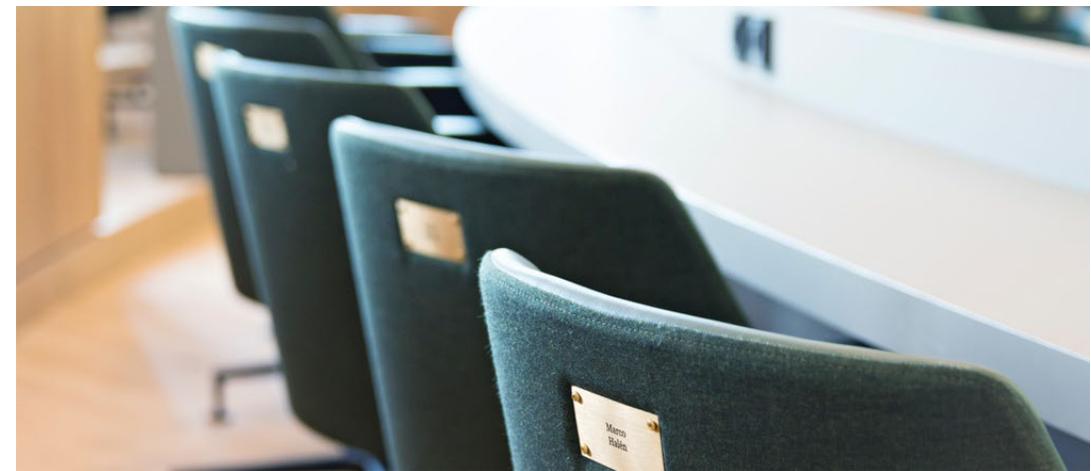
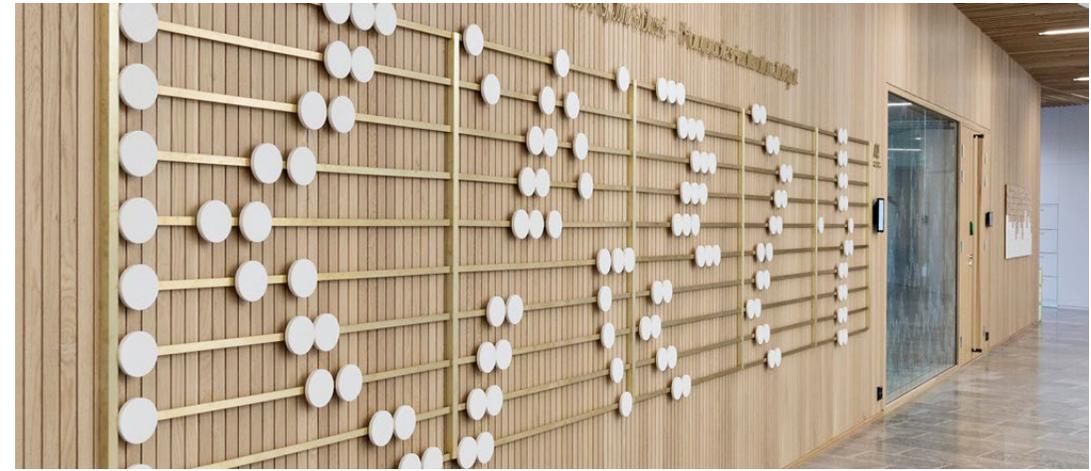


# Support us by making a donation: Building the future

1. School of Business in general
2. School of Business International Student Exchange
3. School of Business Ownership teaching and research area

[Read more ›](#)

**A!**





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Kiitos

**@aaltobiz**

**biz.aalto.fi**