

MODULE	BScBA CURRICULUM 2025-2026 <sup>1</sup>		
2025	REQUIRED COURSES (BScBA25, 1st year)	REQUIRED COURSES (BScBA24, 2nd year)	ELECTIVE COURSES
1  1/9-19/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren and Henrik Dellestrand ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski PRINCIPLES OF FINANCE (A&B; group 1) Hamed Salehi	INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst INTEGRATED MARKETING COMMUNICATIONS Jaywant Singh
2  22/9-10/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov INTRODUCTION TO MANAGEMENT (B) Xiaoshi Kinnunen	INTERCULTURAL MANAGEMENT (A&B; group 2) Josiane Peltier PRINCIPLES OF FINANCE (A&B; group 2) David Volkman	COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS David Derichs
3  13/10-31/10	INTRODUCTION TO MANAGEMENT (A) Dina Myllymäki BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Roman Stepanov	INTERCULTURAL MANAGEMENT (A&B; group 3) Hilla Back PRINCIPLES OF FINANCE (A&B; group 3) Andrew Conlin	GLOBAL GAME INDUSTRY Edward Morrell DIGITAL DISRUPTION Kari Koskinen
4  3/11-21/11	ACADEMIC WRITING (A; groups A1 and A2) Sophia Butt (group A1) and Beryl Pittman (group 2) INTRODUCTION TO STATISTICS (B) Roman Stepanov	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Alice Schmuck INTRODUCTION TO BUSINESS LAW (B) Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Henrik Dellestrand
5  24/11-12/12	INTRODUCTION TO STATISTICS (A) Lauri Viitasaari ACADEMIC WRITING (B; groups B1 and B2) Sophia Butt (group B1) and Beryl Pittman (group 2)	INTRODUCTION TO BUSINESS LAW (A) Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Alexei Koveshnikov	INTERNATIONAL MARKETING Oscar Ahlberg
2026			
6  5/1-23/1	Business Communication (A) Christa Tammenluoto PRINCIPLES OF ECONOMICS (B) Jason Beck	SUSTAINABILITY IN BUSINESS (A&B; group 1) Majja Renko DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 1) Sippo Rossi	BRAND MANAGEMENT Marcio Mota INVESTMENTS AND PORTFOLIO MANAGEMENT A. Can Inci
7  26/1-13/2	PRINCIPLES OF ECONOMICS (A) Oleg Pavlov Business Communication (B) Christa Tammenluoto	SUSTAINABILITY IN BUSINESS (A&B; group 2) Iqra Khan DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 2) Philipp Back	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Charles Bodwell INTERNATIONAL ARTS MANAGEMENT Kristina Kuznetsova-Bogdanovits
8  16/2-6/3	PRINCIPLES OF ACCOUNTING (A) David Derichs PRINCIPLES OF ACCOUNTING (B) Willie Reddic	SUSTAINABILITY IN BUSINESS (A&B; group 3) Wayne Visser DATA VISUALIZATION AND STORYTELLING FOR BUSINESS (A&B; group 3) Roman Stepanov	INTERMEDIATE MICROECONOMICS Christopher Decker AGILE PROJECT MANAGEMENT Serkan Ceylan
9  9/3-27/3	Swedish Business Communication (A&B) Hannele Airo Finnish for Foreigners 1 (A&B) Tarja Isokaanta		TRAVEL, TOURISM AND HOSPITALITY MARKETING José-Carlos García-Rosell Eskenazi CORPORATE FINANCE Roman Stepanov INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
30/3-3/4 BREAK WEEK			
10  6/4-24/4 (begins 7/4)	INTRODUCTION TO MARKETING (A) Paurav Shukla OPERATIONS MANAGEMENT (B) Misa Bakajic	BACHELOR'S THESIS SEMINAR DAY	INTERNATIONAL BUSINESS STRATEGY Andrew Bradley FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Nina Sommunen ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Gregory O'Shea
11  27/4-15/5	Finnish Business Communication (A&B) Kaisa Pekkala	CAPSTONE COURSE (A&B) Joan Lofgren, Roman Stepanov, Alexander Settles	GREEN VENTURES Finbarr Bradley STRATEGIC DESIGN MANAGEMENT Paulo Nicoletti Dziobczenski
12  18/5-5/6	OPERATIONS MANAGEMENT (A) Seongtae Kim INTRODUCTION TO MARKETING (B) Srdan Zdravkovic		SOCIAL MEDIA ANALYTICS Suzanne Altobello INTERMEDIATE MACROECONOMICS Cynthia Bansak
13  8/6-26/6	Basics in Business French 1 Josiane Peltier Basics in Business Spanish 1 Ana Maria Monterde Rey Basics in Business German 1 Petra Schirmmann Finnish for Foreigners 2 Janne Laitinen		ENVIRONMENTAL ECONOMICS Matti Laukkanen NEW PRODUCT DEVELOPMENT USING AI Michael Carrillo
14  29/6-17/7	Basics in Business French 2 Josiane Peltier Basics in Business Spanish 2 Ana Maria Monterde Rey Basics in Business German 2 Petra Schirmmann Finnish for Foreigners 3 Janne Laitinen		MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Michael Lapke CONSUMER CULTURE Maurice Patterson
20/7-24/7 BREAK WEEK			
15  27/7-14/8	French Business Communication 1a + 1b Josiane Peltier Spanish Business Communication 1a + 1b Ana Maria Monterde Rey German Business Communication 1a + 1b Hans-Joachim Schultze Finnish for Foreigners 4 Janne Laitinen		INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta  TOOLS FOR DATA ANALYSIS Dustin White
17/8-21/8 BREAK WEEK			
24/8-28/8 ORIENTATION WEEK FOR THE NEW STUDENTS			
1 The types of the courses are marked with following fonts: FUNDAMENTALS OF BUSINESS KNOWLEDGE COURSES IN MAJOR Language and communication courses			