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School of Business

Better Business – Better Society

Add name and date



Merger of three leading Finnish universities – bringing science, technology, art and business together to produce innovations

1849

Helsinki University of Technology

1871

University of Art and Design Helsinki

1911

Helsinki School of Economics

**Aalto
University
2010**



Our purpose: Shaping a sustainable future

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration.

Our combination of science, art, technology and business is uniquely poised to solve global challenges.

We foster radical creativity and entrepreneurial thinking in search of the solutions which will shape a sustainable future for all.

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Towards a better world

Aalto University is a societally embedded and innovative research university for a better world.

Driven by a relentless desire to make an impact, our national mission to strengthen Finland's innovative capacity through first-class research, art and education.

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Our community in numbers

13 900 degree students
(full-time equivalent)

Over **100 000** alumni

A staff of nearly
4 900 of which over
413 are professors.

A!



Each year our students earn about
210 doctoral degrees,
2 000 master's degrees,
1 500 bachelor's degrees and
300 MBA and Executive MBA certificates

Six dynamic schools

School of Arts, Design and Architecture

architecture, art and media, design, film

School of Business

accounting and business law, economics, finance, information and service management, management studies, marketing

School of Chemical Engineering

bioproducts and biosystems, chemical and metallurgical engineering, chemistry and materials science

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School of Electrical Engineering

electrical engineering and automation, electronics and nanoengineering, information and communications engineering

School of Engineering built environment, civil engineering, mechanical engineering

School of Science applied physics, computer science, industrial engineering and management, mathematics and systems analysis, neuroscience and biomedical engineering

The School of Business at a glance



All enrolled students	4530 (4334)
BSc students	2250 (2140)
MSc students	2068 (1989)
Doctoral students	123 (107)
Aalto MBA & Aalto Executive MBA students	765** (668)
Student exchange agreements with foreign universities worldwide	156 (157)
Academic personnel *	216 (184)
Service personnel	77 (71)

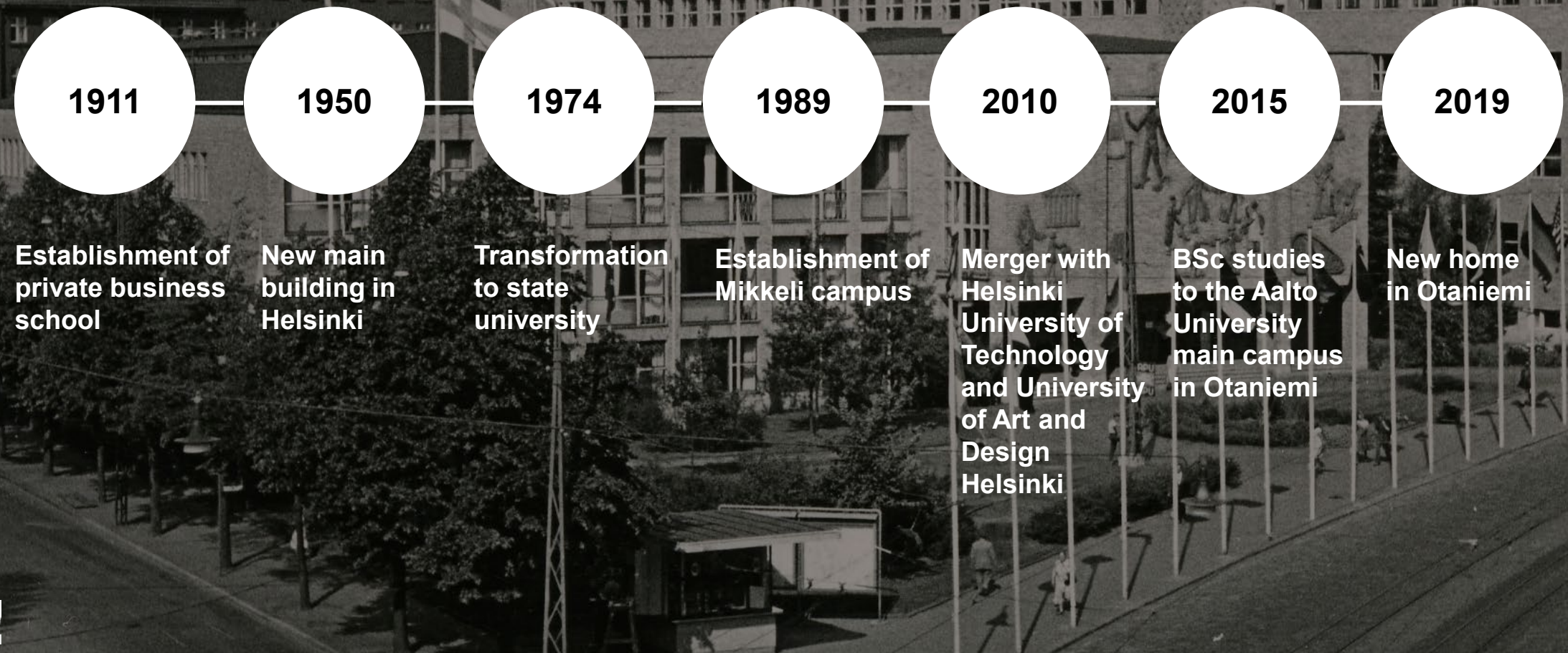
Figures as of December 2024, year 2023 figures in parentheses

* Not including doctoral students

** In addition, 7 Aalto Executive DBA (Doctor of Business Administration) students



School Milestones





Vision: To attract and cultivate global leaders in business research, education, and practice.



Triple Crown status

We hold the Triple Crown status: AACSB, AMBA, and EQUIS – an honor held by some 1% of business schools worldwide.

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AACSB – The first Nordic business school to earn this prestigious quality label



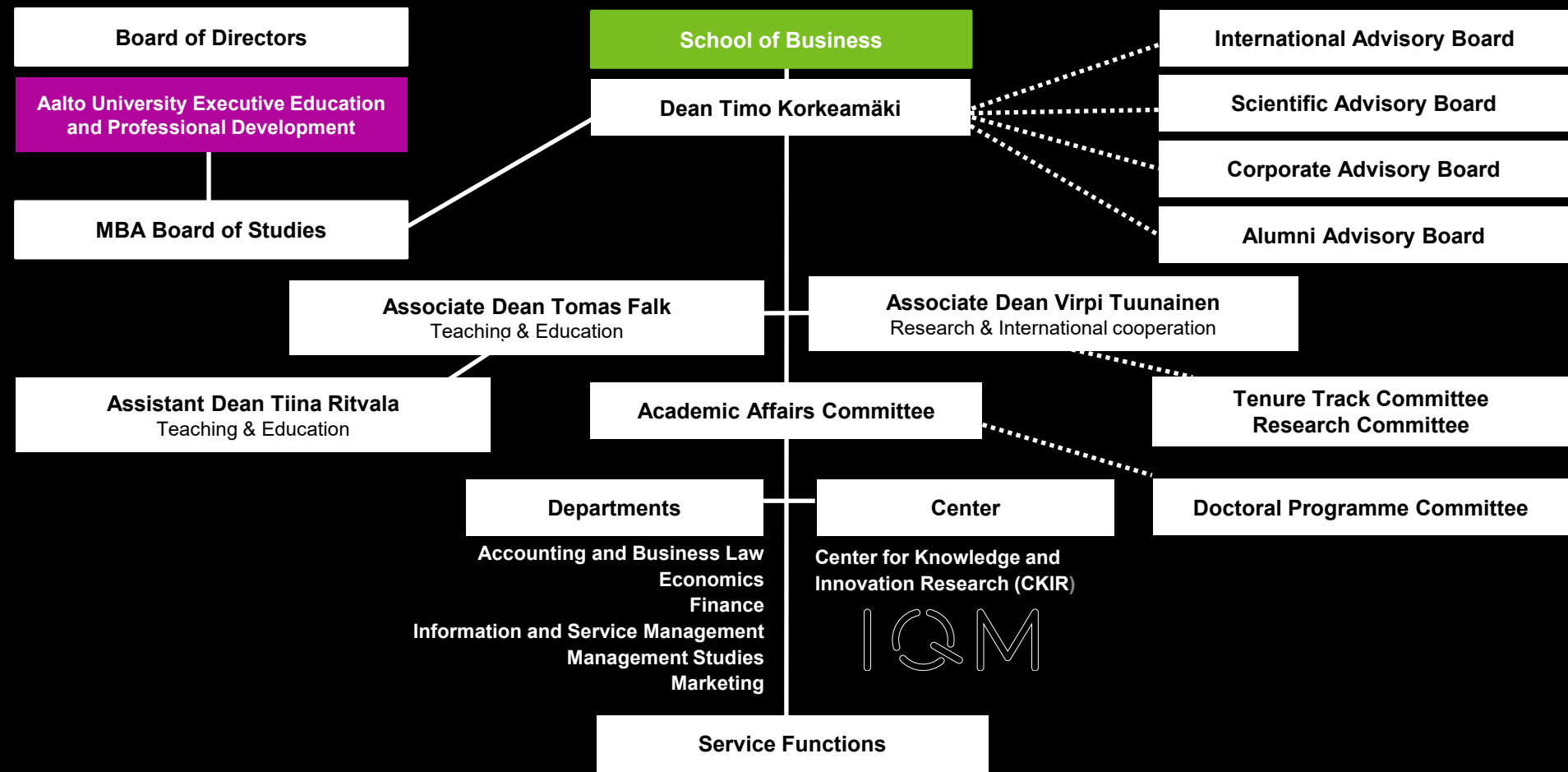
AMBA – Awarded only to schools offering high-quality MBA Programmes



EQUIS – The School is part of the select group of leading business schools with 5-year accreditation



Organisation





Academic Faculty

92 professorships (tenure track): assistant, associate, full professors



Matti Liski
Professor,
Economics,
PhD, Helsinki
School of Economics



Katri Kauppi
Associate
Professor,
Logistics,
PhD, Helsinki
School of
Economics



Matthijs Lof
Associate
Professor,
Finance,
PhD, University of
Helsinki

26 lecturers and research fellows



Johanna Bragge
Principal University
Lecturer,
Information Systems
Science, DSc (Econ.),
Helsinki School of
Economics

15 professors of practice



Ritva Reinikka
Professor of
Practice, Economist,
Special Adviser to
Commissioner Jutta
Urpilainen

3 executive in residence



Taavi Heikkilä
Executive in
Residence, former
SOK CEO and
vuorineuvos
(honorary title)

Better Business – Better Society

Research

High-quality research on important business & societal challenges

Learning

Real-life challenges & multidisciplinary student learning experiences in an international context

Societal Impact

Contributions to the business community & society at large





Success in Research

#66

In the world

Business & Economics
(THE, Times Higher Education,
2024)

#76

In the world

Business & Management
(QS, 2023)

A!

#48

In the world

Business & Economics
(US News, 2023)



Success in Sustainability work

Best overall school: Institutions committed to a responsible ethos

Institution	Country
WINNERS	–
Aalto University School of Business	Finland
Colorado State University College of Business	US
Iéseg School of Management	France
University of Oxford: Saïd	UK
VU Amsterdam School of Business and Economics	Netherlands



Financial Times (www.ft.com/content/d80984ae-318f-4799-9c83-ea57277d7823)

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Teaching and Learning

Bachelor's programmes

- Business (in Finnish, Otaniemi)
- International Business (in English, Mikkeli)
- Economics (in English, Otaniemi)

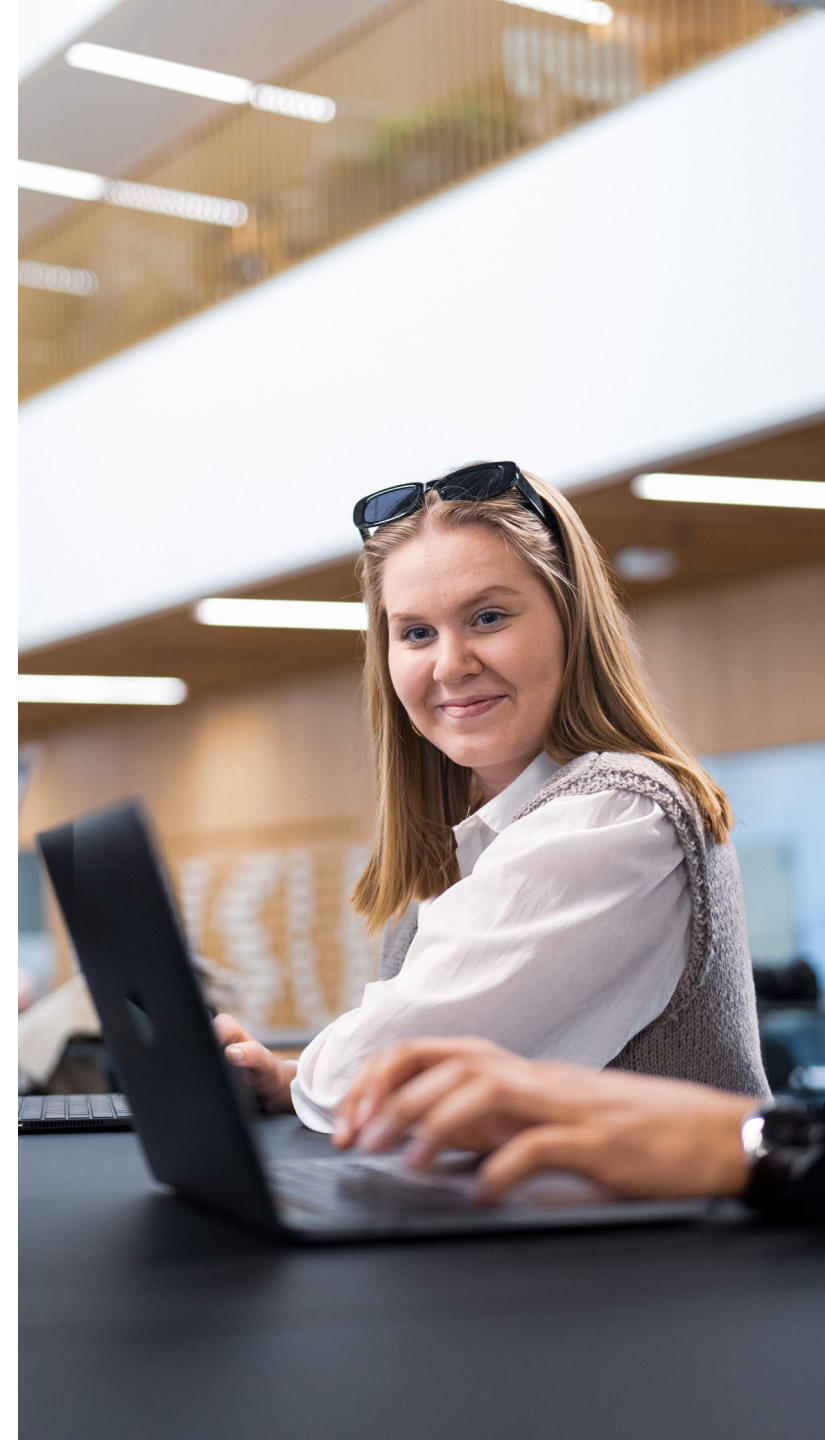
Master's programmes (in Otaniemi)

- Accounting
- Business Analytics
- Business Law is (in Finnish)
- Creative Sustainability*
- Economics
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management**
- People Management and Organizational Development
- Marketing
- Strategic Management in a Changing World
- Sustainable Entrepreneurship



* Organised jointly with the School of Arts, Design and Architecture and the School of Chemical Engineering

** Organised jointly with all Aalto schools



Teaching and Learning

Problem-based; theories are used to analyse and solve real-world challenges:

- Real-life cases
- Business projects
- Hackathons
- Internships
- Theses and teaching cases

Providing more opportunities for online learning and multidisciplinary studies

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International Student Exchange Partner Universities

- 157 partner universities in 6 continents and 44 countries
- 94% internationally accredited business schools by AACSB, EQUIS or AMBA
- Member of CEMS and PIM Networks
- 60% of graduates have completed an international minor (exchange semester)

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North America

Canada
Mexico
United States

South America

Argentina
Brazil
Chile
Colombia
Peru

Europe

Austria
Belgium
Czech Republic
Denmark
France
Germany
Hungary
Iceland
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Russia
Slovenia
Spain
Sweden
Switzerland
Turkey
United Kingdom

Asia

China
Taiwan
India
Israel
Japan
Malaysia *
Singapore
South Korea
Thailand
Vietnam *

Africa

Egypt
South Africa

Oceania

Australia
New Zealand

How satisfied are our students?

BSc: Graduation feedback

(average; scale 2–5 before 2021 and 1–5 as of 2021)*

2020	2021	2022	2023	2024
4.10	3.99*	3.91	3.97	4.07

*The response scale has changed from 1.1.2021 onwards. The average values before and after 2021 are not directly comparable.

- Source: National BSc graduation survey

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Societal impact

- Key roles in societal debates and policy-making
- Extensive collaboration with corporations and other organisations
- in research & teaching
- Knowledge-sharing events & mechanisms
- Strong alumni engagement
- Executive education and life-wide learning



Unique Portfolio of Executive Education and Professional Development



Aalto University
Executive Education
Professional Development

Aalto University Executive Education and Professional Development (Aalto EE) enables opportunities for lifewide learning and educate the game changers of the future; current executives, the next generation of leaders, and experts with an impact on business and society. Individuals and organizations benefit from our impactful, goal-oriented, and comprehensive learning experience.

Our operations provide a sizeable income to the university community in various forms, such as dividends, lecture fees, and rents. In 2023, our financial contribution to the Aalto community amounted to approximately € 4.1 million.

AMONG THE
BEST IN
THE WORLD

Among the top 50
executive education
providers worldwide

(Financial Times Executive Education
Ranking)

Accredited by:



Three most respected
university accreditations,
granted to only 1% of the
world's business schools

Our ranking assures our customers of the world-class quality of the program content, learning methods, and faculty.



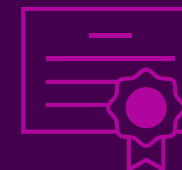
Around 7,000
participants in our
programs each year



Operating globally,
two strongholds:
Helsinki and Singapore



Extensive, global
partnership network of
schools and universities



Around 200 different
programs run in 2023



Current Corporate Partners

Premium Partners



OP Financial Group



CEMS Partners



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Alumni of the Year

2008



Matti Honkala
Former CEO of Kesko,
1972

2009



Arto Hiltunen
Former CEO of SOK,
1976

2010



Mikko Kosonen
Former President
of Sitra, 1978

2011



Sirkka Hämäläinen
Former Head of Bank
of Finland, 1958

2012



Timo Löyttyniemi
Vice Chair,
Single Resolution Board, 1990
1982

2014



Riku Asikainen
Angel investor,

2016



Salla Vainio
CEO of Marketing
Clinic,
1988

2018



Elina Björklund
CEO, Reima,
1989

2020



Pekka Ala-Pietilä
COB, Sanoma &
Huhtamäki,
1978

2022



Kristo Ovaska
Founder, Smartly.io

2024



Tiina Alahuhta-Kasko
CEO of Marimekko,
2005

2025–2028: Key Strategic Initiatives

- Academic excellence
- Internationality
- Sustainability



Campuses



Otaniemi

BSc, MSc, PhD
programmes



Mikkeli

BSc programme in
International Business



Töölö (Helsinki)

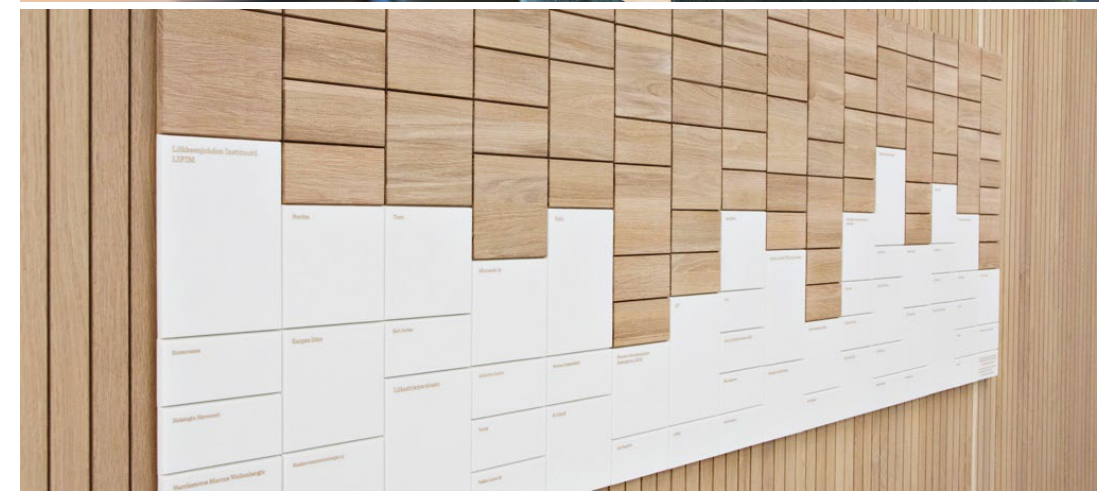
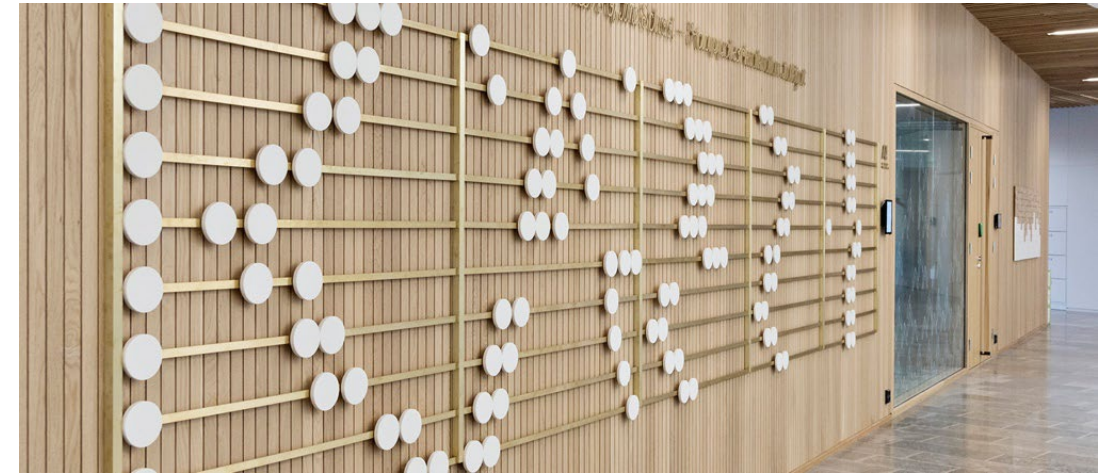
Aalto University Executive
Education and Professional
Development

Fundraising: Building a Sustainable Resource Base

1. School of Business in general
2. School of Business International Student Exchange
3. Ownership

[Read more ›](#)

A!





Kiitos
@aaltobiz
biz.aalto.fi