

Graphics guide - Aalto Talent Expo 2025

PRINT FILES AND GRAPHIC REQUIREMENTS

Common information about print graphics:

- Use CMYK-colors, COATED FOGRA 39 -profile is preferred.
- Convert text and fonts to lines
- Bleed 5mm per side
- Print files in .pdf-format via email, large file sizes for example via WeTransfer or link to files
- Possible raster images in print files should be at least 100 dpi.
- If your stand includes a wall-mounted screen, make sure its location is taken into account in the graphic design.

Delivery of print-ready files

- Print-ready files should be sent to hermanni@maiseri.fi by the deadline of 01.10.2025.

2x2m stand:

- Dimensions of the graphic file should be 2060 x 2530mm, excluding bleed margins.
- Please note that the final print size is 2030 x 2500mm.



4x2m stand:

- Dimensions of the graphic file should be 4060 x 2530mm, excluding bleed margins.
- Please note that the final print size is 4030 x 2500mm.



4x2m extra-stand:

- Dimensions of the graphic files on the wall should be 2060 x 2530mm, excluding bleed margins.
- Please note that the final print sizes are 2030 x 2500mm each.
- Kindly inform, which print file is used on the regular wall fabric and which one on the lightwall.
- Dimensions of the graphic file on the illuminated desk are 1030 x 1030mm, excl. bleed.

