

Aalto-yliopiston kauppakorkeakoulun tutkimus- ja opetushenkilökunta ja siihen kuuluvien keskeiset osaamisalueet / Aalto University School of Business faculty members with their focus areas (keywords)
(helmikuu 2025/as of February 2025)

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For more info (incl. contact info), see the People hub on aalto.fi:

<https://www.aalto.fi/en/people>

Department of Accounting

Beyer Bianca, Assistant Professor

Accounting transparency, compensation, corporate governance, ESG disclosure, private firms, real effects of disclosure

Derichs David, Senior University Lecturer

Hietanen-Kunwald Petra, University Lecturer

Business Law, entrepreneurship law, conflict management and dispute system design, systems theory, and proactive law.

Hoppu Kari, Professor

Yritysjuridiikka, vahingonkorvausoikeus, sopimusoikeus, business law, contract law, tort law

Huikku Jari, Associate Professor

Capital investment, Capital budgeting, Goodwill, Management control systems strategic management accounting

Hurmerinta-Haanpää Anna, University Lecturer

Business law, contract law, law of obligations, employment law, empirical studies of contracts, qualitative research methods, proactive contracting, contract design, legal design, sustainability law

Ikäheimo Seppo, Professor

Corporate governance, compensation, firm performance, board of directors, investor relations

Innes-Stubb Suzanne, Executive in Residence

Ethics & Compliance, ESG (Social and Governance), Corporate misconduct & investigations, Whistleblowers

Keloharju Roope, Assistant Professor

Financial accounting, tax disclosure, ownership transparency, financial misconduct

Kuoppamäki Petri, Professor

Business law, competition law, yritysjuridiikka, kilpailuoikeus

Leino-Haltia Mirel, Professor of Practice

Board of Directors, Audit Committee, Risk Committee, Corporate Governance, Risk Management, Financial Services

Malmi Teemu, Professor

Kustannuslaskenta, kannattavuusanalyysit, suorituksen mittaus ja arviointi, johtamisjärjestelmät, cost accounting, profitability analysis, performance measurement, performance evaluation, management systems, management control systems, strategy, strategia, sosiaali- ja terveystoimi, sote, social and health care

Marwaha Ankita, Assistant Professor

Financial reporting, capital markets, textual disclosures, sustainability, ESG, DEI

Niemi Lasse, Associate Professor

Tilintarkastus, tilintarkastusmarkkinat, sisäinen tarkastus, auditing, internal controls, internal auditing

Ojala Hannu, Senior Fellow

Financial accounting, IFRS, auditing, capital markets, municipal reporting, higher education

Rudanko Matti, Senior Fellow

Securities and Banking Law, General Civil Law, Law of Torts, Law of Contract, rahoitusmarkkinoiden ja pankkitoiminnan sääntely, yleinen siviilioikeus, vahingonkorvausoikeus, sopimusoikeus, Smart contract, methodology of legal research

Salehi Hamed, Lecturer

Financial Management, Strategy, Risk Management, Quantitative Methods

Scherleitner Moritz, Assistant Professor

international tax law, European tax law, tax policy

Sihvonen Jukka, Assistant Professor

Accounting, financial accounting, finance, financial markets, digitalization, big data, machine learning, text mining, bibliometrics, laskentatoimi, rahoittajien laskentatoimi, rahoitus, rahoitusmarkkinat, digitalisaatio, massadata, koneoppiminen, tekstinlouhinta, bibliometriikka

Sinha Vikash, Assistant Professor

Internal auditing, management accounting, corporate governance, risk management

Sormunen Nina, Senior University Lecturer

financial accounting, auditing, financial reporting quality, IFRS, financial reporting, internal auditing

Vaivio Juhani, Professor

Management accounting, Management control systems, Strategic management, Strategic management accounting, Management accounting change

Viherkenttä Timo, Senior Fellow

corporate taxation, taxation of investment activities and the financing of pensions

Willems Emma, Visiting Researcher

Strategic Performance Management, Performance Management Systems, Machine Learning, Data Analytics, Accounting Analytics

Department of Economics

Akbar Prottoy, Assistant Professor

Urban Economics, Transportation, and Residential Segregation

Ang Amanda, Post-Doctoral Researcher

Natural disasters, Climate adaptation, Spatial models

Bonneau Cécile, Post-Doctoral Researcher

Economics of education, Gender economics, Public economics

Carvajal Daniel, Post-Doctoral Researcher

Economics of Education, Gender Economics, Behavioral Economics

Duodu Albert, Post-Doctoral Researcher

Environmental Economics, International Trade, Applied Microeconomics

Kailin Chen, Post-Doctoral Researcher

Voting, Learning and Strategic Experimentation

Domnisoru Ciprian, Assistant Professor

Labor economics, Applied Microeconomics, Economics of education

Haaparanta Pertti, Professor Emeritus

Development economics, International economics, Macroeconomics, Microeconomics, Public economics

Hauser Daniel, Assistant Professor

Game theory, Economics of information, Microeconomics

Hetemäki Martti, Professor of Practice, Helsinki Graduate School of Economics

Economic policy

Honkapohja Seppo, Professor Emeritus

Macroeconomics, Monetary economics, Central banking

Hu Qinyou, Post-Doctoral Researcher
Economics of Education, Family Economics, Applied Microeconomics

Huttunen Kristiina, Associate Professor
Labor economics, Economics of education, Health economics

Ilmakunnas Pekka, Professor Emeritus
Labor economics, Industrial organization, Statistical methods

Kauhanen Antti, Professor of Practice
Labor Economics, Personnel Economics

Kitti Mitri, Senior University Lecturer
Mathematical methods, Game Theory, Microeconomics

Liski Matti, Professor
Microeconomics and Environmental economics

Malafry Laurence, University Lecturer,
Macroeconomics, Inequality, Climate policy, Immigration

Matthews Peter, Fulbright-Aalto University Distinguished Chair (2023/2024)
Behavioral Economics, Experimental Economics, Political Economy

Mendel Moritz, Post-Doctoral Researcher
Labor Economics

Monjoie Léopold, Post-Doctoral Researcher
Industrial organization, Market design, Electricity markets and Environment

Murto Pauli, Professor
Microeconomics, Game Theory, Information economics

Ozhegova Alina, Assistant Professor
Empirical industrial organization, Spatial economics, Grocery and pharmaceuticals markets

Pohjola Matti, Professor Emeritus
Technological change, Productivity, Economic growth, Information and communication technology, Digitalisation, Finnish economy and Economic policies

Reinikka Ritva, Senior Fellow, Helsinki Graduate School of Economics
Development economics and policy

Saarimaa Tuukka, Associate Professor
Urban economics, Real estate economics, Political economy

Sarvimäki Matti, Associate Professor
Labor economics, Immigration, Economic history

Sauval Maria, Post-Doctoral Researcher
Education policy, Family economics

Savolainen Ville, Post-Doctoral Researcher
Macro-finance, Blockchain, Cryptocurrencies

Saxell Tanja, Post-Doctoral Researcher
Industrial organization, Health care markets, Innovation, Competition

Silliman Mikko, Assistant Professor
Labor economics, Education policy, Applied microeconomics

Soininvaara Osmo, Visitor
Urban economics, Energy economics, Politics

Stryjan Miri, Assistant Professor
Development economics, Political economics and Applied microeconomics with a regional focus on East Africa

Terviö Marko, Professor
Microeconomics, Labor economics, Personnel Economics

Toivanen Otto, Professor
Industrial organization, Innovation, Competition, Regulation

Valmari Nelli, Post-Doctoral Researcher
Productivity, Regulation, Competition

Vehviläinen Iivo, Professor of Practice
Microeconomics, Energy markets, Mathematical methods

Välimäki Juuso, Professor
Microeconomic theory, Game theory, Economics of information

Warnes Pablo, Assistant Professor
Urban economics, International trade, and Development economics

Department of Finance

Huber Christoph, Assistant Professor
Finance, Financial Markets, Behavioral Finance, Investor Behavior, Research Methodology, Open Science, Metascience

Joenväärä Juha, Professor (Associate Professor)
Finance, rahoitus, investment management, hedge funds, hedge-rahastot

Jylhä Petri, Professor (Associate Professor), Academy Research Fellow
Financial markets, asset pricing, investment funds

Kaustia Markku, Professor

Osakkeet, financial markets, sijoitusstrategiat, behavioral finance, sijoitustoiminta, sijoittajien käyttäytyminen, pääomamarkkinat, pörssi, Kotitalouksien rahoituspäätökset, osakemarkkinat, sijoitusneuvojat, finance, rahoitus, sijoittaminen, yhteiskuntavastuullinen sijoittaminen, ESG, vihreä rahoitus, kestävän rahoituksen taksonomia, kestävä kehitys, kryptovaluutat, lohkoketjuteknologia, responsible investing, ESG investing, green finance, green taxonomy, sustainability, crypto currencies, block chain technology

Keloharju Matti, Professor

Finance, rahoitus, Behavioral Finance, Corporate Finance, Household Finance

Knüpfer Samuli, Professor

Ownership, finance, saving, investing, sustainability, omistajuus, rahoitus, säästäminen, sijoittaminen, vastuullisuus

Kokkonen Joni, University Lecturer

finance, asset pricing, institutional investors

Lof Matthijs, Professor (Associate Professor)

Finance, asset pricing, econometrics

Nyberg Peter, Professor (Associate Professor)

Rahoitus, Finance, asset pricing (arvopapereiden hinnoittelu), stock markets (osakemarkkinat), quantitative investment strategies (kvantitatiiviset sijoitusstrategiat), momentum investing, value investing (arvosijoittaminen), factor investing (faktorisijoittaminen), discount rates (diskonttokorot), risk and return (osakemarkkinoiden riski ja tuotto)

Penttilä Timo, Professor (Professor of Practice)

FinTech, Financial Technology, Sustainable Investments, Investment Funds, Asset Management, Pension and Insurance

Puttonen Vesa, Professor

financial services, marketing-finance, Finance, Mutual funds

Pöyry Salla, Professor (Professor of Practice)

Finance (rahoitus), financial markets (pääomamarkkinat), investor behavior (sijoittajakäyttäytyminen), corporate governance, (hallinnointi ja ohjausjärjestelmä), ownership and stakeholder types (omistajavalvonta, sidosryhmät), Market impact of institutional and regulatory context (sääntelyn ja instituutioiden markkinaimplikaatiot)

Rantapuska Elias, Professor (Associate Professor)

Rahoitus, Behavioral finance, Household finance, Mutual funds, Sijoitusrahastot, Kotitalouksien rahoituspäätökset, Kotitalous, Osingot, osinko, Dividend, Osakeanti, Rights issue, Yrityskaupat, M&A, Mental accounting, Henkinen kirjanpito, Labor market, Työmarkkinat, Advisors, Sijoitusneuvojat, Seasonal affect disorder, Mood, Experimental, Valuation, Firm valuation, Master's thesis, Lapland Household Finance Summit, Arvonmäärittäminen, Individual financial distress, Maksuhäiriö

Suhonen Antti, Professor (Professor of Practice)

Finance, rahoitus, financial markets, rahoitusmarkkinat, fixed income, bond markets, lainat, joukkolainat, velkarahoitus, alternative investments, vaihtoehtoiset sijoitukset, private credit, direct lending, quantitative investment strategies, sijoitusstrategiat, derivatives, johdannaismarkkinat

Suominen Matti, Professor

Finance, Asset Pricing, Hedge Funds, Trading, Rahoitus, Asset Management, Quantitative Investment Strategies

Torstila Sami, Professor (Associate Professor)

Finance, rahoitus, Corporate Finance, mergers and acquisitions, yritysrahoitus, yrityskaupat, Legal issues in Finance, rahoitusjuridiikka

Ungehauer Michael, Professor (Associate Professor), Academy Research Fellow

Investor behavior, asset pricing, household finance, portfolio choice, judgement and decision making, risk and uncertainty, learning environments

Vihriälä Erkki, Assistant Professor

Household finance, behavioral finance, consumption and saving decisions

Department of Information and Service Management

Bragge Johanna, Principal University Lecturer

Bibliometrics, Science visualization, Text-mining, Digital sustainability, Twin transformation, Collaboration engineering, User-centered Service Development

Choudhury Nishat A., Postdoctoral Researcher

Supply Chain Resilience, Supply Chain Risk Management, Supply Chain Networks

Celik Burak, Postdoctoral Researcher

Operations Management, Optimization, Revenue Management and Pricing, Supply Chain Management, Game Theory

Erästö Panu, Senior University Lecturer

Blended learning, statistics, Bayesian statistical modeling, transmission models, learning analytics

Finne Max, Assistant Professor

Servitization, service network management, professional service operations, circular economy, inter-organizational collaboration, learning analytics and flipped learning pedagogies

Gautam Basu, Professor of Practice

Supply Chain & Operations Management, Supply Chain Risk & Resilience, Operations Analytics, Global Logistics, Value Creation through Operations

Ghanbari Hadi, Assistant Professor

Software Development, Information Security and Privacy, Smart Sustainable City, Data-Driven Innovations, Qualitative Research, Design Science Research

Gloukhovtsev Alexei, Senior University Lecturer

Marketing analytics; consumer analytics; consumer privacy and data protection; technology and consumer wellbeing; survey research; qualitative research

Halme Merja, Hourly paid Teacher

Preference measurement, sustainable development, marketing research

Hekkala Riitta, Associate Professor

Social and organisational aspects of information systems development (ISD); emotions and power issues in ISD projects', 'Information technology (IT) and the changing nature of work; IT use in personal and organizational contexts, wellbeing in IS projects, qualitative research, grounded theory

Helander Sami, University Lecturer

Statistical methods and modelling, Data-driven methodology, Functional data analysis

Hämäläinen Erkki, Visitor

Managerial and Board Experiences, EU-Logistics, Product-Process in SCM, M&A

Kauppi Katri, Associate Professor

Public procurement, sustainable supply chains, supply chain management, sustainability, global sourcing, supply chain risk management, climate change risks in supply chains

Koskinen Kari M., Postdoctoral Researcher

Digital platforms, digital innovation, mobility, self-driving vehicles, ICT4D

Kuula Markku, Professor

Operations management, Continuous improvement, Lean, Change management, Supply network management, Sustainability, Quality and performance management, Multi-objective optimization, Management Science

Liesiö Juuso, Associate Professor

Management Science, Operations Research, Business Analytics, Predictive Analytics, Decision Analysis, Multiple Objective Decision-Making, Optimization

Liu Yong, Associate Professor

Big data, social media, business intelligence, e-commerce, information systems, text mining, AI robotic service, tourism management

Malo Pekka, Associate Professor

Machine learning, statistical analysis, Evolutionary Multi-Objective Optimization, Multi-Criteria Decision Making, Multivariate Statistics, evolutionary computation. Text mining

Penttinen Esko, Associate Professor

Strategic management of information systems; technical debt; legacy systems; robotic process automation; electronic invoicing

Peura Heikki, Associate Professor

Business Analytics, Electricity Markets, Operations Management, Pricing, Revenue Management, Supply Chain Management

Rossi Matti, Professor

Information Systems, Digital transformation, Data business, Enterprise Systems, Design research, Open data, Distributed ledger technologies, Smart cities

Ruissalo Joonas, Postdoctoral Researcher

Human-AI work, Machine learning enabled systems, Skills transformation, Information systems, Qualitative research

Saarinen Timo, Emeritus Professor

Electronic commerce and consumer services, multichannel delivery channels, adoption and use of digital services, strategic management of information systems

Seongtae Kim, Assistant Professor

Supply Chain Management, Logistics Management, Purchasing and Supply Management, Operations Management

Seppälä Tomi, Senior Fellow

Statistical analysis, Simulation, Empirical and Quantitative methods in Economics and Business, Sports Analytics

Tuunainen Virpi, Professor

Information systems, ICT enabled or enhanced services, Digital innovation, Digital platforms, Applications of AI

Viitasaari Lauri, Assistant Professor

Statistical methods including modelling and forecasting, Probability, AI methods, Applications in business analytics on a wide spectrum

Vilkkumaa Eeva, Assistant Professor

Decision Analysis, Optimization, business analytics, Operations research, Systems analysis, Multi-criteria decision analysis, Portfolio Decision Analysis, Management Science

Wallenius Jyrki, Emeritus Professor

Multiple Criteria Decision Making, behavioral decision theory, negotiations & auctions, crowdfunding, Voting Advice Applications

Department of Management Studies

Ahola-Launonen Johanna, Postdoctoral Researcher

Sustainability transitions, Bioeconomy, Technological optimism, Sociology of expectations, Futures imaginaries, Hype cycles, Methods in Applied ethics, Bioethics, Ethics of Health, Ethics of Pharmaceutical Industry, Technology ethics, Anticipatory ethics, AI ethics, Ethics and politics of Hope, Individual and Social Responsibility, Science and Technology Studies, Justice studies, Value theory

Chandra Jhoomer, Research Fellow

International migration, Expatriate spouses, Integration

Chliova Myrto, Associate Professor

Social innovation, Social value creation, Grand challenges, Organizational emergence, Market emergence.

Diehl Marjo-Riitta, Associate Professor

Organizational justice, Psychological contracts, Social exchange theory, Gender

Eloranta Ville, Senior University Lecturer

Business ecosystems, platform business models, servitization, complexity management, experiential learning, experiential education, radical creativity, interdisciplinary teamwork, transdisciplinary research

Eränta Kirsi, Senior University Lecturer

Gender, equality, diversity and inclusion policies, Power and resistance, Identity work and subjectivation, Legitimation of precarious work, Politics of corporate social responsibility

Frig Meri, Postdoctoral Researcher

Galkina Tamara, Assistant Professor

Sustainable entrepreneurship, startup process, entrepreneurial networks, International Entrepreneurship, Born Globals, International New Ventures, Business Models

Ganoo Apurva, Lecturer

Entrepreneurship, Entrepreneurship Education, Experiential Learning, Entrepreneurial Ecosystems, and Startups

Ginting-Szczesny Bernadetta, Postdoctoral Researcher

Entrepreneurship, everyday entrepreneurship, social psychology, identity, emotions, visual methods.

Granqvist Nina, Professor, Head of Department

Organization and management theory, institutional theory, temporality, market and field emergence, narratives, strategy, organizational and institutional change, market categories, trends

Gulay Emrecan, Postdoctoral Researcher

Human-computer interaction, Embodied cognition, Creative processes, Physical-digital symbiosis, Multimodal interactions, Reflective practices, Hybrid workflows, Interdisciplinarity, Design methods, Qualitative research

Halme Minna, Professor

Sustainability, Sustainability in business, Sustainability innovation, Sustainable business models, Corporate responsibility, Circular economy, Frugal innovation, Inclusive innovation, Poverty alleviation, Global South

Hietala Iida, Postdoctoral Researcher

Arts and organizing, Aesthetics, Creativity, Subjectivity, Embodiment, Social media, Animal organization studies, Posthuman perspectives, Practice-based research, Process philosophy

Howard Emika, Postdoctoral Researcher

Person-environment fit, overqualification, work-family interface, interpersonal conflict, affect, organisational psychology, diversity

Huopalainen Astrid, Assistant Professor

Arts and organizing, Animal organization studies, Creative labour and creative processes, Organizational aesthetics and embodiment, Gender, Posthuman perspectives, Practice-based studies

Härri Anna, Postdoctoral Researcher

Regenerative business, just transition, forestry, circular textile economy

Häyry Matti, Senior Fellow

Abolitionism, Anticapitalism, Antinatalism

Itani Sami, Professor of Practice

Mergers & acquisitions, Philosophy of management, Critical research methods, Human resource management

Kangas-Müller Laura, Postdoctoral Researcher

Katila Saija, Senior University Lecturer

Practice-based studies, Affect and emotions at work, Gender studies, Diversity and inclusion, Organizational space, Family business, Feminist research

Khan Iqra, Postdoctoral Researcher

Sustainable supply chains, circular economy, sustainable innovations, Industry 4.0 and digitalization

Khan Owais, Research Fellow

Corporate Sustainability, Circular Economy, Industrial Symbiosis, Dynamic Capabilities, Supply Chain Management, Life Cycle Assessment

Kibler Ewald, Associate Professor, Academy Research Fellow

Entrepreneurship, Organizational sociology, Human geography, Nascent entrepreneurship, Regional entrepreneurship, Social entrepreneurship, Late-career entrepreneurship, Entrepreneurial wellbeing, New venture legitimation, Entrepreneurial failure, Place, Emotions, Institutional work, Institutional change, Social inequality, Extreme settings, Crisis management, Natural disaster recovery, Community development

Koskinen Sandberg Paula, Assistant Professor

Employment relations, business-society relations, policy and politics, gender equality policy, equal pay, inequalities, public sector employment, working life

Koulouri Anastasia, Senior University Lecturer

Quantitative Methods

Koveshnikov Alexei, Associate Professor

Expatriation and Global Mobility, Migration and Displacement, Doing business in Emerging Markets, Leadership and People Management, Organizational power and politics, Discourse Analysis, Identity and Identity Work, Organizational Development

Kähäri Perttu, Professor of Practice

International business, International management, Headquarters, Location choice, Relocations

Lafaire Ana Paula, Postdoctoral Researcher

Feminist research, Gender, Posthuman perspectives, Practice-based studies, Arts and organizing, Feminist ethics, Creative labour and creative processes, Organizational aesthetics and embodiment

Laine Lauri, Postdoctoral Researcher

Entrepreneurship, critical and postcritical perspectives, literary and arts-based approaches to organizational research

Lankoski Leena, Senior University Lecturer

Corporate responsibility, Sustainability in business, Vastuullinen liiketoiminta

Lindholm Niklas, Professor of Practice

Loizeau Justine, Postdoctoral Researcher

Sustainability, alternative organizations, commons, critical management studies

Lundan Sarianna, Professor

International business, foreign investment, industrial policy, institutional change, non-market strategy, energy transition, investment for development

Maaranen Anna, Postdoctoral Researcher

Social media, online spaces, business-society relations, multimodality, identity, (in)equalities, (geo)politics

Moisander Johanna, Professor

Power and governmentality, Organization studies, Organizational discourse, Gender, Institutional work, Emotions, Organizational creativity

Myllymäki Dina, Postdoctoral Researcher

Sociomateriality, work and technology, HRM practices, practice theory, impact investing

Mäkelä Kristiina, Professor

International management, Human resource management, Future of work

Niittymies Aleksi, Assistant Professor

International business, managerial decision-making, historical research methods, corporate political activity

Nissilä Heli, Academy Research Fellow

Field and market emergence, sustainability in business, collective action, temporality, institutional theory, sustainability transitions

Pakarinen Pauli, Academy Research Fellow

Work, technology, expertise, professions, occupations, design

Patala Samuli, Assistant Professor

Corporate sustainability, Cross-sector collaboration, Institutional Change, Polycentric governance, Circular economy, Energy transition, Sustainable business models

Piekkari Rebecca, Professor, Marcus Wallenberg Chair of International Business

Managing people in international organizations, Diversity management (gender, language), Organizational structure and design, Post-merger/acquisition integration, Headquarters (corporate, divisional, regional) in multinational corporations, Organizational culture, Multilingual workplaces, Case studies, Qualitative research methods

Pälli Pekka, Senior University Lecturer

Critical discourse analysis, Strategy-as-discourse, Discursive approaches, Communication, Embodied interaction, Conversations, Organizational communication, Workplace management

Rapp Marco, Postdoctoral Researcher

People analytics, HR analytics, non-standard work practices, comparative HRM, contextualist HRM, work and AI, aging at work

Renko Maija, Professor

Entrepreneurship, social and sustainable entrepreneurship, small business management

Rintamäki Jukka, Assistant Professor

Corporate wrongdoing and scandals, corporate responsibility, sustainability and business, collective memory, workplace conflicts, institutions and institutional change, organization theory, qualitative comparative analysis

Ritvala Tiina, Associate Professor, Assistant Dean of Teaching and Education

Cross-sector partnerships, Energy transition and FDI, Sustainable cities, Culture, Architecture and buildings, Future-oriented research methodologies

Saittakari Iiris, Assistant Professor

Green investments, Location choice, Sustainable cities, Cities as actors, City attraction game, Foreign Direct Investment, Headquarters

Schildt Henri, Professor

Digitalization, Strategy, Organizational change

Sele Kathrin, University Lecturer

Organizational routines, work and technology, innovation, grand challenges, embodiment, ethnography, qualitative research, practice theory, actor-network theory, discourse analysis

Seristö Hannu, Professor

International strategy, Strategic partnerships, University globalization

Shulist Patrick, Assistant Professor

Entrepreneurship, Africa, Poverty alleviation, Entrepreneurship education and training, International development, Field experiments, Qualitative analysis

Snellman Kirsi, Postdoctoral Researcher**Svanberg Marja**, Postdoctoral Researcher

Business ethics, management ethics, ethics of entrepreneurship, ethics as an institution, individualism

Tammenluoto Christa, University Lecturer

Presentation skills, Business communication skills, Pedagogical training, Negotiation skills, Interaction skills

Turunen Taija, Associate Professor

Innovation, business models, service business management, strategic renewal and resilience, managerial identity

Vaara Eero, Visiting Distinguished Professor

Strategy work, Organizational/strategic/institutional change, M&A, History, Discourse, Narrative, Globalization, Nationalism

van der Giessen Mark, Postdoctoral Researcher

Grand challenges, extreme contexts, quantitative/qualitative/mixed-methods, responsible scholarship, organizational behavior, sensemaking, identity

Villo Sofia, Postdoctoral Researcher**Vuorenmaa Hertta**, University Lecturer, Research Director

Future of work, Digitalization, AI and People Management, Gender, Qualitative research methods, Ethnography, Social sustainability, Gender and organizational dynamics

Vuori Timo, Associate Professor**Wickström Alice**, Assistant Professor

diversity, equality, and inclusion (DEI), critical theory, business ethics, feminism, affect, embodiment, social sustainability

Department of Marketing

Ahlberg Oscar, Doctoral Researcher

Consumer research, desire, affect, Deleuze, Guattari, Semiocapitalism, excess

Arnould Eric, Professor, Emeritus

Consumer Culture Theory, Ethnographic methods, Sustainable business models, Organic markets, Human branding, Consumption and mobility, Economy and social theory, Post-utilitarian theory

Asikainen Sanna-Katriina, Associate Professor,

International entrepreneurship, Strategic management, Strategic marketing, Strategic Renewal, International Business, Market Entry, Managerial decision making

Bhatnagar Kushagra, Assistant Professor

Consumer Culture Theory; Organizational Ethnography; Branding; Frontline Employees; Consumer Wellbeing; Customer Experience Management; Marketing Analytics; Market Categorization

Blakaj Hedon, University Lecturer

Consumer Culture Theory, Ethnographic methods, Cultural Intermediaries, Cultural entrepreneurship, Organic markets, Branding and communications

Etz Miriam, Doctoral Researcher

Consumer psychology, emotions, decision-making

Falk Tomas, Professor, Associate Dean of Teaching and Education

Customer satisfaction, Service Management, Self-service technologies, Mobile Services, Frontline employees, Patient compliance, Entry pricing, Strategic marketing, co-creation

Frösén Johanna, Associate Professor, Vice Head of Department,

Strategic marketing, Marketing performance, Marketing analytics, Marketing metrics, Market orientation, Strategic orientations, Market-based capabilities

Geyik Pelin, Doctoral Researcher

Qualitative Research, Consumer Culture Theory, Ethnography, Family, Gender

Gloukhovtsev Alexei, Senior University Lecturer

Marketing and society, Consumer well-being and quality of life, marketing regulation and public policy, transformative consumer research, transformative service research.

Heikkilä Taavi, Executive in Residence

Cooperation business

Huhtala Juho-Petteri, Postdoctoral Researcher

Strategic marketing, Innovation management, Customer experience management, Service design, Artificial Intelligence

Kajalo Sami, Senior University Lecturer

Quantitative Methods, Research methods, Marketing theory

Ladva Hardikkumar, Doctoral Researcher

Consumer Culture Theory, Categories, Religion and Consumption, Product Alternatives

Lehtovirta Simo, Doctoral Researcher

Qualitative research, Consumer Culture Theory, fashion consumption, fashion marketing, gender, identity, circular economy, sustainability in marketing

Liao Jiancai, Doctoral Researcher

Consumer Adherence, Healthcare Marketing, Healthcare Policy, Patient Stigmatization, Cross-disciplinary Approach

Lindblom Arto, Professor

Retailing, retail strategies, strategic marketing, business models, retail entrepreneurship

Mikkonen Ilona, Senior University Lecturer

Consumer Culture Theory, consumer resistance, gender, identity work, dark side of consumption

Möller Kristian, Professor, Emeritus

Business marketing, network management, innovation networks, marketing theory

Nanni Anastasia, Assistant Professor

Field Experiment, Technology Infusion in Services, Artificial Intelligence, Creative industries.

Paasonen Petra, Doctoral Researcher

Consumer psychology, experiments, gender, feminist research in marketing

Padhaiskaya Tatsiana, University Lecturer

Qualitative research, Consumer Culture Theory, consumer well-being, embodiment

Rosenberg Laura, Doctoral Researcher

Qualitative research, access-based consumption, circular economy, ownership, person-object relationships

Sakhnovskaia Elizaveta, Doctoral Researcher

Marketing higher education, international student recruitment strategies, student decision-making

Seittu Henriikka, Doctoral Researcher

Service research, healthcare services, transformative service research and transformative consumer research

Tikkanen Henriikki, Professor

Strategic marketing, strategic management, leadership, business & industrial marketing, management & organizational history, historical research methods, behavioral research

Weijo Henri, Associate Professor, Head of the Department,

Qualitative Research, subcultural research, consumer behavior, consumption communities, political consumption, consumer activism, value, co-creation, circular economies, branding

Wittkowski Kristina, Associate Professor

Access-based services, collaborative consumption, value co-creation in services

Yoon Nayoung, Doctoral Researcher

Retailing, Pop-up store, Physical store, Experiential consumption, Consumer behavior, Empirics-first research, Consumer culture

Center for Knowledge and Innovation Research (CKIR)

Hyvärinen Nina, Senior Advisor

Geostrategy, geopolitics, geoeconomics, technology and security policy, technology policy, EU-policy / Geostrategia, geopolitiikka, teknologia ja turvallisuus, teknologiapolitiikka, EU-politiikka

Ikävalko Heini, Research Manager

Innovation management, innovation ecosystems, strategy implementation, emotions, human agency / Innovaatiojohtaminen, innovaatioekosysteemit, strategian toteuttaminen, tunteet, toimijuus

Lakaniemi Ilkka, Research Director

Innovation management, ecosystem development, value creation, corporate strategy / Innovaatiojohtaminen, ekosysteemien rakentaminen, arvonaluonti, liikkeenjohdon strategia

Smolander Anna-Riikka, Doctoral Researcher

Startup ecosystems, FDIs, technology strategy, ecosystem development, cognitive processes, decision making, talent management, gamified learning / Startup-ekosysteemit, ulkomaan investoinnit, teknologiastrategia, ekosysteemien rakentaminen, kognitiiviset prosessit, päätöksenteko, kyvykkyysien johtaminen, oppimisen ja opetuksen pelillistäminen

Väisänen Kaarlo, Doctoral Researcher

Startup ecosystems, startup entrepreneurship, venture capital, strategic management, technology strategy / Startup-ekosysteemit, startup-yrittäjyys, pääomasijoittaminen, strateginen johtaminen, teknologiastrategia

Päivitetty helmikuussa 2025 / Updated in February 2025

Listassa voi olla puutteita. / The listing is directional.