
Shaping a sustainable future



We embarked on a mission

By merging three leading universities in 2010, Aalto was founded to work as a societally embedded, and innovative research university for a better world.

Aalto has a national mission to strengthen Finland's innovative capacity through first-class research and education

1849 Helsinki University of Technology

1871 University of Art and Design Helsinki

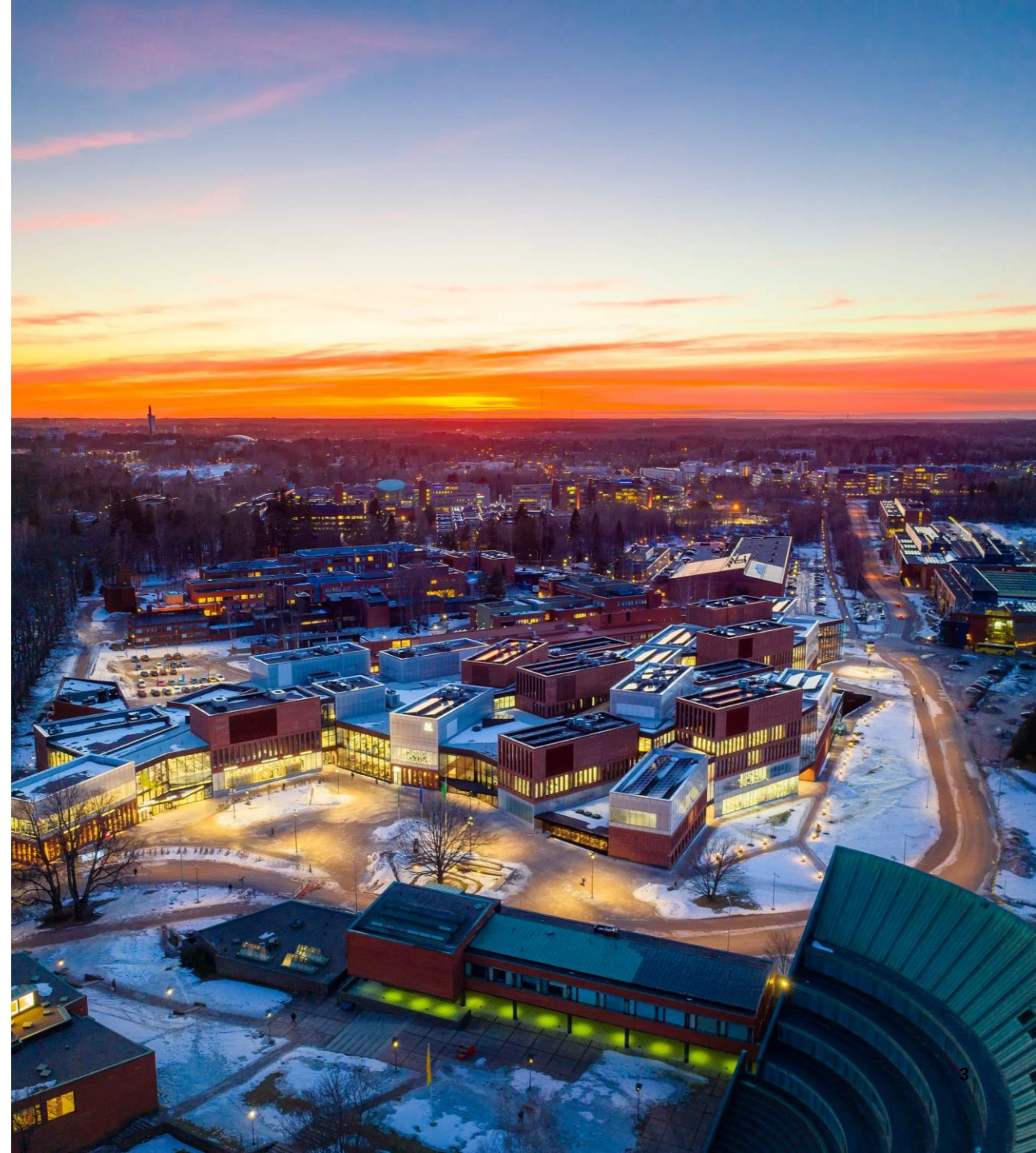
1911 Helsinki School of Economics

Aalto
University
2010

Together, we have come far

- We have successfully brought together science, art, technology and business to shape a sustainable future
- Our campus is a world-class collaboration hub
- We are one of Europe's most international universities

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Our strengths

- Excellence and impact in our chosen key areas in research, art and education
- A unique combination of collaborating disciplines
- Solutions for sustainability, radical creativity and entrepreneurial mindset integrated into everything that we do
- Agility combined with systematic long-term development
- Extensive co-creation with partners
- An internationally prominent innovation ecosystem
- A courageous, low-hierarchy culture that empowers our students and allows our community to thrive

Major trends shaping us

- The global sustainability crisis
- Technological disruptions and transformation of working life
- Intensifying geopolitics, polarisation of society and wellbeing challenges
- The changing landscape of higher education: increasing demand and competition, demographic changes, pressure on funding, and demands for greater impact and societal accountability

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**The world around us is
changing faster than ever**

Living strategy

- Our purpose, values, and way of working define our long-term direction
- We choose development areas and actions that best drive us towards our purpose
- As a community, we proactively and continuously re-evaluate our choices

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We have adopted a living strategy approach tailored for a world in motion

Purpose: shaping a sustainable future

Long-term direction

Research & art

We excel and make breakthroughs in and across science, art, technology and business.

Education

We spark the game changers of tomorrow.

Impact

We renew society with research-based knowledge and generate innovative solutions to tackle global challenges.

Values

Courage

Responsibility

Collaboration

Ways of working

Taking on challenges with agility, creativity and passion, we aim high.

Working for a better world, we act sustainably for the wellbeing of all.

Diversity is part of who we are and we foster an empowered community that shines by working together.

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Focus of development

Research & art

Driving excellence

World-class clusters of excellence, bringing talent together

Education

Future-led learning

High-quality and data-driven teaching and learning with a life-wide learning path

Impact

Inspiring ecosystem

Building an international collaborative ecosystem

Enabling

our success

Community & people, infrastructures & campus, services & resources

Cross-cutting approaches

Solutions for sustainability, radical creativity, entrepreneurial mindset

Purpose: shaping a sustainable future

Our values: Courage, responsibility, collaboration

Research & art

Driving excellence

World-class clusters of excellence, bringing talent together

Education

Future-led learning

High-quality and data-driven teaching and learning with a life-wide learning path

Impact

Inspiring ecosystem

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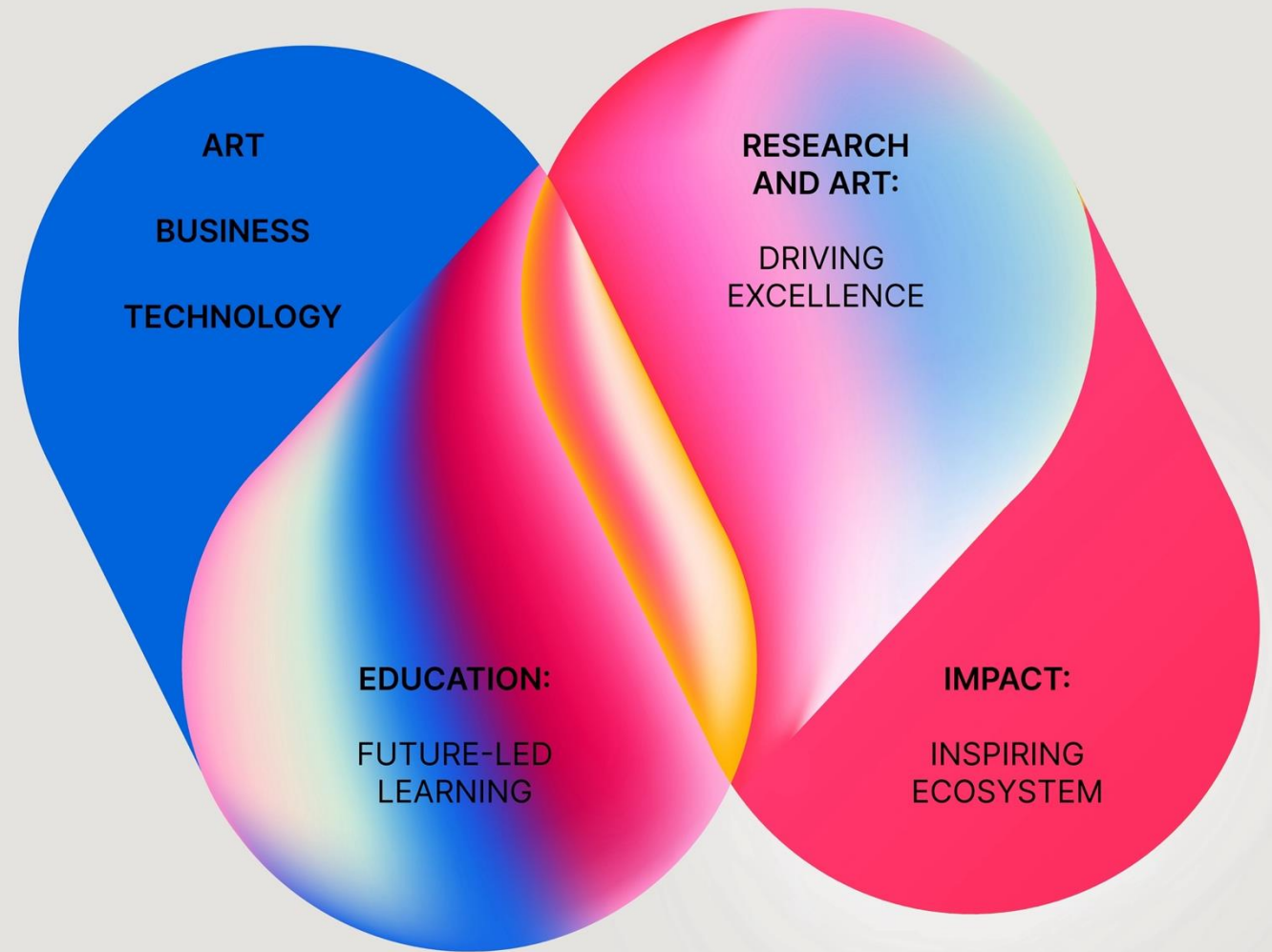
Community & people, infrastructures & campus, services & resources

Cross-cutting approaches

Solutions for sustainability, radical creativity, entrepreneurial mindset

Aalto University strategy

Shaping a sustainable future



Research and art

We excel and make breakthroughs in and across science, art, technology and business

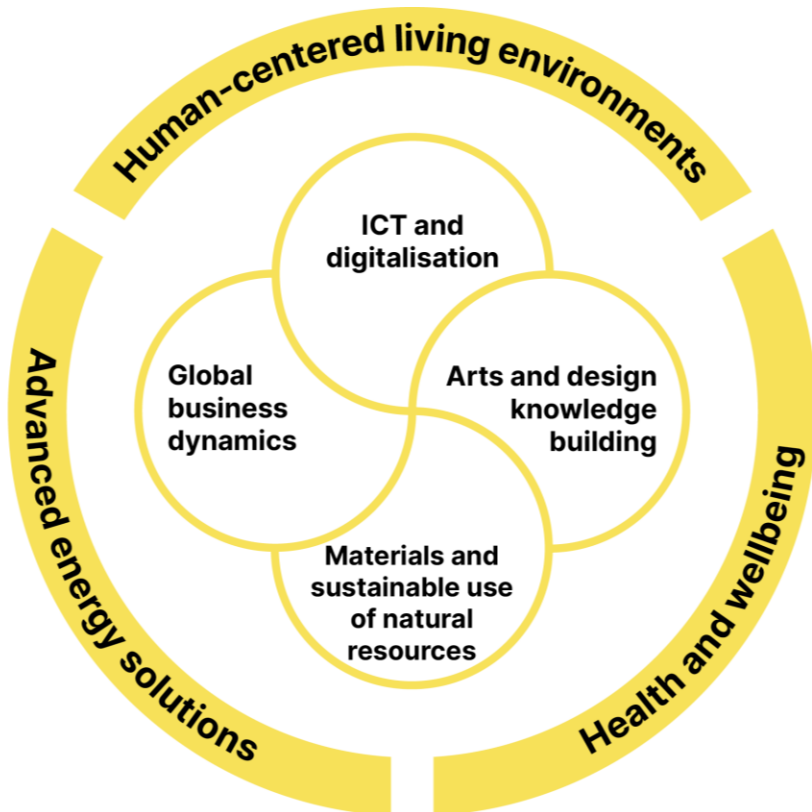
Focus of development:
Driving excellence

Actions:

We cultivate excellence in our strongest areas of research and art, both existing and emerging.

We develop and support selected physical and digital infrastructures.

We collaborate to amplify our impact in a changing global landscape.



Education

**We spark the game changers
of tomorrow**



Focus of development:
Future-led learning

Actions:

We ensure high-quality and multilingual teaching that builds the foundation for learning working-life skills.

We continue to develop a diverse teaching portfolio. We widely attract degree students and lifewide learners.

We support students along their paths and we assure seamless lifewide learning.

Impact

We renew society with research-based knowledge and generate innovative solutions to tackle global challenges



Focus of development:
Inspiring ecosystem

Actions:

We cultivate a culture of innovation and impact.

We actively engage national and international stakeholders, fostering new collaboration.

We strengthen the visibility of Aalto's societal impact in Finland and globally.

Enabling our success

Focus of development:

We invest in our community and people, infrastructures, campus, and services.

Actions:

Community & people

We develop our working culture to improve Aaltonians' engagement and wellbeing.

Infrastructures & campus

We make campus an attractive and inclusive place that meets our needs.

Services & resources

We broaden our funding base to increase our resilience.

We leverage the potential of data, analytics and AI to enhance efficiency and decision-making.



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Our three cross-cutting approaches

Focus of development: We integrate solutions for sustainability, radical creativity and entrepreneurial mindset into everything that we do.



Solutions for sustainability

Actions: We create solutions for sustainability by combining our strengths.



Radical creativity

Actions: We enable experimental activities that challenge the status quo.



Entrepreneurial mindset

Actions: We advance the entrepreneurial mindset and capabilities of our community.

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Kiitos
aalto.fi