

REQUIRED TEXTBOOKS 2024 - 2025

Updated 26.08. 2024

MODULE 1 2/9 – 20/9 2024

GLOBAL BUSINESS ENVIRONMENT		6 cr
Instructor:	Joan Lofgren	
Required textbook		
Hill, C.W.L. Global Business Today, 12 th ed. McGraw-Hill 2021 ISBN: 9781266103148		

	ORIENTATION TO UNIVERSITY STUDIES begins	1 cr
Coordinator:	Joan Lofgren	

INTERCULTURAL MANAGEMENT		6 cr
Instructor:	Jacek Mironski	
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 1 2/9 – 20/9 2024

PRINCIPLES OF FINANCE		6 cr
Instructor:	Andrew Conlin	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

INTERNATIONAL HUMAN RESOURCE MANAGEMENT		6 cr
Instructor:	Russell Warhurst	
Required textbook		
Brewster <i>et al.</i> International HRM 5th Kogan Page 2023 ISBN: 9781398603530		

INTEGRATED MARKETING COMMUNICATION		6 cr
Instructor:	Jaywant Singh	
Required textbook		
Chris Fill and Sarah Turnbull Marketing Communications, 9 th ed. Pearson, 2023 ISBN: 978-1-292-40032-7		

MODULE 2 23/9 – 11/10 2024

BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS		6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

INTRODUCTION TO MANAGEMENT		6 cr
Instructor:	Dina Myllymäki	
Required textbook		

INTERCULTURAL MANAGEMENT		6 cr	
Instructor:	Josiane Peltier		
Degree:			
Title and affiliation:			
Required textbook			
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027			
The same textbook has been required for the course also previously.			

MODULE 2 23/9 – 11/10 2024

PRINCIPLES OF FINANCE		6 cr
Instructor:	David Volkman	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

COMPARATIVE CONSUMER BEHAVIOR		6 cr
Instructor:	Paurav Shukla	
Required textbook		
Barry J. Babin; Eric Harris CB9 9 th edition Cengage 2022 ISBN: 978-0-357-51820-5		
Professor accepts editions from the 6 th onwards		
The same textbook has been required for the course also previously		

MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS		6 cr
Instructor:	David Derichs	
Required textbook		
Datar, S.M. – Rajan, M.V. Horngren's Cost Accounting, Global Edition Pearson, 2021 ISBN: 9781292363073		
The same textbook has been required for the course also previously.		

MODULE 3 14/10 – 1/11 2024

	INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Xiaoshi Kinnunen	
Required textbook		

BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS		6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

INTERCULTURAL MANAGEMENT		6 cr
Instructor:		
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 3 14/10 – 1/11 2024

PRINCIPLES OF FINANCE		6 cr
Instructor:	Graham Mitenko	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

GLOBAL GAME INDUSTRY		6 cr
Instructor:	Solip Park	
Required textbook		
Wolf, M.J.P. Video Games Around the World MIT Press, 2015 ISBN: 9780262527163		

DIGITAL DISRUPTION		6 cr
Instructor:	Kari Koskinen	
Required textbook		

MODULE 4 4/11 – 22/11 2024

	ACADEMIC WRITING (A, group 2)	6 cr
Instructor:	Beryl Pittman	
Required textbook		

	ACADEMIC WRITING (A, group 1)	6 cr
Instructor:	Sophia Butt	
Required textbook		

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Roman Stepanov	
Required textbook		

MODULE 4 4/11 – 22/11 2024

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Alexei Kovesnikov	
Required textbook		

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	
Required textbook		

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Henrik Dellestrand	
Required textbook		

MODULE 5 25/11 – 13/12 2024

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Lauri Viitasaari	
Required textbook		

	ACADEMIC WRITING (B, group 2)	6 cr
Instructor:	Beryl Pittman	
Required textbook		

	ACADEMIC WRITING (B, group 1)	6 cr
Instructor:	Sophia Butt	
Required textbook		

MODULE 5 25/11 – 13/12 2024

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	
Required textbook		

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Alice Schmuck	
Required textbook		

	INTERNATIONAL MARKETING	6 cr
Instructor:	Sergio Carvalho	
Required textbook		

MODULE 6 6/1 – 24/1 2025

	BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva,	
Required textbook		

	PRINCIPLES OF ECONOMICS	6 cr
Instructor:	Jason Beck	
Required textbook		

	SUSTAINABILITY IN BUSINESS	cr
Instructor:	Sheila Killian	
Required textbook		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	cr
Instructor:	Dale Fodness	
Required textbook		

	INVESTMENTS AND PORTFOLIO MANAGEMENT	6 cr
Instructor:	Ahmet Can Inci	
Required textbook		

BRAND MANAGEMENT**6 cr****Instructor:** Marcio Mota**Required textbook**

MODULE 7 27/1 – 14/2 2025

	PRINCIPLES OF ECONOMICS	6 cr
Instructor:	Aziz Berdiev	
Required textbook		

	BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva,	
Required textbook		

	SUSTAINABILITY IN BUSINESS	cr
Instructor:	Dale Fodness	
Required textbook		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Philipp Back	
Required textbook		

MODULE 7 27/1 – 14/2 2025

BUSINESS CONSULTING IN THE GLOBAL ECONOMY 6 cr	
Instructor:	Dennis Sakalauskas
Required textbook	

NEW PRODUCT DEVELOPMENT USING AI 6 cr	
Instructor:	Michael Carrillo
Required textbook	

MODULE 8 17/2 – 7/3 2025

	PRINCIPLES OF ACCOUNTING (A)	6 cr
Instructor:	David Derichs	
Required textbook		

	PRINCIPLES OF ACCOUNTING (B)	6 cr
Instructor:	Willie Reddic	
Required textbook		

	SUSTAINABILITY IN BUSINESS	6 cr
Instructor:	Sheila Killian	
Required textbook		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Dale Fodness	
Required textbook		

MODULE 8 17/2 – 7/3 2025

	INTERMEDIATE MICROECONOMICS	6 cr
Instructor:	Christopher Decker	
Required textbook		

	AGILE PROJECT MANAGEMENT	6 cr
Instructor:	Serkan Ceylan	
Required textbook		

MODULE 9 10/3 – 28/3 2025

	SWEDISH BUSINESS COMMUNICATION	3 cr
Instructor:	Hannele Airio	
Languages of instruction:	Swedish, Finnish	
Required textbook		

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	CORPORATE FINANCE	6 cr
Instructor:	Roman Stepanov	
Required textbook		

	TRAVEL, TOURISM AND HOSPITALITY MARKETING	6 cr
Instructor:	Dale Fodness	
Required textbook		

MODULE 9 10/3 – 28/3 2025

	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY	6 cr
Instructor:	Henrik Dellestrand	
Required textbook		

MODULE 10 07/04 – 25/04 2025

	INTRODUCTION TO MARKETING	6 cr
Instructor:	Paurav Shukla	
Required textbook		

	OPERATIONS MANAGEMENT	6 cr
Instructor:	Misa Bakajick	
Required textbook		

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Andrew Brady	
Required textbook		

	FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	Nina Sormunen	
Required textbook		

	ENTREPRENEURSHIP IN THE GLOBAL ECONOMY	6 cr
Instructor:	Gregory O'Shea	
Required textbook		

MODULE 11 28/4 – 16/5 2025

FINNISH BUSINESS COMMUNICATION		3 cr
Instructor:	Kaisa Pekkala	
Language of instruction:	Finnish	
Required textbook		

CAPSTONE COURSE		6 cr
Coordinator:	Joan Lofgren	
Degree:	Ph.D. (Columbia University, USA)	
Title and affiliation:	Program Director, School of Business, Aalto University, Mikkeli (Finland)	
Co-instructor:	Kevin McIntire	
Degree:	M.Sc. (London School of Economics, UK)	
Title and affiliation:	Ph.D. Candidate, Hanken School of Economics (Finland)	
Co-instructor:	Alexander Settles	
Degree:	Ph.D. (University of Delaware, USA)	
Title and affiliation:	Clinical Associate Professor, University of Florida (USA)	
Required textbook		

GREEN VENTURES		6 cr
Instructor:	Finbarr Bradley	
Recommended textbook		

STRATEGIC DESIGN MANAGEMENT		6 cr
Instructor:	Paolo Nicoletti Dziobczenski	
Recommended textbook		

MODULE 12 19/5 – 6/6 2025

	OPERATIONS MANAGEMENT	6 cr
Instructor:	Mehmet Chakkol	
Required textbook		

	INTRODUCTION TO MARKETING	6 cr
Instructor:	Srdan Zdravkovic	
Required textbook		

	SOCIAL MEDIA ANALYTICS	6 cr
Instructor:	Suzanne Altobello	
Required textbook		

	INTERMEDIATE MACROECONOMICS	6 cr
Instructor:	John Krieg	
Required textbook		

MODULE 13 9/6 – 27/6 2025

	BASICS IN BUSINESS FRENCH 1	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 1	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 1	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 2	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	CONSUMER CULTURE	6 cr
Instructor:	Sammy Toyoki	
Required textbook		

	MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Michael Lapke	
Required textbook		

MODULE 14 30/6 – 18/7 2025

	BASICS IN BUSINESS FRENCH 2	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 2	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 2	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 3	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	INTERNATIONAL ARTS MANAGEMENT	6 cr
Instructor:	Rustin Greene	
Required textbook		

	ENVIRONMENTAL ECONOMICS	6 cr
Instructor:	Subhadra Ganguli	
Required textbook		

MODULE 15 28/7 – 15/8 2025

	FRENCH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	FRENCH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	SPANISH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		
No required textbook		

MODULE 15 29/7 – 16/8 2024

MLI65B102	SPANISH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

MODULE 15 29/7 – 16/8 2024

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	TOOLS FOR DATA ANALYSIS	6 cr
Instructor:	Dustin White	
Required textbook		

	INTERNATIONAL BUSINESS TO BUSINESS MARKETING	6 cr
Instructor:	Sanjit Sengupta	
Required textbook		