

REQUIRED TEXTBOOKS 2023 - 2024

Updated 5.3. 2024

MODULE 1 28/8 – 15/9 2023

	GLOBAL BUSINESS ENVIRONMENT	6 cr
Instructor:	Joan Lofgren	
Required textbook Hill, C.W.L. Global Business Today, 12 th ed. McGraw-Hill 2021 ISBN: 9781266103148		

	ORIENTATION TO UNIVERSITY STUDIES begins	1 cr
Coordinator:	Joan Lofgren	

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Jacek Mironski	
Required textbook D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027 The same textbook has been required for the course also previously.		

MODULE 1 28/8 – 15/9 2023

	PRINCIPLES OF FINANCE	6 cr
Instructor:	Kathleen Henebry	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	6 cr
Instructor:	Russell Warhurst	
Required textbook		
Brewster <i>et al.</i> International HRM 5th Kogan Page 2023 ISBN: 9781398603530		

	INTEGRATED MARKETING COMMUNICATION	6 cr
Instructor:	Jaywant Singh	
Required textbook		
Chris Fill and Sarah Turnbull Marketing Communications, 9 th ed. Pearson, 2023 ISBN: 978-1-292-40032-7		

MODULE 2 18/9 – 6/10 2023

	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

	INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Patrick Simek	
Required textbook		
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750		
The same textbook has been required for the course also previously.		

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:	Josiane Peltier	
Degree:		
Title and affiliation:		
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 2 18/9 – 6/10 2023

	PRINCIPLES OF FINANCE	6 cr
Instructor:	David Volkman	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

	COMPARATIVE CONSUMER BEHAVIOR	6 cr
Instructor:	Paurav Shukla	
Required textbook		
Barry J. Babin; Eric Harris CB9 9 th edition Cengage 2022 ISBN: 978-0-357-51820-5		
Professor accepts editions from the 6 th , onwards		
The same textbook has been required for the course also previously		

	DIGITAL DISRUPTION	6 cr
Instructor:	Kari Koskinen	
Required textbook		
No required textbook		

MODULE 3 9/10 – 27/10 2023

	INTRODUCTION TO MANAGEMENT	6 cr
Instructor:	Patrick Simek	
Required textbook		
Kinicki, A & Williams, B. Management, 10 th ed. McGraw Hill, 2021 ISBN: 9781265017750		
The same textbook has been required for the course also previously.		

	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Teresa Bradley Essential Mathematics for Economics and Business John Wiley & Sons Ltd. 2013 4th ed. ISBN: 9781118358290		
The book is available for digital rental also: https://www.vitalsource.com/products/essential-mathematics-for-economics-and-business-teresa-bradley-v9781118527764		
The same textbook has been required for the course also previously.		

	INTERCULTURAL MANAGEMENT	6 cr
Instructor:		
Required textbook		
D.C. Thomas, K. Inkson Cross-Cultural Management. An Introduction Sage 2021, 1 st ed. ISBN: 9781071800027		
The same textbook has been required for the course also previously.		

MODULE 3 9/10 – 27/10 2023

	PRINCIPLES OF FINANCE	6 cr
Instructor:	Graham Mitenko	
Required textbook		
Brigham and Houston Fundamentals of Financial Management, Concise ed. Cengage, 2022, 11 th ed. E-book ISBN: 9780357517710		
The same textbook has been required for the course also previously.		

	GLOBAL GAME INDUSTRY	6 cr
Instructor:	Solip Park	
Required textbook		
Wolf, M.J.P. Video Games Around the World MIT Press, 2015 ISBN: 9780262527163		

	MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	David Derichs	
Required textbook		
Datar, S.M. – Rajan, M.V. Horngren's Cost Accounting, Global Edition Pearson, 2021 ISBN: 9781292363073		
The same textbook has been required for the course also previously.		

MODULE 4 30/10 – 17/11 2023

	ACADEMIC WRITING (A, group 1)	6 cr
Instructor:	Beryl Pittman	
Required textbook		
No required textbook		

	ACADEMIC WRITING (A, group 2)	6 cr
Instructor:	Sophia Butt	
Required textbook		
No required textbook		

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032		
The same textbook has been required for the course also previously		

MODULE 4 30/10 – 17/11 2023

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	

Required textbook

Surakka, A.
Access to Finnish Law
WSOY 2012, 2nd ed.
ISBN: 9789510336960

The book is available in e-format only:

[Aalto-Primo](#)

The same textbook has been required for the course also previously

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:		

Required textbook

Pamela Schindler
Business Research Methods, 13th ed.
McGraw-Hill, 2019
ISBN: 9781260091861

The same textbook has been required for the course also previously

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Henrik Dellestrand	
Required textbook		
Frank Rothaermel Strategic Management McGraw-Hill 2021, 5 th ed. ISBN: 9781260261288		

MODULE 5 20/11 – 8/12 2023

	INTRODUCTION TO STATISTICS	6 cr
Instructor:	Jason Beck	
Required textbook		
Mark L. Berenson, David M. Levine & Kathryn Szabat Basic Business Statistics, Global edition 14 th edition Pearson/Prentice Hall 2019 ISBN: 9781292265032		
The same textbook has been required for the course also previously		

	ACADEMIC WRITING (B, group 1)	6 cr
Instructor:	Beryl Pittman	
Required textbook		
No required textbook		

	ACADEMIC WRITING (B, group 2)	6 cr
Instructor:	Sophia Butt	
Required textbook		
No required textbook		

MODULE 5 20/11 – 8/12 2023

	INTRODUCTION TO BUSINESS LAW	6 cr
Instructor:	Ross Kamarul-Baharin	
Required textbook Surakka, A. Access to Finnish Law WSOY 2012, 2 nd ed. ISBN: 9789510336960 The book is available in e-format only: Aalto-Primo The same textbook has been required for the course also previously		

	RESEARCH METHODS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Suzanne Altobello	
Required textbook Pamela Schindler Business Research Methods, 13 th ed. McGraw-Hill, 2019 ISBN: 9781260091861 The same textbook has been required for the course also previously		

	INTERNATIONAL MARKETING	6 cr
Instructor:	Sergio Carvalho	
Required textbook Warren J. Keegan & Mark Green, Global Marketing, 10 th edition Prentice Hall, 2020 ISBN: 9780135638965 The same textbook has been required for the course also previously		

MODULE 6 8/1 – 26/1 2024

	BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham	
Required textbook		
No required textbook		

	PRINCIPLES OF ECONOMICS	6 cr
Instructor:	Jeremy Schwartz	
Required textbook		
N. Gregory Mankiw and Mark P. Taylor Economics, 6 th ed. Cengage ISBN: 9781473786981		

	SUSTAINABILITY IN BUSINESS	cr
Instructor:	Sheila Killian	
Required textbook		
Killian, S. Doing Good Business: How to Build Sustainable Value Chartered Accountants Ireland, 2023 ISBN: 9781913975630		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	cr
Instructor:	Dale Fodness	
Required textbook		
No required textbook		

	INVESTMENTS AND PORTFOLIO MANAGEMENT	6 cr
Instructor:	Ahmet Can Inci	
Required textbook A. Can Inci Contemporary Issues in Quantitative Finance Routledge, 2023 ISBN: 9781032101125		

	BRAND MANAGEMENT	6 cr
Instructor:	Marcio Mota	
Required textbook Keller, K. L. Strategic Brand Management, 5 th ed. Pearson 2019 ISBN: 978-1292314969 The same textbook has been required for the course also previously		

MODULE 7 29/1 – 16/2 2024

	PRINCIPLES OF ECONOMICS	6 cr
Instructor:	Carolyn Craven	
Required textbook N. Gregory Mankiw and Mark P. Taylor Economics, 6 th ed. Cengage ISBN: 9781473786981		

	BUSINESS COMMUNICATION	3 cr
Instructor:	Christa Uusi-Rauva, Mark Badham	
Required textbook No required textbook		

	SUSTAINABILITY IN BUSINESS	cr
Instructor:	Dale Fodness	
Required textbook Killian, S. Doing Good Business: How to Build Sustainable Value Chartered Accountants Ireland, 2023 ISBN: 9781913975630		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Philipp Back	
Required textbook Chiasson, et al., (2018). Data + Design: A simple introduction to preparing and visualizing information. Retrieved from https://trinachi.github.io/data-design-builds/copyright-page01.html . CC BY-NC-SA 4.0.		

MODULE 7 29/1 – 16/2 2024

	BUSINESS CONSULTING IN THE GLOBAL ECONOMY	6 cr
Instructor:	Naomi Birdthistle	
Required textbook		
No required textbook		

MODULE 8 19/2 – 8/3 2024

	PRINCIPLES OF ACCOUNTING (A)	6 cr
Instructor:	Nina Sormunen	
Required textbook Libby, Libby, Hodge Financial Accounting McGraw-Hill, 2023 Global Edition, 11th ed., ISBN: 9781264229734 E-book will be provided through Connect		

	PRINCIPLES OF ACCOUNTING (B)	6 cr
Instructor:	Willie Reddic	
Required textbook Libby, Libby, Hodge Financial Accounting McGraw-Hill, 2023 Global Edition, 11th ed., ISBN: 9781264229734 E-book will be provided through Connect		

	SUSTAINABILITY IN BUSINESS	6 cr
Instructor:	Jukka Rintakoski	
Required textbook Killian, S. Doing Good Business: How to Build Sustainable Value Chartered Accountants Ireland, 2023 ISBN: 9781913975630		

	DATA VISUALIZATION AND STORYTELLING FOR BUSINESS	6 cr
Instructor:	Dale Fodness	
Required textbook No required textbook		

	INTERMEDIATE MICROECONOMICS	6 cr
Instructor:	Michele Crescenzi	
Required textbook Pindyck, R. – Rubinfeld, D. Microeconomics Pearson, Global 9 th ed. ISBN: 9781292213316 The same textbook has been required for the course also previously		

	AGILE PROJECT MANAGEMENT	6 cr
Instructor:	Serkan Ceylan	
Required textbook Ceylan, S., AgileFrame:Understanding multifaceted project approaches for successful project management. IPMC 2020. ISBN: 978-1916257801 The same textbook has been required for the course also previously		

MODULE 9 11/3 – 29/3 2024

	SWEDISH BUSINESS COMMUNICATION	3 cr
Instructor:	Hannele Airio	
Languages of instruction:	Swedish, Finnish	
Required textbook		
No required textbook		

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		
Kupaarinen, Kristiina & Tapaninen, Terhi Oma suomi 1. Suomea aikuisille FinnLectura ISBN: 978-951-1-44826-6		

	CORPORATE FINANCE	6 cr
Instructor:	Roman Stepanov	
Required textbook		
Berk/DeMarzo/Hartford Fundamentals of Corporate Finance, 5th ed. Pearson ISBN: 9781292437156		

MODULE 9 11/3 – 29/3 2024

	TRAVEL, TOURISM AND HOSPITALITY MARKETING	6 cr	
Instructor:	Dale Fodness		
Required textbook Kotler et al. Marketing for Hospitality and Tourism Pearson 2021, 8 th ed., global ISBN: 9781292363523 The same textbook has been required for the course also previously			

	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY	6 cr	
Instructor:	Henrik Dellestrand		
Required textbook Melissa Schilling Strategic Management of Technological Innovation McGraw-Hill 2023, 7 th ed. ISBN: 9781265073350			

MODULE 10 08/04 – 26/4 2024

	INTRODUCTION TO MARKETING	6 cr
Instructor:	Paurav Shukla	
Required textbook Kerin, R., & Hartley, S. Marketing: The Core. McGraw Hill, 2022. E-book will be provided through Connect The same textbook has been required for the course also previously		

	OPERATIONS MANAGEMENT	6 cr
Instructor:	Misa Bakajic	
Required textbook Slack et al. Operations Management Pearson, 9 th or 10 th edition The same textbook has been required for the course also previously		

	INTERNATIONAL BUSINESS STRATEGY	6 cr
Instructor:	Andrew Brady	
Required textbook Rothaermel, F.T. (2023) <i>Strategic Management</i> , 6 th Edition, McGraw-Hill Education, New York.		

	FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS	6 cr
Instructor:	Nina Sormunen	
Required textbook Melville, Alan International Financial Reporting – A Practical Guide, 8th edition, Pearson ISBN: 9781292439426		

	ENTREPRENEURSHIP IN THE GLOBAL ECONOMY	6 cr
Instructor:	Gregory O'Shea	
Required textbook No required textbook		

MODULE 11 29/4 – 17/5 2024

	FINNISH BUSINESS COMMUNICATION	3 cr
Instructor:	Kaisa Pekkala	
Language of instruction:	Finnish	
Required textbook		
No required textbook		

	CAPSTONE COURSE	6 cr
Coordinator:	Joan Lofgren	
Degree:	Ph.D. (Columbia University, USA)	
Title and affiliation:	Program Director, School of Business, Aalto University, Mikkeli (Finland)	
Co-instructor:	Kevin McIntire	
Degree:	M.Sc. (London School of Economics, UK)	
Title and affiliation:	Ph.D. Candidate, Hanken School of Economics (Finland)	
Co-instructor:	Alexander Settles	
Degree:	Ph.D. (University of Delaware, USA)	
Title and affiliation:	Clinical Associate Professor, University of Florida (USA)	
Required textbook		
No required textbook		

	GREEN VENTURES	6 cr
Instructor:	Finbarr Bradley	
Recommended textbook		
Dietmar Sternad, James K. Kennelly & Finbarr Bradley Digging Deeper: How Purpose-Driven Enterprises Create Real Value Routledge 2016 ISBN: 978-1-78353-539-2		

	STRATEGIC DESIGN MANAGEMENT	6 cr
Instructor:	Paolo Nicoletti Dziobczenski	
Recommended textbook		

MODULE 12 20/5 – 7/6 2024

	OPERATIONS MANAGEMENT	6 cr
Instructor:	Mehmet Chakkol	
Required textbook Slack et al. Operations Management Pearson, 9 th or 10 th edition The same textbook has been required for the course also previously		

	INTRODUCTION TO MARKETING	6 cr
Instructor:	Srdan Zdravkovic	
Required textbook		

	SOCIAL MEDIA ANALYTICS	6 cr
Instructor:	Suzanne Altobello	
Required textbook		

	INTERMEDIATE MACROECONOMICS	6 cr
Instructor:	John Krieg	
Required textbook		

MODULE 13 20/5 – 7/6 2024

	BASICS IN BUSINESS FRENCH 1	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 1	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 1	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 2	3 cr
Instructor:	Tarja Isokääntä	

Languages of instruction:	Finnish, English	
Required textbook		

	CONSUMER CULTURE	6 cr
Instructor:	Maurice Patterson	
Required textbook		

	MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS	6 cr
Instructor:	Michael Lapke	
Required textbook		

MODULE 14 1/7 – 19/7 2024

	BASICS IN BUSINESS FRENCH 2	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	BASICS IN BUSINESS SPANISH 2	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	BASICS IN BUSINESS GERMAN 2	3 cr
Instructor:	Andrea Liebschner	
Languages of instruction:	German, English	
Required textbook		

	FINNISH FOR FOREIGNERS 3	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	INTERNATIONAL ARTS MANAGEMENT	6 cr	
Instructor:	Rustin Greene		
Required textbook			

	ENVIRONMENTAL ECONOMICS	6 cr	
Instructor:	Rick McGrath		
Required textbook			

MODULE 15 29/7 – 16/8 2024

	FRENCH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	FRENCH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Josiane Peltier	
Languages of instruction:	French, English	
Required textbook		

	SPANISH BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		
No required textbook		

MODULE 15 29/7 – 16/8 2024

MLI65B102	SPANISH BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Ana María Monterde Rey	
Languages of instruction:	Spanish, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1a	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

	GERMAN BUSINESS COMMUNICATION 1b	3 cr
Instructor:	Hans-Joachim Schulze	
Languages of instruction:	German, English	
Required textbook		

MODULE 15 29/7 – 16/8 2024

	FINNISH FOR FOREIGNERS 1	3 cr
Instructor:	Tarja Isokääntä	
Languages of instruction:	Finnish, English	
Required textbook		

	TOOLS FOR DATA ANALYSIS	6 cr
Instructor:	Dustin White	
Required textbook		

	INTERNATIONAL BUSINESS TO BUSINESS MARKETING	6 cr
Instructor:	Sanjit Sengupta	
Required textbook		