



# AALTO IDBM

*Master's Programme in Leadership for Interdisciplinary Creativity*

**We do not work in silos,  
so why should we study in a silo?**

**Instagram:  
@idbmataalto  
@idbmklubi**



# IDBM. Aalto in one.

Master's programme of **leading for** interdisciplinary creativity. The curriculum integrates **business, design, and technology** to enable students to lead radically creative **interdisciplinary teams** toward impact. Open for all disciplines.

*IDBM students tackle complex, real-life challenges in interdisciplinary teams and develop holistic perspectives of tomorrow's challenges. The programme embraces design broadly as a method, mindset and competitive advantage. It does so by focusing on product, service and business design, technology and innovation management. Expanding since 1995!*

# INCREMENTAL CREATIVITY

“adaptive”

implies **few changes** in frameworks  
offers only **minor modifications** to  
existing practices and products,  
and is therefore **easier to manage**

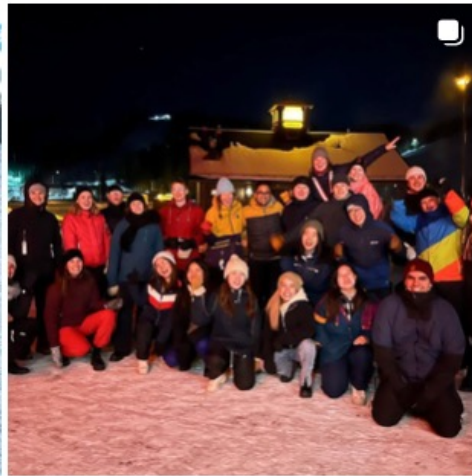
# RADICAL CREATIVITY

“divergent”

**destroys the status quo**  
**confuses the social order**  
by suggesting ideas that differ  
substantially from existing practices

## **Not just Business! IDBM graduates have:**

- **The ability to work in and lead diverse teams.** Graduates have discovered and unlocked their potential in interdisciplinary teams. The students have developed important interpersonal and communications skills through collaborative industry projects, and become effective team players by improving vital project management skills.
- **A forward-looking view of the world.** Graduates possess knowledge about current and future trends shaping organizations and societies.
- **Not only business sense but design and tech-savviness.** Graduates have expanded their competence achieved in business by bringing in design and technical perspectives to gain a more holistic view on how to create value for end-users, networks, ecosystems, and the society.
- **Competence to manage, develop and lead design-driven strategies.** Graduates have gained insight into how design is managed and how can its impact be evaluated and analyzed. They have learnt from industry leaders how to create new ideas and execute them with design-driven strategies and processes.



IDBM Talks presents  
**Design as a career**  
By Paulo Dziobczanski, PhD  
14.3 at 18.00  
Location: IDBM + CS Homebase



IDBM Talks  
with **Anna Bovellán**

**Strategic Design as Professional Identity**

Wed 2.11. 17:15 - 19:00

Ekonominaukio 1, T003  
Aalto School of Business

# **IDBM LEARNING APPROACH**

**Less**

**More**

**TESTS AND EXAMS  
COMPETITION  
MEMORIZING  
LECTURING  
SCHOOLING**

**CONTINUOUS LEARNING  
INTERDISCIPLINARY CREATIVITY  
EXPLORATION  
CO-CREATION  
INDUSTRIAL COLLABORATION**

**COMBINES EMOTIONAL INTELLIGENCE,  
ACADEMIC RIGOROUSNESS AND INDUSTRY PRAGMATISM.**

# IDBM SCALE.

60+ new students every year  
(1/3 ARTS, 1/3 BIZ, 1/3 TECH)

1100+ IDBM alumni

200+ partner organizations

270+ real-life industry projects



**Overview.**

# **IDBM Industry Project**

One of Aalto University's flagship courses, providing a key learning platform of multidisciplinary teamwork and design thinking in real-life industry projects. Every fall, selected industrial/business partners assign student projects for developing innovative business concepts using design thinking methodology.

Lasting approximately 7 months, the projects combine multidisciplinary student teams with our clients where students apply their skills on real-life business cases and problems. For the students, the industry project is an integral part of their IDBM Curriculum and provides them with 15-20 ECTS.

**28**

Years of Projects

**200+**

Clients & Partners




# COLLABORATION, EVENTS, PROJECTS






KEYNOTE SPEAKER  
**JENNA LÄHDEMÄKI-PEKKINEN**  
 FORESIGHT SPECIALIST, SITRA  
 IMPACT GALA 2023



KEYNOTE SPEAKER  
**ANNU NIEMINEN**  
 CEO, UPRIGHT PROJECT  
 IMPACT GALA 2023



TEAM  
**MEHTA HEINO**  
 IMPACT GALA 2023

KAROLINA SALIN  
 RUTH KUJAPAINEN  
 ANTHONY LAU  
 MATIAS HESSEWICH  
 WILMA AALTONEN



TEAM  
**AGI: INDIA**  
 IMPACT GALA 2023

MICHA TANTTIRUUSVAI  
 HELENA HÄGGÖRD  
 EMILIA SALONKOSKI  
 TOMMY VANHASEN



TEAM  
**AGI: ZAMBIA**  
 IMPACT GALA 2023

APEKSHA DASH KUMAR  
 PAULA JUNTURA  
 TOMI RANTANEN



TEAM  
**AGI: UGANDA**  
 IMPACT GALA 2023

MITTE VAN DER NET  
 ANDRIAN YUNITA  
 FREDRIK LINDSTEDT



TEAM  
**SUGAR: BEEKEEPING**  
 IMPACT GALA 2023

LAURA PUTONEN  
 JAANA TALLA  
 RETI KULVET  
 JUAN DIEZ ESCOBANO



TEAM  
**KEMIRA**

SABANUR METE  
JUAN CAMINO  
MORITZ KREMER  
HUONG TRAN  
MATIAS SALMIES

IMPACT GALA 2023



TEAM  
**FORTUM**

JULIUS THIMM  
NELIA PELUJALA  
SANTER TENHAINEN  
CHI PHAM  
ANNA AFANADYEVA

IMPACT GALA 2023



TEAM  
**NORDEA**

MATTI KUUSELA  
THAM DUONG  
ZITA TEJOJUKUMBO  
JUSA ANNEVITA  
MILLA TERVONEN

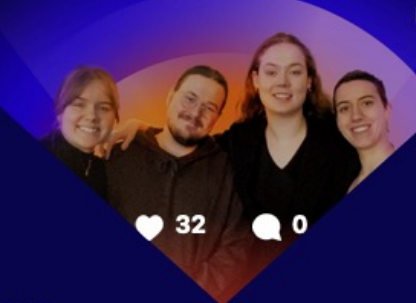
IMPACT GALA 2023



TEAM  
**OTAVA**

MARIA SOREMO  
THAO NGUYEN  
LAURA LONKA  
EMILIA LILJA

IMPACT GALA 2023



TEAM  
**SUGAR: ATTRACT GARDENING**

32  
0

LINNEA SEESKARI  
OTTO HELJAKORPI  
KIRA VUOKSENMAA  
ALISCHA THOMAS

IMPACT GALA 2023



TEAM  
**EIT: PORT6**

MERIKA MATTILA  
GLADYS THERESA  
EVE KIH  
JOONAS ALANDERRA  
KALLE DALGARONI

IMPACT GALA 2023

DBM  
IMPACT GALA 2023

REDESIGN  
THE  
HORIZON



DBM  
IMPACT GALA 2023

REDESIGN  
THE  
HORIZON

# WHERE DO IDBMrS WORK?

Senior specialist at  
Product & Process development

Co-founder

Business Designer

Creative Director

Content Strategist

Business development  
manager

UX & Service Designer

Service Designer

Product Manager

Professor, Lecturer

These are just examples!

**Upon graduation from the IDBM programme, graduates are ready to take on significant roles in teams working in the intersection of design, business and technology.**

**They are able to drive innovation and lead initiatives to undertake new business ventures in global environments.**

# IDBM MINOR (20+ cr)

IDBM is an interdisciplinary programme organized in collaboration with all Aalto schools. The IDBM minor programme is available for all master level students of Aalto through separate application. The application period for IDBM minor is yearly in spring.

Compulsory course 6 ECTS

Code	Course name	ECTS credits	Period
<a href="#">JOIN-E7009</a>	<a href="#">IDBM Challenge</a>	6	I

Choose courses from the list:

Code	Course name	ECTS credits	Period
<a href="#">JOIN-E7007</a>	<a href="#">IDBM Capstone: Industry Project</a>	15	II-V
<a href="#">MUO-E9009</a>	<a href="#">Corporate Entrepreneurship and Design</a>	5	I
<a href="#">MNGT-E2010</a>	<a href="#">Advanced Topics in IDBM</a>	3	I-II, IV-V
<a href="#">ELEC-E9900</a>	<a href="#">Networked Partnering and Product Innovation</a>	5	II
<a href="#">26E04350</a>	<a href="#">Business Model Design</a>	6	III

**We do not work in silos,  
so why should we study in a silo?**

**Instagram:  
@idbmataalto  
@idbmklubi**



# AALTO IDBM

*Master's Programme in Leadership for Interdisciplinary Creativity*