

SUSTAINABILITY IN BUSINESS 30 YEARS ANNIVERSARY SEMINAR

Looking back, thinking forward

FRI, MAY 12, 2023
AALTO UNIVERSITY SCHOOL OF BUSINESS
U006

PROGRAM

- 9.30 *Coffee & salty pastry*
- 10.00 Opening words**
*Professor **Minna Halme**, Aalto University School of Business*
- 10.15 Sustainability in the strategy of Aalto University School of Business today**
*Dean, Professor **Timo Korkeamäki**, Aalto University School of Business*
- 10.30 Sustainability makes its way to business studies (SUB in the 1990s and early millennium)**

*Professor Emeritus **Raimo Lovio**, Aalto University School of Business
Professor **Eva Heiskanen**, University of Helsinki
Senior University Lecturer **Leena Lankoski**, Aalto University School of Business
Professor **Minna Halme**, Aalto University School of Business
Moderator: Associate Professor **Jennifer Goodman**, Audencia Business School*
- 11.20 Activity: Thinking forward, part I**
Magnetic board tool
- 11.30 *Lunch (self-financed), Café Kylteri*
- 12.30 Innovating for sustainability (SUB in 2010s)**
Part 1 - SUB goes to Global South

*Professor **Frank Belz**, Technical University Munich
Dr. **Sara Lindeman**, Leapfrog Projects Ab
Assistant Professor **Marleen Wierenga**, Radboud University
Moderator: Doctoral Researcher **Juliana Rodrigues**, Aalto University School of Business*
- 13.15 Activity: Thinking forward, part II**
Magnetic board tool
- 13.30 Innovating for sustainability (SUB in 2010s)**
Part 2 - Sustainability transitions and circular economy

*Professor **Mikko Jalas**, Aalto University School of Arts, Design and Architecture & School of Business
Dr. **Armi Temmes**, Aalto University School of Business
Professor **Jouni Juntunen**, University of Vaasa
Assistant Professor **Samuli Patala**, Aalto University School of Business
Moderator: Adjunct Professor **Angelina Korsunova-Tsaruk**, University of Helsinki*
- 14.15 *Break*
- 14.30 Systems change & future of sustainability**
*Assistant Professor **Jukka Rintamäki** & early career scholars,
Aalto University School of Business*
- 15.20 Closing words**
*Professor **Minna Halme**, Aalto University School of Business*
- 15.30 *Coffee & salty pastry*

Please register for the anniversary seminar here:
https://docs.google.com/forms/d/e/1FAIpQLScVPmb5EUCBt65D0ECIH3h_abfKVGQc8rv7Oafqtik1o2ulyw



BETTER BUSINESS, BETTER SOCIETY:

Miten yritysten kestävyysmuutosta nopeutetaan ja suunnataan merkittäviin kestävyiden haasteisiin?

12.5.2023

AALTO-YLIOPISTON KAUPPAKORKEAKOULU

V001-V002

OHJELMA

- 16.00** **Tervetuloa**
Dekaani Timo Korkeamäki, Aalto-yliopiston kauppakorkeakoulu
- 16.05** **Kestävyiden ja yritysten yhteys**
Professori Minna Halme, Aalto-yliopiston kauppakorkeakoulu
- 16.15** **Miten tehdä maailmasta kestävämpi? (paneelikeskustelu)**
*Senior Vice President Sustainability **Nina Elomaa**, S-ryhmä*
*Professori **Arno Kourula**, Amsterdamin yliopisto*
*Euroopan Parlamentin edustaja **Sirpa Pietikäinen***
*Pääsihteeri **Liisa Rohweder**, WWF*
*Kestävän kehityksen ja kiertotalouden asiantuntija **Otso Sillanaukee**, Demos Helsinki*
*Moderaattori: Professori **Minna Halme**, Aalto-yliopiston kauppakorkeakoulu*
- 17.15** *Kysymyksiä & kommentteja*
- 17.30** *After Seminar*

Better Business, Better Society -seminaarin esitykset ovat suomenkielisiä. Tapahtumaa voi seurata myös online-streamina etukäteen ilmoittautumalla, kts. linkki alla.

Lisätiedot ja ilmoittautuminen: <https://www.aalto.fi/fi/tapahtumat/better-business-better-society-seminaari-miten-yritysten-kestavyysmuutosta-nopeutetaan-ja-suunnataan>

