

Videography Workshop

for Business Research

Are you a PhD student in business- and economics curious about working with video in research but not sure how or where to start? Join us for a workshop in the craft of videography in **Helsinki, Finland, 3-5 May 2023!**

The workshop is led by professor **Joonas Rokka** (Emlyon Business School, France) and is organized together with Dr. **Ari Kuismin** (University of Jyväskylä, Finland), **Alice Wickström** (Aalto University, School of Business), **Ana Paula Lafaire** (Aalto University, School of Business) and the internationally renowned visual artist **Pilvi Takala**.

In the workshop, **expert lectures** with professor Rokka and Takala will be combined with a **hands-on videography research project** conducted in teams. The project will be both designed and completed during the workshop under the supervision of the organizers. The workshop will provide participants with the theoretical and practical tools needed for conducting videographic work in their respective field in an intimate and explorative setting. We will also provide insights into how scholars can submit and publish their videography in academic and other impactful platforms.

Interested in attending?

Please submit a **motivation letter** (max 500 words) by **17.2.2023** to ari.j.kuismin@jyu.fi

Acceptance will be notified early March together with the final schedule and selected pre-readings and films. Participants are expected to arrange their own travels and accommodation. Please note that active participation during the whole workshop is expected from the selected participants.

For questions please contact: ari.j.kuismin@jyu.fi.

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