

# Aalto Bachelor's Programme in Design



Aalto-yliopisto  
Aalto-universitetet  
Aalto University

Koe Aalto-kampus

Bachelor's Programmes lounge

22<sup>nd</sup> October 2020



The background of the advertisement is a blurred photograph of a modern design studio. In the center, a woman with dark hair wearing a red turtleneck sweater is smiling and looking at a laptop. To her right, a woman with long blonde hair wearing a blue long-sleeved shirt is leaning over the laptop. In the background, a man with dark hair is partially visible, looking towards the camera. The studio is filled with various design tools, including a 3D printer on the left, shelves with colorful folders, and a desk with a laptop and a cup. Six red circular callouts are overlaid on the image, each containing text about a specific Aalto design program.

**Master's  
Programme in  
Creative  
Sustainability**

**Master's  
Programme in  
Collaborative  
& Industrial  
Design**

**Aalto  
Bachelor's  
Programme in  
Design**

**Master's  
Programme in  
Visual  
Communication  
Design**

**Master's  
Programme in  
International  
Design  
Business  
Management**

**Master's  
Programme in  
New Media  
Design &  
Production**



Local - Global

Products – Services - Systems

Analogue - Digital

Private – Public- Cultural

Expansive

Self-directed

Supportive

Student-centric

Future-oriented

Real-world challenges

21<sup>st</sup> Century  
Design  
Education

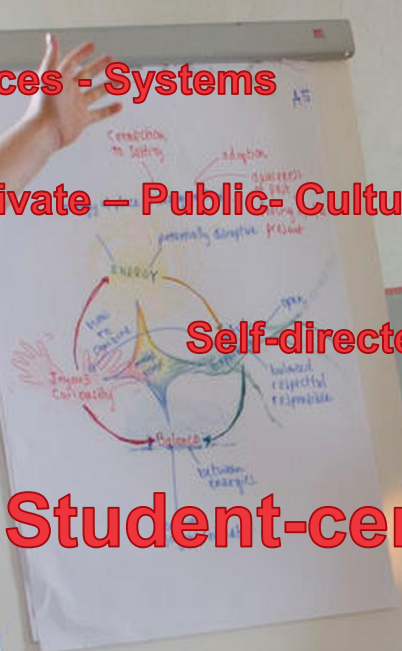
X disciplinary

responsible

Theory - Practice

Design – Business - Technology

Sustainability



# Admission process

- **Preliminary assignments**
  - Evaluated Pass/Fail / Evaluated on a scale of 0-30, if accepted for next stage.
- **Intake assignments**
  - Evaluated on the scale of 0-30
- **Interviews**
  - Evaluated on the scale of 0-40

**Admission is based on the total score of intake assignments and interviews, max. 100p**

**Preliminary intake assignments are published in December!**

# Questions?

**More information about the programme:**

**<https://www.aalto.fi/node/54651>**

**More information about the admission criteria  
(incl. language requirements):**

**<https://www.aalto.fi/node/54586/>**