Aalto University Summer School on Transportation 2020
Towards Integrated, Customized, and Automated Mobility Hubs?
ONLINE

	Monday, August 24	Tuesday, August 25	Wednesday, August 26	Thursday, August 27	Friday, August 28	Saturday, August 29	Sunday, August 30	Monday, August 31	Tuesday, Sept 1	Wednesday, Sept 2	Thursday, Sept 3	Friday, Sept 4
9:00 - 10:30	1 Introduction - ASTRA, Teams, 3 keywords, Social media	5 Cristina Pronello - Politecnico di Torino **Travel behavior**	9 Pitching	13 Nikolas Thomopoulos/Fabro Steibel - Uni of Surrey/ITS Rio **Data management**	17 Virtual site visit	21 Brainstorming exercise	Day off	25 Personas	29 Functional requirements and personas	33 Brief/test pitching	37 Potential business needs	41 Final presentations and Town Hall discussion
10:30 - 11:00	Break	Break	Break	Break	Break	Break		Break	Break	Break	Break	
11:00 - 12:15	2 Angela Curl - University of Otago, New Zealand **Transport and health**	6 Floridea Di Ciommo - UPC and cambiaMO|changing MObility, Spain **Urban mobility hubs**	10 STEEP-V Exercise	14 Tomas Moe Skjølsvold - NTNU, *Norway* **Driverless futures?**	18 Virtual site visit	22 Brainstorming on the case		26 Preparing for interviews	30 Functional requirements and personas	34 Brief/test pitching	38 Experiments/pilots descriptions	
12:15 - 13:30	Break	Break	Break	Break	Break	Break		Break	Break	Break	Break	
13:30 - 14:45	3 Group Work Introduction and case intro	7 Customer development	11 Virtual site visit	15 Jenny Rinkinen - University of Helsinki, *Finland* **Mobility practices**	19 Design Factory, Startup Sauna	23 Brainstorming on the case		27 External interviews	31 Functional requirements and personas	35 Rethinking time	39 Pitch preparation	
14:45 - 15:15	Break	Break	Break	Break	Break	Break		Break	Break	Break	Break	
15:15 - 16:45	4 Mimi Sheller - Drexel University, USA **Mobilities and commons**	8 Meg Holden - Simon Fraser University, Canada **Urban sustainability policy**	12 Virtual site visit	16 Questioning session (15:30)	20 Maria 01	24 Brainstorming on the case		28 External interviews	32 Business models and Go to Market	36 Rethinking time	40 Pitch preparation and testing	

Lectures on the topic
Lectures on I&E
Active time