

Monday 10 June, Ekonominaukio 1

# Aalto BIZ Research Day



## **Negin Banaeianjahromi**

*Postdoctoral Researcher*

Department of Information and Service Economy



## **Hedon Blakaj**

*Researcher*

Department of Marketing

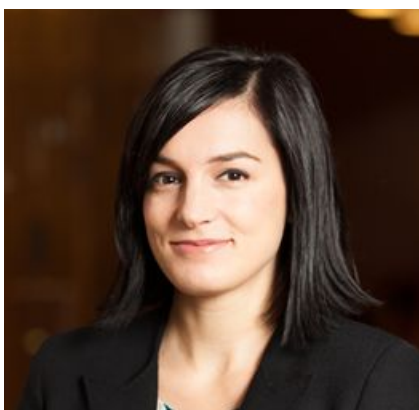
Hedon Blakaj is a consumer culture researcher focusing on consumption driven market emergence and market dynamics. His interests reside in researching organic food markets and cultural intermediaries as market agents.



## Ingmar Björkman

*Dean, School of Business*

Ingmar Björkman has been the Dean of the School of Business since January 1, 2012. In addition to his role as Dean, he teaches the 'Human Resource Management' course in the Executive MBA program and co-teaches the bachelor's level course 'Introduction to Business.'



## Myrto Chliova

*Assistant Professor, Entrepreneurship*

Department of Management Studies

My research focuses on how entrepreneurship and emergent organizations can help tackle grand social challenges such as poverty, inequality and the refugee crisis. My work on developing and scaling ventures in the base of the pyramid and on the impact of microloans on entrepreneurs quality of life has been published in the Journal of Business Venturing and the Academy of Management Perspectives, and received the Journal of Small Business Management Award for the best paper on the topic of Public Policy.

In current research projects I am exploring the emergence of social entrepreneurship, the evolution of grassroots organizations addressing refugee integration challenges, the operation of civil society organizations under hostile environments, as well as the role of prosocial motivations for mainstream entrepreneurs.



## Robin Gustafsson

*Department Vice-Head for Research, Associate Professor of Strategic Management*

Department of Industrial Engineering and Management

My research focuses on strategy and organization in industry and market disruptions (technology induced disruptions). In my research and teaching I have taken in increased focus in how digital is disrupting existing industries and markets, successful digital platform strategies, new sources of competitive advantage arising from digitalisation, open digital platforms and multi-sided platforms, and corporate digital strategies. In my research I take a longitudinal empirical approach (both historical and real-time) for investigating changes in sources of competitive advantage, changes in strategy and organization due to industry and market disruption, and the formation and

shaping of strategic reasoning when an industry is going through a disruption.



## **Nina Granqvist**

*Associate Professor of Management*

Department of Management Studies

The focus of my research is how new industries and markets emerge and develop. The studies explore this topic broadly from a sociological perspective, exploring the emergence and development of shared understanding of products, markets and industry boundaries among the various market players. Empirically, my collaborative research draws on extensive qualitative datasets on for example the development of quantum computing, solar technology, nanotechnology, material sciences, and food trends. Additionally, my research addresses cultural sector studying the failed entry of Helsinki Guggenheim Museum to Helsinki.



## **Seppo Ikäheimo**

*Professor*

Department of Accounting

Professor Seppo Ikäheimo's research interests include the following:

- Topics: Corporate governance, including compensation systems, auditing, board of directors, banking regulation, ownership.
- Methods: Both quantitative statistical analysis as well as qualitative interpretive interview approach.
- Data: Key data comprises of Finnish-based data of private firms including firm and individual specific data and interviews of Finnish company managers.



## **Matti Keloharju**

*Aalto Distinguished Professor, Finance*

Department of Finance

Professor Matti Keloharju's research interests include behavioral finance, corporate finance and asset pricing.



## **Farah Kodeih**

*Visiting Assistant Professor*

Department of Management Studies

My current research investigates how social ventures and non-governmental organizations support disenfranchised and marginalized individuals including refugees and migrants through entrepreneurship and work. The research examines how organizations define and conceive social problems, develop practices to create social value, and organize to deliver the value to beneficiaries. I use multiple theoretical frameworks including various strands of institutional theory, practices, temporality, and emotions.



## **Petri Kuoppamäki**

*Professor, Business Law, specializing in competition law*

Department of Accounting



## **Perttu Kähäri**

*Professor of Practice in International Business*

Head of Development of School of Business

His research interests are related to management of multinationals, headquarters' location and relocation, start-up internationalization and global logistics.

He is currently managing the Location Project funded by Academy of Finland and Marcus Wallenberg Foundation.



## Sara Lindeman

*Researcher, Project Manager*

Department of Management Studies

I'm working with the New Global: Co-creating Frugal and Reverse Innovations in Complex Global Systems.



## Yong Liu

*Assistant Professor*

Department of Information and Service Economy

My research interests cover big data social science, consumer word-of-mouth, impulse online purchase, social network behavior.



## Teemu Malmi

*Professor, Accounting*

Department of Accounting

Teemu Malmi is a Jaakko Honko professor of management accounting at the Aalto University School of Business in Finland and a visiting professor at Lund University, Sweden. His interests focus on management systems, strategy implementation, and cost and profitability accounting. His articles have been published in e.g. Accounting, Organization & Society, Management Accounting Research and European Accounting Review and he is an author of number of books. Teemu serves as an associate editor of EAR and on the editorial board of MAR, ABACUS and JoMaC. He teaches regularly in number of executive education programs. Teemu has served as a consultant to a wide range of private and public organizations, and as a chairman and a member of the board in both listed and non-listed firms.





## Kristiina Mäkelä

*Provost of Aalto University*

Professor of International Business

Kristiina Mäkelä is Professor of International Business at Aalto University School of Business, and has served as the Provost of Aalto University since Dec 2017. Her research focuses on future of work, and people management related issues in multinational firms.



## Niina Nurmi

*Professor, International Design Business Management,  
Director of IDBM Master's program*

Department of Management Studies

My research focuses on the future of work in global organizations – how to design thriving collaborations for better employee health, creativity, and innovativeness in global virtual work. Traditional work design theories have not kept pace with changes in modern day work. My research addresses this gap by focusing on work design and management of global virtual collaborations – situations in which knowledge workers are at a distance from other team members and must rely on communication technology to facilitate their interaction across distance, language, and cultures.



## Samuli Patala

*Assistant Professor*

Department of Management Studies

My aim is to produce knowledge of how organizations can operate more sustainably. I believe that solving large societal challenges such as climate change call for new types collective action between businesses and other sectors. I focus especially on organizational perspectives to sustainability, for instance by studying new types of inter-organizational partnerships that are addressing sustainability issues and understanding the institutions and

governance structures that affect sustainability transitions. I also have a particular interest in the transitions towards circular economy and renewable energy production.

My research has appeared in some of the leading journals in the field of Practice, such as *Organization Studies*, *Journal of Cleaner Production* and *Industrial Marketing Management*. My studies have also been recognized with several awards in the largest conferences of the field.



## **Esko Penttinen**

*Professor of Practice, Information Systems*

Department of Information and Service Economy

Esko Penttinen is Professor of Practice at Aalto University School of Business in Helsinki. He holds a Ph.D. in information systems science and a M.Sc. in economics from Aalto University. Esko leads the Real-Time Economy Competence Center and is the co-founder and chairman of XBRL Finland. He studies the interplay between humans and machines, organizational implementation of artificial intelligence, and governance issues related to outsourcing and virtual organizing. His main practical expertise lies in the assimilation and economic implications of inter-organizational information systems, focusing on application areas such as electronic financial systems, government reporting, and electronic invoicing. Esko's research has appeared in leading IS outlets such as *MIS Quarterly*, *Information Systems Journal*, *Journal of Information Technology*, *International Journal of Electronic Commerce*, and *Electronic Markets*.



## **Tuukka Saarimaa**

*Assistant Professor*

Department of Economics

Tuukka Saarimaa is an assistant professor of urban economics at the Department of Economics and the Department of Built Environment. His research focuses on housing and urban economics, and local public finance.

Before joining Aalto University, Saarimaa worked at the VATT Institute for Economic Research. He has also been a visiting researcher at Tufts University and the London School of Economics. His work has been published in journals such as *American Political Science Review*,



Quantitative Economics, Journal of Public Economics, and  
Scandinavian Journal of Economics.



## **Matti Sarvimäki**

*Assistant Professor, Applied microeconomics*

Department of Economics

Matti Sarvimäki is assistant professor at the Department of Economics at Aalto University and associate research professor at the VATT Institute for Economic Research. He is a labor economist, who also works in other areas of economics and in multidisciplinary projects. Sarvimäki's ongoing work studies immigration, social mobility, education, the labor market impacts of international trade and household finance.

Sarvimäki gained his doctorate from the Helsinki School of Economics in 2009. He has been a researcher at the London School of Economics and a visiting researcher at the Massachusetts Institute of Technology and University College London. His work has been published in journals such as Proceedings of the National Academy of Sciences, Journal of Finance, Journal of Labor Economics and Epidemiology.



## **Henri Schildt**

*Professor of Strategy, Head of Department*

Department of Management Studies

Henri Schildt is a tenured professor with a joint appointment at the Aalto School of Business (Management & Organizations) and the School of Science's Department of Industrial Engineering and Management. His research interests span digitalization, technology strategy, organizational change, and strategies for creating social value. He is currently the principal investigator in a research project on organizational solutions to displacement and marginalization, as a part of the 'Organizing for Social Value' program. He also leads the sub-project on organizing in the Future of Work program.



## Osmo Soininvaara

*Executive in Residence*

Department of Economics



## Matti Suominen

*Professor, Associate Dean*

Department of Finance

My current research areas include Financial Markets, Hedge Funds and Quantitative Trading Strategies.

In addition to doing research, I am actively involved in management consulting to financial institutions and executive education.



## Armi Temmes

*Professor of Practice, Corporate Sustainability*

Department of Management Studies

I lead the Smart Energy Transition consortium funded by the Strategic Research Council of Finland. My main research interests at the moment are sustainability transitions in the energy field, including transport. My other interests include corporate sustainability management and path dependencies of strategies.

Trained originally as a microbiologist I have long experience on paper industry, industrial R&D, and environmental management.



## Sami Torstila

*Associate Professor*

Department of Finance

Professor Torstila's research interests are related to finance, politics, and law, as well as empirical corporate finance and investment banking. His research includes work on the effect of political views on investor behavior, structures used in government privatization programs, collusion in IPO underwriting fees, mergers and acquisitions following cross-listings, and EU competition law. His research has been published in three out of the four top-ranking academic journals in Finance: Journal of Financial Economics, Review of Financial Studies, and Journal of Financial and Quantitative Analysis, as well as in top journals in other fields such as European Law Review, Journal of International Business, and Management Science.



## Michael Ungeheuer

*Assistant Professor, Rahoitus*

Department of Finance

In my research, I focus on investor behavior, asset pricing, and household finance. My work is empirical, based both on archival data and experiments.



## Anna Valtonen

*Vice President, Art and Creative Practices*

Anna Valtonen is Vice President at the Aalto University in Finland (Art & Creative Practices). She was the Dean of the Aalto University School of Arts, Design and Architecture in 2014-2019. Her Professorship is in Strategic Design. 2009-2014 she was Professor and Rector of the Umeå Institute of Design at Umeå University in Sweden. She has also worked as Post Doc and Visiting Professor at the Management Department of ESSEC Business School, France.

Anna Valtonen has an extensive background in industry; design, management, end-user understanding, strategy, and startups. In 1997-2009 she worked in various roles in Nokia,

most recently as Head of Design Research & Foresight. She has been a board member of several companies, public organisations and universities. Her current board memberships are in Vitec Software Group AB (publ), Kalevala Jewellery, and as Chair of the Board for the Designmuseum in Finland.



## Iivo Vehviläinen

*Visiting Scholar*

Department of Economics

My research is applied microeconomics with strong focus on energy markets. In addition, I have interest in market structures, market performance and regulation. I have a PhD from the application of mathematical finance to the Nordic electricity markets. Adjunct to my academic interests I have worked in the energy industry.

My current focus is on three themes related to the ongoing energy transition. First, what is the impact of renewable energy to electricity markets, especially how wind power affects hydro dominated Nordic market. Second, given the market impacts, how will incumbent utilities react, nuclear power in Sweden in particular. Third, what are the economic viabilities and distributional impacts of demand side technologies, such as demand response and battery storage.



## Hertta Vuorenmaa

*Research Programme Director, Future of Work*

Department of Management Studies

The current focus of my research is on how new technologies and the changing nature of work in turn change people management, people management practices and leadership. Our Academy project explores this topic from both qualitative and quantitative perspectives using multidisciplinary conceptual frames.



## Liisa Välikangas

*Professor, Innovation Management*

Department of Management Studies

Liisa Välikangas is known for her publications in strategic renewal and resilience and innovation management. She is Senior Editor of *Management and Organization Review*, a journal focused on China and emerging markets, published by Cambridge University Press.

Her recent research projects have focused on the business and societal implications of digital technologies including blockchain and how to tackle very large problems, i.e., world challenges. Her long-standing research interests include making management more innovative, strategy more resilient and organisations more open and evolvable. She is currently working on a book on novel pedagogy titled *Wicked Learning Workbook*.



## Henri Weijo

*Assistant Professor*

Department of Marketing

Henri Weijo is a consumer culture researcher who specializes in the study of consumer creativity and value creation. He mostly conducts his research in consumer collectives of various organizational and compositional character.